



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, December 1, 2010

5:35 PM

Madison Senior Center
330 W Mifflin St

CALL TO ORDER / ROLL CALL

- Present:** 5 -
Brian L. Solomon; Paul J. Van Rooy; Alan M. Sweet; Lisa B. Subeck and David Wandel
- Absent:** 2 -
Lauren Chare and Ben O. Obregon
- Excused:** 1 -
Stephen A. Small

Staff present: Bill Clingan, Laura Noel, Nancy Rodriguez, Lorri Wendorf, Peg Stonestreet.

Alan Sweet called the meeting to order at 5:40 p.m.

Sweet proceeded with the recap of the Community Service Committee receiving \$50,000 in additional funds to spend in the Access for Resources area of the Community Service Funding Process. In response to that, we have people here from multiple agencies to speak to the public comment section of the meeting.

Sweet requested to have Nancy Rodriguez sit with the members because she will be able to give information because she was part of the committee during the funding process.

APPROVAL OF MINUTES

There are not any minutes to approve at this time. This item is referred to the next meeting.

PUBLIC COMMENT

[20728](#)

Community Service Committee Public Comments December 1, 2010

Tom Solyst, Vera Court & Bridge Lake Point Waunona Community Center, requested additional money for the Bridge Lake Waunona Latino Family Resource Center which ranked high on the list and he reports provides high quality programming to the Latino community. (See Attachment)

Juan Carlos Reyes, Bridge Lake Point Waunona Community Center, requesting additional funds for the Latino Resource Center, the services have increased from 1190 to 2200 and continue to increase. They have seminars that promote social integration that help parents be better role models to their families.

Baltazar de Anda, Bridge Lake Point Waunona Community Center, reminded the committee that this is a program that has been supported in the past and would like to have continued supported at the same level. They offer many services in Spanish and provide home visits.

Josh Bartz, Board President OutReach of Madison, requested additional funds for the organization. The agency is down a staff member. One left due to an illness and in order to save money they did not hire at that time. Clients needing assistance have doubled from 2008 to 2009 and they would like to hire. They do public speaking throughout the City, one of the places is the Senior Center. At this point, the staff is pushed to their limit and using student volunteers.

Steve Starkey, Corey Schultz, Paul Garza, and Roger Hansen - OutReach were present but requested not to speak.

Eileen Mershart, YWCA of Madison, is requesting a restoration of funds for Driver's License Recovery and Transit Day Program. (Two Attachments)

Leslie Westerfelt, YWCA of Madison - Driver's License Recovery, programs works with the low income community who have lost their licenses due to minor traffic violations or other causes. This in turns affect the whole family who may not be able to get to a job (or drive illegally) if they are unable to pay the fines. There are concerns about the performance of the program, but it has not been given the adequate funds in order to grow. We know that this program can work, Milwaukee has the same program, and we are adapting the model to the unique needs and resources of Madison.

De'Kendra Stamps, YWCA of Madison - Transit Day Program, the program provides rides not only to clients in the City of Madison but also to the surrounding communities. The funds from the State and Federal levels have increased but they are unable to accept unless they are able to receive match funds from the County and City levels. The County has stepped up but they will need the City to do their part. If this does not happen they will not receive the full amount. The numbers of day rides have increase, the economy may be down but people still are getting jobs and need rides to and from them.

ROLL CALL

Alder Cnare arrived at the meeting.

- Present:** 6 -
Brian L. Solomon; Lauren Cnare; Paul J. Van Rooy; Alan M. Sweet; Lisa B. Subeck and David Wandel
- Absent:** 1 -
Ben O. Obregon
- Excused:** 1 -
Stephen A. Small

Paul Van Rooy question on the Driver's License Recovery Program, is it operating now?

Leslie Westerfelt stated it has been operating for the past two years, they received seed money from the neighborhood funds for 2008. 2009 and 2010 they were not funded. With the seed money, the Y was able to gain momentum and develop strategic partnerships with the courts and DA office..

Paul Van Rooy,asked about other funding sources for this program. Mershart reported the County funds about .2 FTE of the staff position. City staff, Lorri Wendorf acknowledged that YWCA responded to an outreach from the City to create this program. And the City gave them very little money for a couple of years. Wendorf asked if there was an amount that would be helpful, now that you are getting County money.

Eileen Mershart stated that any amount would be helpful, between 0 and \$20,000.

Lorri Wendorf asked if they would be able to leverage other funds if you were able to show there are City funds.

Eileen Mershart stated that the Transit Day Program has shown that.

