



METCALF'S MARKET

VISTA WEST RETIREMENT COMMUNITY

VEL PHILLIPS MEMORIAL HIGH SCHOOL

TREE LANE

SUNSET MEMORY GARDENS

S. WESTFIELD RD.

S. GAMMON RD

NAVITUS

UW HEALTH CLINIC

MINERAL POINT RD

MACS

CULVER'S

ASPEN DENTAL

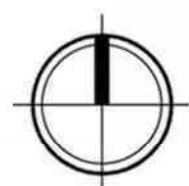
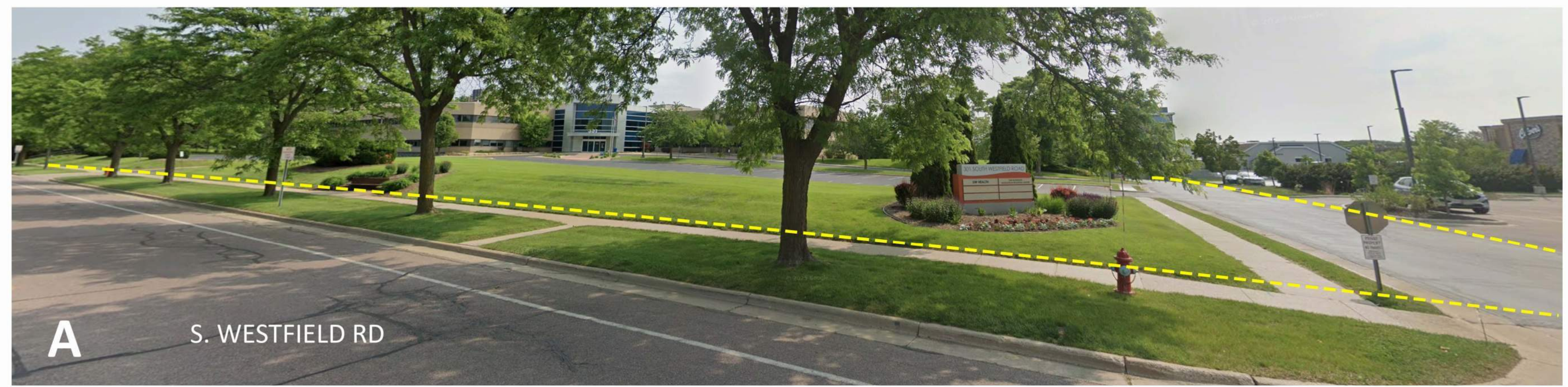
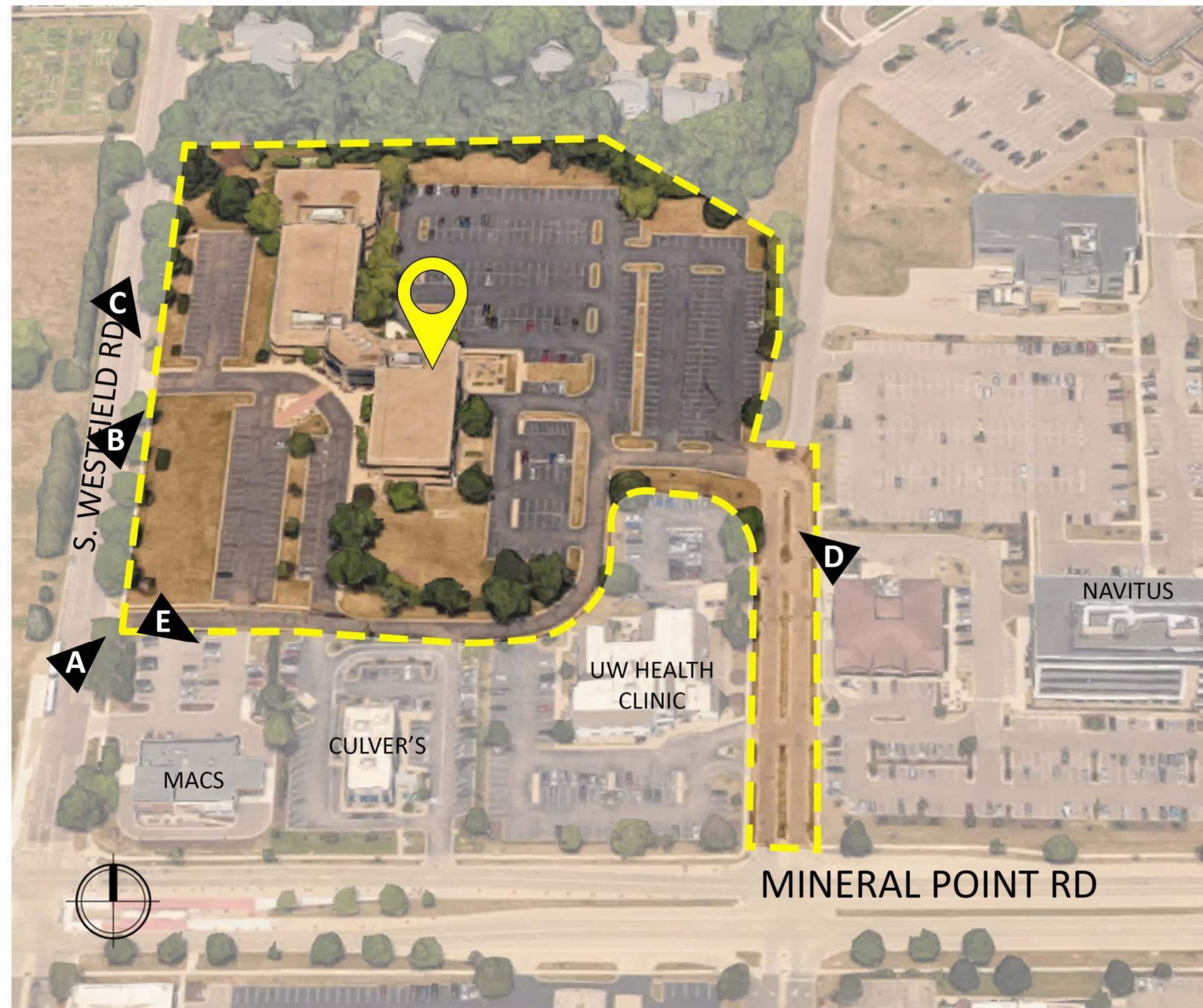
OLIVE GARDEN

