### CITY OF MADISON INTERDEPARTMENTAL CORRESPONDENCE

**TO:** Community Development Authority

FROM: Percy Brown, CDA Deputy Executive Director

**DATE:** September 6, 2012

**SUBJECT:** Economic Development Status Report for the month of

August 2012

### WEST BROADWAY REDEVELOPMENT AREA

Lake Point Condominium Project: Attached please find the real estate marketing and monthly project report.

### RESERVOIR AND DUPLEXES

The Reservoir and Duplex are fully occupied.

### MONONA SHORES

Monona Shores is 94% occupied! Please see attached Monthly Owner's Report for more details.

### REVIVAL RIDGE APARTMENTS

Revival Ridge is 100% occupied!

### LOAN STATUS REPORT

See attached.

### LOAN AND GRANT LOSSES REPORT

See attached.

Percy Brown, Manager Office of Economic Revitalization

### PROJECT REPORT

Prepared for: Community Development Authority of Madison, WI

Prepared by: SPL Beverly, LLC Date: September 6, 2012

Report #:



### September 6, 2012-Lake Point Condominiums Monthly Report

### Inventory

- 4 Townhomes
- 5 Conversion Unit Apartments

### Contracts

- 1 townhomes under contract
- 1 prospect

### PROJECT OVERVIEW

Buyer traffic on open house weekends has been negligible. We are placing our energies in several direct marketing campaigns with hopes of generating buyer activity.

Two townhome units have closed in the last month. The lending market is shrinking. Condominiums are a challenged loan. One aspect of the challenge is that FHA requires that the (HOA) Association direct 10% of each months Association fees toward their reserve account in order to qualify. That percentage is a challenge for most associations as dues increases are not overly welcome by the owners and objectively, if the goal is simply to have an inflated reserve account for FHA criteria, not palatable. We will continue to search for quality lending partners willing to work with buyers at Lake Point.

### Site Work

- 1) Epoxy injections for the Garden View basement cracks were augmented and given the rain quantity on the 3<sup>rd</sup>, it's holding up well.
- 2) The stairway deck repair is complete. The original contractor failed to run the membrane up the column, which led to water infiltration.





- 3) The drainage issue on Garden View court was reviewed at the end of July.
- 4) Per the electrician's review, the common electrical panel servicing the basement is overloaded with the 20+ washers and dryers. Several electricians are bidding expansion and upgrade of the basement service.
- 5.) The Garden View Building water softener is original (1960s) and not functioning.

Items 5, 4 & 3 will not proceed until such time as a definitive solution works within our overall budget for the project.

### **Conversion Units**

The inventory is in sound shape. Three units remain unfinished.

### **Townhomes**

The inventory is in sound shape. Three units remain unfinished.

### Marketing

The Keller Williams report is attached.



## Lynn Holley Real Estate Marketing Report

Lake Point Condos August 2012

### Showings and closings in August, 2012

Closing: 1813 Conservation – Closed Aug. 8 Closing: 1819 Conservation – Closed Aug. 31

### **August Showings:**

### **Conservation Townhomes**

8/20 1811 Conservation

Randy Aschburner

Client is still trying to make a decision. Still leaning towards purchasing an unfinished unit, but unable to make a final decision. This development is still #1 on his list, unsure when he will decide on how to proceed.

8/17 1805 Conservation

Jim Jerg

Buyer's primary interest is in 2.5 baths, not 1.5. However, he is intrigued by the fact he could get a brand new condo. He will keep on his list. He likes the possibility he could select colors/finishes.

8/15 1811 Conservation

Lynnette Gebben

She is writing an offer on 1817 at this point.

8/10 1811 Conservation

Lynette Gebben

Need more information on renting clause of association if owner cannot sell in the future and items that would be an upgrade if she purchases unfinished unit 1817

8/7 1805 Conservation

Will Brandl

Lack of guest parking and storage space are a concern.

8/7 1811 Conservation

Will Brandl

Showed well. Buyer has concern over parking and closet space.

Garden View

8/8 5369 Garden View

Mark A. Johnson

Client likes price but torn between a couple locations in the city.

Open House - August 12 - No Visitors

### Updates on Current Offer - 1817 Conservation:

Buyer has made all selections necessary with Cabinetry, flooring, granite and laminate countertops. Still working on making color selections for the unit.

Financing: Client is moving forward with Waterstone Mortgage (decided as of 9/4 – her father was trying to get financing through his commercial lender – he is a builder and has done a lot of business with a local lender). Due to a lower credit score, her father will be co-signing and giving her money for 20% down on the condominium.

