City of Madison

Meeting Minutes - Approved

COMMON COUNCIL
ORGANIZATIONAL COMMITTEE

Tuesday, June 7, 2011	4:30 PM	210 Martin Luther King, Jr. Blvd. Room 108 (City-County Building)

Present: 5 -
Ald. Lauren Cnare; Ald. Shiva Bidar-Sielaff; Ald. Tim Bruer; Ald. Steve King and Ald. Chris Schmidt

Excused: 3 -
Ald. Sue Ellingson; Ald. Larry Palm and Ald. Mark Clear

Others Present: Roger Allen, Ald. Jill Johnson, Delora Newton, Peggy Yessa, Anne Monks (Mayoral Assistant), Peter Ostlind, Ald. Lisa Subeck, Ald. Scott Resnick, Michael May, Matt Mikolajewski, Aaron Olvera, Brad Murphy, Ald. Anita Weier, Ald. Satya Rhodes-Conway, Ald. Matt Phair, Peter Ostlind, Al Zimmerman and Brenda Konkel

CALL TO ORDER / ROLL CALL

Ald. Lauren Cnare, chair, called the meeting to order at 4:31 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Tim Bruer, seconded by Ald. Chris Schmidt, to approve the minutes from the May 17, 2011 Common Council Organization Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members of the Common Council Organizational Committee.

Ald. Mark Clear arrived at 4:32 p.m.

Present: 6 -
Ald. Lauren Cnare; Ald. Shiva Bidar-Sielaff; Ald. Tim Bruer; Ald. Steve King; Ald. Chris Schmidt and Ald. Mark Clear

Excused: 2 -
Ald. Sue Ellingson and Ald. Larry Palm

REFERRAL FROM THE COMMON COUNCIL

22441   Opposing 2011 Senate Bill 83 (changes to the eminent domain laws).

Sponsors: Paul R. Soglin

Attachments: 2011 Senate Bill 83.pdf

Anne Monks, Mayoral Assistant, and Michael May, City Attorney, were present for discussion on the resolution. City Attorney May summarized SB83. He noted there were a number of changes to eminent domain but the city was concerned with changes as it applied to the CDA's ability to condemn property: 1. More rules/regulations in order to condemn property and determine blighted properties (primarily affects CDA). 2. Redevelopment by CDA would be rendered almost impossible.

Ald. Mark Clear asked if the new definition of blighted properties affected TIF's definition of blight. City Attorney May indicated that he did not believe it did.

Ald. Shiva Bidar-Sielaff asked if the city had done any lobbying on this issue. Anne Monks noted that they were following the issue in the legislature. Ald. Lauren Cnare asked if other communities were aware of these changes and if there was an any organization to oppose the legislation. Anne Monks indicated that she was not aware if other communities were concerned with SB83 and that communities are responding to numerous issues.

Ald. Tim Bruer asked if this applied to road improvements. City Attorney May indicated that it did not.

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Mark Clear, to Return to Lead with the Recommendation for Approval. Sent to the BOARD OF ESTIMATES. The motion passed by voice vote/other.

Ald. Larry Palm arrived at 4:41 p.m.

Present: 7 -
   Ald. Lauren Cnare; Ald. Shiva Bidar-Sielaff; Ald. Tim Bruer; Ald. Steve King; Ald. Chris Schmidt; Ald. Larry Palm and Ald. Mark Clear

Excused: 1 -
   Ald. Sue Ellingson

DISCUSSION ITEMS

The discussion on the Economic Development Process initiative Report was tabled until 5:00 p.m.

22687   DRAFT Common Council Social Media Policy - Ald. Lauren Cnare & Ald. Chris Schmidt, CCOC Subcommittee on Development of Council Social Media Policy

**Attachments:**   Draft Council Social Media Policy.pdf

Assistant City Attorney Roger Allen was present for discussion on this item. He noted that the subcommittee members used the draft APM he had developed for the City of Madison as a template for the Council's social media policy guidelines.

The two issues that were reviewed and addressed were:
*Campaign, political posts, information not allowed
*Authority to remove certain content and the ability to keep any removed content (records).

Ald. Chris Schmidt noted that the new tools are web-based and information would be "pushed" to alder city-Facebook accounts and city-Twitter accounts and would have the ability to save public comments for public record purposes. Still need to review issues of posting photos and rules of confidentiality.

Ald. Larry Palm asked when these changes were going to occur. Ald. Lauren Cnare noted that it would occur in July and that Ald. Scott Resnick is working with IT staff to pilot the tools and work out any issues (City tools available to alders: Flick'r, YouTube, Twitter, Facebook, blogging tools and calendaring).

It was requested that Assistant City Attorney Katherine Noonan to provide a memo to CCOC members about posting photos and copyright issues.

The final policy will be at the 7/5/11 CCOC meeting for approval. Ald. Lauren Cnare asked that comments be emailed to Lisa Veldran prior to that meeting.

