



Doubling Up in Madison: Resources, Gaps & Data

Melissa Mennig, Housing Program Specialist

Johneisha Prescott, Housing Strategy Specialist

Topics:



- I. Family Shelter System
 - A. Capacity
 - B. Extreme Weather & Overflow
 - C. Diversion
 - D. Day Shelter
 - E. On-Going Planning

- II. Doubled Up Pilot Program
 - A. Initial Data & Needs
 - B. Funding
 - C. Pilot Creation
 - D. Pilot Launch
 - E. Preliminary Data

- III. Overall Needs Assessment
 - A. Policy Suggestions
 - B. Community Plan



Definition of Homeless

Individuals/Families who lack a **fixed, regular, and/or adequate** nighttime residence

- Shelters/Transitional Housing
- Hotels/Motels
- Staying with Others
- Unsheltered
 - Includes Unaccompanied or Migrant populations who meet this definition

Doubled Up:

- A term used to describe individuals and families who are temporarily and unstably sharing the housing of other persons due to loss of housing or economic hardship. This includes those that are self-paying in hotels/motels or other daily rate lodging without a lease.



Family Shelter Numbers

The Salvation Army

- Capacity: 35-40 families (often times less due to larger families) (No time limit)
- Waitlist: 31 families, 9 families Category 1

YWCA Madison

- Capacity: 12 families (90 day time limit)
- Waitlist: TSA operates the waitlist.

Healing House

- Capacity: 3-4 families- 8 bed capacity (30 day time limit)

DAIS

- Capacity: 30-40 people (typically 14 adults plus children, 60 day limit)
- Waitlist: 21 adults and 29 children

Coordinated Entry List: 96 families as of 03/01/2024

Diversion and Waitlist Case Management



- **Shelter Diversion** is an intervention designed to immediately address the needs of someone who has just lost their housing and become homeless. Diversion is a client-driven approach; its goal is to help the household find safe alternative housing immediately, rather than entering shelter or experiencing unsheltered homelessness.
- Diversion should not be a mechanism for denying access to available shelter, but rather one for finding a better alternative than shelter or the street. *
- The Salvation Army provides diversion services to households calling to access shelter and also limited case management for those on the family waitlist for shelter.

*Source:
<https://endhomelessness.org/resource/diversionexplainer/>

Hoteling



Reasons for Hoteling:

- High shelter waitlist
- Car Camping Report
- Shelters had no additional capacity
- Extreme weather
- Some medical respite

Funding:

- Winter Hoteling: Dane County allocated \$100,000 ARP
 - 10 rooms through March.
- Excessive Weather: County Funds: \$68,000; City Funds: \$45,000

Catalyst for Change Hotel Programs



- **Overflow Hotel**

- Operate 10 rooms
- Referrals come directly from The Salvation Army or TEP/MMSD school social workers.
- Families in overflow hotels are prioritized for beds in shelter as they become available.

- **Emergency Weather Hotel**

- Short-term emergency hotel stays for those experiencing unsheltered homelessness.
- Funds are to be used during extreme weather events to pay for hoteling, food, supplies, transportation and staffing.
- Prioritize families staying in vehicles or other places not meant for habitation

- **Numbers**

- 70 households (singles/couples included). That is about 146 individuals total.
- 6 families in the hotel today.



Day Resource Center

The Beacon:

Is a day resource center that provides **resources** and **basic needs** to households.

It is operated by Catholic Charities 7 days a week from 8:00-5:00 pm and is a partnership between Dane County, the City of Madison and United Way.

Numbers Served: 3/12/2024

Households Served: 240

Households Served with Minors: 12

Future Planning



- Purpose Built Family Shelter
 - The Salvation Army is in the middle of a capital campaign to raise \$30 million in funds to build the new family shelter.
 - 34 rooms for 24/7 shelter.
 - 18 emergency family shelter rooms (evening only)
 - 10 medical respite rooms
 - 151 singles beds
- Exploring what processes can be implemented at the County to respond to overflow needs earlier in the year



Doubled Up Pilot Program

Initial Data & Needs



County	Estimate	Lowest Est. ¹	Highest Est. ¹
Milwaukee	12,397	10,958	13,836
Dane	5,627	4,397	6,857
Kenosha	1,864	1,293	2,435
Racine	1,207	636	1,778
Brown	1,113	618	1,608
Rock	1,007	574	1,440
Winnebago	919	559	1,279
Waukesha	721	346	1,096
La Crosse	648	171	1,125
Marathon	592	337	847
Outagamie	564	181	947
Walworth	390	199	581
Sheboygan	27	0	71

PUMA	Estimate	Lowest Est. ¹	Highest Est. ¹
Madison City (Central)	4,228	3,141	5,315
Dane County (East)	517	242	792
Dane County (West)	882	374	1,390

Source: American Community Survey (ACS) microdata, 5 Year Estimates (2015-2019)



Initial Data & Needs



Multiple providers working in the Doubled Up space communicating high needs for this sub population