Mary Czyszczak-Lyne requested to clarify the amount they are asking to be funded.

Eileen Mershart stated the amount is \$25,000.

Kent Craig, Centro Hispano, gave an overview of how the currently proposed cut will affect the agency. He may need to reduce staff in programs that serve participants in danger of foreclosure, experiencing immigration issues, medical and other concerns. Staff have been stretched to the limit, they also supervise volunteers who are running a food pantry that serves 150 people. The plan would be to eliminate the reception and deputy director position even if the money is restored. The Latino community has grown in the Madison community in the past years and continues to grow. Part of Centro Hispano original mission was to build bridges and that is something you can see this program doing. This is reflected by the twenty percent of the service provided to the African American community.

Lisa Subeck asked if you received the full amount you would be able to expand your services by half a position in these programs. If we are able to give you some of the money what would it take to maintain one fulltime employee?

Kent Craig stated they would be able to add 3 half time person or 3 full time persons.

Lisa Subeck asked what would you need to maintain?

Kent Craig stated for the model to maintain would need \$25,000 but could make it work with \$10,000.

Mary Czyszczak-Lyne asked about staff salaries.

Kent Craig stated hourly wages are \$13.00.

Karen Dotson, AIDS Network - Case Management, gave stats of how many people have AIDS in the Country, Wisconsin, Dane County, and Madison. She stated since November there have lost 8 clients. People have been living with AIDS longer and the cost of living with AIDS is going up. The case managers are very supportive with needs and direction to give them as much normal lives as possible. AIDS Network case management staff have over 50 clients per staff, which is time consuming. They would like to the committee to reconsider and restore funding to 2009 - 2010 levels.

Suzanne Gillingham, AIDS Network - Dental Services, case management is staff with only about 10 people and the expenses for that is 550,000. The funds is City of Madison and the State of Wisconsin. There is major concern of what is going to happen July 1st with the State budget. Throughout the agency, they have lost \$80,000 of funding in 2010, \$23,000 of that is from Case Management.

Alder Cnare asked Why did you lose the other fund, do you think?

Suzanne Gillingham stated that the private foundation grants were lost completely, given smaller amounts, or not funded at all this time around. Some suggested that they re- apply at a later date.

Mary Czyszczak-Lyne who is your competition?

Karen Dotson stated we really don't have competition in this area.

Alder Cnare asked there is nobody else who can provide AIDS case management?

Karen Dotson replied that there probably other organization that can but we are ones that the State designates as the AIDS organization for this area. So that means not only do they get case management services but also support services that go along with it.

Alder Cnare asked regarding when AIDS Network came to the Council budget deliberation, you indicated that the State is your largest contributor, and you receive \$763,000?

Karen Dotson confirmed that this is correct.

Alder Cnare then continued when does that allocation run out and is that what you are worried about, July 1st? Are you concerned it will be cut, taken away, what are you thinking?

Suzanne Gillingham replied they don't think it will be taken away.

Karen Dotson respond they have been it could be cut as much as 25%, whether that will happen they just do not know.

Jennie Allen, Madison Metro School District, Open Schoolhouse
I'm here to talk about Leopold Elementary, we have money for the day

programs and to educate our children during the day. The research indicates that if we want to see a change in our schools we need to make a connection with our families. The schools are open and the families are welcome. Parent education can take place in terms of English as a second language, job resume writing, job search, parenting, and others. We are looking at a proposal for Leopold about Saturday school, because we know the need for additional time learning for the students. They also need additional safe time at school, where schools can serve as a recreation site. I am asking for reconsideration for approximately \$15,000 to open the site at Leopold Elementary, it is a school under sanction with the State "No Child Left Behind" act, a school that has not made annual yearly progress, and it is one of three of thirty-two elementary of our schools in that situation. Leopold is a place that has pockets of poverty close to Leopold school and it is a perfect location for a school house approach.

Alder Cnare asked if children of Fitchburg attend Leopold Elementary?

Jennie Allen replied yes they do.

Alder Cnare asked how will you sort our Madison students versus Fitchburg student or in other words Madison dollars versus Fitchburg dollars? Is Fitchburg contributing too?

Jennie Allen replied the primary area is in the surrounding five block of Leopold Elementary that is the population they are looking at. They are the families that will take advantage of the open schoolhouse, afterschool, and evening programs. But she doesn't know for sure if they will be Madison or Fitchburg citizens or not.

David Wandel asked if you get less than \$15,000 or lower would that work for you.