22691   2012 Proposed Common Council Meeting Dates

**Attachments:**   PROPOSED 2012 Council Meetings Dates.pdf

Lisa Veldran provided draft dates for the 2012 Common Council meetings. She noted that the September 18 meeting is starting at 7:30 p.m. due to the last day of Rosh Hashanah ending at sunset that day. There were no objections to the proposed dates. Lisa Veldran will draft a resolution to go to the Council for final approval.

Ald. Sue Ellingson arrived at 5:12 p.m.

Present: 8 -

> Ald. Lauren Cnare; Ald. Shiva Bidar-Sielaff; Ald. Tim Bruer; Ald. Sue Ellingson; Ald. Steve King; Ald. Chris Schmidt; Ald. Larry Palm and Ald. Mark Clear

22693

Discussion: Legislative File No. 21454 - Accepting the Development Process Initaitive Report as amended an approved by the Economic Development Committee and directing the City Attorney and responsible departments/division directors to begin immediate implementation of the recommendations.

Attachments: 21454 Resolution.pdf
Development Process Improvement Initiative Reprot 05/11/11.pdf

Registrations:
Peter Ostlind, Capitol Neighborhoods Development Review Oversight Committee, Available to Answer Questions
Al Zimmerman, 618 Highcliff Trail, member of the Economic Development Committee, Support, Available to Answer Questions.

Aaron Olver and Matt Mikolajewski were available for discussion on this item. Mr. Olver distributed a memo to CCOC members that included an Overview, Organization, and Key Themes and a list of major recommendations.

Key Themes:
• Broad community engagement - Many recommendations are geared toward preparing people to understand the development process and toward getting the broadest possible participation in the development process
• Employing technology to increase information and transparency - Various recommendations seeks to increase the availability of information and the transparency of the development process by moving information online and using technology to reach broader audiences
• Structuring the process for greater predictability- The report seeks to articulate a process that offers greater predictability (of process, not outcomes) to developers, alders, staff, neighborhood members, and other stakeholders
• Empowerment of staff as facilitators - The report recognizes that with good processes, strong training, and clarity about authority, staff can play a role in ensuring that development applications are complete, timely, and ready for community scrutiny

The EDC removed language that dealt with super majorities, overlapping missions and preventing re-referral by committees.

Ald. Shiva Bidar-Sielaff was concerned that there was no one assigned to implementation (department or staff person) and she would like to see that in the final report.

CCOC members and alders provided input to Mr. Olver and Mr. Mikolajewski on the following issues:
1. Identifying what "organized statkeholders" would include (e.g. Friends of Cherokee Marsh, Planning Councils) and how the city communicates to them (e.g. letting them know how to sign up for information). Mr. Olver stated that

on page 19 neighborhood stakeholders definition lists "other interested parties" and the intent was they would reach out to those groups to let them know they can self-select the information they wish to receive.
2. Objecting to a required standardized form that neighborhood associations would use to provide comments to the city. The concern was that some neighborhood associations are more organized than others. Ald. Mark Clear and Mr. Zimmerman indicated that the EDC's intent was not to require neighborhood associations to use a standardized form but to have samples available for neighborhood associations to use.
3. Include checkboxes on what has been done during the process of notification. See page 20 of report and how staff communicates with alders on progress of notification process. Ald. Bidar-Sielaff would like to see a flowchart included.
4. Project manager vs. project facilitator - define, possibly use one term so it is not confusing.
5. Where there is no neighborhood association, alders will need to take the lead on informing neighbors to provide input.
6. Facade Improvement Grants should go to someone for review (e.g. Board of Estimates) because city funds are involved. Brad Murphy indicated that this is a policy decision that needs to be decided upon by Council.
7. Clarify the intent of Goal J. 2. Neighborhood plans consider economic feasibility and market realities and that staff in economic development department would be providing information and assistance.
8. Budgetary requirements IT improvements need to be addressed.

Ald. Satya Rhodes-Conway stated that a bigger discussion needs to occur on an alder's responsibility in building neighborhood capacity and involvement in the development process and an alder's responsibility in the development process itself.

Ald. Rhodes-Conway proposed that the resolution include a prioritizing process and that departments integrate the recommendations into existing work plans.

The CCOC recommended that EDC staff email alders requesting that they send their amendments to the report to Peggy Yessa to compile by June 13, 2011. Ms. Yessa would send out a list of amendments to alders by June 16, 2011 and attach the list to the Legislative File for the June 21, 2011 Common Council meeting.

FUTURE AGENDA ITEMS

* Discussion on outcomes from 5/31/11 Council/Mayor Work Session & 2012 City Budget Process/Citizen Participation
* Council Amendments to the City's Comprehensive Plan
* Council organizational structure, 2 year Council Leadership Terms
* Council's role in city appointment process
* Aldermanic representation in government-related organizations (LWM, DCCVA)
* Aldermanic participation in NLC
* Reinstituting the Council Travel Account
* City's current lobbying efforts, Council participation/role in setting legislative agenda
* Bus Tour of City/Aldermanic Districts

ADJOURNMENT

A motion was made by Ald. Steve King, seconded by Ald. Larry Palm, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 6:12 p.m.