- Joining Forces for Families
 - Schools
 - Urban Triage
 - Porchlight
 - The Salvation Army
 - YWCA
 - County Divisions
 - ADRC
 - PEI
 - CYF
 - *WayForward Resources*
 - *Sun Prairie*
 - *Stoughton Area Resource Team*
 - *Police Departments*
- **Limited program capacity**
 - **Limited amounts of available funding**

Funding



Division of Housing Access & Affordability designated \$2.2M in reallocated Emergency Rental Assistance II (ERA II) funding to support a pilot program focusing on doubled up households

- Very flexible funds that allowed for some program innovation and broader service
- Required ERA II components
 - Below 80% County Median Income (CMI)
 - Economic hardship
 - Homelessness or housing instability
 - Dane County resident
- County components
 - Doubled Up
 - Prioritize 50% and below CMI
 - Must have children present in the household
 - Targeting of high needs households
 - Biggest potential impact on shelter system; slow down new entries into homelessness
 - Prioritize sub-standard and dangerous living conditions
 - Manage demand
 - Estimated 5,600+ households who would qualify

Pilot Creation



- Competitive Request for Proposal (RFP) released in fall 2022
 - Three (3) submissions
 - Two (2) high scoring proposals selected
- Outlined direct assistance and personnel funding available to serve 60 households for 12 months
 - \$25,500
 - Arrears
 - Security Deposit
 - Application Fees
 - Rent
 - Utilities
 - Individualized Case Management Plans
 - Housing Consultation
 - Landlord Engagement
 - Stability & Goal Planning
 - Progressive Engagement
 - Monthly Follow Ups
 - Exit & Stability Planning



Pilot Launch



- Soft Launch: October 2023 – December 2023
 - Workflow
 - Assessment
 - Gauge capacity Needs
 - Apply practicality to the Portal
- Program Go LIVE: February 2024
 - Urban Triage
 - All of Dane County
 - WayForward Resources
 - Households residing in Middleton, Cross Plains and select West Madison zip codes
 - Households with a child enrolled in Middleton – Cross Plains School District
- Program Portal
 - Added system capacity through volunteer agencies that serve as Referral Partners
 - Expand connection opportunity
 - ETA: Late Spring 2024

Preliminary Data



Trends:

- Large families
- Youth (aged 24 and younger)
- Felony convictions
- Recent evictions
- Domestic violence
- Credit Profile
- Citizenship
- Income not within range for affordability
- Language barriers and other comprehension issues

Barriers to Housing:

- Large families
- Youth (aged 24 and younger)
- Felony convictions
- Recent evictions
- Domestic violence
- Credit Profile
- Citizenship
- Income not within range for affordability
- Language barriers and other comprehension issues

High volume demand and this is not a self-referral program

Policy Suggestions



- Co-located homeless service staff at schools
 - Successful model
 - Expands capacity and service
 - Housing Navigators
 - Quick move-in funds
 - Tenancy or legal services
 - Other specific agencies/programs
- Allow for increased data sharing from the schools to the homeless service partners
 - Significant lags in data
 - School data is very beneficial in informing decisions
- Transportation
 - Provide transportation assistance to vulnerable populations inside of the 1.5 mile rule.
 - Attendance increased by 12% when transportation was provided from TSA shelter to Kennedy from year 2021-2022 to 2022-2023.
- Evaluate community impact from loss of ARPA funded positions
- Contracted agencies to have free access to language services
 - Relevant program forms offered in additional languages
 - Interpretation services

Community Plan



- Implementation will begin within the coming months
- Opportunity to advocate for Doubled Up programs and services

https://www.danecountyhomeless.org/files/ugd/73dee7_8383994437e64c6ca725ffaaa4944c00.pdf



HAA Contact Information

Today's Presenters:

- Outreach and Shelter Programs
Melissa Mennig, Housing Program Specialist, (e) Mennig.Melissa@countyofdane.com, (o) 608.709.6040
 - Doubled Up Homeless Research & Programs
Johneisha Prescott, Housing Strategy Specialist, (e) Prescott.Johneisha@countyofdane.com, (o) 608.320-8339
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- Fair Chance Housing Fund and Affordable Housing Development & Affordable Housing Development Fund (AHDF)
Ashley Ballweg, Housing Program Specialist, (e) Ballweg.Ashley@countyofdane.com, (o) 608.338-4420
 - Hotels to Housing, Rapid Re-Housing, Rental Assistance, Housing Navigation, & Housing Counseling/EP Programs
Kristina Dux, Housing Program Specialist, (e) Dux.Kristina@countyofdane.com, (o) 608.571.8966
 - Emergency Rental Assistance & Eviction Diversion and Defense Partnership
Jillian Stacey, Housing Program Specialist, (e) Stacey.Jillian@countyofdane.com, (o) 608.354.2839
 - Affordable Housing Development Fund (AHDF)
Jenna Wuthrich, Housing Program Specialist, (e) Wuthrich@countyofdane.com, (o) 608.242.6454