Closing is still set for October 12, 2012. Client willing to close earlier if financing is in place and unit is completed.

### General update for Lake Point Mortgages:

Financing continues to be a challenge for us and potential buyers. Through our experiences in the past couple of years, we have had success with multiple vendors. With all of the regulation changes or internal bank changes, we are back at a challenging time. Currently, the only vendor we have right now financing the development is Waterstone Mortgage (based in Milwaukee). Waterstone is a direct vendor of Fannie Mae and packages loans and sells them on the open market. To get final approval on the 2 that they completed in August, they have to get an override from Fannie Mae because of the amount of units that are still remaining with the developer. They personally feel that Fannie Mae will continue to give them the override necessary, but their processor warns that this is not an automatic. They do "hold their breath" each time when the override is requested.

Anchor Bank, who did a majority of our loans in the past couple of years has told us that their in-house portfolio of Lake Point Condominiums is too high and they will not do anymore for us.

Chase and Wells Fargo both have said that due to lack of proper reserve account (they are expecting 10% of the yearly budget to be put into the association reserves every year), they will be unable to assist in financing.

Our challenges are likely to continue with financing. We will continue to search for other resources.

### **MLS Condo Statistics for August 2012**

### E15 Condo MLS Sales – E15 is the MLS geo code for Lake Point area

- 13 active listings
- Average list price \$83,115
- Two sales in August
- Sale price \$107,000

### Market Statistics All MLS

Statistics for: Class=CD AND Date Range=08/01/2012-08/31/2012 AND Area=E15; As Of: 9/4/2012

Avg DOM	Avg List Price	Current Active	Bedrooms	Class
273	\$83,115	13	A.	All
273	\$83,115	13	IA.	Ø
253	\$46,571	7	0-2	0
296	\$125,750	6	3	Ф
0	\$0	0	4+	0

Class	Bedrooms	Total Listed	Num Sold	Pct Sold	Avg List Price Sold	Avg Sale Price Sold	Sale Price/List Price Ratio	Avg DOM Sold	Avg List Price Unsold	Pct Expired
Al	Al		2	200.00%	\$119,950	\$107,000	89.20%	107	\$139,900	0.00%
CD	Al	1	. 2	200.00%	\$119,950	\$107,000	89,20%	107	\$139,900	0.00%
0	0-2	1	1	100.00%	\$100,000	\$89,000	89.00%	74	\$0	0.00%
Φ	3		1	0.00%	\$139,900	\$125,000	89.35%	141	\$139,900	0.00%
Œ	4+	(	) 0	0.00%	\$0	\$0	0.00%	. 0	\$0	0.00%

### East Madison Condo Sales – August 2012

- 29 sales
- Average sale price \$171,351
- 283 currently on the market
- Average list price \$180,836

### Market Statistics All MLS

Statistics for: Class=CD AND Date Range=CR/01/2012-CR/31/2012 AND Area=EU1, EU2, EU3, EU4, EU5, EU6, EU7, EU8, EU9, EU0, E11, E12, E13, E14, E15, E16; As Of: 9/4/2012

Class	Bedrooms	Current Active	Avg List Price	Avg DOM
Al	Al	283	\$180,836	হ্ন
0	Al	283	\$180,836	<b>a</b>
0	0-2	206	\$160,278	258
0	3	72	\$224,384	232
O)	4	5	\$400,700	147

Class	Bedrooms	Total Listed	Num Sold	Pct Sold	Avg List Price Sold	Avg Sale Price Sold	Sale Price/List Price Ratio	Avg DOM Sold	Avg List Price Unsold	Pct Expired
Al	All	31	. 29	93.55%	\$180,834	\$171,351	91.76%	254	\$180,983	48,39%
0	All	31	. 29	93.55%	\$180,834	\$171,351	94.76%	254	\$180,983	48,39%
0	0-2	24	22	91.67%	\$175,481	\$166,370	94.81%	306	\$186,862	50.00%
0	3	_ 7	7	100.00%	\$197,657	\$187,008	94.61%	89	\$165,306	42.86%
Ф	4+	(	0	0.00%	\$0	\$0	0.00%	0	\$0	0.00%

