TRANSIT AND PARKING COMMISSION COVER SHEET

AGENDA ITEM MEETING DATE Transit - Related Items/Exec. Sec. Report July 13, 2006 **ITEM** YTD May Performance Indicator Reports ID Number D. 2 Council report back due date: NA OTHER REFERRALS AND ACTIONS TAKEN TO DATE: NA STAFF DISCUSSION OF ITEM: TRANSIT RELATED ITEMS/EXEC. SEC. REPORT – OVERVIEW (a) Fixed Route Performance Indicators and Ridership Reports. (1) YTD May Ridership is 7.4% greater than last year. (2) See breakdown of types of comments/complaints in May Feedback Summary enclosed. (3) Verona Route 55 stats have been revised for March. Trips had been overstated due to a driver keying in the wrong route number (55) on his Route 22 run. (b) Paratransit Performance Indicators (1) YTD Ridership has fallen about 1% - in contrast to the strong ridership growth we saw last year. **FISCAL IMPLICATIONS:** As shown in report. **MATERIALS PRESENTED WITH ITEM:** YTD May Performance Indicator reports. STAFF RECOMMENDATION/RATIONALE: Accept report.

SIGNED

DATE: 7/6/06

PREPARED BY: CSDebo

COMPARISON OF RIDERSHIP AND REVENUES

September 2005 - May 2006

				Revenues				Rides	
Fare Categories		2004-05		2005-06		Fare Study	2004-05	2005-06	Fare Study
Adults									
Cash	\$	650,735	\$	595,790	\$	656,487	433,824	397,193	437,658
One-Day Pass	\$	1,023	\$	67,712	\$	1,167	341	55,625	341
31-Day	\$	685,827	\$	824,899	\$	710,318	879,266	877,552	741,651
10-Ride	\$	483,252	\$	585,095	\$	601,679	439,320	487,579	503,873
Adult Pass Subtotal	\$	1,820,837	\$	2,073,495	\$	1,969,651	1,752,750	1,817,949	1,683,523
Unlimited Ride Contracts									
ASM	\$	1,520,115	\$	1,629,207	\$	1,520,115	1,948,865	2,036,509	1,948,865
UW Employee	\$	621,284	\$	802,893	\$	621,284	753,071	973,204	753,071
MATC	\$	147,976	\$	187,272	\$	147,976	179,365	226,996	179,365
Edgewood	\$	38,738	\$	37,452	\$	38,738	46,955	45,396	46,955
St. Marys	\$	4,125	\$	14,726	\$	17,082	10,441	17,850	20,706
City Employees	\$	-	\$	60,716	\$	52,456	-	73,595	63,583
Unlimited Pass Subtotal	\$	2,332,237	\$	2,732,266	\$	2,397,650	2,938,697	3,373,550	3,012,544
Youth									
Cash/Tix	\$	187,697	\$	140,987	\$	200,453	220,820	140,987	201,491
Semester Pass (1)	\$	328,829	\$	758,223	\$	510,900	1,027,233	1,376,108	733,433
10-Ride	\$	395,215	\$	216,522	\$	451,647	464,959	254,732	377,906
Youth Subtotal	\$	911,740	\$	1,115,732	\$	1,163,001	1,713,012	1,771,827	1,312,830
Camian			<u>_</u>		Φ.				
Senior	\$	-	\$	47.400	\$	27.000	40.004	-	40.004
Cash	\$	37,023	\$	47,128	\$	37,023	49,364	62,837	49,364
10-Ride	\$ \$	56,284	\$	53,318	\$	56,284	75,046	71,091	75,046
Senior Subtotal	\$	93,307	\$	100,446	Þ	93,307	124,409	133,928	124,409
Misc. (2)	\$	-	\$	-	\$	-	99,569	56,478	99,569
Special Events	\$	-	\$	-	\$	-	52,489	47,469	52,489
Route 80 - 82	\$	-	\$	-	\$	-	1,672,477	1,860,895	1,672,477
Non-Revenue Rides	\$	-	\$	-	\$	-	170,796	90,733	170,796
Transfers	\$	-	\$	-	\$	-	576,079	684,689	576,079
TOTAL	\$	5,158,122	\$	6,021,939	\$	5,623,608	9,100,278	9,837,518	8,704,716

⁽¹⁾ Includes MMSD and general pass sales.

