

ReLic-91961

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning _____ 20 _____ ;
ending _____ 20 _____

TO THE GOVERNING BODY of the: Town of }
 Village of } Madison
 City of }

County of DAVE Aldermanic Dist. No. _____ (if required by ordinance)

Applicant's Wisconsin Seller's Permit Number: <u>0040001250175-01</u>	
Federal Employer Identification Number (FEIN): <u>26-3208810</u>	
LICENSE REQUESTED ▶	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
TOTAL FEE	\$

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): ▶ Jose Gonzalez Arias

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

	Title	Name	Home Address	Post Office & Zip Code
President/Member		<u>Jose Gonzalez Arias</u>	<u>513 cottage Grove Rd</u>	<u>Madison WI 53716</u>
Vice President/Member				
Secretary/Member				
Treasurer/Member				
Agent ▶		<u>Jose Gonzalez</u>		
Directors/Managers				

3. Trade Name ▶ Pepes' casa on state. Business Phone Number 608-250-2750
4. Address of Premises ▶ 449 state street st. Post Office & Zip Code ▶ MADISON 53703

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state _____ and date _____ of registration.
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No

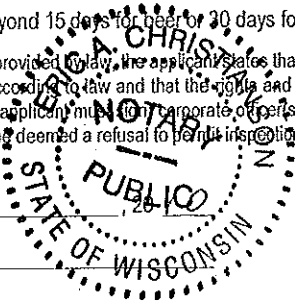
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) Commercial Restaurant/Bar/Club & Eatery

10. Legal description (omit if street address is given above): _____
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
(b) If yes, under what name was license issued? _____
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776] Yes No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applying must sign; corporate officers, members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME this 23rd day of December



(Clerk/Notary Public)

Jose Gonzalez Arias
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)

(Officer of Corporation/Member/Manager of Limited Liability Company/Partner)

My commission expires 6/29/2014

(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued <u>91961</u>	

City of Madison Supplemental Class B License Application

<input checked="" type="checkbox"/> Seller's Permit Number <input checked="" type="checkbox"/> Federal Employer Identification # <input checked="" type="checkbox"/> Notarized Original Application Form <input checked="" type="checkbox"/> Notarized Supplemental Form <input checked="" type="checkbox"/> Orange Sign (Clerk's Office provides at time of application)	<input checked="" type="checkbox"/> Written Description of Premise <input checked="" type="checkbox"/> Background Investigation Form(s) <input type="checkbox"/> Notarized Transfer of Ownership <input checked="" type="checkbox"/> *Articles of Incorporation <input checked="" type="checkbox"/> *Notarized Appointment of Agent * Corporation/LLC only	<input checked="" type="checkbox"/> Floor Plans <input checked="" type="checkbox"/> Lease <input checked="" type="checkbox"/> Sample Menu <input checked="" type="checkbox"/> Business Plan
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1. Name of Applicant/Partner/Corporation/LLC Jose Gonzalez Aguiar

2. Address of Licensed Premise 449 State St, Unit I/J, Madison 53703

3. Telephone Number: 608.250.2750 4. Anticipated opening date: ~~8/30/10~~ 8/30/10

5. Mailing address if not opening immediately N/A

6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate? Yes No

7. Are there any special conditions desired by the neighborhood? Yes No

Explain. _____

8. Business Description, including hours of operation: Restaurant 11am - 10pm Daily

9. Do you plan to have live entertainment? No Yes—What kind? _____

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

Unit I + J - Upper level - Main dining area separate
Kitchen / Pool Storage / Office + Storage Seating / Dining
Capacity = 30

11. Are any living quarters directly or indirectly accessible and under control of the applicant? Yes No
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. Public Parking Only

13. Describe your management experience, staffing levels, duties and employee training.
Owner operated - 13 years experience - 10 staff assistants
personally trained by owner/operator.

14. Identify the registered agent for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Jose Gonzalez Aguiar 513 Colfax Ave RD MADISON 53716
 Name Address

15. Utilizing your market research, who would you project your target market to be?

General Consumers 21-54

16. What age range would you hope to attract to your establishment? As Above

17. Describe how you plan to advertise/promote your business. What products will you be advertising?

Food Ads - local papers, flyers, general circulation pubs.

18. Are you operating under a lease or franchise agreement? Yes (attach a copy) No

19. Owner of building where establishment is located: GARY WHITE
Address of Owner: 312 S. 1st St. Mt Horeb, WI 53572 Phone Number: 608-273-0228

20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No NA

21. List the Directors of your Corporation/LLC SOLE PROPRIETOR

Name	Address

22. List the Stockholders of your Corporation/LLC

Name	Address	% of Ownership

23. What type of establishment are you? (Check all that apply) Tavern Nightclub Restaurant

Other Please Explain. _____

24. What type of food will you be serving, if any? _____

Breakfast Lunch Dinner

25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open?

