

**From:** [Tori Gerding](#)  
**To:** [Blake-Horst, Meghan](#)  
**Subject:** Re: Vending Oversight Committee Meeting 9/27 at 5p  
**Date:** Saturday, September 23, 2023 1:13:53 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Thanks - I guess I am just not understanding what feedback you are looking for us to come discuss. I don't see a proposal for next year regarding what changes you are looking to implement. If you are just looking for feedback in general, I'd say the majority of what was rolled out this year worked fine. Tweaks that would be helpful to make:

1. Allowing setup of the cafes the night prior to implementation if it falls on a Saturday or Sunday again.
2. Allowing tables to be left on the sidewalk portion of the cafe (and just chairs needing to be removed and stacked). That way they could still leaf blow occasionally around the tables if needed to keep street tidy. I know for us, moving all of those tables daily, really has damaged our equipment, and created wobbly tables and lots of customer complaints.

Let me know if there are any other specific areas of the program you are looking for feedback on, and I'll try to provide some. I'm going to try to attend, but also have a work function that night at 6p.

Thanks

**Tori Gerding** | Owner  
**Ancora Cafe + Bakery**  
C: 920.216.2189  
[website](#) | [socials](#) | [news](#)



On Sat, Sep 23, 2023 at 1:06 PM Blake-Horst, Meghan <[MBlake-Horst@cityofmadison.com](mailto:MBlake-Horst@cityofmadison.com)> wrote:

Hello,

Thank you for reaching out. This is a discussion and I am seeking input from the committee and hoping café operators will attend and speak or provide written feedback on how it is for them. This is regarding the sidewalk area and overnight storage, but that may have some impact on the roadway café portions as well.

This is a good opportunity to provide feedback, and why I sent it to all café operators, as we review the sidewalk use and storage concerns we have heard about specifically in the Mall Concourse. Citywide has different rules but I will share that information for context and comparison.

I hope this answers your questions and provides a bit more information. I hope that you and others will be able to attend the meeting or at minimum provide written feedback. I will do additional outreach and information sharing as it is drafted and staff have more direction from the committee.

Please let me know if you have any additional questions.

Meghan

**Meghan Blake-Horst**

Street Vending Coordinator

Economic Development Division



Office of Business Resources

215 Martin Luther King Jr Blvd. 3<sup>rd</sup> floor

P.O. Box 2983

Madison, Wisconsin 53701-2983

**Tel** 608-261-9171 • **Fax** (608) 261-6126

[mblake-horst@cityofmadison.com](mailto:mblake-horst@cityofmadison.com)

[www.cityofmadison.com/business/streetvending](http://www.cityofmadison.com/business/streetvending)

In compliance with State public records law, the City of Madison retains copies of ALL email messages to and from this mailbox. Email messages may be released in response to appropriate open record requests.

Please consider the environment before printing this email.

**From:** Tori Gerding <[tori@ancoracoffee.com](mailto:tori@ancoracoffee.com)>

**Sent:** Saturday, September 23, 2023 12:59 PM

**To:** Blake-Horst, Meghan <[MBlake-Horst@cityofmadison.com](mailto:MBlake-Horst@cityofmadison.com)>

**Subject:** Re: Vending Oversight Committee Meeting 9/27 at 5p

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Thanks for sending Meghan.

Can you explain the "Criteria, fee structure and direction for changes to current ordinance for the 2024-2025 vending season" that are planning to be discussed?

I think it's very important that feedback from current patio license holders is heard, and that the city is working towards making this experience more seamless each year, and doing so in a supportive manner of the businesses holding these licenses.

Thank you!

**Tori Gerding** | Owner  
**Ancora Cafe + Bakery**  
C: 920.216.2189

[website](#) | [socials](#) | [news](#)



On Sat, Sep 23, 2023 at 12:51 PM Blake-Horst, Meghan <[MBlake-Horst@cityofmadison.com](mailto:MBlake-Horst@cityofmadison.com)> wrote:

Hello,

I hope you are doing well. Our next VOC Meeting is Wednesday, 9/27/23 and begins at 5p. The meeting is held virtually. There are two items on the agenda that may be of interest to you. They are highlighted below.

**There are 3 ways to get involved.**

1. If you are interested in attending the meeting you must register prior to the meeting using the link below.
2. If you wish to speak at the meeting you must register to speak, using the link below. Please note that if you register to speak you will have those 3 minutes, members of the committee can ask you questions, but you are not able to be active in the discussion. If you choose to stay through the meeting members of the committee may ask you questions during that time.
3. If you want to issue a written statement you can do so by emailing [vendingoversight@cityofmadison.com](mailto:vendingoversight@cityofmadison.com). Your written comments will be shared and read to the committee during the public comment section of the meeting.

**To register for the meeting:** <https://www.cityofmadison.com/city-hall/committees/vending-oversight-committee/9-27-2023>

**ITEMS OF INTEREST**

☐ Outdoor overnight equipment storage for sidewalk cafes in the MallConcourse vending area. Discuss possible criteria, fee structure and direction for changes to current ordinance for the 2024-2025 vending season.

☐ Late Night Vending planning: updates, input gathering and timeline for creation of a program for 700/800 State Street Night Vending Area for the 2024-2025 vending season, per MGO 9.136(1)(n)3.c.

Below are the links to the agenda for 9/27/23 and minutes from 7/26/23.

## VOC Agenda 9/27/23

<https://madison.legistar.com/View.ashx?M=A&ID=1057422&GUID=09FF0F12-931C-4839-9EC0-7046D12380AE>

## VOC Minutes 7/26/23

<https://madison.legistar.com/View.ashx?M=M&ID=1057420&GUID=5B19387F-B7B3-4D4E-9E8E-AEACB820050E>

Please let me know if you have any questions. Have a great weekend!

### **Meghan Blake-Horst**

Street Vending Coordinator

Economic Development Division

Office of Business Resources

215 Martin Luther King Jr Blvd. 3<sup>rd</sup> floor

P.O. Box 2983

Madison, Wisconsin 53701-2983

**Tel** 608-261-9171 • **Fax** (608) 261-6126

[mblake-horst@cityofmadison.com](mailto:mblake-horst@cityofmadison.com)

[www.cityofmadison.com/business/streetvending](http://www.cityofmadison.com/business/streetvending)

In compliance with State public records law, the City of Madison retains copies of ALL email messages to and from this mailbox. Email messages may be released in response to appropriate open record requests.

Please consider the environment before printing this email.