



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, May 2, 2018

5:30 PM

210 Martin Luther King Jr. Blvd, Rm.103A
Madison WI 53703

CALL TO ORDER / ROLL CALL

Convened by Chair Fey at 5:43 PM.

Present: 13 - Ledell Zellers; Arvina Martin; Nan Fey; Kellie A. Strinz; Elisabeth C. Reynolds; Steve Youngbauer; Christopher G. Brockel; Martin H. Bailkey; Teal M. Staniforth; Devika J. Suri; Satya V. Rhodes-Conway; Kyle Richmond and Erica C. Anderson

Absent: 5 - Rebecca Kemble; Nathan S. Clarke; Henry D. Aschauer; Lindsey Day Farnsworth and Claire Mance

OTHERS PRESENT

George Reistad (City of Madison), Nick Heckman (Public Health Madison & Dane County), Ben Van Pelt (American Heart Association), Bill Warner (Snug Haven Farm), Kirstie Laatsch (City of Madison), Marcia Caton-Campbell (Center for Resilient Cities).

APPROVAL OF MINUTES

Motion to approve the April 4, 2018 minutes made by Richmond. Second by Brockel. Motion passed with a voice vote.

Motion passed with a voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

SPECIAL PRESENTATION

[51349](#) Adopting the City of Madison Comprehensive Plan.

Attachments: [Link Comp Plan Discussion 44190](#)
[Link PC Reso 51391](#)
[180501 Comprehensive Plan - Part 1.pdf](#)
[180501 Comprehensive Plan- Part 2.pdf](#)
[Link to Video Overview of Comp Plan](#)
[UDC.ppt](#)
[CompPlanReport050918.pdf](#)
[Comments Submitted to Landmarks Commission 5-14-18](#)
[51349 LC Report 05-14-18.pdf](#)
[Kliems.email.5.29.18](#)
[P3 LT Feedback Strategy3](#)
[Imagine Madison.Comments summary](#)
[DraftCompPlan5.1.18](#)
[BOH Memo.5.29.18](#)

Kirstie Laatsch from the City of Madison Planning Division presented highlights and language focused on food in the May 1, 2018 Draft Comprehensive Plan. The draft has been introduced to the Common Council and referred to 18 different boards and commissions for recommendations in the months to come; it will be on the Food Policy Council's agenda for discussion on June 6. See attached presentation.

Suggestions during the presentation included:

- Land Use Strategy 6 – Add language to explain why preservation of farmland is important. (Fey)
- Green & Resilient Strategy 9 -- Reword urban agriculture text in the comprehensive plan sidebar on this subject. (Bailkey) Laatsch will attend the June 6th meeting.

WORK GROUP REPORTS

[51353](#) Community Engagement May 2018

Next meeting is scheduled for 5/7.

[51354](#)

Comprehensive Plan May 2018

Met on 4/30 to review an incomplete draft of the Comp Plan and a summary of responses to MFPC survey. Many of the recommendations of the Work Group made it into the final document; others appeared to be absent or altered and need more study. The Comp Plan Work Group will provide a list of potential recommendations for consideration by the Food Policy Council on June 6 when the full Comp Plan document will be discussed.

Questions and observations included:

- Will the MFPC take on some of the recommendations? Yes. Those conversations will happen and will shape the focus of MFPC work going forward.
- The language in many places is not referencing metrics or measurables. The plan could take a more sophisticated approach to food relative to other areas.
- Alder Zellers suggests that budgetary issues will be easier to advance if put into the Executive Budget. There is a reluctance to make substantive changes to documents at Common Council, so communication of desired changes to Plan Commission is important.

[51355](#)

Food Waste Work Group May 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, April 25. We received an edited and reformatted final draft of the Food Recovery Guide from our interns and have assigned ourselves the task of giving it a final review with comments on Google Docs in preparation of the Guide going to a graphic designer. We also discussed the order of the information presented in the guide to ensure that the important information we want to relay, where to donate specific types of food, is easily found in the guide.

