

**PARKING DIVISION  
2019 FOURTH QUARTER ACTIVITY REPORT  
(Year-to-date through December)**

**Revenues and Occupancies:**

YTD revenues through December 2019 were \$16,539,791 which reflects an increase of \$979,402 or 6% compared with YTD revenues through December 2018. Revenue increased for Attended Facilities and Monthly Agreements, and decreased for Off-Street Meters and On-Street Meters, compared with the same period in 2018. Inclement weather conditions in January and early February had a significant impact on occupancies and revenues in the first quarter 2019 with multiple days of school and office closures, as well as free overnight parking in City garages during declared snow emergencies.

A comparison of YTD revenues by category for 2018 (through December), and 2019 (through December) is shown below:

<b>Revenues by Category</b>	<b>YTD 2018</b>	<b>YTD 2019</b>	<b>Change (\$)</b>	<b>Change (%)</b>
Attended Facilities	\$9,487,637	\$9,733,197	\$247,659	3%
Meters (Off-Street)	\$1,025,044	\$978,640	(\$46,404)	-5%
Meters (On-Street)	\$2,709,072	\$2,651,322	(\$57,750)	-2%
Monthly & LT Agreements	\$2,060,223	\$2,978,531	\$524,947	25%

**2018 vs. 2019 YTD (through December) Revenues and Occupancies at Attended Facilities:**

2019 YTD average peak occupancies (Monday through Friday from 10 AM – 2 PM) decreased at Brayton Lot, Government East, and State Street Capitol, and increased at Overture Center, and State Street Campus Garages compared to the same period 2018.

A comparison of YTD through December 2018 vs. December 2019 YTD average weekday peak occupancies and revenues is shown in the chart below. Occupancy data is for the timeframe of Monday - Friday from 10 AM - 2 PM.

<b>Facility</b>	<b>Weekday 10 am - 2pm Peak Occupancies (YTD through December)</b>			<b>Attended Facilities Revenues (YTD through December)</b>			
	<b>2018</b>	<b>2019</b>	<b>% Change</b>	<b>2018</b>	<b>2019</b>	<b>\$ Change</b>	<b>% Change</b>
Brayton Lot	78%	70%	-8%	\$683,530	\$646,348	-\$37,182	-5%
Capitol Square North	72%	72%	0%	\$1,269,966	\$1,212,413	-\$57,553	-5%
Government East	71%	70%	-1%	\$1,722,929	\$1,655,198	-\$67,731	-4%
Overture Center	77%	82%	5%	\$1,399,875	\$1,490,665	\$90,790	6%
S. Livingston Street	-	42%	-	-	\$345,728	-	-
State Street Campus	61%	63%	2%	\$3,313,626	\$3,388,438	\$74,812	2%
State Street Capitol	56%	51%	-5%	\$1,770,524	\$1,653,121	-\$117,404	-7%

The chart below reflects 2019 YTD average occupancies by month and 2019 YTD % differences in revenues compared to the same period in 2018. YTD average occupancies increased following significant decreases in January and early February. Likewise, YTD revenues rebounded significantly from January to February, although they remain lower for most facilities through the 4th Quarter 2019 when compared with the same period in 2018.

<b>Weekday 10 am - 2pm Peak Occupancies 2019 YTD by month Jan - December</b>												
<b>Facility</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>
Brayton Lot	64%	70%	71%	73%	73%	73%	71%	71%	71%	72%	71%	70%
Capitol Square North	68%	75%	76%	73%	74%	73%	73%	73%	73%	73%	73%	72%
Government East	63%	72%	73%	73%	71%	71%	70%	70%	71%	71%	71%	70%
Overture Center	75%	83%	86%	87%	87%	86%	85%	85%	84%	84%	83%	82%
S. Livingston Street	-	-	35%	38%	38%	38%	38%	39%	40%	41%	42%	42%
State Street Campus	47%	63%	63%	65%	63%	62%	62%	62%	63%	64%	64%	63%
State Street Capitol	43%	52%	50%	50%	50%	50%	50%	50%	51%	52%	52%	51%