WEST TOWNE MALL



SITE LOCATOR MAP





CONTEXT PHOTOS



SITE SUMMARY

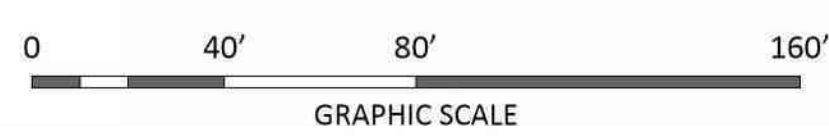
LOT AREA	395,333 S.F./9.07 ACRES
DEVELOPMENT LOT AREA	341,252 S.F./7.8 ACRES
DWELLING UNITS	571 UNITS
DEVELOPMENT LOT AREA/D.U.	598 S.F./D.U.
DENSITY OF DEVELOPMENT LOT	73.2 D.U./ACRE

VEHICLE PARKING STALLS

SURFACE	197
UNDERGROUND	545
TOTAL	742
	1.3 VEHICLE STALLS/D.U.

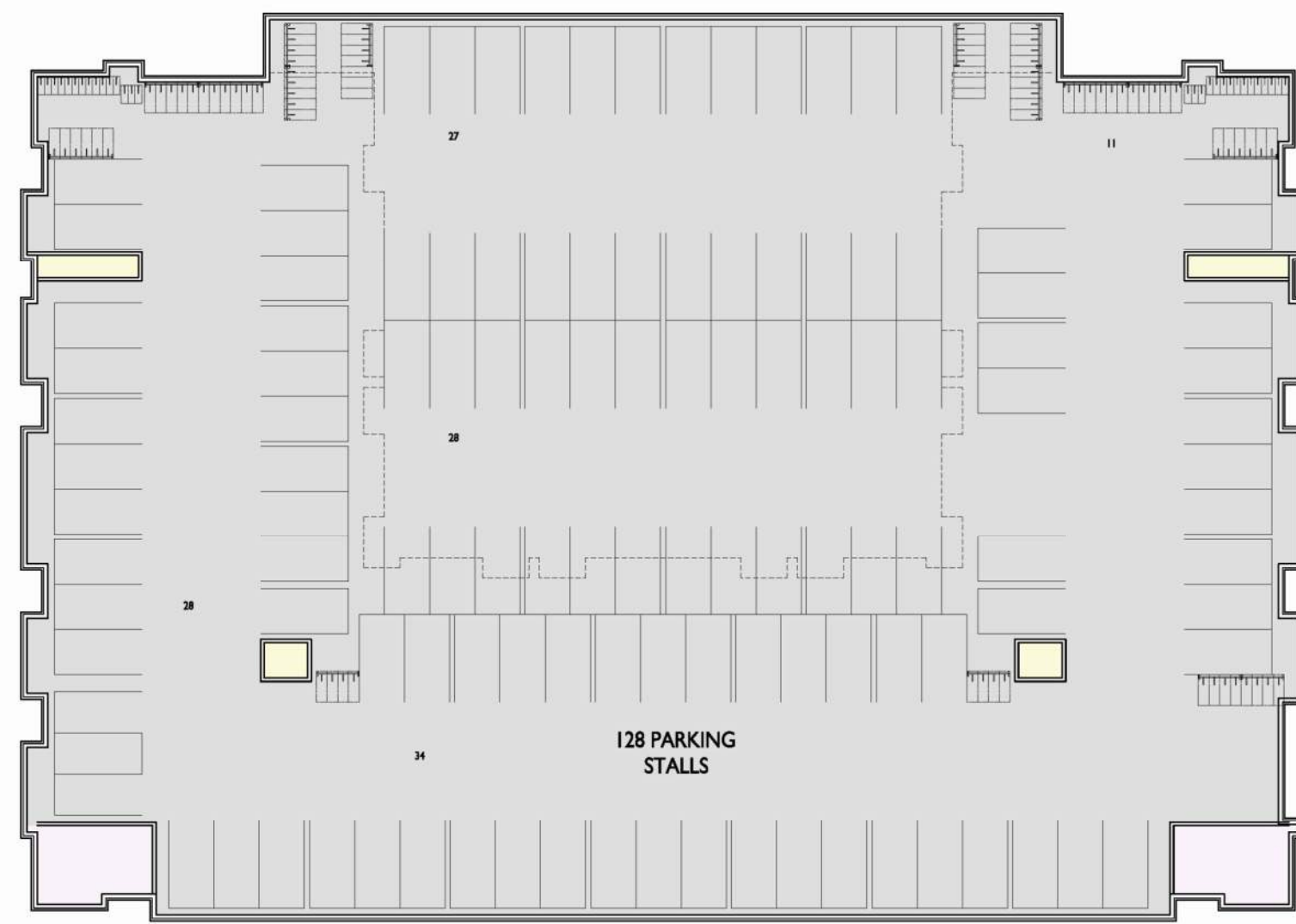
BIKE PARKING STALLS