We also discussed our plans for a donor/business focused food waste convocation with WasteCap out of Milwaukee and decided that, if we can't make progress soon, we should set aside our hopes for a summer event and look to the fall/winter. Finally, we discussed next steps in finding a few elementary schools to participate in a "sharing table" demonstration. We will also reach out to DPI to discuss their restrictive guidelines for schools hoping to establish a sharing table initiative.

[51356](#)

Healthy Retail Work Group May 2018

Met on April 26 to discuss the Food Trust report and its recommendations. The conversation will continue to look at how to implement recommendations; work will be shared with MFPC as it is processed.

[51357](#)

Healthy Marketing and Procurement May 2018

No update.

51358 Pollinator Protection May 2018

The Pollinator Protection Work Group met on April 6th to discuss next steps in the process of creating a Task Force to review the City's Integrated Pest Management policy. A Resolution was introduced at the Common Council on April 17th (see Legistar 51224) and referred to the appropriate policy-making bodies for input. The Work Group also began drafting a set of questions that could be used by the Task Force to explore the current processes and uses of pesticides as background.

Official signs announcing Madison's participation in the Bee City USA program have been made that can be posted in appropriate parks and other public spaces at the City's discretion. Larger signs, that could be posted at entrances to Madison were not ready yet. Reistad and Fey met with Aaron Cohen of the City's IT Department to discuss adding a Pollinator Habitat Suitability map to the City's website with links to resources for interested residents. Next meeting is May 9.

51359 SEED Grant Funding May 2018

Grant contracts are being processed. Mayoral staff is continuing to work with community organizations to ensure that all materials required for contract are on file so that funding can be disbursed as quickly as possible.

51360 Urban Agriculture May 2018

Next meeting will be held on May 15.

UPDATES**51361** Community Gardens Update May 2018

On April 13, staff and stakeholders met to discuss the details of preparing the expanded Sheboygan Community Garden in Rennebohm Park this spring. Some of the tasks essential to keep this project on schedule to allow for a reasonable growing season include: staking the expanded area, removing two trees and an old backstop, expanding the water system and fence enclosure. Other issues discussed included maintaining wheelchair accessibility for a current gardener and expediting the contract signing process so the work can begin on June 4th as specified.

51362 Dane County Food Council Update May 2018

Received first application to Organic Certification Program. Equity and Access group is looking at the Partners in Equity grant-making process, in conjunction with the Office of Equity and Inclusion. Supervisor Pat Downing will be stepping down from DCFC.

51363 Food Policy Coordinator Update May 2018

Owners of Luna's Groceries closed on the building on Mon. April 16, 2018. Reistad will be doing a site visit on Thursday, May 10 and will update the group in June on progress. Heckman and Reistad presentation at the Health and Hunger Summit went very well; presented on how stakeholders from different food systems sectors can discuss their work and explore strategies to work together on common agendas.

51364 Madison Metropolitan School District Update May 2018

Continuing to work with Leopold Elementary on food waste and recycling pilot project. Looking at recycling of milk cartons across the district. Food cart opened for service.

51365 Oscar Mayer Strategic Assessment Committee Update May 2018

Staff have finalized consultant contract with Vandewall & Associates. Next meeting will be held on May 30 at Goodman Community Center, 5:30pm.

51366 Public Health Madison and Dane County Update May 2018

Draft of Farm Bill from House of Representatives' Agriculture Committee was released and includes significant cuts and changes to SNAP. Potential Middleton Food Policy Council conversations continue.

51367 Public Market Development Update May 2018

Resolution selecting Madison Public Market Foundation as the Madison Public Market Operator was adopted at Common Council on May 1st, 2018. Now city staff and Madison Public Market Foundation can move forward with establishing an operating agreement.

ANNOUNCEMENTS

- Goodman Center has extra compost it is looking to get rid of -- email 'derek@goodmancenter.org'
- Double Dollars will start at the Farmers Markets on Saturday, 6/2
- Elver Park, Badger Rock, and Troy Gardens farm stands will all be adding Double Dollars to their markets
- Stamp Out Hunger food drive is 5/12

ADJOURNMENT

Motion to adjourn made by Brockel. Second by Rhodes-Conway. Motion approved with a voice vote at 7:23.