



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved STREET USE STAFF COMMISSION

Wednesday, April 28, 2010

10:00 am

Parks Conference Room
210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

I. INTRODUCTIONS

Present: 7 -

Kelli Lamberty; Cindy Mierow; Susan Barica; Bill Putnam; John Fahrney;
Melvin W. Lamb and Joy Kummerow

Excused: 5 -

Drew Beck; Gregg Knudtson; Mark Winter; Eric Veum and Laura Bauer

II. APPROVAL OF MINUTES

III. PUBLIC COMMENT

IV. NEW BUSINESS

A. STREET USE APPLICATIONS FOR SPECIAL EVENTS

1. ART FAIR ON THE SQUARE, 3pm, F, July 9 - 9pm Su, July 11
Streets surrounding the Capitol and 100 blocks of adjacent streets
Closure Hours: F, 7/10, 3:00 p.m. - Su 7/12, 9:30 p.m.
Katie Hunter, Madison Museum of Contemporary Art
ACTION: Approved w/ Conditions
-Certificate of insurance listing the City of Madison as additional insured is required – on file.
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Must maintain 16' emergency access lane.
-Barricades placement as per plan on file with City TE.
-Call 267-8756 to arrange for meter bags and street signs.
-Special-duty officer(s) required for event, call 266-4022 to arrange.
-Special event resolutions to grant exclusive use.
-Maintain access to Inn on the Park.
2. CONCERTS ON THE SQUARE
Wednesdays June 30, July 7, 14, 21, 28, Aug. 4, 3p-midnight
(Rain dates: July 1, 8, 15, 22, 29, Aug. 5)
10 N. & S. Pickney, 10 E. & W. Main, 100 MLK and E. Washington
Jeff Richard, 257-0638, WI Chamber Orchestra
ACTION: Approved w/ Conditions
-Certificate of insurance listing the City of Madison as additional insured is required – on file.
-Licensed city vendors relocated.
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Must maintain 16' emergency access lane.
-Barricades placement as per plan on file with City TE.
-Call 267-8756 to arrange for meter bags and street signs.
-Special-duty officer(s) required for event, call 266-4022 to arrange.
3. AXE UNDIE RUN, Th, May 6, 9p-11:15p
State St. Mall – Start/Finish
Run – 10:00pm start / 700 State to Peace Park(400 State) and back
Patrick O'Brien, UW-Madison Undie Run Group
ACTION: Approved w/ Conditions
-Certificate of insurance listing the City of Madison as additional insured is required – on file.
-Noise must be kept at reasonable levels at all times.
-Event cannot displace licensed city vendors.
-Maintain access to Metro stops. Coordinate run with Metro schedule.
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Special-duty officer(s) required for event, call 266-4022 to arrange.
-No vending.
4. FREE PIZZA BY SMART SCION, F, April 30, 12:30-2p
State St. Mall

Maggie Vosters, Smart Motors

ACTION: Approved w/ Conditions

-Noise must be kept at reasonable levels at all times.

-Event cannot displace licensed city vendors.

-No amplification before 12:30 p.m.

-Organizer must clean up event area.

Charges will be assessed for any City staff time or resources required for clean-up.

-No vending.

-Notify Library Mall agencies – on file.

-Must contact the Health Dept. regarding food distribution.

5. CAPITOL MILE, Su, July 25, 10am-6pm

“Y” closure of Square at State St. and parking lane + one vehicle lane around Square

Paul Turpin, WI Track Club

ACTION: Approved w/ Conditions

-Event cannot displace licensed city vendors.

-Organizer must clean up event area.

Charges will be assessed for any City staff time or resources required for clean-up.

-Must maintain 16' emergency access lane.

-Call 267-8756 to arrange for meter bags.

-Maintain access to the Inn on the Park.

-Coordinate activities with ADA rally.

B. INFORMATIONAL PRESENTATIONS AND EVENT PROPOSALS

1. Proposal from the Wil-Mar Neighborhood Center to have a ferris wheel on Main St. between Dickenson and 1st during La Fete de Marquette, Th – M, July 8 – 12.

Bruce Woods, Wil-Mar Neighborhood Board

2. Discuss proposal from Isthmus Publishing to hold a series of downtown ‘block parties through out the summer.

Linda Baldwin/Rachel Tatge, Isthmus Publishing, Inc.