SHORT-TERM GUEST SURFACE	58
LONG-TERM UNDERGROUND	571
COMMERCIAL	2
TOTAL	631 BIKE STALLS

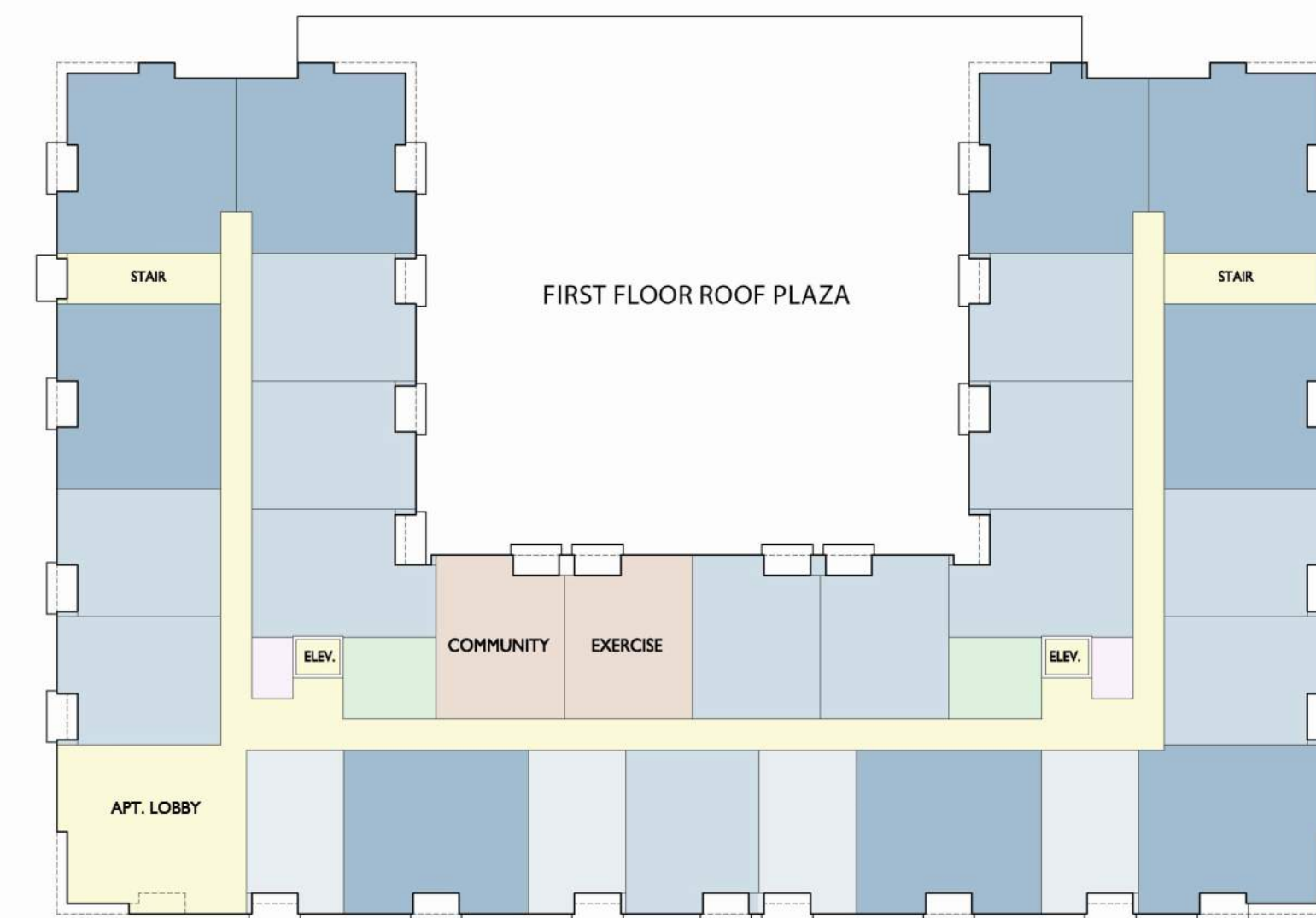


CONCEPT SITE PLAN

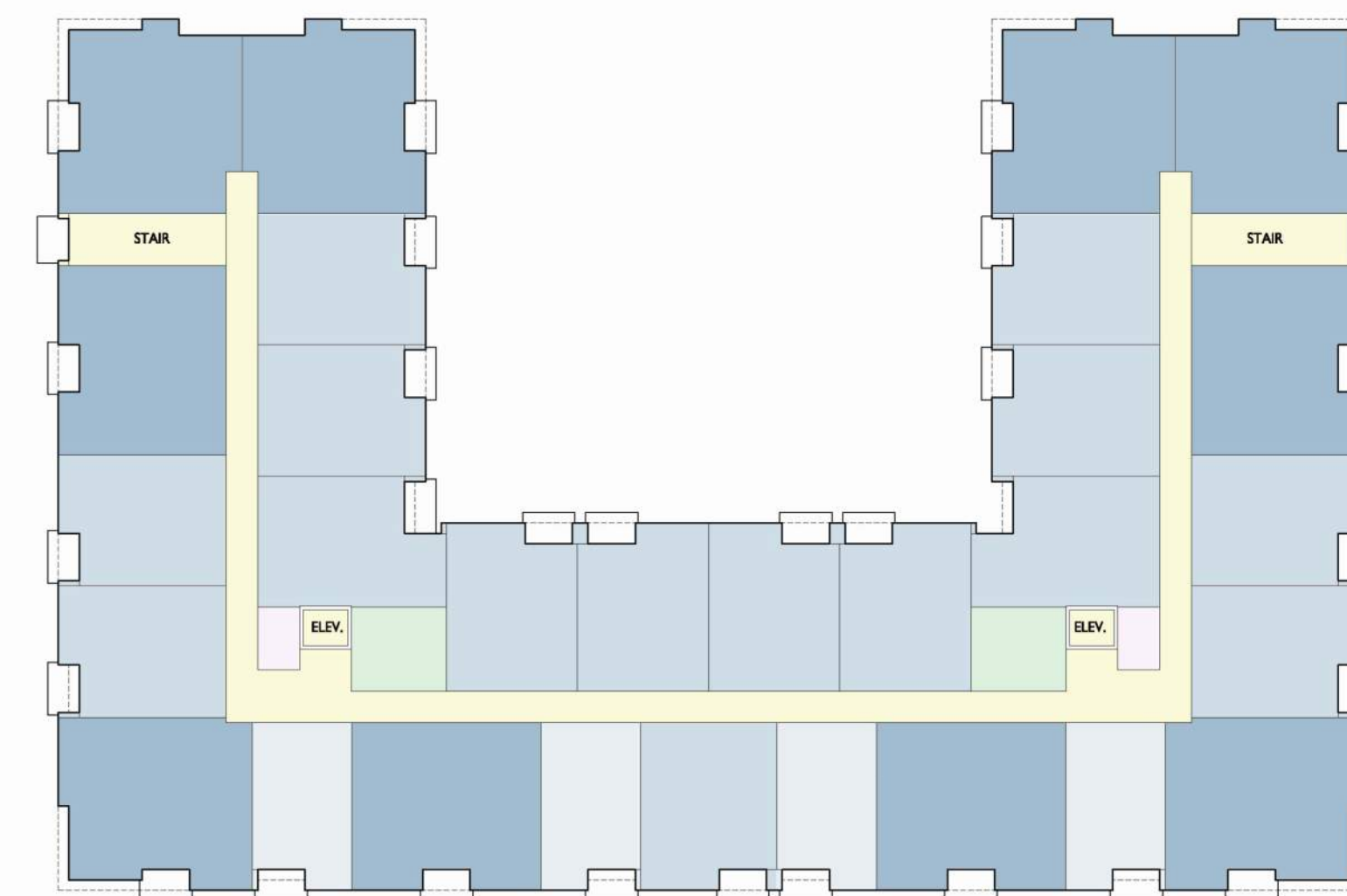




BASEMENT



FIRST FLOOR



SECOND - FOURTH FLOOR



FIFTH FLOOR

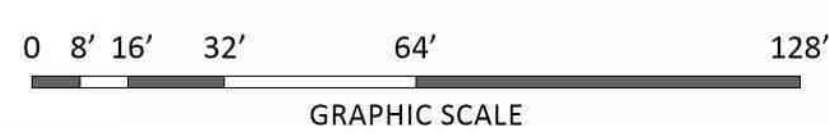
BUILDING 3 - UNIT MIX

STUDIO	20
1 BEDROOM	73
2 BEDROOM	45
TOTAL	138

LEGEND

	CIRCULATION
	AMENITY
	STUDIO
	1 BEDROOM
	2 BEDROOM
	STORAGE
