

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- ☒ This event meets Monona Terrace's definition of a convention.
- ☒ This event has not yet been contracted.
- ☒ This event has a minimum of 75% programmed events at the Monona Terrace.
- ☒ This event uses a minimum of two hotels within the Madison Room Tax District.
- ☒ This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- ☒ This event has a minimum direct spending impact of \$100,000
- ☐ This event has a minimum out of town attendance of 400.

Date of Request 4/22/24

Sales Manager Anne Yost

Group Council of Engineering and Scientific Society Executives

Event Name ACCESSE 2025

Lead # 120894

Event Dates July 21-24, 2025

Verify this does not conflict with major annual events.

Amount Requested \$6,750

Fund Use Facility Rental

Peak Room Nights (total peak) 150+

Total Room Nights 450

HOTEL BLOCK

	1	2	3	4
Hotel Name	Hilton	Park	Hyatt DT	Embassy
Peak Room Block Bid	150	150	50	150

Lead Status Pending

Direct Spending Impact \$176,812

Competition TBD

Attendance 200

Decision Date 4/30/24

Expected Contract Revenue \$25,048

HISTORY

	1	2	3
Month & Year	July 2024	July 2023	July 2019
City	Toronto	Detroit	Baltimore
Facility	Sheraton Centre Toronto	Marriott Renaissance Centre	Hyatt Regency
Block Total	452		830
Pick Up Total			619

Comments

Other Funding \$9,300 DM Grant
(external & internal)

Email form or Print and  (attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.

VP Approval

Date 4/28/2024

CEO Approval

Date 4.29.24

Internal Use Only:

Committee Meeting
Approval Date
& Amount