⁽²⁾ Includes 2/4/6 (62 issued, 62 rides received) and ASM/UW Employee rides on Route 53. Reports prior to January 2006 included all fare categories on Route 53; as of January, only ASM and UW Employee passes are assigned to Route 53.

Fixed Route Performance Indicators Year to Date as of 5/31/06/06

	YTD	YTD	Peer
	May. 2005	May. 2006	Comparison
Revenue Indicators			
Revenue Sources			
Passenger Revenue	21.0%	21.1%	
Other System Generated Revenue	0.8%	1.2%	
County	0.1%	0.1%	
Operating Revenue: Sub-Total	21.8%	22.3%	36.1%
Local Madison	04.00/	04.40/	
Local - Madison	21.8%	21.4%	
Local - Other Municipalities/Entities	5.9%	6.0%	0.00/
Local Sub-Total	27.7%	27.3%	9.2%
State	39.2%	39.1%	28.8%
Federal	11.2%	11.2%	25.9%
State/Federal: Sub-Total	50.4%	50.36%	54.7%
Total Revenue	100.0%	100.0%	100.0%
Operating Revenue/Operating Cost	22.4%	22.4%	21.4%
Passenger Revenue/ Total Passenger Trips	\$ 0.60	\$ 0.59	\$ 0.77
Expense Indicators			
Operating Cost/ Revenue Hour	\$ 90.07	\$ 96.59	\$ 85.34
Operating Cost/Passenger Trip	\$ 2.76	\$ 2.77	\$ 3.62
Operations			
Operations Trips / Revenue Hour	32.66	34.92	23.60
Number of Trips using Lifts	12,765	15,182	NA
	12,700	10,102	
Maintenance		/	
Maintenance Inspections Conducted/Scheduled	101.8%	99.7%	NA
Miles per Road Call	6,234	4,667	3,773
Customer Service			
Customer Complaints	745	587	NA
Customer Compliments	81	57	NA
Customer Suggestions	91	70	NA
# Complaints/1000 Passenger Trips	0.15	0.11	NA

Notes:

- (1) Trips per route are included in a separate monthly report.
- (2) Reported Expenses do not include depreciation, debt principal, or fixed assets.
- (3) Peer Comparison data from 2004 NTD database for Peer Service Level systems..

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE

May 2006 vs. May 2005

(Routes sorted in order of 2006 passengers per revenue hour productivity)