# Soid East Madison Condos – August 2012

## Includes one Lake Point unit

101 Ferchland Pl	101 Ferchland Pl	1835 WINNEBAGO ST	311 N Hancock St	280 Division St	101 Ferchland Pl	26 Cherokee Cir	808 Williamson St	1310 Jenifer St	625 E Mifflin St	6122 CULPEPPER LN	1835 Winnebago St	1 Cherokee Cir	311 N HANCOCK ST	5208 Trafalger Pl	1628 N Golf Glen	4851 POPLAR CREEK DI	334 AMOTH CT	2452 Commercial Ave	1813 Conservation Pl	1512 WHEELER RD	5314 Congress Ave	1811 Lake Point Dr	1333 Tompkins Dr	5368 CONGRESS AVE	513 East Bluff	4320 MELODY LN	1007 Sunnyvale Ln	815 Fairmont Ave	Address Beds
2	ω	2	2	2	Р	2	Н	Н	1	ω	₽	2	ы	ω	2	2	2	ω	ω	2	2	2	ω	Ъ	ω	Ц	2	2	#
2	2	2	2	2	2	2	1	⊣	ш	2	₽	2	Ь	2	2	2	Ы	⊣	1	2	2	Н	Н	Ъ	1	ㅂ	2	⊭	Full Bath:# 1/2 Bath:FinSqFt
₽	۲	0	0	0	0	0	0	Ь	0	0	0	0	0	0	0	0	0	<b>-</b>	Ъ	0	0	ㅂ	L	0	1	0	0	0	2 Bath: Fi
2050 M	1930 M	1227 M	1205 M	1141 M	1239 M	2090 M	850 M	1727 L	809 M	1419 M	821 M	1717 M	750 M	1681 M	1705 M	1595 M	871 M	1850 U	1610 U	1495 M	1162 M	1124 U	1216 U	990 M	1190 U	675 M	1060 M	749 M	
Water Crest Condos	Water Crest Condominu	Kennedy Point	Nichols Station Cond	Schenk's Point	Water Crest LLC	Cherokee II	The Livingston	City Ridge	The Colony	Rich I Condominium	Kennedy Point	Cherokee II Condo	Nichols Station	Cedarview	Cherokee Garden Condo	Poplar Creek	Kennedy Ct Condomini	Ekin Park	Lake Point Condo	Cherokee Gardens	Stoneridge Pointe	Lake Point	Whispering Woods	Stoneridge Pointe	East Bluff	Stonebridge	Foxwood Hills-Lincol	Fairmont	Master Bec Condo Project Name
\$318.75	\$332.10	\$223.31	\$208.30	\$197.20	\$173.53	\$93.30	\$211.76	\$97.86	\$195.30	\$109.23	\$182.58	\$84.45	\$190.67	\$82.69	\$78.01	\$82.70	\$149.25	\$68.65	\$77.64	\$80.20	\$81.76	\$79.18	\$59.21	\$66.67	\$42.10	\$69.63	\$42.45	\$60.08	Price/FinSq Price
\$653,440	\$640,956	\$274,000	\$251,000	\$225,000	\$215,000	\$195,000	\$180,000	\$169,000	\$158,000	\$155,000	\$149,900	\$145,000	\$143,000	\$139,000	\$133,000	\$131,900	\$130,000	\$127,000		\$119,900	\$95,000	\$89,000	\$72,000	\$66,000	\$50,100	\$47,000	\$45,000	\$45,000	q Price
356	331	225	228	239	216	280	159	75	135	140	195	261	202	0	318	225	175	150	125	219	200	125	150	200	155	152	176	0	Condo Fee

### East Madison Condo Sales 1400-1800 square feet, August 2012

- Ten sales
- Average sale price \$136,280
- 73 currently on the market
- Average list price \$186,091

### Market Statistics All MLS

Statistics for Class-CD AND Date Range-DB/D1/2012-08/31/2012 AND Area-E01, E02, E03, E04, E05, E06, E07, E08, E09, E10, E11, E12, E13, E14, E15, E16 AND FINSIPI-14/2018/00/As Of \$14/2012

Class	Bedrooms	Current Active	Avg List Price	Avg DOM
ΑĬ	Al	73	\$186,091	296
00	Al	73	\$186,091	296
Œ.	0-2	45	\$213,257	367
0	3	27	\$144,562	172
Ф	4+	1	\$84,900	439

