



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 18, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of October 1, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly

Call to Order/Roll Call

Present: 8 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Amy L. Westra; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher

Excused: 1 - Michael S. Donnelly

Non Voting: 6 - Jim Verbick; James Boxrud; Jason Freedman; Roger Allen; Amanda M. Jovaag and David Adam

Approval of Minutes

A motion was made by Fletcher, seconded by Cano Ospina, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Fletcher, seconded by Verveer, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Assistant City Attorney Allen disclosed that he is a frequent customer of El Rancho Mexican Grill (Item 11).

Presentation of the Consent Agenda

Operator's License Applications

1. [57461](#) Operator License Application
Patrick Lahr

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Changes of Agent

2. [57462](#) Change of Agent
Woodman's Food Market LLC • dba Woodman's Food Market
711 S Gammon Rd
New Agent: Jeon Y Deloach
Class A Beer, Class A Liquor
Aldermanic District 19 (Alder Furman)

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

3. [57465](#) Business Name Change
Jellysideup LLC • Current dba: Olivers Public House
2540 University Ave
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Bidar)
New dba: Cadre Restaurant

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Entity Reorganization

4. [57463](#) Entity Reorganization
SSP America Inc • dba Ancora Roasters Coffee (2), Wurst German Bar,
Stella Bar, and Goose Island Bar
4000 International Ln
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Abbas)
Add one new officer

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [57464](#) Entity Reorganization
Texas Roadhouse Inc • dba Texas Roadhouse
4841 Annamark Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Remove one officer

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

6. [57466](#) Change of Licensed Premise
Frameshift Arts Cafe LLC • dba Winnebago Arts Cafe
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 130/30
2262 Winnebago St • Agent: John DeHaven
Class B Combination Liquor & Beer • 49% alcohol, 49% food, 2% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Request to add an outdoor patio to premises and increase indoor capacity.

A motion was made by Fletcher, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Add conditions:
- Patio must close at 10pm, daily.
- No outdoor amplified sound.

One registration in support and one registration mostly in opposition.

Extension of License Issuance

7. [57440](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Badger UAAP LLC • dba Urban Air
7309 West Towne Way • Agent: Brad Mastenbrook • Estimated Capacity: 750
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

8. [57458](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
508 State Street Golf LLC • dba Game Day Madison

508 State St Suite B • Agent: Colin Smith • Estimated Capacity: 100
Class B Combination Liquor & Beer • 27% alcohol, 29% food, 44% other
Aldermanic District 2 (Alder Heck) • Police Sector 403

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [57506](#) Second request to extend license issuance beyond the 90 day limit under MGO 38.05
CocoVaa LLC • dba CocoVaa Chocolatier
1815 E Washington Ave ste 100 • Agent: Syovata Edari
Estimated Capacity: 10
Class B Beer, Class C Wine • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410
- A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Public Hearing

Recessed Public Hearing

10. [56787](#) Public Hearing - New License
A Good Sign, LLC • dba Pizza Extreme
1614 Monroe St • Agent: Philip Scott Booras
Estimated Capacity (in/out/special): 36/15/500
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 13 (Alder Evers) • Police Sector 206
- A motion was made by Westra, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**
- Three registrations in support, one registration in opposition, one registration neutral**
11. [56794](#) Public Hearing - New License
El Rancho Mexican Grill LLC • dba El Rancho 2
4527 Cottage Grove Rd • Agent: Jose Torres • Estimated Capacity: 50 indoor
Class B Beer • 10% alcohol, 90% food
Aldermanic District 16 (Alder Tierney) • Police Sector 614
- A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

The condition is:

1. Alcohol sales shall cease at 9pm on Sunday - Thursday and 10pm on Friday and Saturday.

One registration in support.

New License - Public Hearing

12. [57109](#) Public Hearing - New License
Settle Down LLC • dba Settle Down Tavern
117 S Pinckney St • Agent: Samuel J Parker • Estimated Capacity: 99/12
Class B Combination Liquor & Beer • 55% alcohol, 45% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

13. [57110](#) Public Hearing - New License
Pho King Good LLC • dba Pho King Good
600 Williamson St • Agent: Ting Cai Zhou • Estimated Capacity: 60
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

14. [57111](#) Public Hearing - New License
Brinker Restaurant Corporation • dba Chili's Grill & Bar
7301 Mineral Point Rd • Agent: Terence Miller • Estimated Capacity: 231
Class B Combination Liquor & Beer • 10.3% alcohol, 89.9% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