Jennie Allen replied no it doesn't have to be the \$15,000. The idea is to open the school house with as much as we can, it could be less but services would be limited.

Nancy Rodriguez clarified that at Orchard Ridge Elementary is not only outreaching to students but senior citizens and community gardens because that is a community approach as opposed to having kids come in to study.

Jennie Allen reported they have a waiting list for a similar program at Falk that is a jointly funded program focusing on caregivers for preschoolers. They have had so much interest that they have waiting list at site for this program.

Mary Czyszczak-Lyne clarifies that on the proposal it states that you are requesting for Four Elementary schools.

Jennie Allen replied that is the initial proposal.

Mary Czyszczak-Lyne if the \$15,000 was allocated it would be for Leopold.

Jennie Allen confirmed it would just be for Leopold, Orchard Ridge is already in place.

Bill Clingan clarified that the City of Madison staff are in talks with the City of Fitchburg regarding planning efforts in the next cycle in conjunction with Fitchburg To address social service needs. That neighborhood is one that suffers from distress, if you look at foreclosures and other indicators, police calls, poverty rate (low 70%). That is why that neighborhood was chosen .

Lisa Subeck want to know why, this is more for staff, do we contract in a way to clarify Madison served and Fitchburg served. Does it state that they are Madison resident? And would that address Alder Cnare's concerns or not?

Laura Noel stated that information is a pretty standard request.

Alder Cnare stated that she would like to have the conversation to continue and the tax payers would like to know that everyone is paying their share. Also, at your Falk site you collected data, do you continue to collect data, measurement of the students achievement and staff interaction with the students?

Jennie Allen replied they do have data, she talked to the principal at Falk who stated the traditional means of having a parent teacher meeting was unpredictable, uncertain, unrepresentative of the student, and with poor turnout. The whole idea of open schoolhouse where parents and caregivers can come participate is more productive, more families are involved. The schools are packed with families; they are involved with attending programs offered for adults, families and students. Since they live close they are bring the whole family and have food and an evening of family activities, families can pick and choose their program. That is the power behind the open schoolhouse, this can change the tone of the relationship between the parent or caregiver and the staff at Falk Elementary, gives a more of a sense of community. The principal does have the numbers of kids as well as the families that are attending these functions.

Brenda Konkel, Tenant Resource Center, stated normally at other committee, public comments is for items not on the agenda, that is why I have requested to speak on item 2 and 4.

Allen Sweet stated you have been coming to our meeting long enough to know our process.

Brenda Konkel stated but as legistar process you comment right before the item comes up and the parties disclosures have been made. I will do my comments on item 4 now and do item 2 later, what I want to say about the \$50,000 is that it didn't occur to me or my agency to ask for more money. Because all the agencies here get the full funding and because the email sent out state that you do not need to do anything. It was very unclear, and looking into legistar, it just stated allocation of \$50,000 this spreadsheet is not in there, no other information. This would have been helpful, you did contact the agencies and the agencies know what they are supposed to do. But just for the general public and for the others who are looking into this you should have made this available and I know you are working on this. Another thing I want to say I feel doubtful about this particular item and how it unfolded and how the Council discussion went and the alternative amendment happened. I believe the committee needed to advocate for more money for the commission instead we were fighting about where the money went and I hope

we can avoid that in the future. United for Funding has talked about it quite a bit, which one do, we have member who benefit from both and how do we do this? At one point it is sticking up for the process up do we end up harming the possibility get more money for all the organization in the Community Services. I know staff is in a difficult position and can't advocate for any one agency and they have to s the budget and give it to the Mayor. I hope in the future the Committee would consider helping advocate for the committee itself, instead of arguing where the money goes. I think it was sort of sad to see it unfold in before the Council, in that kind of a way, and it frustrating because I know that we are going to talk about the class and there are things to improve about it, and everybody was frustrated and worn out by the time we got to the end of the process, I think we might have done ourselves more harm than good.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Lisa Subeck disclosed that she works with the YWCA part time, ten or less hours a month and has no decision making capacity or relation to the programs that are funded by the Committee. She is paid out of the County or private funds not from the City funds. She has had conversations with Attorney May regarding this issue. It should not be a conflict of interest but there is a relationship.

Alder Cnare asked to clarify if you wrote a check to one of the organizations as a donation does that count?

There was general agreement from committee members that they did not think so.

NEW BUSINESS

1. [20682](#) Formation of the Center For Families

A motion was made by Van Rooy, seconded by Czyszak-Lyne, to approve transfer the allocations made during 2011 - 2012 to Family Enhancement and Respite Center programs to Center for Families Inc. The motion passed by voice vote/other.