Class	Bedrooms	Total Listed	Num Sold	Pct Sold	Avg List Price Sold	Avg Sale Price Sold	Sale Price/List Price Ratio	Avg DDM Sold	Ayg List Price Unsold	Pct Expired
All	IA.		5 10	166.67%	\$146,020	\$136,280	93,33%	68	\$150,128	33.339
CD	AI		10	166.67%	\$146,020	\$136,280	93.33%	68	\$150,128	33,339
O O	0-2		5 6	120,00%	\$145,416	\$137,300	94.42%	48	\$146,550	40.00%
@	3	1	4	400.00%	\$146,925	\$134,750	91.71%	98	\$154,900	
(1)	44		0	0.00%	\$0	\$0	0.00%	0	\$0	0.00%

### East Madison Condo Sales up to 700 square feet – August 2012

- One sale in August
- Sale price \$47,000
- 15 current active listings
- Average list price \$73,526

### Market Statistics All MLS

Statistics for: Class=CD AND Date Range=00(01/2012-08/31/2012 AND Area=E01, E02, E03, E04, E05, E06, E07, **E08, E09**, E10, E11, E12, E13, E14, E15, E16 AND Range\*(<700; As Oc. \$94/2012

Class	Bedrooms	Current Active	Avg List Price	Avg DOM
Al	Al	15	\$73,526	221
	AL	15	\$73,526	221
	0-2	15	\$73,526	- 221
	3	0	\$0	0
0	+	0	\$0	0

Class	Bedrooms	Total Listed	Num Sald	Pct Sold	Avg List Pnce Sold	Avg Sale Price Sold	Sale Price/List Price Ratio	Avg DOM Sold	Avg List Price Unsold	Pct Expired
Al	Al	1	1	100.00%	\$49,900	\$47,000	94.19%	222	\$159,900	0.00%
CD	Al	1	1	100.00%	\$49,900	\$47,000	94.19%	222	\$159,900	0.00%
. 0	0-2	1	1	100.00%	\$49,900	\$47,000	94.19%	777	\$159,900	0
_ 0	3		) 0	0.00%	\$0	\$0	0.00%	0	\$0	0.00%
Ф	4+	0	0 0	0.00%	\$0	\$0		0	\$0	0.00%

### **West Madison MLS Condo Sales August 2012**

- 65 sales
- Average sale price \$203, 508
- 548 condos currently on the market
- Average list price \$245,953

### Market Statistics All INLS

Statistics for Class-CD AND Data Range-18/01/2012-08/31/2012 AND Area-W01, W02, W03, W04, W05, W06, W07, W08, W09, W10, W11, W12, W13, W14, W15, W16, W17, As Of: 9/4/2012

Class	Bedrooms	Current Active	Avg List Price	Avg DOM
AI	All	548	\$245,953	Z
0	Al	548	\$245,953	2
O	0-2	399	\$226,743	Z
0	3	143	\$290,379	3
0	- 44	6	\$464,566	

Class	Bed ooms	Total Listed	Num Sold	Pct Sold	Avg List Price Sold	Avg Sale Price Sold	Sale Price/List Price Ratio	Avg DOM Sold	Avg List Price Unsold	Pct Expired
Al	All	58	65	112.07%	\$212,353	\$203,508	95,83%	283	208,544	53,45%
Œ	All	58	65	112.07%	\$212,353	\$203,508	95.63%	283	\$208,544	53.45%
Œ	0-2	44	45	102.27%	\$205,622	\$194,293	94.49%	320	\$177,937	52.27%
0	3	12	17	141.67%	\$210,929	\$210,521	99.81%	171		66.67%
0	4+	2	3	150.00%	\$321,400	\$302,000	93.96%	362		0.00%

### Hit Counts on the MLS

Below are representative numbers of hits, or clicks, on the Multiple Listing Service by agents or by prospective buyers for representative Lake Point condos. Numbers are for the listing period to-date.

### **Agent Hit Counts:**

Garden View: 191

Townhome: 160

### **Buyer Hit Counts:**

Garden View: 115

Townhome: 102



### Reporting Details « back

1805 Conservation Place, Madison WI

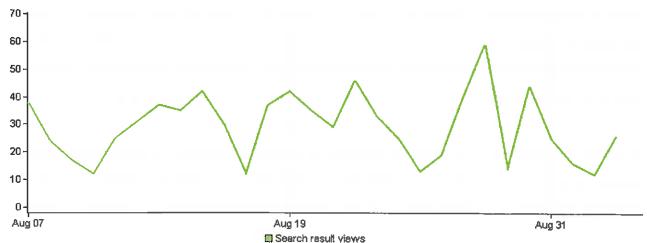
Summary	Week of Sep 2, 2012 - Sep 4, 20	112 %change week-over-week
Leads	Search Results Views	Property Detail Views
0 0%	<b>38</b> - <b>3</b> 6%	1 +100%

### **Comparable Listings**

We do not currently have enough data to display competing listings.