<b>Attended Facilities 2019 vs 2018 Revenue YTD % Difference by month</b>												
<b>Facility</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>	<b>Jul</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>
Brayton Lot	-15%	-6%	-8%	-4%	-2%	-5%	-6%	-6%	-5%	-4%	-6%	-5%
Capitol Square North	-16%	-3%	-5%	-2%	-1%	-6%	-6%	-5%	-4%	-3%	-5%	-5%
Government East	-23%	-11%	-10%	-6%	-5%	-7%	-7%	-7%	-5%	-4%	-4%	-4%
Overture Center	-14%	-3%	0%	7%	9%	5%	2%	4%	6%	8%	4%	6%
S. Livingston Street	-	-	-	-	-	-	-	-	-	-	-	-
State Street Campus	-16%	3%	6%	15%	11%	5%	3%	2%	3%	4%	3%	2%
State Street Capitol	-23%	-14%	-10%	-3%	-1%	-6%	-9%	-8%	-6%	-6%	-8%	-7%

**Expenses:**

YTD operating expenses were \$11,591,105. \$6,942,161 or 60% of YTD expenses are related to direct employee costs (salaries and benefits), \$1,493,667 or 13% of expenses are PILOT and Meter Fee, \$2,168,605 or 19% are for purchased services, and \$986,672 or 8% are for other expenses (supplies and interdepartmental charges).

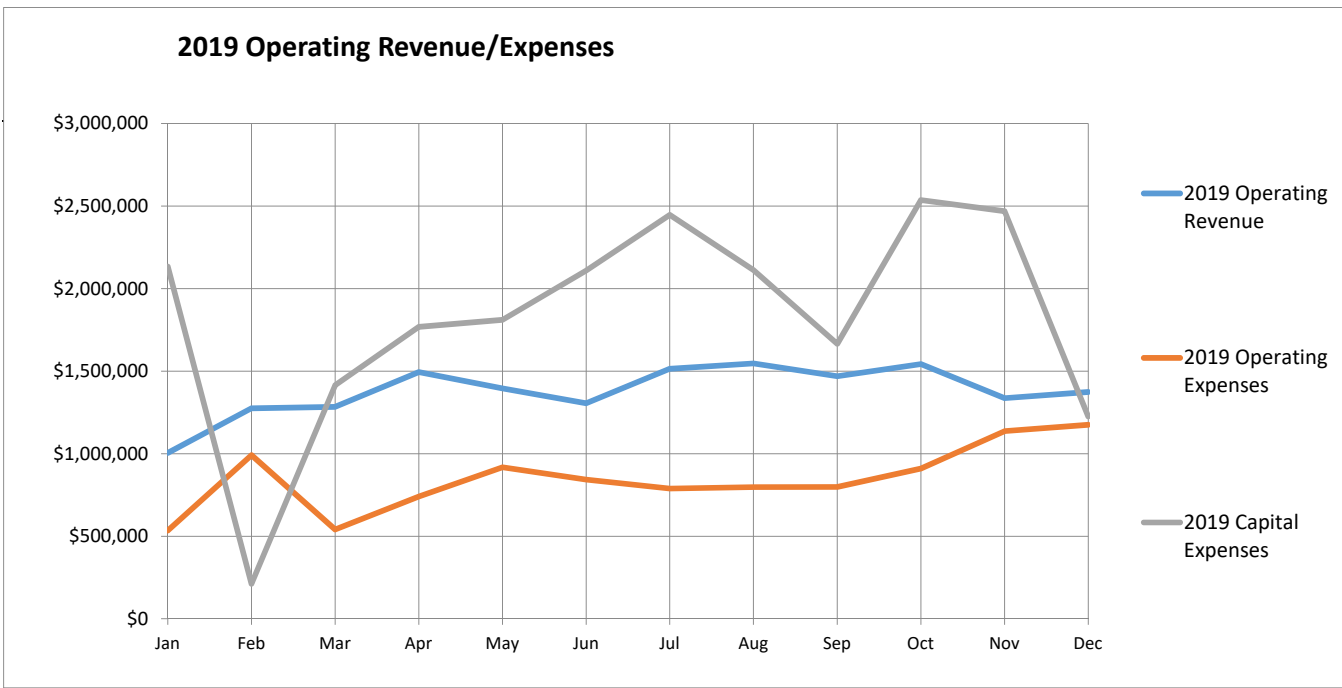
A comparison of YTD expenses through December for 2018 and 2019 is shown in the chart below.

