From:	Stroick, Jule
To:	Rolfs, Daniel
Cc:	Wachter, Matthew; Mikolajewski, Matthew
Subject:	FW: Truman Olson site and grocery store
Date:	Friday, March 29, 2019 11:51:36 AM

Dan,

I received this email below. I've forwarded you the one from last week too. Do they need to go into legistar?

From: Dave Davis <davis_da@charter.net>
Sent: Friday, March 29, 2019 11:13 AM
To: Carter, Sheri <district14@cityofmadison.com>; Stroick, Jule <JStroick@cityofmadison.com>
Cc: Gillian, Barb <bjgillig@charter.net>; Carrie Rothburd <crothburd@gmail.com>
Subject: Truman Olson site and grocery store

Alder Carter; Jule

I wanted to let you know that South Madison is rapidly becoming aware of the up-coming loss of our only full-service grocery store and the almost certain gap in service that will ensue, as well as the potential for the permanent loss of a full-service grocery. The group "South Madison Unite", formerly known as "Friends Of Park Street", was formed to raise awareness of this, and other, issues and to enlist the support of the South Madison community. There are now over 100 residents on South Madison Unite's "Save Our Supermarket" mailing list and that number continues to grow. "SMU" is reaching out for support from other groups and organizations that serve South Madison. In case you're interested in following our efforts, I've provided links to the "SMU" web site and Facebook page. A Twiter account will be setup, soon. I trust that this is exactly the type of grass roots activism we all hope to see in South Madison and I personally hope it can be sustained to address other issues of importance to South Madison.

The website is live, https://www.southmadisonunite.org/
The Facebook page is live, https://www.facebook.com/permalink.php?id=596779850837305&story_fbid=597707550744535

After reading the city funded 2015 Southside Grocery Store Feasibility Study I find myself astounded that no one I've shared that report with has ever heard anything about this. It would seem highly relevant to the issue at hand and it appears to contradict virtually everything we have been told by Welton and the city regarding the ability of South Madison to attract and retain a large grocery store. As you are aware, the report concluded that South Madison could support an additional grocery store if it was done properly. I think you can expect questions about this at the upcoming Truman Olson Selection Committee meeting.

I believe we all want what is best for South Madison although we may disagree about what that is and how to achieve it.

Cordially,

Dave

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Madison, WI 53713
608 257-3305