



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, March 4, 2014

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 -
Chris Schmidt; Marsha A. Rummel; David Ahrens; Anita Weier and Shiva Bidar-Sielaff

Absent: 2 -
Paul E. Skidmore and Matthew J. Phair

Excused: 1 -
Scott J. Resnick

Others Attending: Greg Leifer, Erin Stenson, Jennifer McCulley, Mike O'Brien, Heather Allen, Anne Monks, Ald. Mark Clear, Ald. Lisa Subeck, Ald. John Strasser, Ald. Denise DeMarb, Ald. Ledell Zellers, Dan Kennelly, Aaron Olver, Matt Mikolajewski, Sally Miley, City Attorney Mike May, Deputy City Attorney Patricia Lawton, Assistant City Attorney Kevin Ramakrishna, Brenda Konkel

Ald. Chris Schmidt, Chair, called the meeting to order at 4:32 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Anita Weier, seconded by Ald. Marsha Rummel, to approve the minutes from the February 4, 2014 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

Ald. Paul Skidmore arrived at 4:33 p.m. Ald. Matt Phair arrived at 4:33 p.m.

Present: 7 -
Chris Schmidt; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

Excused: 1 -
Scott J. Resnick

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from members present.

UPDATES/PRESENTATIONS/REPORTS

[32738](#) Report from National League of Cities 2013 Annual Conference (Seattle WA) - Ald. John Strasser

Attachments: [Strasser NLC Info Handout.pdf](#)

Ald. John Strasser provided a verbal report on his attendance at the 2013 NLC Conference in Seattle, WA.

He found that the seminars were geared towards smaller cities (redundant information). He enjoyed visiting the vendor booths and found three products of interest:

1. Fitness Station equipment for adults/children: Healthbeat by Landscape Structures Inc.
<http://www.playlsi.com/Explore-Products/Product-Lines/Park-Fitness-Equipment/HealthBeat/Pages/HealthBeat-Fitness.aspx>
2. Engaging public: Textizen <https://www.textizen.com/> - Provide constituents the opportunity to immediately text answers to polling questions (e.g. through kiosks on the street downtown)
3. Fire District Consolidation - 3rd party evaluation of potential municipalities to form a fire district. Emergency Services Consulting International:
<http://esci.us/>

Ald. Scott Resnick arrived at 4:55 p.m. Ald. Skidmore left the meeting at 4:57 p.m. and returned at 5:09 p.m.

Present: 8 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

[32928](#) Update: Progress on Development of City Employee Handbook - Greg Leifer, City Employee & Labor Relations Manger

Attachments: [Leifer Handout.pdf](#)

Greg Leifer (City Employee & Labor Relations Manger), Jennifer McCulley (Local 60) and Mike O'Brien (Local 236) were present for discussion on this item. Mr. Leifer distributed two handouts and briefly described each handout (handouts attached to legislative file):

1. Employee & Labor Relations Process Outline: Pre-ACT 10 and Post-ACT 10

2. Development of a Employee Handbook and the creation of an Employee & Labor Relations Committee (ELRC)

Ms. McCulley stated that Local 60 has felt like they have been involved in the Post-ACT 10 process. Mr. O'Brien stated that it has been a very collaborative effort between the city and the unions. Ms. McCulley noted that the new process being developed would discourage individual employees/unions from lobbying the Council directly for changes.

[33262](#)

Presentation: Economic Development Strategy - Purpose and Preliminary Work Plan

Attachments: [PowerPoint Economic Development Strategy New Approach Presentation.ppt](#)
[Economic Development Strategy project charter 11 20 13.pdf](#)

Dan Kennelly, Economic Development Specialist, was present to provide a presentation on the City's Economic Development Strategy. Mr. Kennelly went through the PowerPoint handout and project charter (handouts attached to legislative file) and how the city can develop a strategy to grow the economy and share the prosperity (e.g. real estate, policy, project driven, etc.)

