

MT BEA FUND **BOOKING INCENTIVE REQUEST**

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS: ☑ This event meets Monona Terrace's definition of a convention. ☑ This event has not yet been contracted. ☑ This event has a minimum of 75% programmed events at the Monona Terrace. ☑ This event uses a minimum of two hotels within the Madison Room Tax District. ☑ This event has a minimum out of town attendance of 400. ☑ This event has an overflow hotel with a minimum room block of 50.						
4/22/24	_	Anne Yost	Anne Yost			
Group Council of Engineering and Scientific Society Executives						
			اما	ad #	120894	
July 21-24, 2025 Verify this does not conflict with major annual events. Amount Requested				\$6,750		
Fund Use Facility Rental						
ts (total peak)	(total peak) 150+		Total Room Nights		450	
1		2	3			4
				DT	Embassy	
Bid 150		150	50		150	
Pending		Direct Sp				
TBD				Attendance __		200
4/30/24	E	pected Cor	\$25,048			
1	2 3					
July 2024			July 2019			
Toronto		Det	Baltimore			
Sheraton Centre Toront	o Ma	rriott Renais	Hyatt Regency			
452			830			
				619		
Comments Other Funding \$9,300 DM Grant (external & internal)						
Email form or Print and attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.						
Millinghame				Committe Meeting Approval	Date	r:
	ona Terrace's definition of a convention been contracted. num of 75% programmed events at the mum of two hotels within the Madisor of flow hotel with a minimum room block. 4/22/24 Council of Engineering and ACCESSE 2025 July 21-24, 2025 Verify this does not conflict with major dility Rental Is (total peak) 150+ 1 Hilton Bid 150 Pending TBD 4/30/24 1 July 2024 Toronto Sheraton Centre Toront 452	cona Terrace's definition of a convention. been contracted. num of 75% programmed events at the Monona Terrace's definition of two hotels within the Madison Room Tax Inflow hotel with a minimum room block of 50. 4/22/24 Council of Engineering and Scientific ACCESSE 2025 July 21-24, 2025 Verify this does not conflict with major annual events definition in the conflict with major annual events definitely. 1	cona Terrace's definition of a convention. been contracted. num of 75% programmed events at the Monona Terrace. In mum of two hotels within the Madison Room Tax District. If low hotel with a minimum room block of 50. 4/22/24 Council of Engineering and Scientific Society E. ACCESSE 2025 July 21-24, 2025 Verify this does not conflict with major annual events. It is (total peak) 150+ Tota 1 2 In 2 In 2 In 2 In 3 In 4 In 4 In 4 In 4 In 50 Pending Direct Sp. TBD 4/30/24 Expected Cor July 2024 Toronto Sheraton Centre Toronto 452 Action Convention Sales Coor Date 4. Action Convention Sales Coor Date Action Convention Sales Coor Convention	nana Terrace's definition of a convention. been contracted. PLUS ONE Commun of 75% programmed events at the Monona Terrace. In this event has a minimum of 75% programmed events at the Monona Terrace. In this event has a minimum of two hotels within the Madison Room Tax District. In this event has a minimum of two hotels within the Madison Room Tax District. In this event has a minimum of two hotels within the Madison Room Tax District. In this event has a minimum of two hotels within the Madison Room Tax District. In this event has a minimum of two hotels with has a minimum or more block of 50. A/22/24 Sales Manager Council of Engineering and Scientific Society Executives ACCESSE 2025 July 21-24, 2025 Amount Requeste Is (total peak) 1 2 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Deen contracted. Deen contracted. PLUS ONE OF THE FOLLOW This event has a minimum direct sper mum of 75% programmed events at the Monona Terrace. In this event has a minimum direct sper mum of two hotels within the Madison Room Tax District. This event has a minimum out of tow flow hotel with a minimum room block of 50. ### Sales Manager Anne Yost Council of Engineering and Scientific Society Executives ### Amount Requested Verify this does not conflict with major annual events. Total Room Nights	Deen contracted. PLUS ONE OF THE FOLLOWING: This event has a minimum direct spending imprimum of two hotels within the Madison Room Tax District. This event has a minimum out of town attends of the variable

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