

## Overview

- What is the 2020 Census timeline?
- How will people be contacted?
- What languages are supported?
- Live response rate updates
- What will be asked?

## What is the 2020 Census Timeline?

- Now-end of April, in to May: encourage people to fill out their census information.
- March 12-20, 2020: households receive invitation to respond to census online; can also respond by phone or, later, by mail (mid-April)
- [My2020census.gov](https://my2020census.gov)
- UW dorms were to be April 6<sup>th</sup> . . .



## What is the 2020 Census Timeline?

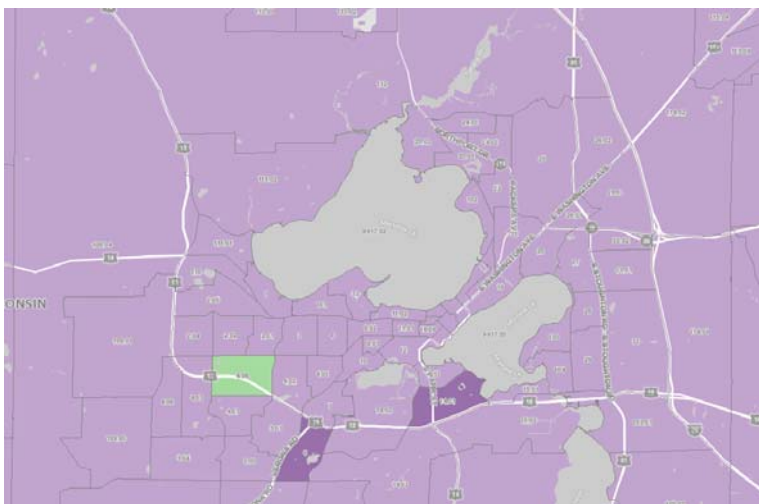
- Late March 2020: Enumeration of non-sheltered outdoor locations (people experiencing homelessness)
- March-April 2020: Reminder letters, postcards
- **April 1, 2020: Census day!**
- May-July 2020: Census staff person visits non-responding addresses ("Nonresponse Follow-Up"). Census ends 7/31/20.

## What is the 2020 Census Timeline?

- November 2020: Data processing and tabulation.
- December 2020: Bureau reports state population totals and resulting congressional apportionment.
- Spring 2021: Bureau begins releasing detailed population data for cities (used in Council redistricting)

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## How will people be contacted?



### Mail Contact Strategy

#### First Mailing/Language

- Internet First/English
- Internet First/Bilingual
- Internet Choice/English
- Internet Choice/Bilingual

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# What languages are supported?

## Online & Phone

- **Spanish**
- Chinese
- Vietnamese
- Korean
- Russian
- Arabic
- Tagalog
- Polish
- French
- Haitian Creole
- Portuguese
- Japanese

## Language Guides

- |             |            |             |               |
|-------------|------------|-------------|---------------|
| • Italian   | • Khmer    | • Tamil     | • Croatian    |
| • Farsi     | • Nepali   | • Navajo    | • Bulgarian   |
| • German    | • Urdu     | • Hungarian | • Twi         |
| • Armenian  | • Romanian | • Hebrew    | • Lithuanian  |
| • Hindi     | • Telugu   | • Malayalam | • Yoruba      |
| • Ukrainian | • Burmese  | • Swahili   | • Czech       |
| • Bengali   | • Punjabi  | • Yiddish   | • Igbo        |
| • Greek     | • Lao      | • Indonesia | • Marathi     |
| • Amharic   | • Hmong    | • Serbian   | • Sinhala     |
| • Somali    | • Albanian | • Tigrinya  | • Slovak      |
| • Thai      | • Turkish  | • Ilocano   | • American    |
| • Gjurati   | • Bosnian  | • Dutch     | Sign Language |

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# Census Languages

- <https://www.2020census.gov/en>

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## Live Response Rate Updates

- [2020Census.gov/response-rates](https://2020Census.gov/response-rates)
- Starts after March 20<sup>th</sup>
- Census Bureau will provide mobile questionnaire assistance in low response rate Census Tracts, mid-April through July
- Review "Questionnaire Assistance" section on page 12 of emailed/[posted PDF](#).

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## What will be asked?

- How many people live in household
- If home is a house, apartment, or mobile home
- Telephone number
- Names of people living in household
- Sex of people living in household
- Ages of people living in household
- Whether people living in household are of Hispanic, Latino, or Spanish origin
- Race

**NO  
CITIZENSHIP  
QUESTION**

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# Envelope & Letter

 <p><b>U.S. Census Bureau</b> National Processing Center 100 Logistics Avenue Jeffersonville IN 47144 OFFICIAL BUSINESS Penalty for Private Use \$300</p>	 <p><b>U.S. Census Bureau</b> Washington, DC 20233-0001 Office of the Director</p>
<p>YOUR RESPONSE IS REQUIRED BY LAW  SU RESPUESTA ES REQUERIDA POR LEY</p>	<p>March 12, 2020 Dear Resident:</p> <p>This is your invitation to respond to the <b>2020 Census</b>. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.</p> <p>Results from the 2020 Census will be used to:</p> <ul style="list-style-type: none"> <li>• Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.</li> <li>• Help your community prepare to meet transportation and emergency readiness needs.</li> <li>• Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.</li> </ul>
<p>INFORMATIONAL COPY</p>	<p>Respond by April 1 at <b>my2020census.gov</b></p> <p>Your Census ID is:</p> <p>The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.</p> <p>The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-390-2020.</p> <p>Thank you for your prompt response.</p> <p>Sincerely,  Steven D. Dillingham Director</p> <p>Enclosures</p> <p><b>Mensaje importante:</b> Para completar su cuestionario del Censo del 2020, visite <b>my2020census.gov</b> o llame gratis al 1-844-468-2020.</p>

## 2020 Census – Resources & Contacts

City Webpages	Census Bureau Webpages
<a href="http://www.cityofmadison.com/2020Census">www.cityofmadison.com/2020Census</a>	<a href="http://2020census.gov/en.html">2020census.gov/en.html</a>
<a href="http://www.cityofmadison.com/es/2020censo">www.cityofmadison.com/es/2020censo</a>	<a href="http://2020census.gov/es.html">2020census.gov/es.html</a>

### Email:

[bzellers@cityofmadison.com](mailto:bzellers@cityofmadison.com)  
[2020Census@cityofmadison.com](mailto:2020Census@cityofmadison.com)

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