Annual Operating Expenses 2019 vs 2018 (YTD through December)					
Expense Type	2018	2019	\$ Change	% Change	% of Operating Expenses to date
Salaries	\$4,781,681	\$4,966,443	\$184,762	4%	43%
Benefits	\$1,880,801	\$1,975,718	\$94,917	5%	17%
Supplies	\$267,352	\$285,341	\$17,989	7%	2%
Services	\$2,215,677	\$2,168,605	-\$47,072	-2%	19%
Inter Agency Charge*	\$324,680	\$701,331	\$376,651	116%	6%
PILOT & Meter Fee	\$1,364,304	\$1,493,667	\$129,363	9%	13%
<b>YTD Total</b>	<b>\$10,834,495</b>	<b>\$11,591,105</b>	<b>\$756,610</b>	<b>7%</b>	<b>100%</b>

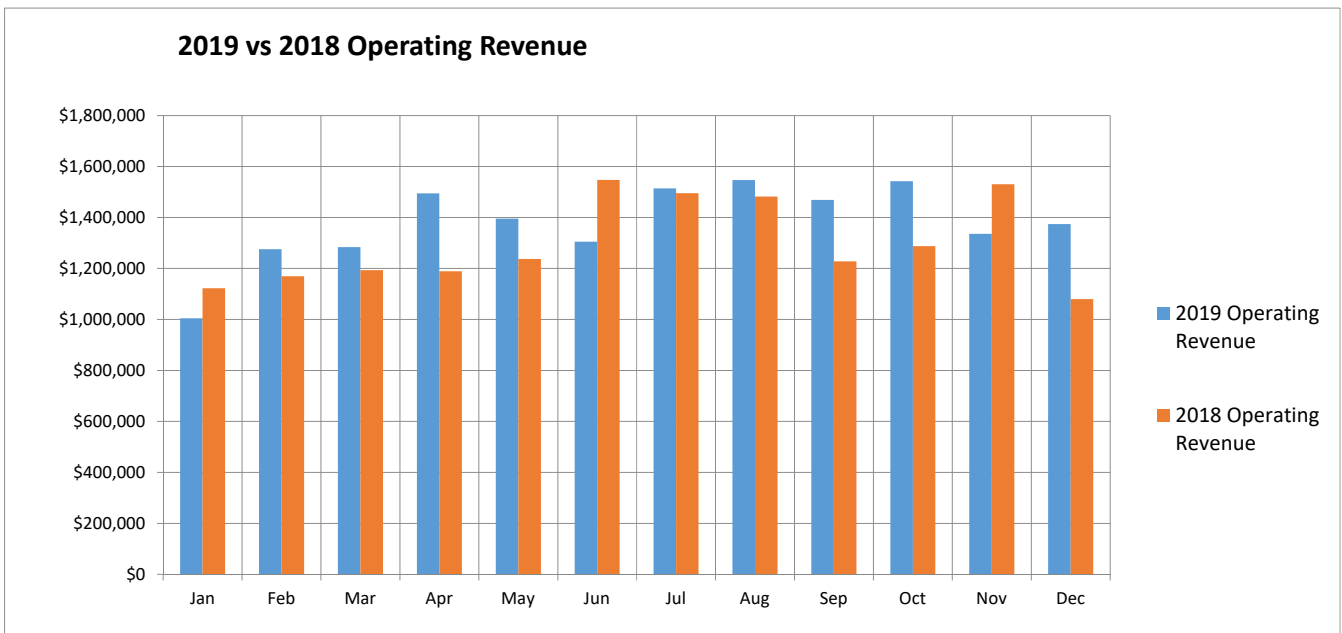
The chart below shows YTD expenses compared to the total annual 2019 Operating Budget amounts per category.

2019 Operating Expenses vs Budget (YTD through December)				
Expense Type	Actuals	2019 Budget	Remaining Budget	% of Budget Used
Salaries	\$4,966,443	\$5,295,397	\$328,954	94%
Benefits	\$1,975,718	\$1,737,772	-\$237,946	114%
Supplies	\$285,341	\$437,318	\$151,977	65%
Services	\$2,168,605	\$3,244,822	\$1,076,217	67%
Inter Agency Charge	\$701,331	\$723,236	\$21,905	97%
PILOT & Meter Fee*	\$1,493,667	\$1,895,000	\$401,333	79%
<b>Total:</b>	<b>\$11,591,105</b>	<b>\$13,333,545</b>	<b>\$1,742,440</b>	<b>87%</b>