### **Page Views**





### **Weekly Stats Comparison**

Report Week	Leads	Search Results Views	Property Detail Views
THIS SEP 02, 2012 - SEP 04, 2012	0	38	1
AUG 26, 2012 - SEP 01, 2012	0	217	5
AUG 19, 2012 - AUG 25, 2012	0	223	3
AUG 12, 2012 - AUG 18, 2012	0	224	13
TOTAL LIFETIME	0	7,531	339

### **Client Listing Reports**

Sent To Sent on Frequency

No client listing reports have been scheduled for your listings.

Impress sellers with detailed reports, schedule reports now.



### Reporting Details « back

5369 Garden View Court, Madison WI

Summary Week of Sep 2, 2012 - Sep 4, 2012 %change week-over-week

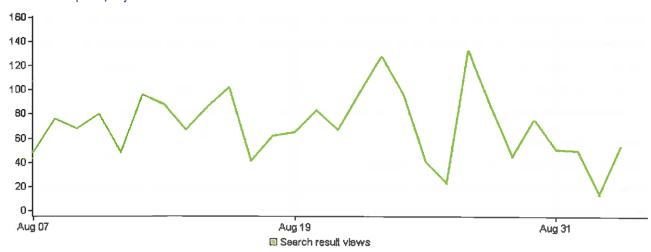
Leads Search Results Views Property Detail Views
0 0% 68 -56% 0 0%

### **Comparable Listings**

A	ddress	Featured	Weekly Views	Viewer Interest
	4410 White Aspen Rd Madison,WI	Featured	4,310	Medium
	1008 N Sunnyvale Ln Madison,WI	Featured	3,406	Medium
	1001 N Sunnyvale Ln Madison,Wl	Featured	1,180	Medium
	348 East Bluff Madison,WI	Not Featured	610	High
	5351 Garden View Ct Madison, WI	Not Featured	558	Medium
YO LIS	VR TING 5369 Garden View Ct Madison,WI	Not Featured	474	Medium

### **Page Views**

### Search results | Property detail



### **Weekly Stats Comparison**

Property Detail Views	Search Results Views	Leads	Report Week
0	68	0	THIS SEP 02, 2012 - SEP 04, 2012
9	465	0	AUG 26, 2012 - SEP 01, 2012
0	578	0	AUG 19, 2012 - AUG 25, 2012

Report Week	Leads	Search Results Views	<b>Property Detail Views</b>
AUG 12, 2012 - AUG 18, 2012	0	542	6
TOTAL LIFETIME	0	7,384	117

### **Client Listing Reports**

Sent To	Sent on	Frequency
		i roquonoj

No client listing reports have been scheduled for your listings.

Impress sellers with detailed reports, schedule reports now.



Lynn Holley 3 Point Place Madison, WI 53719, US (608) 219-8955 lynn@holleydevelopment.co



### **ONLINE MARKETING SUMMARY**

November 16, 2011 - September 04, 2012

1805 Conservation Pl Madison, WI 53713, US

MLS # 1640833 | \$129,900



-)	Nur	nber of V	lews - Last	4 Weeks	
	327				
	24		BALLET.	The state of the s	
	16				
	8	W.	0.00		
	cL	08:07/12	08/14/12	08/21/12	CB:28:12

### Inquiries

Your property has received 1 inquiry.

Top Cities	
City	Click-Throughs (Visits)
Madison, WI	7
Potomac, MD	2
Beaver Dam, WI	1

### Terms Used

Property Views - occurs when a consumer views the full property detail page on the website for the specific listing.

Click-Throughs (Visits) - occurs when a consumer is redirected to the property page for that listing.

**Inquiry** - a consumer starts an email interaction with the broker or agent about the property.

Top Cities - displays where the consumers live who are looking at your listing based on click-throughs.

