

AGENDA # 2

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION **PRESENTED:** April 23, 2014

TITLE: 698 South Whitney Way – Comprehensive Design Review for “Taco Bell” in UDD No. 3. 19th Ald. Dist. (29740) **REFERRED:**

REREFERRED:

REPORTED BACK:

AUTHOR: Jay Wendt, Acting Secretary

ADOPTED:

POF:

DATED: April 23, 2014

ID NUMBER:

Members present were: Richard Wagner, Chair; Dawn O’Kroley, Melissa Huggins, Richard Slayton, John Harrington, Tom DeChant and Cliff Goodhart.

SUMMARY:

At its meeting of April 23, 2014, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review for “Taco Bell” located at 698 South Whitney Way in UDD No. 3. Appearing on behalf of the project were Richard Burke, representing L+A Architects, Inc.; and Steve Pulcheon, representing Taco Bell Corp. Burke explained that their team has worked with Al Martin and Matt Tucker, Zoning Administrator to rework their package to ensure that site lighting meets the ordinance.

ACTION:

On a motion by DeChant, seconded by Huggins, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (6-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall rating for this project is 5.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 698 South Whitney Way

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	6	-	-	-
	-	-	-	-	5	-	-	5