



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

Thursday, July 11, 2019

2:30 PM

Madison Municipal Building
215 Martin Luther King Jr. Blvd.
Room 302

CALL TO ORDER / ROLL CALL

Present: 5 - Donna V. Moreland; Christine Coke; Mykenzie L. Lemberger; Nancy K. Brien and Dipesh Navsaria

Absent: 4 - Claire E. Lind; Kate Toews; Senay Goitom and Lana Nenide

Others Present: Coral Manning, Deb Diaz, Rommel Tijerino, Christie Voigt, Dr. Linda Vakunta (Mayor's Office)

Lemberger called the meeting to order at 2:41 pm.

APPROVAL OF MINUTES

Motion by Navsaria, seconded by Brien to approve the May 9, 2019 minutes.
Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Standard Disclosures:

Toews has 1 child in an accredited center. Goitom has a child at an accredited center.

Navsaria is on the WECA Board. Lind has consulted with accredited centers.

No additional disclosures or recusals.

NEW BUSINESS

1. [56534](#) 2020 Accreditation Standards Update

Manning discussed the 2018 changes requiring accredited centers to increase the number of low-income children served by 5% or provide assistance to centers serving a large population of low-income children. Accredited centers and child care unit staff have been working towards these goals. As of January 1, 2020, all accredited centers will be required to choose one of the options. The accreditation standards will need to be revised to reflect this. Council and the Mayor will be notified when the changes are made.

A similar strategy for family child care centers may be considered. The significantly smaller number of children served at each family center makes it difficult to implement the accredited center plan on a family center level. Updates will be provided as this approach is further reviewed.

2. [56535](#) Early Childhood Plan for Madison

Manning discussed her work with the National League of Cities. Many cities participating in the National League of Cities work have Early Childhood Plans. Madison does not have an established Early Childhood Plan. Outreach efforts began in the summer of 2018 to gather feedback for the Madison plan.

Brianna Hanson, the AASPIRE Intern for the Child Care Unit, has been gathering feedback from the community. Hanson has attended several community events and conducted online surveys. The goal is to wrap up the feedback stage by the end of July and analyze the results. Currently families state lack of funding and the need for a navigator to help with finding eligible programs.

3. [56536](#) Geography of Child Care Centers

Attachments: [All Providers 2018.pdf](#)
[All providers & Families in poverty Oct 2018.pdf](#)

Brien discussed the concern over lack of accredited child care centers throughout the city. Specifically she focused on area east of Hwy 51. Centers not accredited by the City may have chosen national accreditation or may be a religious entity, which would disqualify that center for city accreditation. Manning will look into the ratings of the programs in the area of concern on YoungStar and provide those to the committee.

The number of family child care programs has consistently declined over the last few years. Satellite Family Child care is currently at capacity and would need more resources to serve more family child care providers.

Manning explained the lack of incentives to encourage creation of new centers is the larger issue. Manning will gather information on possible economic development fund options.

4. [56537](#) ECCEC Memberships

Attachments: [2019 Roster updated 4-17-19.pdf](#)

Manning discussed the current roster. Several positions are up for reappointment in September. Please let Manning know if you will or will not be seeking reappointment. It is important for us to maintain a full committee since quorum remains 5 members even with vacancies.

5. [56538](#) CSC Report

Lemberger discussed items the Community Services Committee worked on. There is a new neighborhood center funding process involving tiers to better support the wide range of services offered by neighborhood centers. Children and Youth program funding process is also underway.

Manning added that the funding process for neighborhood centers is due at the end of July. The new and improved tiered funding process will create a consistent rule and standard to be applied for any brand new neighborhood centers in the future. The Children and Youth programming includes elementary, middle and high school age programs. The Senior Center is working to determine a new provider for South East Asian senior mental health services after the previous program closed.

6. [56539](#) DreamUp Grant Update

Attachments: [We Care](#)

The Madison Out of School Time Coordinator Nathan Beck discussed the DreamUp Grant from Schmidt Futures designed to increase the wages for 10,000 households by 10% by 2020. The initial request for proposals began about a year ago. After various rounds, the We Care For Dane Kids proposal moved onto the final portion with a few other community proposals. The Dane County proposal included: adjustments to flex spending and IRS rules regarding employer 401(k) contributions; creation of a shared services network to for child care facilities to consolidate purchases, professional development, etc.; expand use of Wisconsin Child Care Subsidies; and an increase to care workers' wages to reduce turnover, increase capacity and improve quality.

We Care For Dane Kids proposal finished in 2nd Place and received \$400,000. They will be working on a scaled back model of the original plan, moving forward on items like IRS policy changes, researching other viable options for funding streams and potential ways to better utilize existing systems.

ADJOURNMENT

Motion by Navsaria, seconded by Brien to adjourn the meeting at 3:52 pm.
Motion passed by voice vote.