Websites	Property Views	Click-Throughs (VIsits)
Zillow Network	289	11
REALTOR.com	210	Not Applicable
Trulia	175	4
wlsconsinhomes.com	78	0
Keller Willlams	46	0
HotPads	41	1
New Home Source	9	0
HomeFinder.com	5	0
AOL Real Estate	2	Not Applicable
USHUD.com	11	1
TOTAL	856	17

Your Listing Is		\
BuyerHomeSite.com	CLRSearch	CondoCompare.com
Diggsy	Dream-Home-Listings	eLookyLoo
Foreclosure.com	FreedomSoft	FrontDoor
Gooplex	GovListed.com	GuidanceRealty
Harmon Homes	Home2.me	Homes&Land
Homes By Lender	HomesInYourTown	HomeTourConnect
HomeWinks	HouseHunt.com	HUD Seeker
IAS Properties	lmagesWork by CirclePlx	Juwai
LakeHomesUSA	LandAndFarm	LandWatch
LearnMoreNow.com	LiquidusMedia	LotNetwork
MyREALTY.com	OfferRunway	Property Pursuit
Property Shark	RealEstateCentral	ResiEstateMarketplace.org
RealQuest Express	RealtyStore	RealtyTrac
Relocation.com	RentRange	The Real Estate Book
USALifestyleRealEstate	Vest	Vertical Brands







Lynn Holley 3 Point Place Madison, WI 53719, US (608) 219-8955 lynn@holleydevelopment.co



### **ONLINE MARKETING SUMMARY**

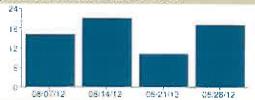
November 17, 2011 - September 04, 2012

5369 Garden View Ct Madison, WI 53713, US

MLS # 1640904 | \$43,500



### Number of Views - Last 4 Weeks



### Top Cities

City	Click-Throughs (Visits)
Maquoketa, IA	2
Beloit, WI	1
Madison, WI	1

### Terms Used

Property Views - occurs when a consumer views the full property detail page on the website for the specific listing. Click-Throughs (Visits) - occurs when a consumer is redirected to the property page for that listing.

**Inquiry** - a consumer starts an email interaction with the broker or agent about the property.

Top Cities - displays where the consumers live who are looking at your listing based on click-throughs.

Websites	Property Views	Click-Throughs (Visits)
REALTOR.com	143	Not Applicable
Zillow Network	116	2
Trulia	112	3
wisconsinhomes.com	81	0
Keller Williams	18	0
HotPads	15	0
HomeFinder.com	11	1
USHUD.com	3	0
AOL Real Estate	2	Not Applicable
TOTAL	501	6

BuyerHomeSite.com	CLRSearch	CondoCompare.com
Diggsy	Dream-Home-Listings	eLookyLoo
Foreclosure.com	FreedomSoft	FrontDoor
Gooplex	GovListed.com	GuidenceRealty
Harmon Homes	Home2.me	Homes&Land
Homes By Lender	HomesinYourTown	HomeTourConnect
HomeWinks	HouseHunt.com	HUD Seeker
IAS Properties	ImagesWork by CirclePlx	Juwai
LakeHomesUSA	LandAndFarm	LandWatch
LearnMoreNow.com	LiquidusMedia	LotNetwork
MyREALTY.com	New Home Source	OfferRunway
Property Pursuit	Property Shark	RealEstateCentral
RealEstateMarketplace.org	RealQuest Express	RealtyStore
RealtyTrec	Relocation.com	RentRange
The Real Estate Book	USALifestyleRealEstate	Vast





### Monthly Owner's Report for the Month of August, 2012

The New Monona Shores Apartment Homes

### **Operations and Marketing:**

### **Occupancy:**

The property closed out at 94% occupancy. There were 98 occupied and 6 vacant units (1 market and 5 affordables). 3 of the vacant units are leased.

There are also 12 apartments on notice to vacate, including 2 pending evictions and 1 transfer on site. There are 3 pending applications and 4 approved applications, again, 1 is the transfer on site.

During the month of August, 4 households were denied housing, bringing the year to date total to 24.

### **Resident Functions:**

We are planning to host a FREE self defense program for anyone at the property that wants to participate. One of our staff members will be instructing the class. We are looking for a location for the class.

The Annual Simpson Street Family Reunion was well attended by our residents on August 18<sup>th</sup> at Winnequah Park.

The Community Center continues to offer great programs for all ages. A monthly calendar of events is posted at the property.

Staff is discussing the possibility of bringing the Fresh Mobile to the property or close by, as some of our residents aren't able to get to the Community Center.

### **New Resident Services:**

A newly revised Referral Reward Program began in April, where anyone who refers a qualified resident who moves into the property can receive a \$200 gift card. There was 1 resident referral during the month of August.

### **Cost/Time Savings Ideas:**

The Resident Retention Plan has reduced turn-over, thus lowering the overall maintenance expenses at the property.

