

AGENDA # 3

City of Madison, Wisconsin

REPORT OF: LANDMARKS COMMISSION

PRESENTED: July 15, 2013

TITLE: 210 South Brooks Street – designated
Landmark – Alteration to Longfellow
School for adaptive reuse and
construction of a new apartment
building. 13th Ald. District. Contact:
Randy Alexander, The Alexander
Company (28679)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Amy Scanlon, Secretary

ADOPTED:

POF:

DATED: July 15, 2013

ID NUMBER:

Members present were: Stu Levitan, Chair; Jason Fowler, Christina Slattery, Marsha Rummel, and David McLean. Gehrig and Rosenblum were excused.

SUMMARY:

John Seamon, representing The Alexander Company, registering in support and wishing to speak. Mr. Seamon explained that the project team is not looking for an action from the Landmarks Commission, but is interested in getting feedback from the Commission.

Mr. Seamon explained that the foundation or base of the building will be covered with ivy and that the color palette is warm gray EIFS, white brick, concrete block and terra cotta metal panel.

Staff explained the concerns addressed in the staff report.

Mr. Seamon explained that the ivy is one method to break up the building foundation and that the location of doors and windows and colonnade elements also help to articulate the base.

Mr. Seamon explained that he is concerned that using materials on the new building that are similar to the materials on the landmark building will lessen the visual importance of the landmark.

Staff explained that simply changing the color of the materials might be the most effective method to comply with the ordinance.

Rummel explained that she needs more information about the treatment of the windows for the new building.

Mr. Seamon explained the changes to the site plan in the new submission. He explained that the courtyard space is much larger because the physical link between the two building and the tall wall of the parking deck have been removed.

Slattery explained that there are many positive attributes about the current design including the reduction of height and the loss of physical attachment.

Mr. Seamon explained that the project team is working with the State Historic Preservation Office for tax credits.

There were numerous comments about material treatments and color changes.

Jeremy Frommelt, representing The Alexander Company, registering in support.

Jeff Ripp, registering in neither support nor opposition and wishing to speak. Mr. Ripp suggested that the project team meet with the neighborhood to discuss the materials and color and overall design.

Levitan suggested that the Landmarks Commission approve the Certificate of Appropriateness for the landmark.

Staff explained that using the previous submission information, the Certificate of Appropriateness can be granted.

ACTION:

A motion was made by McLean, seconded by Slattery, to approve the Certificate of Appropriateness for the exterior restoration of Longfellow School. The motion passed by voice vote/other. Levitan non-voting.

A motion was made by Fowler, seconded by McLean, to refer the discussion of the Certificate of Appropriateness for the new building on the landmark site adjacent to Longfellow School. The motion passed by voice vote/other. Levitan non-voting.