	RIDER	SHIP, 2006 vs	s. 2005	Productivit	y, Trips pe	r Revenue Hour	ROUTE KEY
		Year to Date	•			Routes performing below 60% of	Core Routes operate
REGULAR ROUTES	2006	2005	% Change	2006	2005	system average	every day, from early a.m. to
80 UW CAMPUS	878,371	788,734	11.4%	96.14	86.55		late p.m.: 2, 3, 4, 5, 6, 8
90-93 SUPPLEMENTARY SCHOOL SERVICE	541,218	551,143	-1.8%	75.22	72.73		
81-82 UW LATE NITE CIRCULATORS	147,260	116,953	25.9%	58.02	44.44		Commuter Routes operate
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	220,638	202,359	9.0%	45.98	42.84		on weekdays during peak hours:
9 ETP - UW CAMPUS (began 1/20/04)	54,971	44,597	23.3%	42.40	35.20		12, 14, 15, 25, 27, 28, 29,
2 WTP-NTP, 50 SCHROEDER-RAYMOND & 51 PILGRIM-MCKENNA	463,493	435,147	6.5%	37.10	34.98		37/38, 47, 48, 53, 55, 56, 57
1 CAP SQUARE - UW (began 1/20/04)	23,002	21,875	5.2%	35.97	37.09		58, 61, 62, 65
61 MIDDLETON OFFICE PARK	29,644	26,894	10.2%	32.92	31.46		
4 NTP-STP, 41 LAKE POINT-STP & 42 MOORLAND-SOUTH TOWNE	347,587	351,973	-1.2%	32.92	33.78		Peripheral Routes operate
29 SHERMAN COMMUTER	15,360	13,987	9.8%	32.26	29.65		from transfer points to outlying
14 & 15 O BELL PARK-W. TOWNE WAY	295,327	274,851	7.4%	30.50	29.33		areas: 20, 21, 22, 24, 30, 31,
56 PILGRIM-REETZ COMMUTER & 57 MUIR FIELD COMMUTER	95,708	86,309	10.9%	28.82	24.20		32, 33, 40, 41, 42, 43, 50, 51
6 EAST TOWNE-PRAIRIE TOWNE	568,185	494,394	14.9%	28.16	24.66		
60 MIDDLETON-WTP	103,405	94,896	9.0%	27.70	24.01		Connector Routes connect
5 ETP-STP, 18 STP-WTP & 33 HIESTAND	365,566	359,595	1.7%	26.15	25.88		transfer points throughout the day:
3 WTP-ETP, 17 NTP-ETP, 21 LAKEVIEW LOOP & 24 AIRPORT LOOP	351,006	313,903	11.8%	26.08	23.38		17, 18.
19 RED ARROW TR-CAP SQUARE	87,717	86,741	1.1%	26.06	25.63		
48 STEWART ST COMMUTER	9,814	11,293	-13.1%	25.96	30.58		Circulator Routes operate
37 & 38 PFLAUM RD-WALNUT ST COMMUTER (Span increased 1/20/04)(1)	103,521	92,596	11.8%	25.70	24.30		midday only: 1, 9, 34
65 WALNUT GROVE COMMUTER	22,897	24,070	-4.9%	25.62	27.40		
53 SCIENCE DR-UW HOSP COMMUTER	30,049	29,753	1.0%	25.31	25.06		Other: 19 operates like a core route
47 ARBOR HILLS COMMUTER	76,725	71,861	6.8%	24.33	22.84		between the Capitol Square and
8 SHEBOYGAN-W.TOWNE WAY	150,063	157,958	-5.0%	23.98	25.50		Allied Drive on weekdays.
58 GREENTREE COMMUTER	32,754	27,746	18.0%	23.31	19.72		39 operates as a commuter
31 TURNER-MONONA LOOP & 32 ACEWOOD-THOMPSON LOOP	59,079	48,365	22.2%	22.97	19.05		route during peak hours; operates
27 LAKEVIEW COMMUTER/STP	70,721	73,529	-3.8%	21.67	22.49		like a circulator route midday
40 ARBOR HILLS LOOP & 43 MOORLAND-LAKEPOINT	40,672	37,772	7.7%	21.28	19.76		on weekdays.
25 AMERICAN CENTER	4,639	2,989	55.2%	20.27	15.95	Х	60 operates like a core route between
20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	135,337	112,560	20.2%	19.08	15.95	Х	the Capitol Square, Middleton & the
12 DUTCH MILL COMMUTER	20,981	19,708	6.5%	18.80	17.65	Х	West Transfer Point on weekdays.
SPECIAL EVENT SERVICE	8,432	8,349	1.0%	17.65	12.67	Х	
62 GREENWAY BLVD	14,780	15,335	-3.6%	16.98	17.46	Х	UW Campus Circulators
34 ETP-MATC & 39 ETP - AGRICULTURE DRIVE (began 1/20/04)	11,220	11,023	1.8%	10.64	10.73	Х	80, 81, 82
55 VERONA- WTP (began 9/19/05)	5,388	NA	NA	8.88	NA	Х	
UNKNOWN ROUTE & ROAD BUSES *	1,165	7,184	-83.8%				School Supplemental Routes
	-						90, 91, 92, 93
SYSTEM TOTAL **	5,386,693	5,016,441	7.4%	34.92	32.66	20.95	

^{*} Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are "extras" put into service to handle overloads.

Metro Feedback Summary

May 06

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Fixed-Route		Paratransit		Planning		Marketing		I.S.		Maintenance		Finance	1
Driver Behavior	52	Late	11	Schedules	2	Telephone Info	3	Trip Planner	1	Bus Appearance	4	Pass Sugg.	1
Passed Up	13	Driver Behavior	11	New Routes	4	Lost & Found	0	Stop Announc.	0	Shelter Appearance	1		
Late	11	Securment/Mobiltiy Devic	1	Stops	1	Pass Problem	0			Park & Ride	0		
ADA Issue	1	Travel Time	2	Park & Ride	0	Ride Scheduling	3			Other	1		
Never Came	9	Passenger Behavior	0	Other	1	Ride Guide	0						
Passenger Behavior	10	Other	1	Shelter Request	0	Website Info	0						
Early	7	Early	1	Existing Routes	1	Shelter Info	0						
Passenger Injury	6	No Show	0	Detours	4	Other	1						
Over Crowded	2	ADA Issue	0										
Missed Stop	2	Long Term Assignment	0										
Detour	3	Service Area	0										
Unsafe Situation	8	Never Came	0										
Bus Temperature	0	Fares	0										
Off Route	2	Unsafe Situtation	1										
Total	126	Total	28	Total	13	Total	7	Total	1	Total	6	Total	1
Compliments	11	Compliments	0	Compliments	1	Compliments	3	Compliments	0	Compliments	0	Compliments	0
Official Proposals				Service Changes	83								
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FIXED ROUTE Operating Statistics For Periods Ending 5/31/2005 & 5/31/2006