15. [57112](#) Public Hearing - New License
Brinker Restaurant Corporation • dba Chili's Grill & Bar
4344 East Towne Blvd • Agent: Terence Miller • Estimated Capacity: 225
Class B Combination Liquor & Beer • 9.24% alcohol, 90.76% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 631

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND

TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

16. [57115](#) Public Hearing - New License
Volume Services, Inc. • dba Centerplate
606 S Randall Ave • Agent: Scott Recob • Estimated Capacity: Indoor 135,
Outdoor 8,000
Class B Combination Liquor & Beer • 10% alcohol, 55% food, 35% other
Aldermanic District 13 (Alder Evers) • Police Sector 205

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

17. [57116](#) Public Hearing - New License
Madison Indoor Golf LLC • dba Madison Indoor Golf
2425 S Stoughton Rd • Agent: Christopher Verhoff • Estimated Capacity: 49
Class B Combination Liquor & Beer • 15% alcohol, 5% food, 80% other
Aldermanic District 16 (Alder Tierney) • Police Sector 617

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Three registrations in support.

18. [57117](#) Public Hearing - New License
3 Soles Mexican Restaurant LLC • dba 3 Soles Mexican Restaurant
2440 Perry St • Agent: Micaela Juarez • Estimated Capacity: 50
Class B Beer • 20% alcohol, 80% food
Aldermanic District 14 (Alder Carter) • Police Sector 309

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

A motion was made by Cano Ospina, seconded by Grady, to Take A Recess. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Fletcher, to Reconvene. The motion passed by voice vote/other.

19. [57118](#) Public Hearing - New License
LMMD, LLC • dba The Red Shed
406 N Frances St • Agent: Lynn M Dieffenbach • Estimated Capacity: 80
Class B Combination Liquor & Beer • 95% alcohol, 5% food

Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Update application's premises to include "Outdoor fenced-in seating area of 8 feet by 40 feet."

The conditions:

- 1. Whenever outdoor patio is utilized, an employee will supervise the area.**
- 2. No patrons are permitted to enter or re-enter the establishment after 1:30 am on Friday and Saturday nights.**

Three registrations in support.

20. [57121](#)

Public Hearing - New License
Casey's Marketing Company • dba Casey's General Store #3833
3603 Cross Hill Dr • Agent: Heidi Marcyes
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. No sale of intoxicating liquors with the exception of wine and cider.**

One registration in support.

21. [57246](#)

Public Hearing - New License
Tokyo Sushi & Poke LLC • dba Tokyo Sushi
1133 Williamson St • Agent: Wenxin Chen • Estimated Capacity (in/out):
50/12
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. No outdoor amplification.**

One registration in support.

22. [57247](#)

Public Hearing - New License
BTM Wisconsin Concessions LLC • dba Hampton Inn
4820 Hayes Rd • Agent: Jeff Ryan • Estimated Capacity:
Class B Beer • 1% alcohol, 99% food

Aldermanic District 17 (Alder Baldeh) • Police Sector 518

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

23. [57250](#) Public Hearing - New License
BTM Wisconsin Concessions LLC • dba Fairfield Inn and Suites
2702 Crossroads Dr • Agent: Jeff Ryan • Estimated Capacity:
Class B Beer • 1% alcohol, 99% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

24. [57252](#) Public Hearing - New License
BTM Wisconsin Concessions LLC • dba Courtyard East Madison
2502 Crossroads Dr • Agent: Jeff Ryan • Estimated Capacity:
Class B Beer • 1% alcohol, 99% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Items Referred

25. [57220](#) Amending Section 38.03(2)(b) of the Madison General Ordinances to amend tavern carry-out law to conform with recently revised state statutes.
A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

Report of Madison Police Department

26. [57481](#) Report of Recent Calls for Service
Madison Police Department submitted the attached report.

Report of City Clerk's Office

27. [57482](#) Summary of Licenses Issued

City Clerk's Office submitted the attached report.

Disciplinary Matter

28. [57509](#) Disciplinary Matter - ALRC demerit point determination
Next Five LLC • dba The Double U • Capacity: 384
620 University Ave • Agent: William Rudy
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO ACCEPT THE DEMERIT POINT ASSESSMENT - REPORT OF OFFICER. The motion passed by voice vote/other.

Zero points assessed.

One registration in opposition.

Adjournment

A motion was made by Fletcher, seconded by Skidmore, to Adjourn at 9:22pm. The motion passed by voice vote/other.