

PSRC Meeting, 07/13/2022

Items of Significance since last meeting:

- 1 homicide; assigned to our Violent Crimes Unit
- 1 fatality crash; assigned to our Traffic Specialists

Updates:

- 2022 Summer Strategic Plan (June 1-October 31, 2022)
 - Goals: 15% crime reduction in: Shots Fired, Stolen Autos and Hazardous Driving
 - Traffic focus: E Washington Ave, Mineral Point Rd and the Beltline (selected based on crash data collection)
 - Strategies: Early identification of hot spots, increased data collection and evidence-based solutions such as Koper patrol (15 minutes of foot patrol every 2 hours in any given location)
 - Internally: Prioritizing reports that fall in the goals, increased information gathering and sharing, increased flyering in areas affected by the indicated goal crimes
 - Externally: Increased patrol presence in the above identified traffic areas, increased presence in areas identified as hot spots with increased community communication, increased public media releases
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- Monthly Crime Report
 - MPD Data Analysts identified that data collected 21 days post the end of the previous month increases data accuracy to over 95%
 - This is due to a data lag in the system, reporting, uploading and processing cases
 - Starting for the month of May, data reports will be released for the month prior post 21 days in the current month (ie: May's data will be collected on June 21) These will also be able to be released.
- Long Term Strategic Plan
 - MPD's steering committee met with Matrix Consulting Group on 06/08 to review community survey results and employee survey results
 - Community Survey results posted on MPD's website at:
<https://www.cityofmadison.com/police/documents/surveyCommResults2021.pdf>
 - These results assisted Matrix in identifying specific areas where work groups can be assigned. They are:
 - Madison-Centric Policing: Focusing on community policing specific to Madison
 - Youth Engagement: Creating long-lasting and positive relationships between youth and MPD
 - Communication with the Community: How to improve communication between MPD and all of the various Madison communities

- Internal MPD Organizational Culture: Improving leadership, internal communications, training, diversity, recruitment and retention

- Each work group will contain:
 - Approximately 10 people-the first three of the above listed workgroups will contain community members and MPD staff. The last group will only contain MPD staff. The final ratios of the groups is TBD.
 - Work groups will remain in place for the duration of the strategic plan