CURRENT MONTH YEAR TO DATE

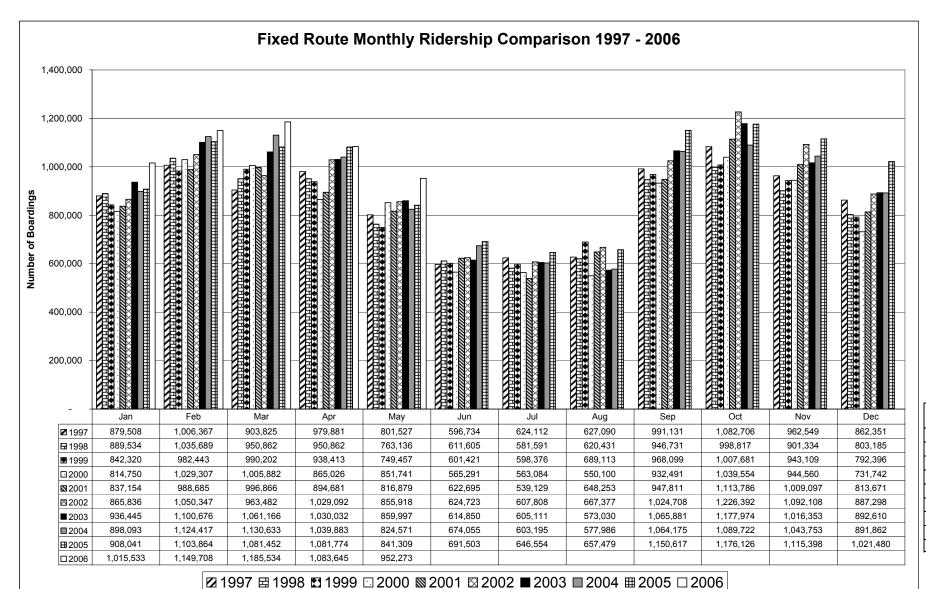
 			<u></u>			
Actual	Actual	Variance		Actual	Actual	Variance
2005	2006	2005 to 2006		2005	2006	2005 to 2006
			Service Supplied			
458,421	488,674	30,253	Total (Vehicle) Miles *	2,294,157	2,337,980	43,823
30,029	31,069	1,039	Revenue Hours	153,574	154,243	669
33,775	34,648	873	Total (Vehicle) Hours *	172,138	172,148	10
			Ridership			
764,115	861,157	97,042	Revenue Passengers **	4,601,442	4,960,959	359,517
59,498	79,731	20,233	Transfers	330,447	379,213	48,766
17,697	11,385	(6,312)	Non-Revenue Rides	<u>84,551</u>	46,521	(38,030)
841,310	952,273	110,963	Total Passengers	5,016,441	5,386,693	370,252
			Service Quality			
2,513	3,707	1,194	Trips using Lifts	12,765	15,182	2,417
2	8	6	Passenger Accidents	28	32	4
4	28	24	Vehicle Accidents	62	103	41
			Fleet/Maintenance			
63	124	61	Road Calls	368	501	133
80	81	1	Actual Inspections	392	388	(4)
76	81	5	Scheduled Inspections	385	389	4

Note: N/A means the information was not available at the time of this report. YTD would also be incorrect.

^{**} Includes special events.

Key:	A (negative variance) denotes a decrease in activity over 2005.
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^{*} Vehicle Miles and Hours are for fixed route service only. Miles & hours for training, maintenance testing etc. are not included in these totals.