C. 2010 SPECIAL EVENT RESOLUTIONS

18016

To SUSPEND the handcrafted goods vending restrictions on May 8, 2010 from 8:00am to 5:00pm during Cars on State and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-600 blocks of State St and the 200-300 blocks of N. Henry St.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18017

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 5, 2010 during the 31st Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18018

To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 6, 2010 from 8:00am to 4:00pm during Ride the Drive and authorizing Madison Parks Division, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100 block of E. Washington, and the 10 blocks of N. & S. Pinckney and E. & W. Mifflin Streets.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18019

To SUSPEND the handcrafted goods vending restrictions on May 8, 2010 from 2:00p.m. to 9:00pm during the USA Cycling Collegiate Nationals and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18020

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 12, 2010 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18021

To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 30, July 7, 14, 21, 28 and August 4, 2010 (rain dates July 1, 8, 15, 22, 29 and August 5, 2010) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18022](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 9 to 9:00 p.m. July 11, 2010, in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 52nd Annual ART FAIR ON THE SQUARE may occur.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18023](#)

Authorizing the Madison Museum of Contemporary Art, as sponsor of the 52nd Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00p.m. July 9 to 9:00p.m. July 13, 2010, within the perimeter of the area, defined in the companion resolution, involved in the event.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18024](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. July 9 to 9:00p.m. July 11, 2010 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18025](#)

Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00p.m. July 9 to 9:00p.m. July 11, 2010 on the 200 block of Martin Luther King Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18026](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 16, 17 and 18, 2010 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18027

Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 16, 17 and 18, 2010 within the perimeter of the area involved in the event.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18028

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 11, 18, 25 and September 1, 2010 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18029

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 14, 2010 during India day and authorizing the Association of Indians in America, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

18030

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. September 3rd to 11:59 p.m. on September 5th, 2010 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

18031

Authorizing Madison Festivals Inc. , as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 6:00p.m.

September 3 to 11:59 p.m. on September 5, 2010, within the perimeter of the area involved in the event.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18032](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 9-12 during IRONMAN WI Expo and authorizing Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18033](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 25, 2010 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18034](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. October 30 to 3:00a.m. October 31, 2010 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2010.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

[18035](#)

Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2010, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00pm October 30 to 3:00a.m. October 31, 2010, within the perimeter of the area, defined in the Street Use Permit for the event.

A motion was made by Kummerow, seconded by Barica, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.

D. STREET USE APPLICATIONS FOR NEIGHBORHOOD BLOCK PARTIES AND ROUTINE REQUESTS

1. PUBLIC SERVICE RECOGNITION WEEK, W, May 5, 8a-1p
100 MLK Jr. Blvd.
Sylvia Moss/Lorie Olsen, City of Madison
ACTION: Approved w/ Conditions
-Event cannot displace licensed city vendors.
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Must maintain 16' emergency access lane.
-Barricades placement as per plan on file with City TE.
-Call 267-8756 to arrange for meter bags and street signs.
-Provide and maintain access to M&I during event.
2. ALL FOR CHILE FOUNDATION, Sa, May 8, 10a-4p
Ash St. – block in front of West High School
David Gonzalez, West High School
ACTION: Approved w/ Conditions
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Call Sayle Street Garage, 266-4767, to arrange for pick up and return of barricades.
-Must maintain 16' emergency access lane.
-Barricades placement as per plan on file with City TE.
-Call 267-8756 to arrange for street signs.
-Neighborhood notification – on file.
3. WHEELS ON WILLY, Su, May 17, 7a-7p
1400-1500 Williamson & Spaight St./400-500 S. Dickinson & Thornton
Dave Supple, 206-2457, Brazen Dropouts
ACTION: Approved w/ Conditions
-Certificate of insurance listing the City of Madison as additional insured is required – on file.
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Call Sayle Street Garage, 266-4767, to arrange for pick up and return of barricades.
-Must maintain 16' emergency access lane.
-Barricades placement as per plan on file with City TE.
-Call 267-8756 to arrange for meter bags and street signs.
-Neighborhood notification – on file.
4. GREEK FEST, Sa & Su, July 24-25
10 block of North Seventh Street
Nancy Wolfe, Assumption Greek Orthodox Church
ACTION: Approved w/ Conditions
-Certificate of insurance listing the City of Madison as additional insured is required – on file.
-Organizer must clean up event area.
Charges will be assessed for any City staff time or resources required for clean-up.
-Call Sayle Street Garage, 266-4767, to arrange for pick up and return of barricades.
-Must maintain 16' emergency access lane.

- Barricades placement as per plan on file with City TE.
- Call 267-8756 to arrange for street signs.
- Resident petition – on file.

ADJOURNMENT

A motion was made by Ms. Mierow, seconded by Putnam, to Adjourn. The motion passed by voice vote/other.