

# 2023 Comprehensive Plan Interim Update Draft Public Participation Plan

Revised: May 9, 2023



CITY OF  
**MADISON**

The [City of Madison Comprehensive Plan](#) is a broad-based plan that creates a vision for a future Madison. It guides decision-making and investment. It guides private development through the Generalized Future Land Use (GFLU) map and Growth Priority Areas map. The City intends to undertake a full update to all sections of the City's Comprehensive Plan every 10 years, with a focused, interim update at the five-year mark. In 2023, the City will undertake an interim update to the 2018 Comprehensive Plan.

Broad public engagement is needed to shape revisions made to the Plan. This document outlines the procedures designed to foster public participation as required by [Wis. Stats. §66.1001\(4\)\(a\)](#). The following methods will be used to engage the public and keep them informed throughout the process:

## 1. PROJECT WEBSITE

The project website will include components such as interactive maps that allow users to zoom in and review specific areas of the GFLU map, as well as ways for the public to ask questions.

## 2. EMAILED PROJECT UPDATES

Project updates will be sent out periodically via email to local groups like neighborhood associations as well as individuals who sign up.

The email list from the Imagine Madison process, which contains over 1,200 emails, will be notified of the opportunity to sign up to receive these project updates.

## 3. INFORMATIONAL MATERIALS

Project materials such as handouts and flyers will be distributed widely and printed copies of materials and maps will be available at each branch of the Madison Public Library.

Materials will use simple, concise language and focus on making the project relevant to people, as well as explain how this process relates to the new Planning Framework Area Plans.

## 4. VIRTUAL MEETINGS

At least one virtual meeting will be offered. The meeting recording will be available afterward on the project website.

## 5. COMMITTEE MEETINGS

All meetings with the Plan Commission and Common Council will be noticed and open for public attendance and comment. Comments received from the public will be conveyed to the Plan Commission and Common Council.

## 6. PUBLIC HEARINGS

Proposed revisions to the Plan will be reviewed during public hearings which are noticed at least 30 days in advance.

## 7. TRADITIONAL MEDIA

Press releases will be made available to local media outlets.

## 8. SOCIAL MEDIA

Facebook, Twitter, and Instagram will be used to spread awareness. If possible, advertisements on social media will be used to increase awareness.

## 9. NOTICE TO ADJACENT MUNICIPALITIES AND QUARRIES

Other requirements of Wis. Stats. §66.1001(4)(a) include distributing notice to adjacent municipalities as well as owners or leaseholders of properties in which extraction of nonmetallic mineral resources is permitted.