



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 45484

File ID: 45484

File Type: Resolution

Status: Report of Officer

Version: 1

Reference:

Controlling Body: BOARD OF ESTIMATES

Lead Referral: BOARD OF ESTIMATES

File Created Date : 12/19/2016

File Name: Accepting a grant in the amount of \$23,120 from Wholesome Waves' 2016 Nutrition Incentive Support and Innovation Grant program; amending the 2017 Operating Budget of the Mayor's Office to appropriate the revenue and expenditures associated with the grant;

Final Action:

Title: Accepting a private contribution from Wholesome Waves' 2016 Nutrition Incentive Support and Innovation Grant program in the amount of \$23,120; amending the 2017 Adopted Operating Budget of the Mayor's Office to appropriate the revenue and expenditures associated with the grant; authorizing the Mayor and City Clerk to sign an agreement with Wholesome Wave to receive and use these funds and to enter into an MOU with the Willy Street Grocery Co-op for use of these funds within their stores.

Notes:

CC Agenda Date: 01/03/2017

Agenda Number: 17.

Sponsors: Paul R. Soglin, Larry Palm, Rebecca Kemble, Samba Baldeh and Marsha A. Rummel

Effective Date:

Attachments:

Enactment Number:

Author: Judy Olson, Grant Writer

Hearing Date:

Entered by: mlloyd@cityofmadison.com

Published Date:

Approval History

Version	Date	Approver	Action
1	12/21/2016	Laura Larsen	Approve

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

1	Mayor's Office	12/19/2016	Referred for Introduction			
	Action Text:	This Resolution was Referred for Introduction				
	Notes:	Board of Estimates				
1	COMMON COUNCIL	01/03/2017	Refer	BOARD OF ESTIMATES	01/09/2017	Pass
	Action Text:	A motion was made by Verveer, seconded by Rummel, to Refer to the BOARD OF ESTIMATES. The motion passed by voice vote/other.				
	Notes:					
1	BOARD OF ESTIMATES	01/09/2017	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER			Pass
	Action Text:	A motion was made by Verveer, seconded by Rummel, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.				
	Notes:					

Text of Legislative File 45484

Fiscal Note

The proposed resolution authorizes the City to accept funds from Wholesome Waves' Nutrition Incentive Support and Innovation Grant program. These funds will be used to provide vouchers, redeemable at Willy Street Coop, to purchase fruits and vegetables. Funding through the program will provide vouchers to 150 clients and will be administered from the Northeast Family Medical Clinic. A portion of the funding (\$4,420) will be set aside to evaluate the program.

Title

Accepting a private contribution from Wholesome Waves' 2016 Nutrition Incentive Support and Innovation Grant program in the amount of \$23,120; amending the 2017 Adopted Operating Budget of the Mayor's Office to appropriate the revenue and expenditures associated with the grant; authorizing the Mayor and City Clerk to sign an agreement with Wholesome Wave to receive and use these funds and to enter into an MOU with the Willy Street Grocery Co-op for use of these funds within their stores.

Body

WHEREAS 1 in 5 children in Southwest Wisconsin struggles with hunger; and,

WHEREAS, hunger can have a devastating impact on health, contributing to poor child development, impaired mental and physical functioning, and chronic disease such as diabetes and high blood pressure; and,

WHEREAS, healthcare professionals, when trained to recognize the signs of hunger and poor nutrition, can help to connect patients to food resources, including food assistance programs; and,

WHEREAS, the City of Madison has sought to promote equitable access to healthful food through a range of food system programs including Double Dollars incentives for purchase of fresh produce at farmers markets and the Willy Street Grocery Co-op; and,

WHEREAS, the City has sought to increase the healthful impacts of this incentive program by applying to Wholesome Wave for funds to support a "Fruit and Vegetable Prescription" pilot project entitled, "An FVRx Pilot for Madison's Northside"; and,

WHEREAS, the City has organized a project partnership between the HungerCare Coalition,

whose staff are educating healthcare professionals on the signs of hunger among patients ; with the Northeast Family Medical Center (NFMC), whose staff will incorporate food insecurity questions into the clinic's patient assessments; the Willy Street Grocery Co-op, a retail establishment working to make healthful, local food accessible to people with low incomes; and, Public Health Madison Dane County, who will follow FVRx participants and evaluate the project; and,

WHEREAS, this project will provide incentive coupons worth \$20/month to enable NFMC patients found to be food insecure to purchase fruits and vegetables at the Willy Street Grocery Co-op;

NOW, THEREFORE, BE IT RESOLVED, that the Common Council authorizes the Mayor and City Clerk to accept the Wholesome Wave grant funds and enter into an agreement with Wholesome Wave for the use of these funds; and

BE IT FURTHER RESOLVED, that the 2017 Adopted Operating Budget of the Mayor's Office is amended to appropriate \$23,120 to reflect the anticipated revenue from private contributions and donations and purchased service expenditures; and

BE IT FINALLY RESOLVED, that the Common Council authorizes the Mayor and City Clerk to enter into an MOU with the Willy Street Grocery Co-op for use of these funds by eligible customers to purchase fruits and vegetables within their stores.