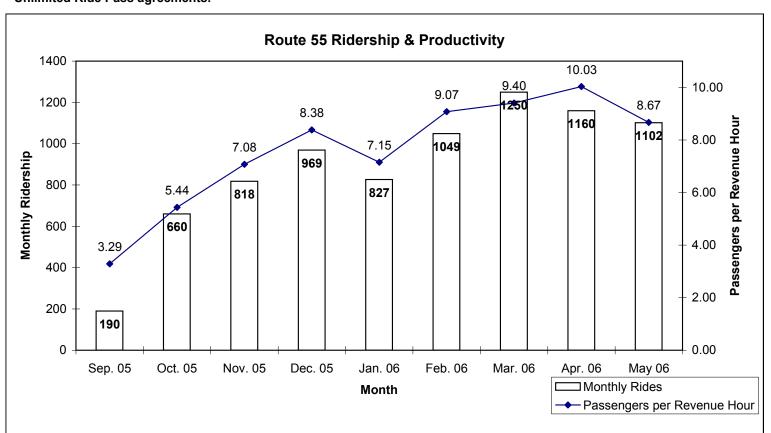
	Annual
Year	Ridership
1997	10,370,107
1998	10,097,867
1999	10,110,441
2000	10,065,495
2001	10,210,834
2002	10,895,089
2003	10,934,125
2004	10,962,345
2005	11,475,597

NOTE: Transfer Center-based system began July 19, 1998.

ROUTE 55 FARE COUNTS AND PRODUCTIVITY (began operating 9/19/05)

Fare Type	Sep. 05	Oct. 05	Nov. 05	Dec. 05	Jan. 06	Feb. 06	Mar. 06	Apr. 06	May 06
Adult cash fare	21	81	57	43	41	59	59	56	69
Youth Tickets or Fares	11	64	59	26	35	60	63	60	19
Elderly/Handicapped	0	3	1	0	2	3	6	4	0
Non-revenue	0	1	0	1	1	0	2	1	4
31 Day Pass	53	215	287	311	352	428	574	582	562
MATC *	23	51	41	20	13	22	20	19	12
Edgewood *	0	2	4	6	4	12	12	5	2
Adult Ticket	22	69	113	175	177	195	202	175	231
UW Employee *	23	65	68	95	63	71	87	53	28
UW ASM *	17	74	135	204	35	54	49	50	46
St. Marys *	0	0	0	0	0	1	0	0	0
City of Madison Employee *	3	1	0	2	7	5	2	1	7
Transfer to route	17	34	53	83	95	134	167	152	121
Day Pass	0	0	0	3	2	5	7	2	1
Total Rides	190	660	818	969	827	1049	1250	1160	1102
I	_	ı	T	T -	ı	T .	T .		
Passengers/Revenue Hr.	3.29	5.44	7.08	8.38	7.15	9.07	9.40	10.03	8.67

^{*} Unlimited Ride Pass agreements.



Paratransit Performance Indicators May, 2006

			Metro Pl	us YTD	Fixed Route	YTD
Revenue Indicators			May. 2005	May. 2006	May. 2005	May. 2006
Operating Revenue/ Operating Cost			38.8%	32.0%	22.4%	22.4%
Passenger Revenue/ Total Passenger Trips			\$1.02	\$1.14	\$0.60	\$0.59
Expense Indicators						
Operating Cost/Passenger Trip			\$25.65	\$27.63	\$2.76	\$2.77
орология достования			7-0100	Metro Plus	•	* =:::
					YTD	YTD
Operations			May. 2005	May. 2006	2005	2006
Total Trips			21,941	21,818	107,061	105,784
Rides Cancelled			3,088	3,387	16,050	17,912
Cancellation Rate			14.1%	15.5%	15.0%	16.9%
No Shows			443	403	2,423	2,130
No Shows/Rides Provided			2.0%	1.8%	2.3%	2.0%
Number of Clients Provided Service			1007	1,077	1,317	1,399
Average Trips/Client			21.8	20.3	81.3	75.6
DDS Trips			11,649	12,526	58,400	62,868
Subscription Trips			14,738	12,351	71,017	59,272
DDS Subscription Trips			10,206	7,758	50,065	37,060
D2D Trips			15,528	16,384	77,442	71,581
Lv Attended Trips			3,935	2,647	19,367	12,376
Maintenance Inspections Conducted/Scheduled			107.7%	120.0%	101.7%	107.7%
Number of Trips by Provider YTD	Metro Direct	Laidlaw	Badger	Trans. Sol.	Badger Bus	Total
Ambulatory	11,183	21,022	24,451	10,269	1,805	68,730
Non-Ambulatory	12,274	21,822	-	1,034	1,924	37,054
Percentage	22.17%	40.50%	23.11%	10.68%	3.53%	100.00%
Customer Service YTD	Metro Direct	Laidlaw	Badger	Transit Sol	Badger Bus	Total
Rides Provided	23,457	42,844	24,451	11,303	3,729	105,784
Customer Complaints	43	40	49	6	9	147
Customer Compliments	4	0	1	0	1	6
Customer Suggestions	3	0	1	0	0	4
Complaints/1000 passenger trips	1.83	0.93	2.00	0.53	2.41	1.39
Late Service Reports (2)	18	38	159	16	1	232
Late Service Reports/1000 passenger trips	0.77	0.89	6.50	1.42	0.27	2.19
ADA Certifications, April 2006		Clients	1-19 Trips	>20 - 40<	<40 Trips/mo	TTL Trips
Category 1		1,166	246	183	138	14,151
Category 2		51	3	0	0	5
Category 2/3		88	8	2	0	128
Category 3		1,820	376	101	45	7,491
Total		3,125				21,775
Monthly New Certification						49
Monthly Denied Applications						49
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⁽¹⁾ Passenger Revenue does not include Group Access revenue.