Appetizers Salads Soups Sandwiches Entrees
 Desserts Pizza Full Dinners

26. During what hours of your operation do you plan to serve food? OPEN - CLOSE

27. What hours, if any, will food service not be available? NONE
28. Indicate any other product/service offered. _____
29. Will your establishment have a kitchen manager? Yes No
30. Will you have a kitchen support staff? Yes No
31. How many wait staff do you anticipate will be employed at your establishment? 1-2
During what hours do you anticipate they will be on duty? Open - Close by Shift
32. Do you plan to have hosts or hostesses seating customers? Yes No
33. Do your plans call for a full-service bar? Yes No
If yes, how many bar stools do you anticipate having at your bar? N/A
How many bartenders do you anticipate you would have working at one time on a busy night? 1/1
34. Will there be a kitchen facility separate from the bar? Yes No N/A
35. Will there be a separate and specific area for eating only? Yes No N/A
If yes, what will be the seating capacity for that area? _____
36. What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
100 %
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 100 %
What percentage of your advertising budget do you anticipate will be drink related? _____
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? Yes No
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? Yes No

42. What is your estimated capacity? 30 40

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	<u>~</u>	20 %
Gross Receipts from Food and Non-Alcoholic Beverages	<u>~</u>	80 %
Gross Receipts from Other		0 %
Total Gross Receipts		100%

44. Do you have written records to document the percentages shown? Yes No Estimate
You may be required to submit documentation verifying the percentages you've indicated.

New License

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

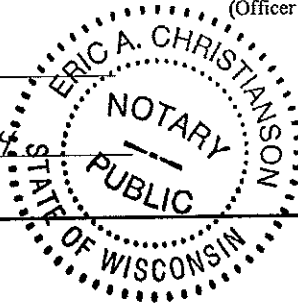
this 23rd day of December, 2010

Sosi Gonzalez
(Officer of Corporation/Member of LLC/Partner/Individual)

[Signature]

(Clerk/Notary Public)

My commission expires 6/29/2014



Appointment of New Liquor/Beer Agent

To be completed by Corporate Officer or Member of LLC

I, JOSE GONZALEZ ARIAS, officer/member for Sole Proprietor
(Corporation/LLC), doing business as Pepe's Casa on State, authorize and appoint
Self (Name) as the liquor/beer agent for the premise
located at 449 State St, Madison, WI 53703

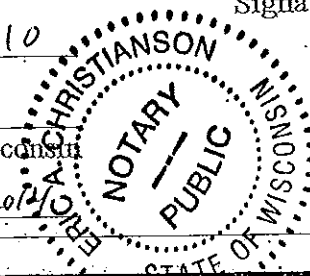
Subscribed and sworn to before me this

JOSE GONZALEZ
Signature of Officer/Member

27th Day of December, 2010

[Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires 6/29/2014



To be completed by appointed Liquor/Beer Agent

I, JOSE GONZALEZ ARIAS, appointed liquor/beer agent for
Self (name of Corporation or LLC), being first duly sworn
say I have vested in me, by properly authorized and executed written delegation, full authority
and control of the premise described in the license of such corporation or limited liability
company, and I am involved in the actual conduct of the business as an employee, or have a
direct financial interest in the business of the licensee, therein relating to the intoxicating
liquor/fermented malt beverage. The interest I have in the business is 100%.

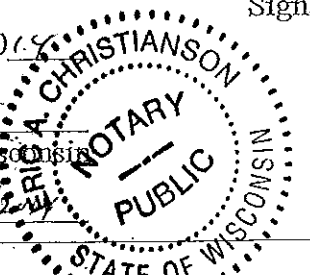
Subscribed and sworn to before me this

JOSE GONZALEZ
Signature of Agent

27th Day of December, 2010

[Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires 6/29/2014



The appointed Liquor/Beer Agent must complete the other side of this form.

Wisconsin Technical College System
Madison Area Technical College

This is to certify that

JOSE A. GONZALEZ

has satisfactorily completed as required for licensing

RESPONSIBLE BEVERAGE SERVICE TRAINING - 4 HOURS

Which complies with Wisconsin Statutes 125.04(5), 125.17(6), and 134.66(2m) related to retail alcohol beverage and tobacco sales.