### **Street Rent Changes:**

Three bedroom ranches and town homes will be increased slightly in September.

**Capital Improvements:** 

During the month of August, we purchased a new refrigerator, and stove. One carpet was also replaced.

**Security/Crime Incidents**:

A new neighborhood officer has been assigned to the area. Staff plans to meet with him on a regular basis to get updates.

**Marketing:** 

Web site advertising continues to be the number one source of traffic. Following in a close second is drive by traffic. The property consistently has great curb appeal.

The office continues to be open with regular office hours Mon. – Fri. and staff is also available during weekend hours by appointment.

Both the administrative and maintenance staff completes marketing and outreach calls to businesses and agencies in the areas.

We continue to make contact with past "model" residents, who might consider moving back.

Staff continues to regularly check Craig's List and follow up on people who list their needs when searching for housing. This generates some traffic for the site. Despite the junk mail, it's worth the time and effort.

We're still offering flexible leases with new move-ins and renewals, as long as they expire during the rental season, primarily, April through August.

**Local Market Conditions:** 

Overall occupancy in the area has decreased. The two large neighboring properties are reporting more vacancies than in past months.

**Local Development**:

Nothing new to report this month.

60 day Objectives

- The main focus for the staff remains obtaining qualified rentals and maintaining occupancy 95% or higher. Including notices to vacate, and providing pending applications work out, we currently have 10 units to lease.
- Revisit and revise as needed both Retention and Marketing Plans.

- Staff will be concentrating their efforts in finishing the majority of recertifications and/or renewals in the coming months. They will also spend a lot of energy working on accounts receivable.
- The 2012 budget is pending city staff approval. We hope to have a final approval soon. Work has commenced on the 2013 budget.
- -We met with the Waunona Woods Condominium Association Board in August and discussed asphalt bids, common lighting, signs, landscaping and overall property concerns.

The Board did not feel as though asphalt sealing was necessary to preserve the drives (they will be sending us an independent consultant's report on the subject).

In an effort to save resources, the common area exterior lighting will now be coordinated through the Monona Shores office and staff will bill the Association 50% of the shared lighting and 100% of their property specific lighting.

They did not agree that the front entry signage was in need of refurbishing.

The Board members also brought up several crime issues, including some trespassing, break-ins, boats being untied at their pier, regular occurrences of drug dealing in the city park and noise in the neighborhood. Staff will look into these issues with the local police department, but also encouraged the condo owners to report serious issues immediately rather than weeks or months after the fact. No one was certain that any Monona Shores residents were involved. We will continue to monitor and meet as needed.

Our request for residents to utilize the community room was denied due to one resident and family who abused their privileges some years back. That particular family no longer resides at the property.

- We continue to stay up-to-date with HUD changes that are applicable to the AHTC program and comply with any necessary form revisions and compliance procedures. At the same time, the same is true for any landlord tenant laws that may change form time to time. Noteworthy were the changes made last December and also those made 3/31/12.

### **Maintenance:**

- Resident work orders continue to be completed within 24 hours, unless of course there is an emergency situation or a part that needs to be ordered.
- Summer preventive maintenance is done. Fall will commence soon.
- -Staff will begin bidding out several capital projects in the coming months.
- We plan to hire a sign company to refurnish all of the property signs.

### **Personnel:**

Two staff members will attend a fair housing seminar in early September. We are also considering attending an Affordable Housing Summit in Chicago in late September.

**Other Misc. Administration:** Nothing new to report.

### HOUSING REHABILITATION LOAN STATUS FOR THE MONTH OF AUGUST, 2012

	Program:	<u>No:</u>	<u>Unit:</u>
New Applications			
	Deferred Payment/HOME	3	3
	Homebuyers Assistance Loan	3	2
	Installment Loan (City)	1	2
	TOTALS:	7	7
Applications in Ini	tial Processing		
	Deferred Payment/HOME	6	6
	Installment Loan (City)	2	3
	TOTALS:	8	9
Applications in Bid	lding Stage		
	Deferred Payment/HOME	2	2
	Installment Loan (City)	4	5
•	TOTALS:	6	7
Projects Approved	But Not Closed	ALCOLOUS THEORY, CARLOS AND	Control of the state of the sta
	Deferred Payment/HOME	1	1
	Installment Loan (City)	1	1
	TOTALS:	2	2
Projects Under Co	nstruction	<u> Esta de la la la Rende de Habangos en en e</u>	
_	Deferred Payment/HOME	7	6
	Homebuyers Assistance Loan	6	6
	Installment Loan (City)	6	6
	TOTALS:	19	18
Projects Complete	d this Year	an ann an Aire ann an Aire ann an Aire ann ann an Aire ann ann an Aire ann ann an Aire ann ann ann ann an Aire	
-	Deferred Payment/HOME	6	6
	Homebuyers Assistance Loan	2	2
	Installment Loan (City)	7	7
	TOTALS:	15	15