NOTE: Reported expenses do not include depreciation, debt principal, or fixed assets.

⁽²⁾ Late Service Reports are based on passenger feedback. Not all late reports are chargeable to the vendor.

ParaTransit Operating Statistics For Periods Ending 5/31/2005 & 5/31/2006

CURRENT MONTH

YEAR TO DATE

Actual	Actual	Variance		Actual	Actual	Variance
2005	2006	2005 to 2006		2005	2006	2005 to 2006
			Service Supplied Data			
			No. of Clients riding the			
1,007	1,077	70	System	1,317	1,399	82
			Ridership			
5,602	5,006	(596)	Directly Operated Service	26,954	23,457	(3,497)
1,793	1,907	114	Group Access *	8,761	8,761	0
<u>16,339</u>	<u>16,812</u>	473	ADA Contracted Services	<u>80,107</u>	<u>82,327</u>	2,220
21,941	21,818	(123)	Total ADA Ridership *	107,061	105,784	(1,277)
443	403	(40)	Total No-shows	2,423	2,130	(293)
			Service Quality Data			
0	3	3	Passenger Accidents	7	5	(2)
1	3	2	Vehicle Accidents	5	7	2
			Fleet/Maintenance Data			
2	3	1	Road Calls	12	14	2
14	12	(2)	Actual Inspections	59	56	(3)
13	10	(3)	Scheduled Inspections	58	52	(6)

Note: N/A means the information was not available at the time of this report. The YTD would also be incorrect as it only reflects the information that was available from previous months.

Key: A (negative variance) denotes a decrease in activity over 2005.

^{*} ADA Ridership does not include Group Access.

Monthly Paratransit Ridership, 1997 - 2006 (includes Group Access) 30,000 25,000 20,000 **Monthly Ridership** 15,000 10,000 5,000 Feb May Sep Oct Nov Dec Apr Jul Aug Jan Mar Jun **2** 1997 20,102 20,518 20,683 21,948 20,247 18,885 17,982 15,323 17,151 18,914 16,250 16,370 18,705 18,406 20,742 ⊞ 1998 16,897 18,293 19,204 17,571 17,275 18,164 17,526 18,367 19,900 21,272 20,582 21,591 **1999** 18,698 19,550 18,839 19,366 18,995 19,847 20,416 21,173 19,710 2000 19,970 21,748 23,433 20,110 21,097 19,040 23,548 19,447 18,333 20,495 26,681 22,374 № 2001 19,676 18,866 21,482 20,567 20,649 18,145 18,656 19,606 23,657 20,156 20,689 18,918 21,563 21,173 21,377 22,386 22,436 20,644 20,208 20,191 23,681 20,126 19,180 ⊠ 2002 18,910 **2003** 21,401 21,223 22,043 22,012 20,902 19,352 20,030 19,175 21,012 23,082 19,881 20,238 ■2004 20,435 21,770 24,126 21,831 20,117 20,575 19,902 20,429 21,571 22,395 22,009 21,378 **⊞2005** 20,820 22,210 24,549 24,509 23,734 22,976 21,758 23,872 24,425 25,457 24,465 23,460 22,087 21,553 25,257 21,923 23,725 □2006

	Annual
Year	Ridership
1997	224,373
1998	221,050
1999	240,039
2000	256,276
2001	241,067
2002	251,875
2003	250,351
2004	256,538
2005	282,235

☑ 1997 **□** 1998 **■** 1999 **□** 2000 **□** 2001 **□** 2002 **■** 2003 **□** 2004 **□** 2005 **□** 2006