Ald. Shiva Bidar-Sielaff asked if there were conversations on how the Office of Business Resources would collaborate with other departments/divisions in developing this strategy. Aaron Olver stated that they had those conversations and decided to think big and inclusively and invite people into that process (e.g. businesses, UW, etc.) and then have a broader community discussion on their vision for Madison's economy. Then they will see what strategies fall out of those conversations and focus on creating a "to-do list".

Aaron Olver indicated that the Economic Development Strategy would align with the City's Sustainability Plan, Transportation Plan and Comprehensive Plan.

Ald. Matt Phair asked how they would engage the wider community (e.g. neighborhoods). Dan Kennelly stated that they have started having conversations with targeted groups and that through the data analysis piece people would begin to realize that they should be a part of the development of the strategy. Ald. Marsha Rummel commented on the need to create "economic democracy" and that the plan being developed would only be for top 1%.

Ald. Scott Resnick noted that he was hopeful the elements of the plan would identify emerging opportunities and debunk "myths".

Ald. Lisa Subeck noted that photos on the presentation focused on downtown. She asked if they could include photos of other areas in the city.

[32927](#)

Update: City Placemaking Efforts - Ald. Scott Resnick

Ald. Scott Resnick reminded alders that there is a placemaking grant available in the Mayor's budget (\$25,000) and that they should send him ideas/suggestions for placemaking opportunities in their districts. He has

heard from three alders from the earlier brown bag lunch with the Mayor. Deadline was December 1. CCOC asked Ald. Resnick to send out a reminder to alders.

Ald. David Ahrens left at 5:31 p.m.

Present: 7 -

Chris Schmidt; Scott J. Resnick; Paul E. Skidmore; Marsha A. Rummel; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

Absent: 1 -

David Ahrens

REFERRALS FROM COMMON COUNCIL

[32814](#)

CHARTER ORDINANCE Creating Section 34.907(2) as a Charter Ordinance of the Madison General Ordinances to require landlords to furnish fire education to new tenants, and renumbering Section 34.907(2) to 34.907(3).

Sponsors: Paul R. Soglin, Michael E. Verveer, Scott J. Resnick, Chris Schmidt, Mark Clear, Shiva Bidar-Sielaff, Marsha A. Rummel and Anita Weier

This ordinance would require landlords to furnish fire education to new tenants. Alds. Bidar-Sielaff, Rummel and Weier requested to be added as co-sponsors on the Charter Ordinance.

A motion was made by Ald. Marsha Rummel, seconded by Ald. Scott Resnick, to RECOMMEND TO COUNCIL TO ADOPT (14 VOTES REQUIRED) - REPORT OF OFFICER. The motion passed by voice vote/other.

[33093](#)

SUBSTITUTE Creating Section 2.05(9) of the Madison General Ordinances to prohibit introduction of ordinances without the approval as to form by the City Attorney.

Sponsors: Chris Schmidt and Mark Clear

Attachments: [Version 1](#)

This ordinance would prohibit introduction of ordinances without the approval as to form by the City Attorney. Ald. Marsha Rummel moved, seconded by Ald. Anita Weier to amend the language in the title to reflect language in the body of the ordinance:

Creating Section 2.05(9) of the Madison General Ordinances to prohibit introduction of ordinance with out the approval (strike "of") and (add "as to form by")the City Attorney.

Motion was approved.

A motion was made by Ald. Scott Resnick, seconded by Ald. Matt Phair, to RECOMMEND TO COUNCIL TO ADOPT SUBSTITUTE - REPORT OF OFFICER. The motion passed by voice vote/other.

Absent: 1 -
David Ahrens

FUTURE AGENDA ITEMS

- * Landlord/Tenant Issues Committee - Purpose & Function of Committee
- * Landmarks Ordinance Changes - Ald. Marsha Rummel

ADJOURNMENT

A motion was made by Ald. Scott Resnick, seconded by Ald. Matt Phair, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:39 p.m.