



Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LIC PER-2022-00299

(License number)

13
(Alder District #)

260
(Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: License No. LICLIB-2012-00513

Business dba Name: Rocky Rococo Pan Style Pizza, Leopold's Books Bar Caffe

Licensed Address: 1301 Regent Street, Madison, WI, 53715

Liquor/Beer Agent Name: Roger K Brown

30 % Alcohol, 60 % Food, 10 % Other Alder, District #: 13 Police Sector: Midtown

Corporate Information

Business Legal Name (as on WI State Sellers Permit): First Madco Inc

Business Mailing Address: 1301 Regent Street, Madison, WI, 53715

Business Contact Name, Position: Samuel Brown, Vice President, First Madco

Business Phone: 608-256-0600

Business Email: sam.alfred.brown@gmail.com

Current Capacity (indoor): 99

Current Capacity (outdoor): 24 (streetery permit)

Proposed Capacity (indoor): 99

Proposed Capacity (outdoor): 32

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: Permanent Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: Yes or No

Description of Changes (include approximate measurements, and fencing, if necessary): "new" streetery program

Licensed premise expanded to include new enclosed outdoor eating patio on West side of the building. Patio, 14 feet by 52 feet

will be acessable through a door in Leopold's Books Bar Caffe. Patio will be enclosed by six foot cedar fences. Alcohol to

continued to be served at inside bars in East and West space and at service counter.

Detailed Floor Plans included (required)

Samuel A Brown, 5/10/22
Authorized Signature Date

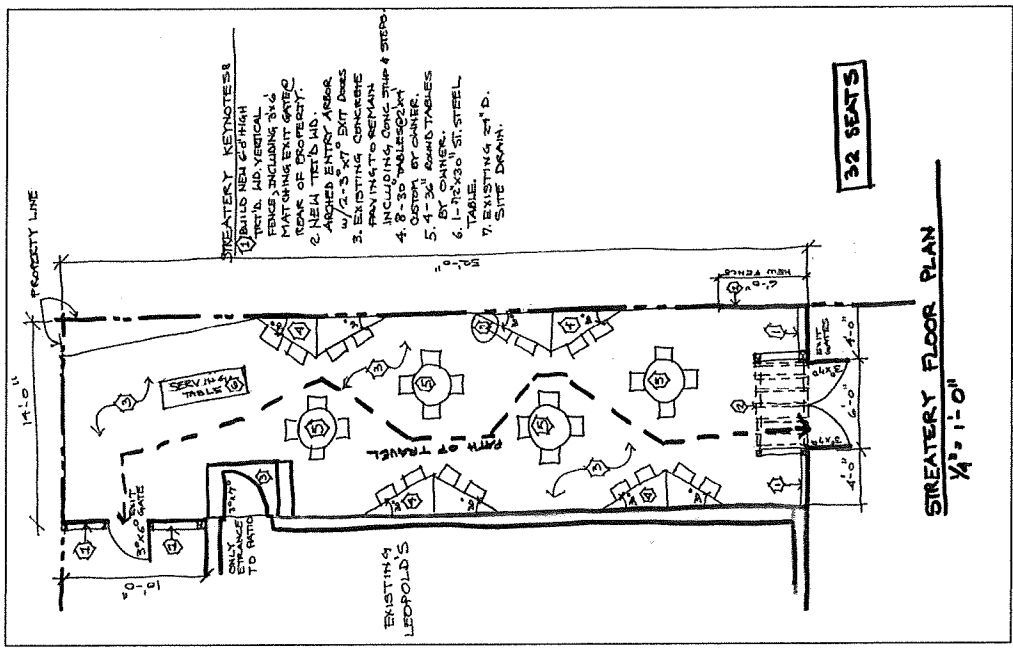
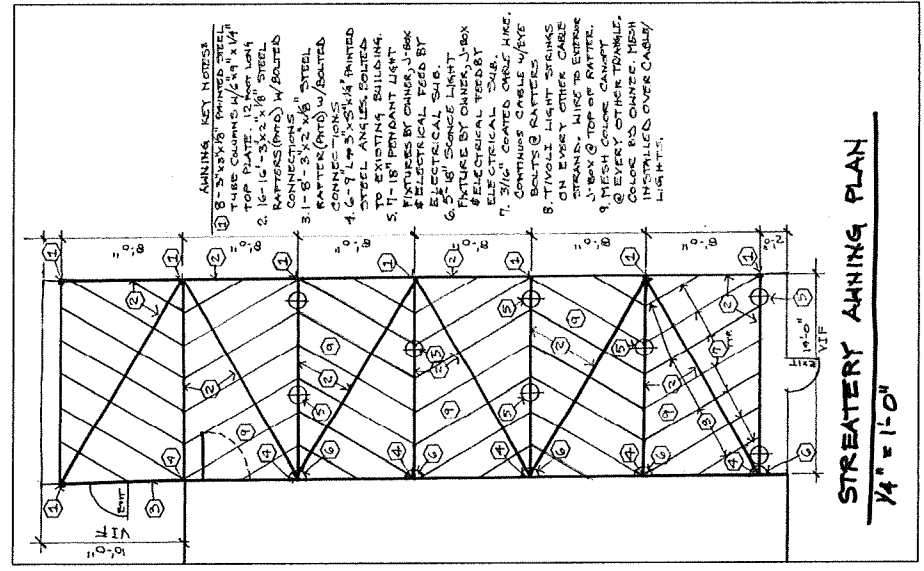
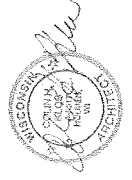
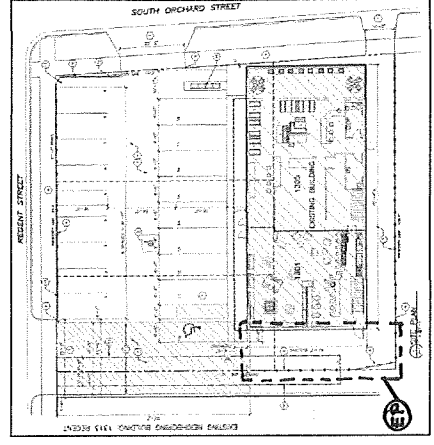
- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only



No.	Description	Date

Project Number: 22-112.001
 Date: 4/26/22
 Drawn By: CHK
 Checked By: CHK

DD-1
 Scale: As Indicated



- STREATERY KEYNOTES:**
1. NEW 3" HIGH FENCE INCLUDING 3/4" MATCHING EXIT GATE, REAR OF PROPERTY.
 2. NEW T&E W/D. ARMED ENTRY, ARMOR w/2'-3"x4' EXIT DOOR.
 3. EXISTING CONCRETE FINISH TO BE STRIP & STEP.
 4. 2'-3" W/ALUMINUM OUSTRA BY CHANGER.
 5. 4'-3" B&B TABLES BY CHANGER.
 6. 1'-10"x30" ST. STEEL TABLE.
 7. EXISTING 2" D. SITE DRAIN.