



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Amended COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, July 7, 2015

4:00 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Denise DeMarb; Shiva Bidar-Sielaff; Ledell Zellers; Rebecca Kemble;
Matthew J. Phair and Chris Schmidt

Absent: 2 - Maurice S. Cheeks and Mark Clear

Others Present: Heather Allen, Nick Zavos, Ald. David Ahrens, Anne Monks

Ald. Denise DeMarb, chair, called the meeting to order at 4:03 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Ledell Zellers, seconded by Ald. Shiva Bidar-Sielaff, to approve the minutes from the June 16, 2015 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

Ald. Maurice Cheeks arrived at 4:05 p.m. Ald. Mark Clear arrived at 4:10 p.m.

Present: 8 - Denise DeMarb; Maurice S. Cheeks; Shiva Bidar-Sielaff; Ledell Zellers;
Rebecca Kemble; Matthew J. Phair; Mark Clear and Chris Schmidt

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

UPDATE / DISCUSSION ITEMS

[39190](#)

2016 Proposed Common Council Meeting Dates

Attachments: [2016 DRAFT Council Meetings.pdf](#)

Lisa Veldran presented the list of proposed 2016 Common Council meeting dates. Dates were presented to the Finance Director for review and approved. Mr. Schmidiecke forwarded the dates to the Mayor's Executive Assistant for review. Did not hear back from the Mayor's Office on any issues with the proposed dates. Ms. Veldran also noted that Ald. Verveer would like the CCOC members to consider switching the 1st Tuesday August meeting date to the 3rd Tuesday in August. Members discussed and decided to keep the schedule as

the 1st Tuesday in August.

Ald. Chris Schmidt moved, seconded by Ald. Shiva Bidar-Sielaff, to approve the 2016 Common Council meeting dates. Motion was passed on a voice vote/other.

[38993](#)

City of Madison 2015-2016 Legislative Agenda - Nick Zavos, Governmental Relations Officer, Office of the Mayor

Attachments: [2015 Legislative Agenda.pdf](#)

Nick Zavos, Mayor's Governmental Relations Officer, provided the legislative agenda that was developed by suggestions from the mayor, city staff and alders. Mr. Zavos noted that this was a fluid listing and would change as the year progressed. He plans on reaching out to the entire council for their input on the legislative agenda as well:

- Maintain Local Control
- Protect Property Tax Base
- Fully Fund Payment for Municipal Services Program
- Shared Revenue
- Modify Levy Limits
- Increase Funding for Local Roads
- Increase State Transit Funding and Maintain at a Consistent Level
- Reestablish Regional Transportation Authorities
- Require DOT to provide state aid figures by September 15th
- Repair Adverse Possession Law
- Protect Stewardship funding for land acquisition
- Protect the integrity of the Impact Fee statutes
- Create funding for addressing Emerald Ash Borer
- Clarify tax exemption for building materials incorporated into local government facilities
- Modify procedures for absentee voting in nursing homes and residential care facilities
- Allow emergency absentee voting on the weekend before Election Day
- Allow absentee ballots via e-mail to voters who are temporarily overseas
- Expand documents accepted as proof of residence for registration
- Allow legal notices to be published online instead of in the newspaper
- Allow municipalities to adopt alternative voting systems
- Remove the Regional Planning Commission from the County's Levy Limit Calculation
- Allow Municipal Attorneys to Issue Subpoenas in Municipal Court
- Allow Minor Property Damage to Vehicles to be Subject to Forfeiture
- Support Public Records and Open Meetings Law Reform
- Municipal Representation on Madison Metropolitan Sewerage District
- Require Medical Fitness Exams for Metro drivers
- Reduce Interest on Tax Refunds

[38398](#)

Discussion: Council Strategic Planning, Developing 2015 - 2016 Legislative Agenda and CCOC Projects - Ald. Denise DeMarb, Council President

Attachments: [Resolution 16283_1994.pdf](#)
[StrategicManagement1994.pdf](#)

Ald. Denise DeMarb had sent an email on July 3, 2015 to CCOC members to bring their top five priorities. The priorities would be used to develop a Council Strategic Plan. Ald. Shiva Bidar-Sielaff suggested that priorities be clustered around short, mid and long term priorities/goals.

Ald. Maurice Cheeks
Council/Committee Structure (Short)
Reduce Homelessness/Housing Stability (Short/Mid)
Regional Transportation (Short/Mid)
Create Upward Mobility Opportunities (Long)
Youth Development Opportunities (Long)

Ald. Shiva Bidar-Sielaff
Day Shelter (Short)
Inner City Transportation (as it relates to MMSD) (Mid)
Housing Affordability (Long)
Focus on Early Childhood / Coordinated Case Management for Birth - 4 (Short/Mid)
Public/Private Job Opportunities for Youth Involved in Justice System (Short)
MMSD Full Service Community Schools (Mid)

Ald. Ledell Zellers
Robust Transportation Structure/Plan (e.g. bus barns, regional transit, parking issues)
Develop a Strategic Management System / Goal Setting and Planning Process / Link with Work Plans
Support consistent Neighborhood Planning (Comp Plan Light)
Reduce Homelessness
Maintain Buildings/Infrastructure
*Create sound data, well-articulated standards and financial cost analysis (upgrade Madison Measures, be wiser and more careful with a longer horizon about things like community centers)
*Support Ad Hoc Committee to review police procedures and work with parties to implement identified improvements
(*Added to minutes / amended at 8/4/15 CCOC Meeting)

Ald. Matt Phair
Reduce Opportunity Gap (e.g. employment)
Support Our Madison Plan
Violence Prevention
Economic Development to create jobs
Affordable Housing
Makeup of Common Council
Coordinate Neighborhood Resource Team investments

Ald. Rebecca Kemble
Collaborate with partners: MMSD/County/Neighborhoods
Water Quality Issues (surface, drinking, wells & development projects)

Expand Transportation Service and Increase Financing
Assess a Transit Impact Fee to developments (similar to Parks Impact Fee)
Create opportunities to grow local businesses / create job opportunities

Ald. Denise DeMarb
Plan and market aging neighborhoods (e.g. address aging housing stock with rehab funds)
Develop robust transportation system for challenged neighborhoods (e.g. community car)
Prepare children for kindergarten (birth to 4 years)
Build relationships with Madison's Chambers of Commerce to develop a strong economy

Ald. Mark Clear
Increase Council Capacity
Increase Regional Collaboration
Reduce Racial Disparities
Reduce city debt / create financial stability
Platinum Bike
Create a culture of innovation / create Chief Innovation Officer position

Ald. Chris Schmidt
Common Council Structure change developed through committee work, referendum and implementation
Increase city staff capacity to work on city initiatives (e.g. neighborhood plans, equity plan, etc.)

Next Steps

- Anne Monks to provide information on process from 1990's goals/strategies/objectives using the City's Strategic Management System (SMS)
- Create a list of top three or four priorities to align with identified core services
- Discuss/Review with Council before the budget
- Heather Allen would talk to Steve Steinhoff about process (i.e. Envision Utah)
- Suggestions for a facilitator for Council discussion

FUTURE AGENDA ITEMS

- CCOC meeting to start at 4 p.m. on August 4, 2015
- Reports: Wisconsin American Society of Landscape Architects Conference: Ald. Paul Skidmore, D. 9
- Legislative File No. 38469 - Amending MGO to add an elected official from a Regional Transit Partner to the Transit & Parking Commission (additional referral agencies: TPC, Contracted Services Oversight Committee)

ADJOURNMENT

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Ledell Zellers, to adjourn. The motion passed by voice vote/other. Meeting adjourned at 5:54 p.m.