### STATUS REPORT FOR THE MONTH OF AUGUST 2012 HOUSING REHABILITATION LOANS

FUNDS AVAILABL	FUNDS AVAILABLE		MAINING FUNDS LABLE	ADJUSTED TOTAL		S CLOSED	1	S CLOSED TO DATE	REMAINING		APPROVED OT CLOSED	ADJUSTED	L	ITIONAL DANS	UNCOMMITTED
PROGRAM	PROGRAM BEGINNING TRANSF IN 2012 YEAR TO		LOAN FUNDS TRANSFERRED THIS MONTH	FUNDS FOR 2012	NO. UNITS	DOLLAR AMOUNT	NO. UNITS	DOLLAR AMOUNT	2012 FUNDS AVAILABLE	NO. UNITS	DOLLAR AMOUNT	TOTAL AVAILABLE	NOT CLOSED  NO. DOLLAR UNITS AMOUNT		LOAN FUNDS - AVAILABLE
Installment (City)sr-56	\$711,289		-\$238,000	\$473,289	2/2	\$38,000	9/9	\$142,800	\$330,489	OTVIID	PHYLOCINI	\$330,489	4/5	\$78,500	\$251,989
Deferred (City)															
Deferred (CDBG)	\$55,000			\$55,000					\$55,000		****	\$55,000			\$55,000
Deferred (HOME)	\$411,750			\$411,750	3/3	\$62,300	8/8	\$130,300	\$281,450	1/1	\$10,000	\$271,450	4/4	\$76,000	\$195,450
Homebuyer (HBA)sr-61	\$174,944			\$174,944	2/2	\$50,000	6/6	\$210,000	\$-35,056			\$-35,056			\$-35,056
TOTAL	\$1,352,983			\$1,114,983	7/7	\$150,300	23/23	\$483,100	\$631,883	1/1	\$10,000	\$621,883	8/9	\$154,500	\$467,383

### DOWN PAYMENT ASSISTANCE LOANS

PROGRAM FUNDS	BEGINNING FUNDS	SOURCE OF REMAININ	IG FUNDS AVAILABLE	ADJUSTED FUNDS AVAILABLE	LOANS CLO MON		LOANS C	LOSED YTD	REMAINING FUNDS AVAILABLE	LOANS COMMITTED BUT NOT CLOSED  Home-Buy		UNCOMMITTED LOAN FUNDS AVAILABLE
	AVAILABLE IN 2012	TRANSFERRED YEAR TO DATE	LOAN FUNDS TRANSFERRED THIS MONTH		Home	-Buy	Hon	ne-Buy	Home-Buy			Home-Buy
Home-Buy	Home-Buy								·			
					Number	\$ Amount	Number	\$ Amount		Number	\$ Amount	
	\$60,647	\$241,100	+\$10,000	\$311,747	5 \$30,000		38 \$237,000		\$74,747	3	\$20,000	\$54,747
										•		
		****			Number	\$ Amount	Number	\$ Amount		Number	\$ Amount	
				\$311,747	5	\$30,000	38	\$237,000	\$74,747	3	\$20,000	\$54,747

### **CDA Loan and Grant Losses Report for the Month of August 2012**

Loan & Grant Programs	In Default			Delinquent		Judgement			In Negotiation			In Bankruptcy			In Foreclosure			Written Off			Comment	
Loan & Grant Programs	No.	% of Total		No.	% of Total	Dollar Amount	No.	% of Total	Dollar Amount	No.	% of Total		No.	% of Total	Dollar Amount	No.	% of Total	Dollar Amount	No.	% of Total	Dollar Amount	Comment
Rehabilitation													1	L	\$18,000	5	0.01	\$116,200	2		\$25,998	
Down Payment Assistance													1		\$5,000	1	0.01	\$5,000	2		\$7,500	
Capital Revolving Fund																						
Façade Improvement																						
TOTAL							0		\$0	0		\$0	2	2	\$23,000	6	0.01	\$121,200	4		\$33,498	

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