311-490-604-63777

April 20, 2009

Course Number

Date

Instructor Signature

Program Director Signature



Business Plan Overview Pepe's Casa on State

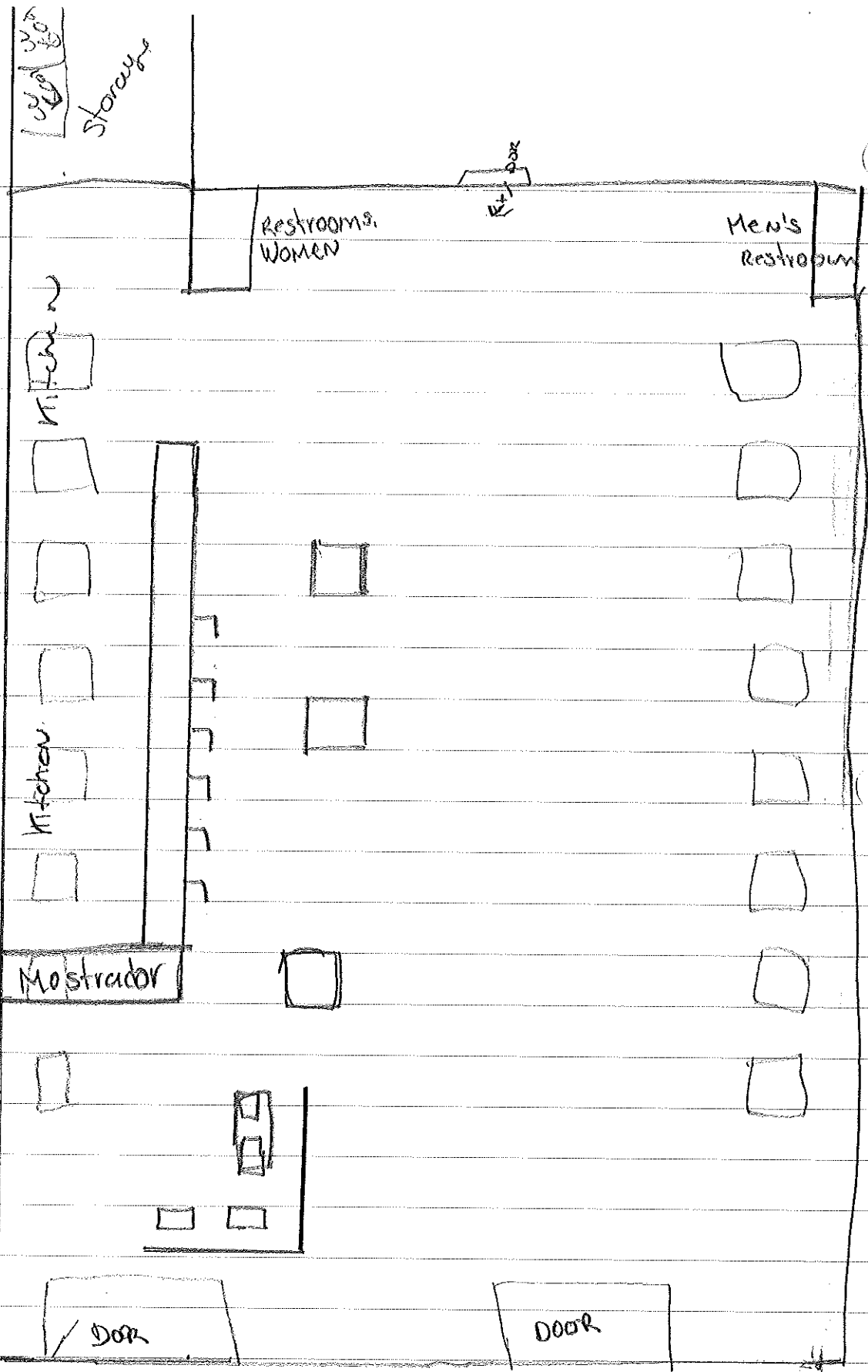
Pepe's Casa on State, a "casual dining" family restaurant venture, is the second family dining unit owned and operated by Jose Gonzaez Areas in Madison, Wisconsin. Mr. Gonzalez has over 13 years of restaurant experience.

The establishment, located on State Street at Broom, on the second floor level, has a seating capacity of approximately 40 persons, featuring both table/booth seating as well as a "lunch bar" service area, and a "take-out" waiting area.

The preliminary menu will feature a full array of breakfast, lunch and dinner entrée's, appetizers, and special or side order options, and select deserts, with all menu items available at all times of operations. The menu will initially be "American" cuisine with special "Mexican" entrees offered, consistent with lease requirements, and adjusted based on customer demand and requests.

A full selection of bottled, canned and freshly prepared beverage products will be offered, including alcoholic and non-alcoholic, imported and domestic, as well as various coffees and teas, juices, soda's and mixed drinks.

Hours of operation will be daily 9:00 a.m. until 10:00 p.m., adjusted as necessary to meet business demands, seven days a week.



PEPES' CASA ON STATE

ENTRES

Guisado Diferentes Daily special (With rice and beans).	\$8.00	Tacos Dorados 2 crunchy Tacos, Pork, Chicken or Potato with lettuce, sour cream and cheese (with rice and beans).	\$4.99
Carne Asada Grilled steak (with rice, beans and salsa).	\$9.99	Milaneza (Rez or Pollo) Breaded Steak or Chicken Breast (with rice, beans and salsa).	\$9.99
Pechuga Asada Grilled chicken breast (with rice, beans and salsa).	\$9.99	Enchiladas Rojas (Bistec) 4 Steak Enchiladas in red sauce topped with lettuce, sour cream and cheese.	\$6.99
Fajitas Mix Steak, chicken and vegetables (with rice and beans).	\$10.99	Enchiladas Verdes (Pollo) 4 Chicken Enchiladas in green Sauce topped with lettuce, sour cream and cheese.	\$6.99
Carnitas Chopped pork (with tortillas, rice and beans).	\$9.99	Flautas (Pollo) 4 deep fried tortillas filled with chicken topped with lettuce, sour cream, cheese and avocado.	\$7.00
Carne Asada Encebollada Grilled steak with onion (with salsa, rice and beans).	\$10.99	2 Tostadas Beans, lettuce, cheese, sour cream, avocado with your choice of meat.	\$5.99
Bistec Ala Mexicana Mexican style steak (with rice and beans).	\$9.99	Volcanes 2 Tostadas with your choice of meat topped with Mozzarella cheese, cilantro and Onion.	\$5.99
Mexican Style Chicken Breast (with rice and beans).	\$9.99		

Tacos

Choice of chicken, pork, tougue, pork sausage, beef, turkey, campechano, steak with pork sausage with cilantro and onion. Alternate choice on the tacos, Lettuce, tomato, cheese and sour cream.

