



# Change of Premises

LICPCIT-2015-0005  
(Number)

(scanned)

37199

(Leg file number)

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

licensing@cityofmadison.com  
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: LICLIB-2014-00755

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 4 Alder Name: Mike Jerveer Police Sector: 403

### Corporate Information

Business Legal Name: Two Pinnars LLC

Business Address: 1537 Quail Hollow Dr.  
Ft. Collins, CO 80525

Corporate Contact Name & Position: Marc Torres, Member/owner

Phone & Email: 970-470-5255, marc@chebahut.com

### Licensed Premise Information

Business dba Name: Cheba Hut

Licensed Address: 453 W. Gilman St

Business Contact Name & Position: Dylan Soper, General Manager

Phone & Email: 303-917-6294, dylan.soper11@gmail.com

Liquor Beer Agent Name: Bryan Ede % Alcohol: 5 % Food: 95

Current Capacity (indoor): 75 Current Capacity (outdoor): 16

Proposed Capacity (indoor): Same Proposed Capacity (outdoor): Same

Description of Proposed Changes: see attached

- Detailed Floor Plans included (required)
- Orange sign and "License Renewals & Changes" brochure issued

X [Signature] Date: 1-5-15  
Applicant signature

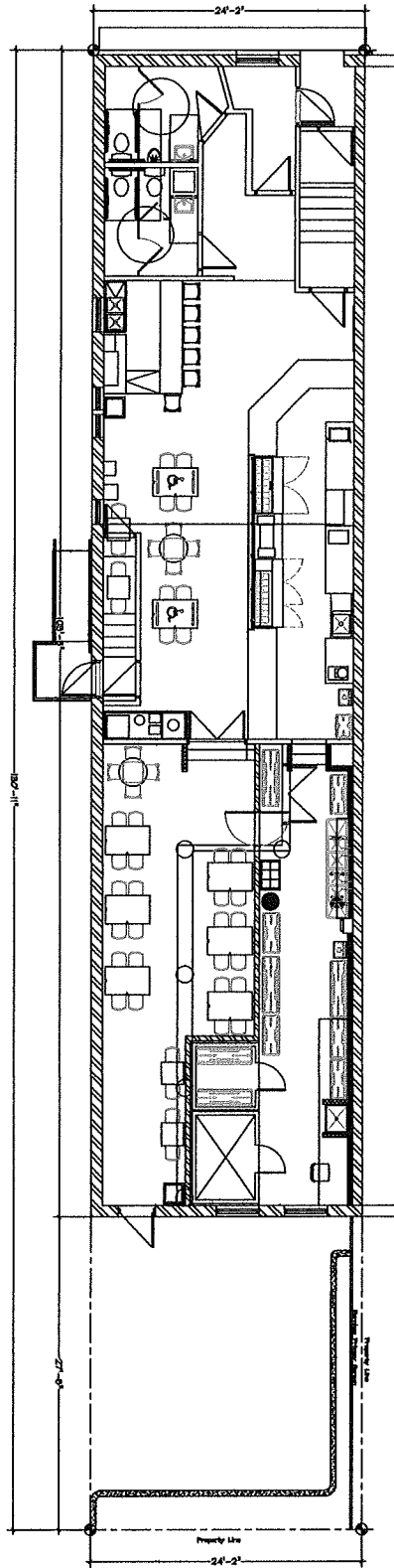
## **Change of Premises Request- Two Pinner's LLC dba Cheba Hut**

This request is to remove the probationary restriction for Cheba Hut's liquor license. We were required to stop pouring by midnight for the first few months of our new license.

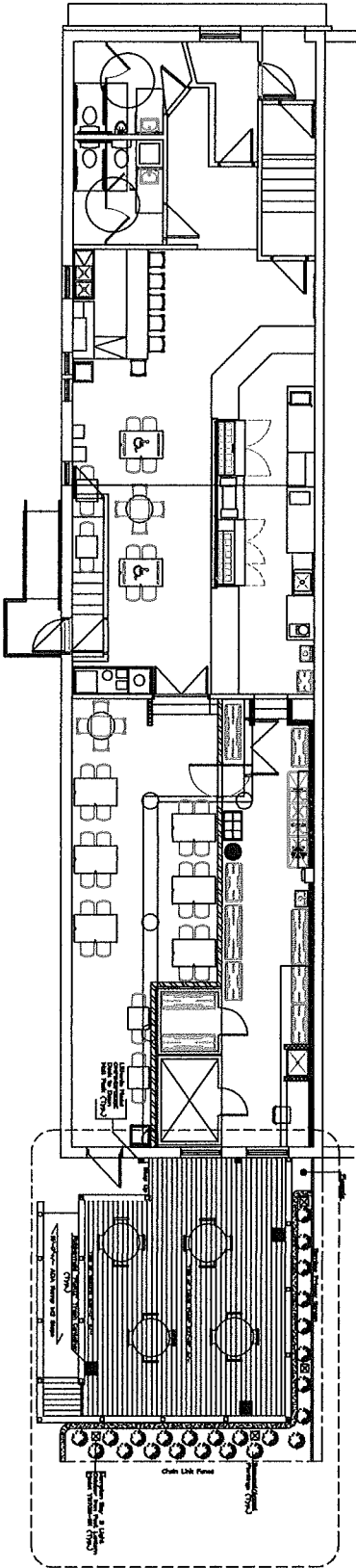
We have had no citations, complaints or any issues to date. As a small business competing on a very busy corner, with many established restaurants and bars, we need to be positioned to compete for sales.

Right now, we only do about 0.5% of overall sales in our bar. We have invested a good amount of money into our bar program, including training and certifying our management and staff, expanding our bar, and upgrading the facilities. We would like to begin taking advantage of these investments and raise our bar mix to around 5-10% which is consistent with other Cheba Huts in the system.

We are planning to launch our full liquor program this semester and we would like to be able to serve until bar close in order to compete.



Existing Property Boundaries  
Scale: 3/32"=1'-0"



Property with New Social Deck in Place  
Scale: 3/32"=1'-0"

Project No.	14-006-79
Date	09-20-2014
Drawn By	D.L.B.
Checked By	
Scale	Noted
Sheet No.	T2

Project Name and Address  
 New Social Deck For:  
 Cheba Hut  
 453 W. Gilman St.  
 Madison, WI 53703

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