2. [20683](#) Evaluation of 2 year process - Discussion

A motion was made by Sweet, seconded by Van Rooy, to Table. The motion passed by the following vote:

Absent: 3 -
Brown; Berling and Obregon

Excused: 1 -
Small

Ayes: 5 -
Solomon; Van Rooy; Sweet; Subeck and Wandel

Noes: 2 -
Cnare and Czynszak-Lyne

[20686](#)

Allocation of \$50,000 for 2 year process

A motion was made by Solomon, seconded by Van Rooy, to approve to address item #4 Allocation to Access to Resources next. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 4 -
Solomon; Van Rooy; Subeck and Wandel

Noes: 2 -
Cnare and Czynszak-Lyne

Abstentions: 1 -
Sweet

A motion was made by Subeck, seconded by Czynszak-Lyne, to approve a request not to give agencies above what they original applied for when they turned in their original application. . The motion passed by voice vote/other.

Absent: 3 -
Brown; Berling and Obregon

Excused: 1 -
Small

A motion was made by Cnare, seconded by Subeck, to approve agencies that received what they requested within \$500.00 should not get additional funding. David Wandel as a friendly amendment and Alder Solomon to increase Literacy Network and which would make them whole. Lisa Subeck stated they would either meet or exceed their funding request. The friendly amendment failed. The motion passed by voice vote/other.

A motion was made by Subeck, seconded by Cnare, to deny consideration for funding for programs that did not receive funding in original recommendations. The motion FAILED by the following vote:

Absent: 3 -
Brown; Berling and Obregon

Excused: 1 -
Small

Ayes: 3 -
Van Rooy; Czyszczak-Lyne and Cnare

Noes: 4 -
Sweet; Subeck; Wandel and Solomon

A motion was made by Czyszczak-Lyne, seconded by Wandel, to approve the additional funds for OutReach / Resources Identification/Advocacy/Education at \$4,869. The motion passed by voice vote/other.

A motion was made by Czyszczak-Lyne, seconded by Cnare, to deny the additional funds for AIDS Network / Case Management at \$6,000. The motion FAILED by the following vote:

Absent: 3 -
Brown; Berling and Obregon

Excused: 1 -
Small

Ayes: 2 -
Czyszczak-Lyne and Cnare

Noes: 4 -
Subeck; Wandel; Van Rooy and Solomon

Abstentions: 1 -
Sweet

A motion was made by Cnare, seconded by Czyszczak-Lyne, to approve removal of 4C, Independent Living/Health Advocate, and ABC for Health, Inc. proposals for consideration, Wandel requested a friendly amended to also remove East Isthmus Neighborhood Planning Council. Lisa Subeck add WilMar Neighborhood Center (not Friendly) dropped. The motion passed by voice vote/other.

Move reconsideration of allocation of \$4,896 to OutReach.

A motion was made to Deny. The motion FAILED by the following vote:

Absent: 3 -
Berling; Obregon and Brown

Excused: 1 -
Small

Ayes: 3 -
Czyszczak-Lyne; Subeck and Van Rooy

Noes: 4 -
Sweet; Wandel; Cnare and Solomon

A motion was made to Approve to take United Asian Services of Wisconsin, Community Access program out of further consideration. The motion passed by voice vote/other.

A motion was made by Cnare, seconded by Czyszczak-Lyne, to approve ranked order developed in the funding process to consider each remaining program and determine funding until \$50,000 is spent. The motion passed by the following vote:

Absent: 3 -
Berling; Obregon and Brown

Excused: 1 -
Small

Ayes: 4 -
Subeck; Cnare; Czyszczak-Lyne and Van Rooy

Noes: 2 -
Wandel and Solomon

Abstentions: 1 -
Sweet

A motion was made by Subeck, seconded by Solomon, to approve \$4,869 additional funds for OutReach / Resource Identification/Advocacy/Education program. The motion passed by voice vote/other.