\$1.90

Mojarra

Talapia with choice of rice and beans or salsa with chips.

\$10.99

Burritos

Choice of steak, chicken, pork sausage, pork, campechano and steak with pork sausage, served with rice and beans.

\$6.99

Tortas

Choice of steak, chicken, pork sausage, pork and ham.

\$5.99

Milaneza

(res or pollo) breaded Steak or chicken breast.

\$6.99

Sopes

Steak, pork, chicken and spicy pork sausage. Homemade tortilla, topped with beans, lettuce, sauce, soure cream and cheese.

\$2.99

Gorditas

Steak, chicken and pork. Homemade tortilla with lettuce, sour cream and cheese.

\$2.99

Pambasos

A Mexican bun drowned in salsa with either ham or chopped pork and topped with beans, lettuce, sour cream and cheese.

\$5.99

Quesadillas

Steak, chicken, cheese, pork and spicy pork sausage.

\$4.99

Nachos

Steak, pork, chicken, topped with beans, lettuce, sour cream, cheese and tomato.

\$5.99

Rice or Beans **\$1.50**

Guacamole **\$1.99**

Sour cream or Jalapenos

\$0.50

Ice cream **\$1.50**

(Vanilla or Chocolate)

Flan Napolitano **\$3.00**

Veggie

Enchiladas Rojas (Queso)

4 Enchiladas in red sauce filled with cheese and onion topped with lettuce, sour cream and cheese.

\$6.99

Enchiladas Verdes (Aguacate)

4 Enchiladas in green sauce filled with cheese and onion topped with lettuce, sour cream and cheese.

\$6.99

Chilaquiles

Fried tortilla in green sauce topped with cream, onion and cheese (served with beans and rice).

\$6.99

Huevos al gusto

Eggs (any style) with rice and beans.

\$6.00

Huevos ala Mexicana

Mexican Style Eggs (with onion, tomatoes and peppers).

\$6.99

Burrito Veggie

Rice, beans, lettuce, tomatoes, sour cream, cheese and avocado (with rice and beans).

\$6.99

Tostadas (2)

Beans, lettuce, cheese, sour cream and avocado.

\$4.99

Flautas (Potato)

4 Deep fried tortillas filled with potato topped with lettuce, sour cream and avocado.

\$7.99

Gorditas (Beans or Cheese)

Homemade tortilla fried with beans, cheese, lettuce, sour cream and cheese.

\$2.99

Sopes

Homemade tortilla filed with beans, lettuce and cheese and sour cream.

\$2.99

Tacos Dorados (Potato)

3 crunchy tacos filled with potato, lettuce, sour cream and cheese.

\$4.99

Veggie Tacos

2 tacos, rice, beans, lettuce, sour cream, cheese and avocado, with rice and beans

\$4.99

Nachos

Beans, lettuce, tomato, sour cream, cheese and avocado.

\$6.99

Quesadilla Veggie

Pimiento green and red, onion and sour cream.

\$4.99



BEVERAGES

\$ 2.00

Coca Cola, Jarritos, Sangria, Sidral, Coffee, Carrot juice, Boing juice, Horchata & Jamaica Water, Strawberry & Banana smoothie, Orange Juice.

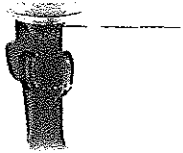
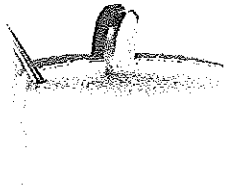


MEXICAN BEER

\$ 3.00

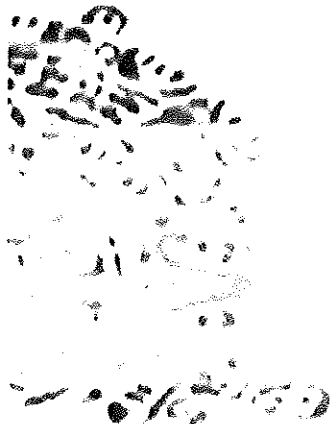


Negra Modelo, Modelo Special, Dox XX, Pacifico, Bohemia, Corona, Sol, Carta Blanca, Tecate.



MARGARITAS

TEQUILA AND ALCOHOL



DAILY SPECIALS

\$5.99

Monday 1 Sope and 1 taco with rice and beans.

Tuesday Big Burrito.

Wednesday Enchiladas.

Thursday 2 Flautas with rice and beans.