	PARKING
	UTILITY

SITE MAP

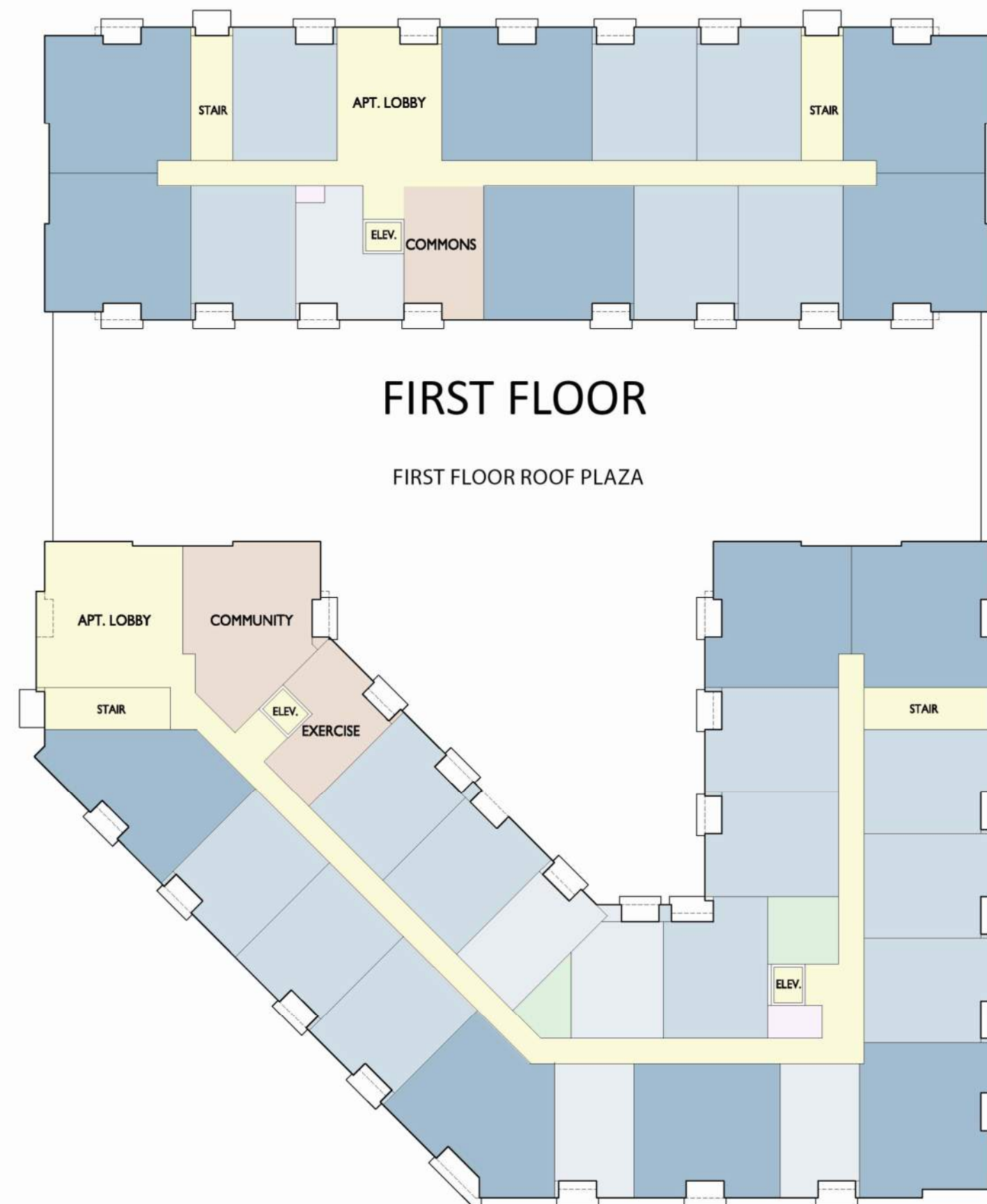


CONCEPT FLOOR PLANS - BUILDING 3





BASEMENT

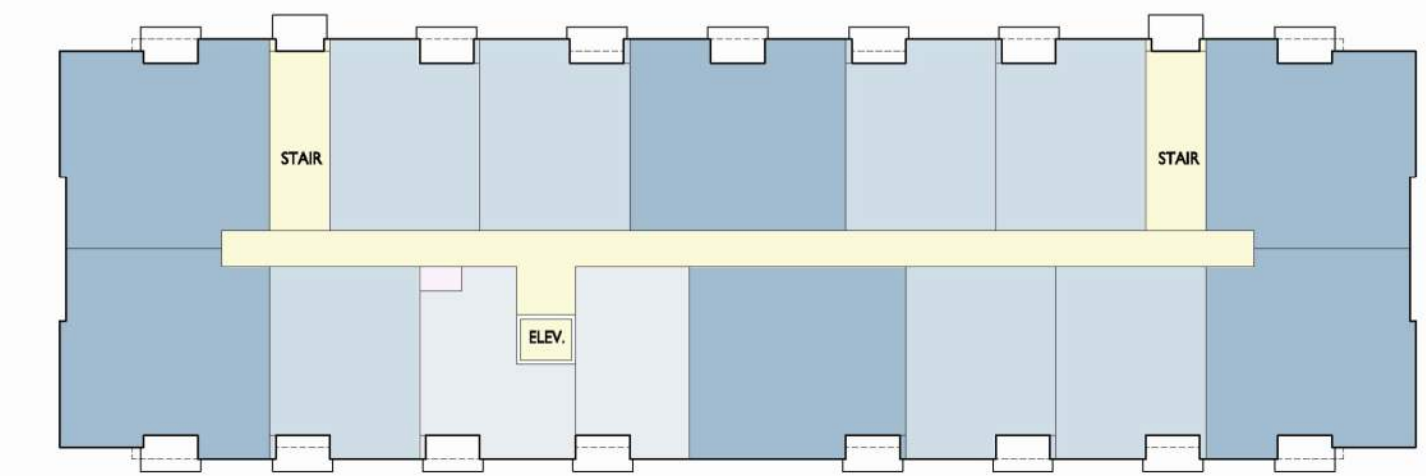


FIRST FLOOR

FIRST FLOOR ROOF PLAZA

BUILDING 4 - UNIT MIX

STUDIO	7
1 BEDROOM	27
2 BEDROOM	24
TOTAL	58



SECOND - FOURTH FLOOR



FIRST FLOOR

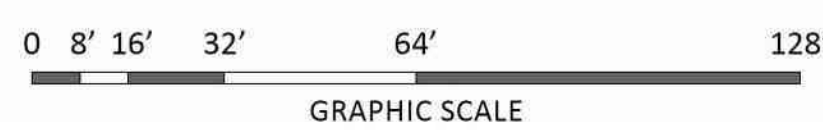
BUILDING 5 - UNIT MIX

STUDIO	24
1 BEDROOM	55
2 BEDROOM	38
TOTAL	117



SECOND - FIFTH FLOOR