**City of Madison Parking Utility YTD Summary**



Month	2019 Operating Revenue	2019 Operating Expenses	2019 Capital Expenses	2018 Operating Revenue
Jan	\$1,004,486	\$534,416	\$2,133,822	\$1,122,311
Feb	\$1,275,202	\$991,480	\$211,493	\$1,169,334
Mar	\$1,283,374	\$540,974	\$1,414,676	\$1,193,264
Apr	\$1,494,378	\$740,354	\$1,767,902	\$1,188,902
May	\$1,395,219	\$917,559	\$1,810,632	\$1,237,468
Jun	\$1,305,176	\$842,660	\$2,109,318	\$1,547,255
Jul	\$1,514,184	\$788,653	\$2,446,635	\$1,495,113
Aug	\$1,546,592	\$797,075	\$2,111,903	\$1,481,701
Sep	\$1,468,845	\$797,911	\$1,665,247	\$1,227,559
Oct	\$1,542,222	\$909,575	\$2,536,334	\$1,287,174
Nov	\$1,335,876	\$1,136,232	\$2,468,394	\$1,530,443
Dec	\$1,374,240	\$1,175,088	\$1,225,887	\$1,079,864
<b>Total</b>	<b>\$16,539,791</b>	<b>\$10,171,976</b>	<b>\$21,902,243</b>	<b>\$15,560,389</b>