A motion was made by Solomon, seconded by Czyszczak-Lyne, to approve additional \$6,000 funds for Allied Wellness Center. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 5 -
Wandel; Cnare; Solomon; Van Rooy and Czyszczak-Lyne

Noes: 1 -
Subeck

Abstentions: 1 -
Sweet

A motion was made by Cnare, seconded by Czyszczak-Lyne, to approve additional \$2,500 funds for Lutheran Social Services. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 5 -
Subeck; Cnare; Solomon; Van Rooy and Czyszczak-Lyne

Noes: 1 -
Wandel

Abstentions: 1 -
Sweet

A motion was made by Czyszczak-Lyne, seconded by Cnare, to approve to fund zero dollars for the AIDS Network, Inc. / Dental Services. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 5 -
Wandel; Cnare; Van Rooy; Czyszczak-Lyne and Subeck

Noes: 1 -
Solomon

Abstentions: 1 -
Sweet

A motion was made by Wandel, seconded by Solomon, to deny \$5,000 of funds for Madison Metro School District. The motion FAILED by the following vote:

Absent: 3 -
Berling; Obregon and Brown

Excused: 1 -
Small

Ayes: 1 -
Wandel

Noes: 5 -
Subeck; Cnare; Solomon; Czyszczak-Lyne and Van Rooy

Abstentions: 1 -
Sweet

A motion was made by Czyszczak-Lyne, seconded by Subeck, to not fund Madison Metro School District, no additional dollars. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 5 -
Subeck; Cnare; Solomon; Van Rooy and Czyszczak-Lyne

Noes: 1 -
Wandel

Abstentions: 1 -
Sweet

A motion was made by Solomon, seconded by Subeck, to approve additional \$10,000 funds for Centro Hispano / General Support. The motion passed by voice vote/other.

A motion was made by Czyszczak-Lyne, seconded by Cnare, to approve additional \$11,000 funds for AIDS Network / Case Management. The motion passed by voice vote/other.

A motion was made by Czyszczak-Lyne, seconded by Cnare, to approve additional \$4,500 for YWCA of Madison / YW Transit Day Program. Solomon made a friendly amended to make it \$5,250. The Friendly amendment was accepted. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 5 -
Wandel; Cnare; Solomon; Van Rooy and Czyszczak-Lyne

Abstentions: 2 -
Subeck and Sweet

A motion was made by Czyszczak-Lyne, seconded by Van Rooy, to approve not to fund the WilMar program. The motion passed by the following vote:

Absent: 3 -
Obregon; Brown and Berling

Excused: 1 -
Small

Ayes: 5 -
Wandel; Solomon; Van Rooy; Czyszczak-Lyne and Subeck

Noes: 1 -
Cnare

Abstentions: 1 -
Sweet

A motion was made by Van Rooy, seconded by Wandel, to not fund an addition to Freedom Inc. / Referrals. The motion FAILED by the following vote:

Absent: 3 -
Obregon; Brown and Berling

- Excused:** 1 -
Small
- Ayes:** 2 -
Van Rooy and Wandel
- Noes:** 4 -
Cnare; Solomon; Czynszak-Lyne and Subeck
- Abstentions:** 1 -
Sweet

A motion was made by Solomon, seconded by Subeck, to approve friendly / substitute to fund Freedom Inc. / Referrals in the amount of \$12,074. The motion passed by the following vote:

- Absent:** 3 -
Obregon; Brown and Berling
- Excused:** 1 -
Small
- Ayes:** 4 -
Cnare; Solomon; Czynszak-Lyne and Subeck
- Noes:** 2 -
Van Rooy and Wandel
- Abstentions:** 1 -
Sweet

A motion was made by Van Rooy, seconded by Wandel, to approve allocation of the remaining funds of \$9,107 to YWCA / Drivers License Recovery program. The motion passed by the following vote:

- Absent:** 3 -
Obregon; Brown and Berling
- Excused:** 1 -
Small
- Ayes:** 5 -
Wandel; Cnare; Solomon; Van Rooy and Czynszak-Lyne
- Abstentions:** 2 -
Subeck and Sweet

A motion was made by Czynszak-Lyne, seconded by Cnare, to approve additional \$50,000 allocated as decided. The motion passed by voice vote/other.

[20683](#)

Evaluation of 2 year process - Discussion

AA motion was made by Subeck, seconded by Van Rooy, to Refer to the next meeting of the COMMUNITY SERVICES COMMITTEE. The motion passed by

the following vote:

- Absent:** 3 -
Brown; Berling and Obregon
- Excused:** 1 -
Small
- Ayes:** 7 -
Cnare; Van Rooy; Czyszczak-Lyne; Sweet; Subeck; Wandel and Solomon

3. [20687](#) Schedule for 2011

A motion was made by Wandel, seconded by Czyszczak-Lyne, to have staff put together a calendar for the next meeting, to include visiting multiple sites, meetings will stay on the second Wednesday's of the month and the time to be at 5:30. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Wandel, seconded by Solomon, to adjourn at 8:30 p.m. The motion passed by voice vote/other.