Friday 2 Tacos with rice and beans.

SATURDAY + SUNDAY

Barbacoa Lamb served with cilantro, onion and tortillas with choice of beans and rice. **\$9.99**

Pozole Mexican Soup made with hominy corn and pork served with lettuce, onion, radishes and tostadas. **\$7.99**

Menudo Traditional Mexican Soup made with triped, served with cilantro, onion and tortillas. **\$7.99**

Caldo de Mariscos Seafood Soup served with tortillas or bread. **\$9.99**



ANTHONY'S DEL. FOODS

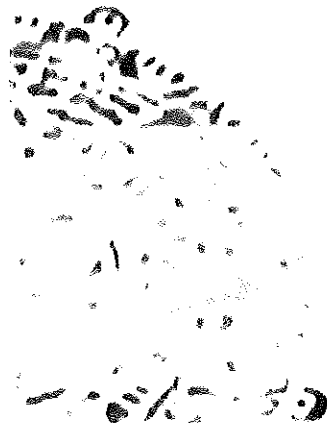
515 Cottage Grove Road

Madison, WI 53714

Phone: (608)441-1367 or (608)358-7718

Hours: Monday 10 A.M. - 8 P.M.

Tuesday - Sunday 10 A.M. - 10 P.M.





Pepe's Casa

On State

Casual American Dining

449-A State St

Madison, WI 53753

Ask your server about our dressing selection ~~Salads~~ Add a bowl of soup to your salad for \$1.00

Club House Salad \$6.95
 Generous strips of turkey, bacon and cheddar cheese over a bed of crisp lettuce topped with tomatoes, cucumber, onions, green peppers, black olives and hard-boiled egg.

Crispy Chicken Salad \$6.95
 Crispy chicken strips over a bed of crisp lettuce topped with tomatoes, cucumber, onions, green pepper, black olives and hard-boiled egg.

Garden Salad \$5.95
 Tossed salad topped with tomatoes, cucumbers, cheddar and croutons. Served with garlic bread and a bowl of soup.

Patterson Salad Small \$5.99 Large \$6.95
 Generous strips of turkey ham, Swiss and American cheese over a bed of crisp lettuce topped with tomatoes, cucumber, onion, green peppers, black olives and hard-boiled egg.

Old York Salad Small \$5.95 Large \$6.95
 Generous strips of roast beef, Swiss and American cheese over a bed of crisp lettuce topped with tomatoes, cucumber, onions, green peppers, black olives and hard-boiled egg.

Mediterranean Salad \$6.95
 Grilled chicken over a bed of crisp lettuce topped with tomatoes, cucumbers, onion, green peppers, black olives and hard-boiled egg.

House Salad Small \$5.95 Large \$6.95
 Feta cheese over a bed of crisp lettuce topped with tomatoes, cucumber, onions, green peppers, black olives and hard-boiled egg.

Cesare Salad \$6.50
 Hearts of Romaine lettuce topped with tomatoes, cucumber, onion, green peppers, black olives, croutons and hard-boiled egg. Served with garlic bread. Add Chicken Breast for \$1.25

Taco Salad \$6.75
 A flour tortilla shell filled with lettuce, chopped tomatoes, onions, seasoned ground beef, topped with cheddar cheese and black olives. Served with sour cream and salsa.

Santitas Salad \$6.95
 A flour tortilla shell filled with lettuce, chopped tomatoes, and onion, strips of Chicken breast, topped with cheddar cheese and black olives. Served with sour cream and salsa.

Lo-Cal Water

Served with cottage cheese, fruit and raisin toast.

- Plain \$6.50
- Chicken \$7.45
- Beef Patty \$6.95
- Ham \$6.95
- Tuna or Chicken Salad \$6.95
- Stuffed Tomato \$6.95

Served with choice of tuna or chicken salad

Appetizers

- Mozzarella Sticks \$4.95
 Served with marinara sauce
- Chicken Strips \$5.95
- 5 Chicken Strips, served with BBQ sauce
- Popcorn Shrimp \$5.95
 Served with cocktail sauce
- Onion Rings \$4.50
- Breaded Mushrooms \$4.50
- Combo Platter \$6.95
- 4 Mozzarella Sticks, 8 Onion Rings, 8 Breaded Mushroom, served with marinara sauce

Burgers

Juicy 1/2lb burger with a pickle and a bowl of soup.
 Deluxe includes French Fries.
 Add lettuce, tomato, onion for \$0.25.

	Plain	Deluxe
Double Cheese Burger	\$5.95	\$6.75
Mushroom Swiss Burger	\$5.45	\$6.25
Bacon Cheese Burger	\$5.45	\$6.25
Papa Burger		\$6.45
		Beef patty with onion Rings.
Pizza Burger	\$5.15	\$5.95
Hearty Man Burger	\$6.15	\$6.95
		1/2lb beef patty with American cheese.

