

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event ENGINEERING EXPO 2015

Event Organizer/Sponsor UW-MADISON COLLEGE OF ENGINEERING

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES 40706

Address 1550 ENGINEERING DRIVE

City/State/Zip MADISON, WI 53706

Primary Contact RANDALL PULFER

FAX 608-262-7262

Work Phone 608-262-3471

Phone During Event 847-721-4909

E-mail pulfer@wisc.edu

Website engineeringexpo.wisc.edu

Secondary Contact Eve Ferguson

Work Phone 608-262-3471

Phone During Event (same)

E-mail eve.ferguson@wisc.edu

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 26000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____ Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: 100-300 blocks of Breese Terrace
(East side of street)

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 4/16 & 4/17 Rain Date(s) N/A

Event Start Date(s)/Time(s) 9:00 am Set-Up Date(s)/Time for Event 8:00 am

Event End Date(s)/Time(s) 4:00 pm Take-Down Time 4:30 pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

EF I/We waive the 21-day decision requirement.

EF (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature E. Ferguson Date 3/25/15

Lamberty, Kelli

Subject: FW: Info for pamphlet
Importance: High

From: John Archambault [<mailto:john.archambault@wisc.edu>]
Sent: Thursday, March 26, 2015 8:48 AM
To: Lamberty, Kelli
Cc: Eve Ferguson; Randall Pulfer; Alicia Hazen
Subject: Re: Info for pamphlet
Importance: High

Hello Kelli,

Our needs related to EXPO and bus drop off on Breese Terrace is the same, however, due to issues you mentioned in 2013, we capped attendance this year and the number of buses coming per day is dramatically less than last year.

During EXPO 2013 we had 169 schools attend, with 94 attending on Thursday and 75 on Friday.

This year we have 69 total registered, with 27 schools registered to attend on Thursday and 42 on Friday.

We have 5 people working bus check in and will be checking-in schools right at the bus to help with traffic flow and wait times. We do, however, ask schools to hold off on unloading their buses until they reach the stair case at the Engineering Centers Building so that we are not backing up traffic by people unloading their buses down by Camp Randall or Regent Street, nor do we have children crossing any streets.

We have met with UW Police and they have approved our plans.

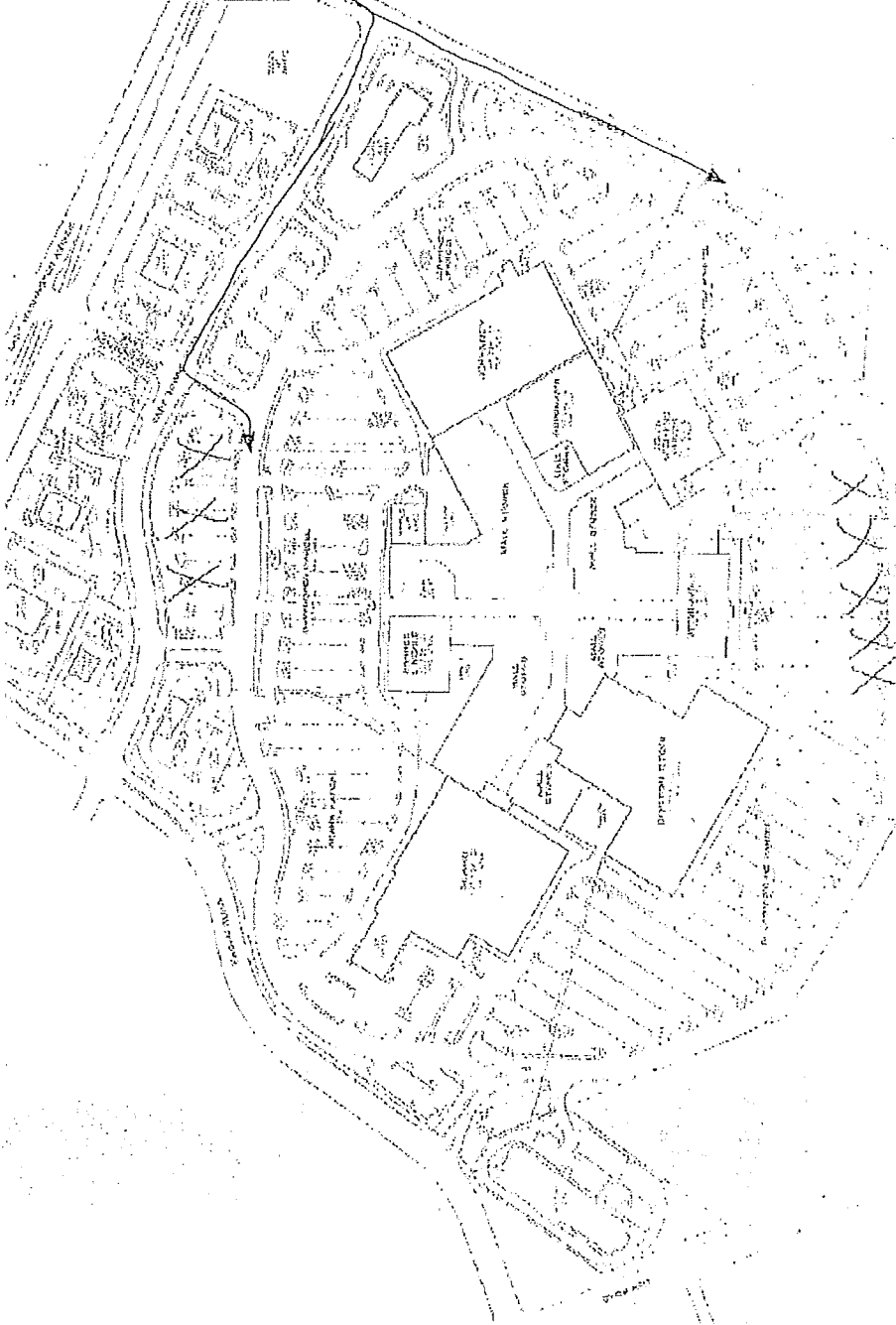
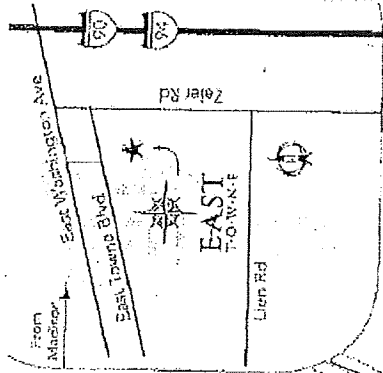
Would you still need additional information at this time, given the process is the same? If necessary, I can represent the Expo Committee at next week's meeting.

