Summary of Licenses Granted and Issued

The City of Madison has a quota of 529 Class B Combination Liquor & Beer licenses under state law. This is not counting the one reserve license transferred to Shorewood Hills in 2018. There are 124 Class B Combination Liquor & Beer licenses available under this quota. The city has issued 76 of its 201 Reserve licenses and 328 of its 328 Regular licenses. The city has issued 123 Class A Beer, 95 Class A Liquor, 98 Class B Beer, 405 Class B Combination, 81 Class C Wine, and 46 Class A Cider licenses. The city has also issued 2657 Operator licenses.

Licenses granted by the Common Council, but not yet issued: 10/8/2025							
Applicant	dba	License	Location	Date Granted	Remaining issues		
MPL Corporation Investment	Willy Mart	Class A Beer, Class A Liquor, Class A Cider	823 Williamson St	10/8/2024 (Extension granted on 5/6/2025)	Fees Building Inspection		
ONE 09 Retail LLC	ONE Social	Class B Combination Liquor & Beer	119 E Wilson St	12/10/2024 (Extension granted on 6/3/2025)	Fees Building Inspection Fire Inspection		
Wisco Cheese & Cheers LLC	TBD	Class B Beer	4905 Commercial Ave Ste B	2/11/2025 (Extension granted on 8/5/2025)	Fees Building Inspection Zoning		
Rotunda Café LLC	Rotunda Cafe	Class B Combination Liquor & Beer	1965 Atwood Ave	4/15/2025 (Extension granted on 10/7/2025)	Fees Fire Inspection		
Kai Lao LLC	Ba Lao	Class B Combination Liquor & Beer	811 Williamson St	7/1/2025	Fees Building Inspection Fire Inspection		

Pink Heifer LLC	Pink Heifer BBQ Saloon	Class B Combination Liquor & Beer	569 State St	9/2/2025	Fees Building Inspection Zoning Fire Inspection
Justveggiez LLC	Justveggiez	Class B Beer, Class C Wine	540 State St	9/2/2025	Fees Zoning Fire Inspection
Little Palace LLC	Little Palace	Class B Combination Liquor & Beer	Transfer to 1929 Winnebago St	10/7/2025	Building Inspection Zoning Fire Inspection
Ciao Guys LLC	Osteria Novella	Class B Combination Liquor & Beer	2903 University Ave	10/7/2025	Fees Building Inspection Fire Inspection
Toro & Pampa LLC	Toro y Pampa	Class B combination Liquor & Beer	508 State St	10/7/2025	Fees Building Inspection Fire Inspection
Bernell LLC	Bernell's	Class B Combination Liquor & Beer	2513 Seiferth Rd	10/7/2025	Fees Building Inspection Zoning Fire Inspection
Paramount Fine Goods	Wisco Home Goods	Class B Combination Liquor & Beer	4664 Cottage Grove Rd	10/7/2025	Fees Building Inspection Zoning Fire Inspection
Bur OaK LLC	The Bur OaK	Class B Combination Liquor & Beer	2262 Winnebago St	10/7/2025	Building Inspection Zoning Fire Inspection