Beverages

- Coffee \$0.95
- Hot Tea \$1.50
- Hot Chocolate \$1.50
- 2% Milk Small \$1.00, Medium \$1.50, Large \$2.00
- Chocolate Milk
- Small \$1.00, Medium \$1.50, Large \$2.00
- Juice Apple, Orange, Tomato
- Small \$1.00, Medium \$1.50, Large \$2.00

- Soft Drinks Free Refills \$1.50
- Iced Tea \$1.50
- Lemonade \$1.50
- Bottled Soda \$1.70
- Bottle Water \$1.00
- Root Beer Float \$2.50
- Shakes \$2.50
- Vanilla, Chocolate or Strawberry
- Malts \$2.60
- Vanilla, Chocolate or Strawberry

Favorite Sandwiches

Our one of a kind sandwiches are served with a pickle and a bowl of soup.

Deluxe includes French Fries.

Add lettuce, tomato, onion for \$0.25

	Plain	Deluxe
Chicken Supreme	\$5.85	\$6.65
		Served with bacon and Swiss cheese
Alpine Chicken	\$5.85	\$6.65
		Served with mushrooms and Swiss cheese
Grilled Chicken	\$5.85	\$6.25
French Dip	\$5.45	\$6.25
Grilled Ham & Cheese	\$4.95	\$5.75
Grilled Bacon & Cheese	\$4.95	\$5.75
Grilled Cheese	\$4.95	\$5.25
Monte Cristo	\$5.65	\$6.45

Ham, Turkey, Swiss Cheese between 2 thin slice of French Toast

Cheese Burger	\$4.95	\$5.75
Hamburger	\$4.55	\$5.35
Pepe's Burger	\$5.65	\$6.45

Served with BBQ, Bacon and Cheddar Cheese.

Melts

Served on Rye with a pickle and a bowl of soup.

Patty Melt	\$5.45	\$6.25
Beef Patty, grilled onions & cheese		
Reuben Melt	\$5.45	\$6.25
Corned beef, sauerkraut & Swiss cheese.		
Chicken Breast Cheese Melt	\$5.95	\$6.75
Tuna salad Cheese Melt	\$5.45	\$6.25
Turkey Swiss Melt	\$5.45	\$6.25
Roast Beef Cheese Melt	\$5.45	\$6.25
Corned Beef Swiss Melt	\$5.45	\$6.25

Croissant Sandwiches

Served with pickle and a bowl of soup.

Ham & Melted Swiss	\$5.35	\$6.15
Turkey & Melted Swiss	\$5.35	\$6.15
Tuna or Chicken Salad	\$5.35	\$6.15
Chicken Breast & Swiss	\$5.65	\$6.45

Hot Sandwiches

Served with a bowl of soup and mashed potatoes.

Hot Roast Beef	\$6.15
Hot Ham	\$6.15
Hot Pork Tenderloin	\$6.15
Hot Hamburger	\$6.15
Hot Veal Cutlet	\$6.45

Dinner Specialties

Served with one of the following: Dinner salad, bowl of soup, coleslaw or cottage cheese.

Beef & Pork Entrees

Include potatoes and vegetable

Breaded Pork Tenderloin	\$7.25
Breaded Veal Cutlet	\$6.45
Baby Beef Liver & Onions	\$6.95
Add bacon of	\$1.25
Country fried Steak	\$7.25
Served with brown gravy	
Grilled Ham Steak	\$7.25
Served with pineapple rings	
Broil led chopped Steak	\$7.45
Served with grilled onions	
Smothered Chopped Steak	\$8.25
Served with onions, green peppers and cheddar cheese	
Broil led Top Sirloin	\$11.50
Served with sautéed mushrooms	
Top Sirloin & 4 Jumbo Shrimp	\$10.95
Top Sirloin & Popcorn Shrimp	\$11.50
Broil led Rib eye	\$11.50
Served with sautéed mushrooms	

Italian Pasta

Served with garlic bread and meat sauce

Veal Parmesan	\$7.50
Chicken Parmesan	\$7.50
Beef Ravioli	\$6.95
Italian Spaghetti	\$6.75

Fish Sandwich	\$4.95	\$5.75
Rib-eye Steak Sandwich	\$6.35	\$7.15
Served on Kaiser Bun		
Philly Cheese Steak	\$5.95	\$6.75
Served with onions, pepper and Swiss Cheese		
Tuna or Chicken Salad	\$4.75	\$5.55
Cold Roast Beef on Rye	\$4.75	\$5.55
Cold Turkey on Toast	\$4.75	\$5.50
Cold Ham on Toast	\$4.75	\$5.55
Gyro	\$5.45	\$6.26
BLT	\$4.45	\$5.25

Triple Decker Clubs

Our clubs are made on toast with lettuce, tomato, and mayonnaise. Served with a bowl of soup and fries.