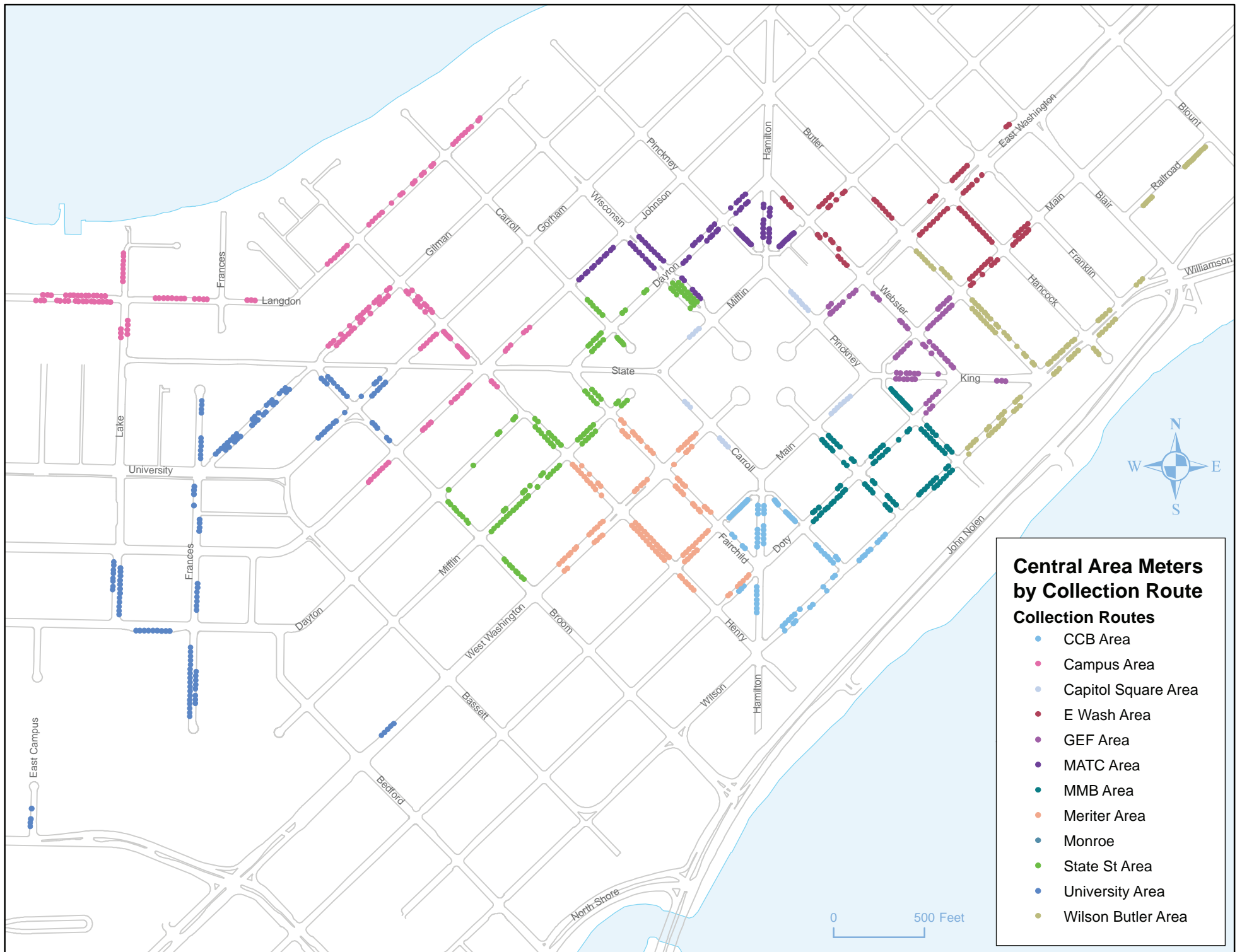


**YEAR-TO-DATE REVENUES: 2017 THRU 2019 (JAN-DEC)**

(## = TPC Map Reference)	2017	2018	2019
<b>Permits</b>			
RP3 (residential parking permits)	\$137,088	\$178,015	\$176,997
Motorcycle Permits	\$2,810	\$0	\$0
Resid Street Constr Permits	\$0	\$0	\$0
<b>Total-Permits</b>	<b>\$139,898</b>	<b>\$178,015</b>	<b>\$176,997</b>
<b>Awards and Damages</b>	\$141	(\$206)	\$0
<b>Advertising Revenue</b>	\$0	(\$113)	\$25
Pct of Prior Year	101%	127%	100%
<b>Attended Facilities</b>			
ALL Cashiered Ramps	\$84,310	\$2,100	(\$12,365)
#4 Livingston	\$0	\$0	\$345,728
#4 Cap Sq North	\$1,319,941	\$1,269,966	\$1,212,413
#6 Gov East	\$1,904,580	\$1,722,929	\$1,655,198
#9 Overture Center	\$1,471,110	\$1,399,875	\$1,490,665
#11 SS Campus-Frances	\$507,780	\$461,697	\$402,941
#11 SS Campus-Lake	\$2,782,035	\$2,851,930	\$2,985,497
#12 SS Capitol	\$2,042,693	\$1,770,524	\$1,653,121
<b>Total-Attended Facilities</b>	<b>\$10,112,448</b>	<b>\$9,479,020</b>	<b>\$9,733,197</b>
Pct of Prior Year	109%	94%	103%
<b>Off-Street Meters (non-motorcycle)</b>			
#1 Blair Lot	\$8,471	\$8,683	\$8,643
#7 Lot 88 (Munic Bldg)	\$706	\$0	\$0
#2 Brayton Lot-Machine	\$642,507	\$683,530	\$646,348
Buckeye/Lot 58 Multi-Sp	\$257,771	\$247,354	\$238,265
Evergreen Lot Multi-Sp	\$30,372	\$30,534	\$32,403
Wingra Lot	\$9,944	\$7,304	\$13,250
#12 SS Capitol	\$55,413	\$47,639	\$39,730
Subtotal-Off-Street Meters (non motorcycle)	\$1,005,184	\$1,025,044	\$978,640
<b>Off-Street Meters (motorcycles)</b>			
ALL Cycles	\$267	\$0	\$0
<b>Total-Off-Street Meters (All)</b>	<b>\$1,005,451</b>	<b>\$1,025,044</b>	<b>\$978,640</b>
Pct of Prior Year	106%	102%	95%
<b>On-Street Meters</b>			
On Street Multi-Space & MobileNov	\$72,985	\$97,798	\$119,577
Cap Sq Mtrs	\$12,131	\$19,458	\$22,122
Cap Sq Multi-Space	\$37,247	\$43,506	\$35,024
Campus Area	\$44,325	\$37,359	\$38,689
Campus Area Multi-Space	\$313,096	\$366,377	\$338,617
CCB Area	\$36,695	\$37,904	\$47,979
CCB Area Multi-Space	\$242,176	\$146,751	\$139,015
E Washington Area	\$67,244	\$70,002	\$73,705
E Washington Area Multi-Space	\$25,000	\$18,482	\$22,292
GEF Area	\$40,411	\$47,250	\$49,507
GEF Area Multi-Space	\$103,270	\$97,401	\$94,577
MATC Area	\$21,809	\$42,253	\$59,034
MATC Area Multi-Space	\$183,901	\$148,688	\$111,589
Meriter Area	\$85,551	\$90,262	\$95,494
