

## AGENDA # 1

City of Madison, Wisconsin

---

REPORT OF: URBAN DESIGN COMMISSION

**PRESENTED:** April 17, 2013

**TITLE:** 318 South Park Street – Street Graphics  
Variance, Sign Variance for “Quiznos.”  
13<sup>th</sup> Ald. Dist. (29631)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Jay Wendt, Acting Secretary

**ADOPTED:**

**POF:**

**DATED:** April 17, 2013

**ID NUMBER:**

---

Members present were: Richard Wagner, Chair; Lauren Cnare, Tom DeChant, John Harrington, Richard Slayton, Dawn O’Kroley and Cliff Goodhart.

### **SUMMARY:**

At its meeting of April 17, 2013, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Street Graphics Variance for “Quiznos” located at 318 South Park Street. Appearing on behalf of the project was Matthew Harvey, representing Two Rivers Signs.

This item was approved as a consent item.

### **ACTION:**

On a motion by DeChant, seconded by O’Kroley, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (6-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall rating for this project is 6.5.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 318 South Park Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	5	-	-	-