Turkey Bacon Club	\$6.45
BLT Club	\$6.15
Ham & Cheese Club	\$6.45
Roast Beef & Swiss Club	\$6.45
Combination Club	\$7.15

Lighter Appetizers

Add a bowl of soup for \$1.00

Hamburger	\$4.05
Cheeseburger	\$4.45
Denver Sandwich	\$3.95
BLT or TLT	\$3.95
Fried egg, Meat & Cheese on Toast	\$4.45
Grilled Cheese	\$3.75
Fried egg, Meat, Cheese on Croissant	\$4.95

Poultry & Fish Entrees

Include potatoes and vegetable

½ Fried Chicken	\$7.75
Add \$0.75 for white meat	
¼ Fried Chicken	\$6.50
Chicken & Shrimp	\$9.25
¼ Fried Chicken & 4 Jumbo Shrimp	
Chicken Strips	\$7.45
Lemon Pepper Chicken Breast	\$7.25
Smothered Chicken Breast	\$8.25
Served with onions, green peppers and cheddar cheese	
Pepe's Chicken	\$8.25
Served with bacon, BBQ and cheddar cheese	
Jumbo Shrimp	\$8.50
Add a piece of shrimp for \$1.00	
Popcorn Shrimp	\$7.50
Seafood Platte	\$10.00
Includes 2 Perch, 3 Jumbo Shrimp & 4 Scallops	
Scallops	\$9.25
Ocean Perch	\$8.25

Stir Fry

Served over rice.

Vegetable Stir Fry	\$6.75
Chicken Stir fry	\$7.95
Steak Stir fry	\$8.25
Shrimp Stir fry	\$7.95

Sides

Diner Salad	\$2.00
Vegetable of the day	\$1.00
Bowl of soup	\$1.75
American Fries	\$1.50
Hash browns	\$1.50
French Fries	\$1.50
Mashed Potatoes	\$1.50
Cottage Cheese	\$1.75
Cottage Cheese & Fruit	\$3.75

Sides

Coleslaw	\$1.75
Rice	\$1.50
Bowl of Fruit	\$3.50
Cup of Fruit	\$2.50
Garlic Bread	\$1.20
Applesauce	\$1.50
Sub. Scup/Salad instead of potatoes	\$1.00
Sub. Onion Rings instead of potatoes	\$1.75
Sub. Salad instead of soup	\$0.75
Sub. Cup of Fruit instead of potatoes	\$2.00

Senior Specialties

Served with potatoes, dessert and one of the following: Dinner salad, bowl of soup, coleslaw or cottage cheese.
Dessert is excluded for takeout.

Sr. Pork Tenderloin	\$6.25
Sr. Bread Perch	\$6.95
Sr. Chopped Steak	\$6.45
Served with grilled onions	
Sr. Top Sirloin	\$7.75
Served with sautéed mushrooms	
Sr. Rib eye steak	\$7.75
Served with sautéed mushrooms	
Sr. Spaghetti	\$5.75
No potatoes, served with garlic bread	
Sr. Ravioli	\$5.95
No potatoes, served with garlic bread	
Sr. Beer Battered Cob	\$7.95
Friday Only	

Sr. Chicken Stir Fry	\$7.25
No potatoes, served over rice	
Sr. Shrimp Stir fry	\$7.25
No potatoes, served over rice	
Sr. Fried Chicken	\$6.50
Sr. Chicken Strips	\$6.25
Sr. Lemon Pepper Chicken Breast	\$6.25
Sr. Pepe's Chicken Breast	\$6.95
Sr. Cajun Chicken Breast	\$6.25
Sr. Chicken Breast	\$6.25
Sr. Liver & Onions	\$5.95
Sr. Country Fried Steak	\$6.25
Served with brown gravy	
Sr. Popcorn Shrimp	\$6.95

Kids' Corner

For Children under 10 years of age, includes small soft Drink, small milk or small juice (No Refills)

Mickey Mouse Pancake	\$4.75
2pc bacon or links	
5 Silver Dollar cakes	\$4.75
2pc bacon or links	
2 slices of Thin French Toast	\$4.75
2pc bacon or links	
Kiddies Breakfast	\$4.95
One egg, potatoes, 2cp bacon and 1 slice of toast	
Spaghetti	\$4.50
Served with meat sauce	
Hamburger	\$5.25
Cheeseburger	\$5.25
Chicken Strips	\$5.25
Grilled Cheese	\$4.50
Hot Dog	\$4.50
Popcorn Chicken	\$5.25
Served with French fries or Applesauce	

Egg Selections

Country fresh egg, pan fried in butter, served with toast & jelly. (Add a \$0.75 for eggbeater.)

	Plain	Potatoes
One egg any style	\$2.45	\$3.15
With bacon, sausage or ham	\$3.75	\$4.45
Two eggs any style	\$3.05	\$3.75
With bacon, sausage or ham	\$4.35	\$5.05
Three eggs any style	\$3.55	\$4.25
With bacon, sausage or ham	\$4.85	\$5.55
Minced Ham & Scrambled	\$4.05	\$4.75

Steak & Eggs

Served with two eggs, potatoes toast & jelly.