Meriter Area Multi-Space	\$160,031	\$146,123	\$138,116
MMB Area	\$30,375	\$6,422	\$12,291
MMB Area Multi-Space	\$143,535	\$131,433	\$125,677
Monroe Area	\$139,521	\$77,693	\$139,359
Monroe Area Multi-Space	\$0	\$0	\$0
Schenks Area	\$13,387	\$12,092	\$14,023
State St Area	\$20,238	\$21,660	\$16,858
State St Area Multi-Space	\$203,751	\$187,910	\$179,216
University Area	\$159,627	\$170,477	\$200,102
University Area Multi-Space	\$194,687	\$192,507	\$199,330
Wilson/Butler Area	\$43,269	\$55,982	\$50,752
Wilson/Butler Area Multi-Space	\$76,566	\$65,850	\$66,682
Subtotal-On-Street Meters	\$2,470,829	\$2,331,641	\$2,389,629
	116%	94%	102%
<b>On-Street Construction-Related Meter Revenue</b>			
Contractor Permits	\$31,173	\$34,088	\$21,766
Meter Hoods	\$357,483	\$343,344	\$239,927
Construction Meter Removal	\$0	\$0	\$0
Subtotal-On-Street Construction Related Re	\$388,656	\$377,432	\$261,693
<b>Totals-On-Street Meters</b>	<b>\$2,859,485</b>	<b>\$2,709,072</b>	<b>\$2,651,322</b>
Pct of Prior Year	115%	95%	98%
<b>Monthly Parking and Long-Term Agreements</b>			
Wingra Lot	\$2,607	\$199	\$3,981
#2 Brayton Lot	\$119,848	\$104,691	\$94,213
#11 State St Campus	\$330,640	\$397,856	\$478,287
#1 Blair Lot	\$80,753	\$72,758	\$74,831
#13 Wilson Lot	\$70,331	\$75,043	\$61,567
#4 Cap Square North	\$313,896	\$348,232	\$369,462
#6 Gov East	\$185,666	\$217,622	\$233,090
#9 Overture Center	\$81,030	\$166,524	\$553,632
#12 SS Capitol-Monthly (non-LT Lease)	\$184,126	\$173,189	\$716,108
#13 Livingston-Monthly (non-LT Lease)	\$0	\$0	\$393,361
Subtotal-Monthly Parking Permits	\$1,368,896	\$1,556,115	\$2,978,531
#9 Overture Center	\$347,361	\$339,955	\$0
#12 SS Cap - Long Term Agreement	\$155,647	\$164,154	\$0
Subtotal-Long Term Parking Leases	\$503,008	\$504,109	\$0
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>\$1,871,904</b>	<b>\$2,060,223</b>	<b>\$2,978,531</b>
Pct of Prior Year	104%	110%	145%
<b>Miscellaneous Revenues</b>			
Operating Lease Payments	\$0	\$0	\$0
Other (Advertising; Residential Street Const	\$14,806	\$100,716	\$21,079
Subtotal-Miscellaneous	\$14,806	\$100,716	\$21,079
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	\$154,844	\$278,413	\$198,101
<b>TOTALS</b>	<b>\$16,004,132</b>	<b>\$15,551,771</b>	<b>\$16,539,791</b>
Pct of Prior Year	109%	97%	106%