SITE MAP



CONCEPT FLOOR PLANS - BUILDINGS 4 & 5

LEGEND

CIRCULATION
AMENITY
STUDIO
1 BEDROOM
2 BEDROOM
STORAGE
PARKING
UTILITY





1 WEST ELEVATION ALONG WESTFIELD ROAD
A201.3 3/32" = 1'-0"



2 SOUTH ELEVATION ALONG PROPOSED STREET
A201.3 3/32" = 1'-0"

0' 4' 8' 16'
1/8" = 1'-0"

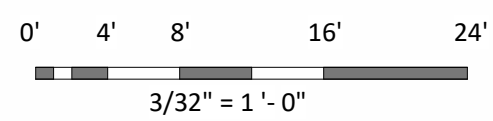
EXTERIOR ELEVATIONS - BUILDING 3



1 WEST ELEVATION
A201.5
3/32" = 1'-0"



2 SOUTHWEST ELEVATION ALONG PROPOSED STREET
A201.5
3/32" = 1'-0"



EXTERIOR ELEVATIONS - BUILDING 5



CONCEPT IMAGE

BUILDING 3 - LOOKING NORTHEAST
08

MIXED-USE REDEVELOPMENT
301 S. WESTFIELD RD., MADISON, WI

UDC INFORMATIONAL PRESENTATION | 2026-06-17 | 2614



knothe + bruce
ARCHITECTS



CONCEPT IMAGE

BUILDING 5 - LOOKING EAST
09

MIXED-USE REDEVELOPMENT
301 S. WESTFIELD RD., MADISON, WI

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KOB
knothe • bruce
ARCHITECTS