John

John Archambault
Assistant Dean for Student Development
UW-Madison College of Engineering
608.262.3471
ecs@engr.wisc.edu
<https://ecs.engr.wisc.edu>

LinkedIn Group - Hire a Badger Engineer
Engineering Career Services
Study Abroad
Student Leadership Center

myECS employer log in page
<https://go.wisc.edu/ecs>



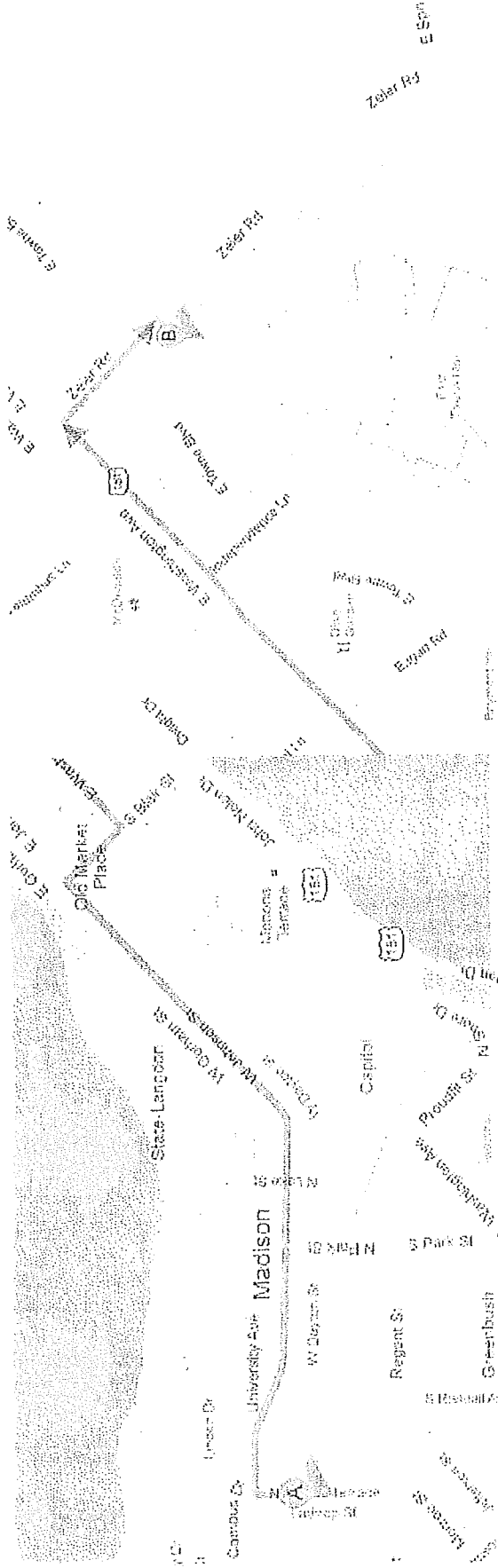
ATTENTION Breese Terrace Residents and Street Parkers:

Just a reminder that UW-Madison's
Engineering Expo 2015 is
occurring **April 16th-18th**
on the engineering campus. Due to the high volume of
school buses in attendance,
parking will not be available
on the east side of Breese Terrace from Hoyt Street to
University Avenue, **7am-4pm**, on these days. Any vehicles
parking in the designated area **will be promptly towed at**
the owner's expense.

I apologize in advance for any inconvenience this may
cause you.

If you have any questions or concerns, you may contact the
Engineering
Expo Office at (608) 262-5137 or email the Outdoor Logistics
Chair,
Randall Pulfer, at
outdoorlogistics@engineeringexpo.wisc.edu

Bus Driver Handout



- You will be headed to the parking lot at East Towne Mall. First, head north on Breese Terrace. You will then turn right onto University Avenue. This will turn into Campus Drive and subsequently West Johnson Street. After 1.5 miles, turn right onto N Blair Street. Take the third left onto East Washington Avenue. Stay on East Washington for 5.1 miles and turn right onto Zeier Road. Use the map provided on the back of this handout to make your way to one of the two designated parking areas denoted with X's. Please park as far out of the way as possible. You will follow East Washington Avenue west towards Engineering Campus. Once you have turned onto N Blair Street, drive past W Johnson Street and turn left onto West Gorham Street. Follow West Gorham through campus and turn left onto N Randall Avenue. Next take a right onto Monroe Street. Finally, take another right to head north on Breese Terrace and arrive at Engineering Expo.

• ***If you have any questions, please call **Randall Pulfer at 847-721-4909**