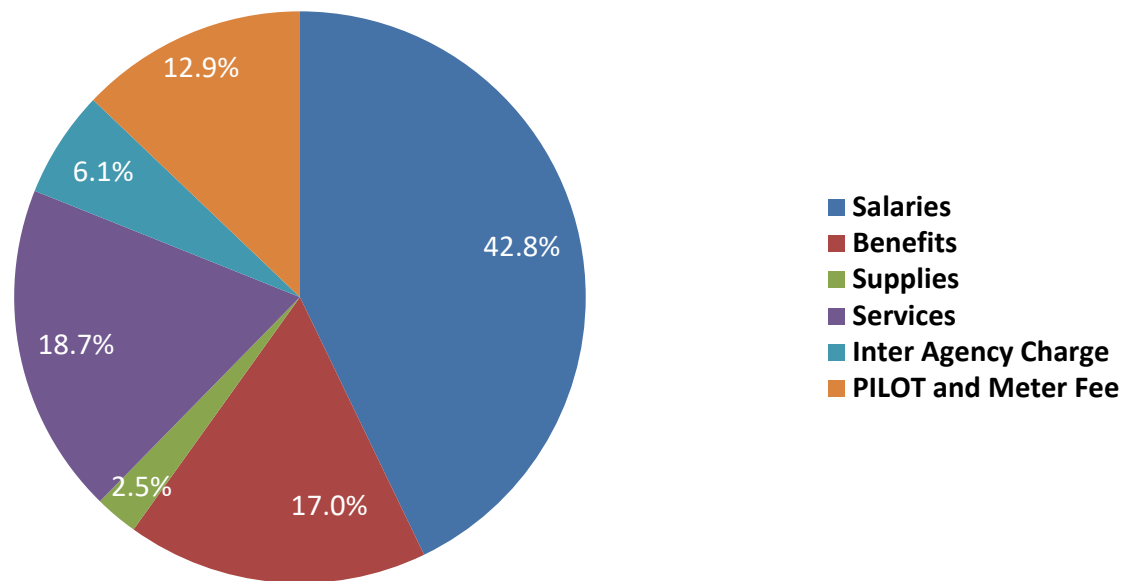
YEAR-TO-DATE REVENUES: 2018 vs 2019

Through DEC			Dec #				
Spaces	Occ	Days	2018	2019	YTD 19 Actual +/- YTD 18 Actual	Amount (\$)	Pct (%)
<b>Permits</b>							
		RP3 (Residential Parking Permits)	\$178,015	\$176,997	(\$1,019)		-1%
		Motorcycle Permits	\$0	\$0	\$0		
<b>Total-Permits</b>			<b>\$178,015</b>	<b>\$176,997</b>	<b>(\$1,019)</b>		<b>-1%</b>
<b>Awards and Damages</b>			<b>(\$206)</b>	<b>\$0</b>	<b>\$206</b>		<b>-100%</b>
<b>Advertising Revenue</b>			<b>(\$113)</b>	<b>\$25</b>	<b>\$138</b>		<b>-123%</b>
<b>Attended Facilities</b>							
		ALL Cashiered Ramps	\$8,618	(\$12,365)	(\$20,983)		-243%
642	42%	365 Livingston	\$0	\$345,728	\$345,728		
603	72%	365 Cap Sq North	\$1,269,966	\$1,212,413	(\$57,553)		-5%
489	70%	365 Gov East	\$1,722,929	\$1,655,198	(\$67,731)		-4%
607	82%	365 Overture Center	\$1,399,875	\$1,490,665	\$90,790		6%
537		365 SS Campus-Frances	\$461,697	\$402,941	(\$58,756)		-13%
517	63%	365 SS Campus-Lake	\$2,851,930	\$2,985,497	\$133,567		5%
763	51%	365 SS Capitol	\$1,770,524	\$1,653,121	(\$117,404)		-7%
<b>Total-Attended Facilities</b>			<b>\$9,487,637</b>	<b>\$9,733,197</b>	<b>\$247,659</b>		<b>3%</b>
<b>Meters-Off-Street (non-motorcycle)</b>							
		313 Blair Lot	\$8,683	\$8,643	(\$40)		0%
241	70%	313 Brayton Lot-Machine	\$683,530	\$646,348	(\$37,182)		-5%
53	30%	313 Buckeye/Lot 58 Multi-Space	\$247,354	\$238,265	(\$9,089)		-4%
23	50%	313 Evergreen Lot Multi-Space	\$30,534	\$32,403	\$1,868		6%
19	60%	313 Wingra Lot	\$7,304	\$13,250	\$5,947		81%
36	6%	313 SS Capitol	\$47,639	\$39,730	(\$7,909)		-17%
Subtotal-Off-Street Meters (non cycle)			\$1,025,044	\$978,640	(\$46,404)		-5%
69		All Cycles	\$0	\$0	\$0		
<b>Total-Off-Street Meters (All)</b>			<b>\$1,025,044</b>	<b>\$978,640</b>	<b>(\$46,404)</b>		<b>-5%</b>
<b>On-Street Meters</b>							
On Street Multi-Space & MobileNow			\$97,798	\$119,577	\$21,779		22%
13	68%	313 Capitol Square Meters	\$19,458	\$22,122	\$2,664		14%
14	59%	313 Capitol Square Multi-Space	\$43,506	\$35,024	(\$8,482)		-19%
25	65%	313 Campus Area	\$37,359	\$38,689	\$1,331		4%
168	33%	313 Campus Area Multi-Space	\$366,377	\$338,617	(\$27,761)		-8%
29	70%	313 CCB Area	\$37,904	\$47,979	\$10,075		27%
72	40%	313 CCB Area Multi-Space	\$146,751	\$139,015	(\$7,735)		-5%
84	45%	313 East Washington Area	\$70,002	\$73,705	\$3,703		5%
10	64%	313 East Washington Area Multi-Space	\$18,482	\$22,292	\$3,811		21%
39	76%	313 GEF Area	\$47,250	\$49,507	\$2,257		5%
33	100%	313 GEF Area Multi-Space	\$97,401	\$94,577	(\$2,824)		-3%
38	59%	313 MATC Area	\$42,253	\$59,034	\$16,781		40%
58	23%	313 MATC Area Multi-Space	\$148,688	\$111,589	(\$37,098)		-25%
61	58%	313 Meriter Area	\$90,262	\$95,494	\$5,232		6%
67	40%	313 Meriter Area Multi-Space	\$146,123	\$138,116	(\$8,008)		-5%
