

2019 EDD WORK PLAN SUMMARY

	MAJOR CORE SERVICE	MAJOR INITIATIVE
Focus Area 1: Division Administration	Manage EDD's 2019 Budget and Prepare 2020 Budget Create a 2020 Work Plan Staff Economic Development Committee	Hold a Division Retreat Finalize EDD Staff Charter
Focus Area 2: Business Resources and Outreach	Field Inquiries From Businesses Needing Assistance Field Site Selection Inquiries	Manage the Business Assistance Team (BAT) Organize Two "Business Walks" (Verona Rd. and Manufacturing)
Focus Area 3: Real Estate Assets and Infrastructure	Complete General Property Acquisitions Administer Existing and New Leases For Private Property Administer Existing and New Leases For Public Property Administer Existing and New Easements Administer Existing and New Encroachment Agreements Administer Existing and New Telecomm Licenses Maintain City-Owned Property	Acquire Metro Facility at Oscar Mayer Acquire Voit Farm Property Acquisition - Wisconsin Medical Society Conclude Pinney Library Real Estate Transactions Coordinate Finance/Attorney Office Relocation Dispose of Water Utility Properties Lease Livingston Parking Structure Commercial Space Manage Truman Olson RFP Process Manage Judge Doyle lease/sales/process Northside Public Safety Facility Study (including PD Evidence) Finalize Garver Closing-Related Transactions Manage Village on Park Project for CDA Manage New Bridge Lake Point Neighborhood Center Project
Focus Area 4: Business and Real Estate Development Financial Support	Manage the MarketReady Program Manage Cooperative Enterprise Development Fund Manage Façade Grant Program Support Healthy Retail Access Program Support "Kiva Madison" Micro-Lending Program Review, Analyze and Negotiate Applications for TIF Assistance Prepare Annual Department of Revenue TIF Report Staff TIF Joint Review Board	Develop Equity Business Initiative (EBI) Develop Urban Land Interests (ULI) SBE Program Update City Jobs TIF Program Study and Create "Small Cap TIF" for Business TID #36 Project Plan Amendment (Reimbursables, etc.)
Focus Area 5: Business and Real Estate Development Planning and Implementation Support	Staff the Public Market Development Committee Continue Work on Connect Madison Strategy Implementation	Implement the Madison Public Market Launch the Strategic Growth Areas (SGA) Initiative Promote Opportunity Zones Oscar Mayer Strategic Assessment Report Implementation
Focus Area 6: Street Vending and Sidewalk Café Programs	Staff Vending Oversight Committee Process Food Cart Licenses Process Sidewalk Café Licenses Process Merchant Vending and Arts/Crafts Licenses Process Tabling, Expressive Vending Permits Process Pedestrian Overpass Banner Permits Monitor and Enforce Street Vending and Sidewalk Café Ordinance Manage Annual Food Cart Review and Placement	Create Initial Plan for New Late Night Vending Program Create Plan for Allowing Food Trucks/larger Vending Vehicles Implement Changes to Sidewalk Café Rules (Furniture Storage) Implement Downtown Encroachment/Planter Conversion