Top Sirloin & eggs	\$7.65
Chopped Steak & eggs	\$7.45
Rib Eye & Eggs	\$7.65
Hamburger & Eggs	\$6.45

Breakfast Sides

Bacon, sausage links or patty	\$1.90
Deluxe potatoes	\$2.50
Hash browns, onion, peppers and cheese	
Ham	\$1.90
Corned Beef Hash	\$2.60
One Egg	\$1.50
Two Eggs	\$2.10
Three Eggs	\$2.70
English Muffin	\$1.25
Rye Toast	\$1.25
Raisin Toast	\$1.25
White, Wheat or 1 slice of Texas toast	\$1.00
Biscuit or Sourdough	\$1.25

Egg-Skillet Omelets

All Omelets made with three eggs and served with toast & jelly. (Add Chéese for \$0.60) (Add a \$1.00 for eggbeater omelets.)

	Plain	Potatoes
Denver	\$4.95	\$5.45
Ham, Onions & green peppers		
Ham	\$4.75	\$5.45
Bacon	\$4.75	\$5.45
Sausage	\$4.75	\$5.45
Mushroom	\$4.75	\$5.45
Broccoli & Cheese	\$5.45	\$6.05
Corned Beef	\$4.75	\$5.45
Western	\$5.65	\$6.35
Ham, onions, green peppers, mushrooms & tomatoes		
Vegetarian	\$5.50	\$6.20
Mushrooms, tomatoes, onion & green peppers		
Wisconsin	\$4.75	\$5.45
Swiss, American & Cheddar Cheese		
Taco	\$5.55	\$6.25
Seasoned ground beef, onion, green peppers & tomatoes		
Farmers		\$6.25
Ham, onion, green peppers, mixed with hash browns		
Meat Eater's	\$5.95	\$6.65
Ham, bacon and sausage		
Cheese	\$4.45	\$5.15
Plain	\$4.15	\$4.85
Sunrise	\$5.45	\$6.15
Ham, onion, green peppers & mushrooms		
Country	\$5.35	\$6.05
Ham, bacon & onions		
Gyro	\$5.45	\$6.15
Onions, tomatoes and gyro		
Build your own	\$5.95	\$6.65
Choose any 3 of the following ingredients:		
Diced Ham	Mushrooms	
Bacon	Broccoli	
Tomatoes	Sausage	
Green Peppers	Seasoned Ground Beef	
Add additional ingredients for only \$0.75		

Pancakes, French Toast & Waffles

Served with whipped butter and regular or low-cal syrup.
Add bacon, sausage or ham for \$1.00

One Pancake	\$2.45
Two Pancakes	\$3.35
Three Pancakes	\$4.25
Apple Pancakes	\$5.45
Blueberry Pancakes	\$5.75
Strawberry Pancakes	\$5.45
Pecan Pancakes	\$5.45
10 Silver Dollar Pancakes	\$4.75
Alaskan Pancakes	\$6.45
Pigs in a Blanket	\$5.75
One thick French toast	\$2.45
Two thick French toast	\$3.35
Three thick French toast	\$4.25
Two thin French toast	\$3.15
Three thin French toast	\$3.75
Apple French toast	\$4.95
Blueberry French toast	\$5.25
Strawberry French toast	\$4.95
Belgium Waffle	\$4.25
Apple Waffle	\$5.45
Blueberry Waffle	\$5.75
Strawberry Waffle	\$5.45
Pecan Waffle	\$5.45
Alaskan Waffle	\$6.45

Onion on potatoes	\$0.25
Blueberries	\$1.70
Gyro Meat	\$2.50
Sausage Gravy	\$1.00
Peanut Butter	\$0.20
Strawberries or apples	\$1.30
Sub. 1 pancake instead of toast	\$1.00

Breakfast Skillet

Served on a bed of American Fries topped with cheddar cheese & 2 eggs, toast & jelly.

Sunrise Skillet	\$6.45
Ham, onions, green peppers & mushrooms	
Vegetable Skillet	\$6.55
Broccoli, onions, green peppers, tomatoes & mushrooms	
Country Skillet	\$6.35
Ham, onions & bacon	
Denver Skillet	\$6.35
Ham, onions & green peppers	
La Fiesta Skillet	\$6.55
Seasoned ground beef, onions & tomatoes	
Hobo Skillet	\$6.15
Sausage & onions	
Meat Lover's Skillet	\$6.85
Ham, Sausage & bacon	

Chanks Special

Early Bird	\$5.45
2 pancakes, 2 eggs and 3 strips of bacon	
Businessmen's	\$4.65
2 pancakes, 1 egg and 2 strips of bacon	
French slam	\$5.45
2 thin French toast, 2 eggs and 3 strips of bacon	
Waffle Plus	\$5.95
Waffle, 2 eggs and 3 strips of bacon	
Pancake sandwich	\$5.45
Ham between 2 pancakes, topped with 2 eggs	
Corned Beef hash & Eggs	\$6.95
2 eggs, potatoes, toast & jelly	
Gyro Meat & Eggs	\$6.25
2 eggs, potatoes, toast & jelly	
The Traveler's	\$7.15
3 eggs, bacon, links, potatoes & toast	
Tremendous Nine	\$7.65
2 pancakes, 3 eggs, 3 strips of bacon & potatoes	
The Ultimate	\$8.15
3 thin French toast, 2 eggs, deluxe potatoes & patty	

Pepe's Case

On State

449-1 State St.

Madison WI, 53763