23	78%	313 MMB Area	\$6,422	\$12,291	\$5,870		91%
84	49%	313 MMB Area Multi-Space	\$131,433	\$125,677	(\$5,756)		-4%
125		313 Monroe Area	\$77,693	\$139,359	\$61,666		79%
18		313 Schenks Area	\$12,092	\$14,023	\$1,931		16%
16	54%	313 State St Area	\$21,660	\$16,858	(\$4,801)		-22%
119	28%	313 State St Area Multi-Space	\$187,910	\$179,216	(\$8,694)		-5%
117	65%	313 University Area	\$170,477	\$200,102	\$29,624		17%
82	41%	313 University Area Multi-Space	\$192,507	\$199,330	\$6,823		4%
72	68%	313 Wilson/Butler Area	\$55,982	\$50,752	(\$5,230)		-9%
39	39%	313 Wilson/Butler Area Multi-Space	\$65,850	\$66,682	\$832		1%
			\$2,331,641	\$2,389,629	\$57,989		2%
Contractor Permits			\$34,088	\$21,766	(\$12,321)		-36%
Meter Hoods			\$343,344	\$239,927	(\$103,417)		-30%
			\$377,432	\$261,693	(\$115,739)		-31%
<b>Total-On-Street Meters</b>			<b>\$2,709,072</b>	<b>\$2,651,322</b>	<b>(\$57,750)</b>		<b>-2%</b>
<b>Monthly Parking and Long-Term Agreements</b>							
Wingra Lot			\$199	\$3,981	\$3,782		1900%
51	70%	261 Brayton Lot	\$104,691	\$94,213	(\$10,478)		-10%
193	43%	261 State St Campus	\$397,856	\$478,287	\$80,431		20%
44		261 Blair Lot	\$72,758	\$74,831	\$2,073		3%
50		261 Wilson Lot	\$75,043	\$61,567	(\$13,476)		-18%
252	48%	261 Cap Square North	\$348,232	\$369,462	\$21,229		6%
92	65%	261 Gov East	\$217,622	\$233,090	\$15,468		7%
157	61%	261 Overture Center	\$166,524	\$553,632	\$387,108		232%
216	45%	261 SS Capitol	\$173,189	\$716,108	\$542,919		313%
237	31%	261 Livingston		\$393,361	\$393,361		
			\$1,556,115	\$2,978,531	\$1,029,056		66%
0		261 Overture Center	\$339,955	\$0	(\$339,955)		-100%
0		261 SS Cap-Long Term Lease	\$164,154	\$0	(\$164,154)		-100%
Subtotal-Long Term Parking Leases			\$504,109	\$0	(\$504,109)		-100%
<b>Total-Monthly Parking and Long-Term Agreements</b>			<b>\$2,060,223</b>	<b>\$2,978,531</b>	<b>\$524,947</b>		<b>25%</b>
<b>Miscellaneous Revenue</b>							
Operating Lease Payments			\$0	\$0	\$0		
Construction Permits; Property Sales;			\$100,716	\$21,079	(\$79,637)		-79%
Subtotal-Miscellaneous Revenue			\$100,716	\$21,079	(\$79,637)		-79%
Summary-RP3 & Miscellaneous Revenue			\$278,413	\$198,101	(\$80,311)		-29%
<b>GRAND TOTALS</b>			<b>\$15,560,389</b>	<b>\$16,539,791</b>	<b>\$979,402</b>		<b>6%</b>



Category	Expenses	% of Expenses
Salaries	\$4,966,443	42.8%
Benefits	\$1,975,718	17.0%
Supplies	\$285,341	2.5%
Services	\$2,168,605	18.7%
Inter Agency Charge	\$701,331	6.1%
PILOT and Meter Fee	\$1,493,669	12.9%
<b>Total</b>	<b>\$11,591,106</b>	<b>100.0%</b>

### 2019 YTD December Expenses





Category	Revenue	% of Revenue
Garages	\$9,733,197	58.8%
Meters-Off Street	\$978,640	5.9%
Meters-On Street	\$2,651,322	16.0%
Monthly/LT Lease	\$2,978,531	18.0%
Other	\$198,101	1.2%
<b>Total</b>	<b>\$16,539,791</b>	<b>100.0%</b>

