



## Traffic Engineering Division

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**Date:** April 22, 2013  
**To:** Transit and Parking Commission Members  
**From:** David Dryer, City Traffic Engineer and Parking Manager  
**Subject:** 2013-2015 Pedal Cab Operator License Renewals

### **OVERVIEW**

The following Pedal Cab operators have applied to renew their operator licenses: Capitol Pedicycle dba Capitol Pedaler, and il Corvo Pedicab Service. MichaelRolls Pedal Cab Services, the only other pedal cab operator that is currently licensed, has not yet submitted a renewal application.

### **INDIVIDUAL COMPANY INVESTIGATIONS**

#### **Capitol Pedaler**

*Type of Service:* Capitol Pedaler operates one 14-passenger pedal-powered vehicle. Customers pre-pay to reserve the entire vehicle or they may reserve individual seat(s) for a two-hour tour. Capitol Pedaler was first licensed by the City in 2011.

*Complaints:* The City's phone number for customer complaints is posted on the vehicle; however the City has not received any customer complaints about this service. Staff asked Madison Police department if there were any issues or concerns regarding this service but none were reported.

#### *Inspection:*

City Staff inspected the vehicle and it has appropriate safety equipment and vehicle brakes.

*Insurance:* City Staff has reviewed the Capitol Pedaler's Certificate of Liability Insurance and deemed that the level and type of coverage meet the criteria provided under City Ordinance.

#### **il Corvo Pedicab Service**

*Type of Service:* il Corvo is a two- to three-passenger pedal operated vehicle. Customers may flag down this vehicle for service. Passenger are only asked to pay a gratuity for service.

*Complaints:* The City's phone number for customer complaints is posted on the vehicle and the City has not received any complaints about this service from customers. Staff asked Madison Police department if there were any issues or concerns regarding this service but none were reported.

*Inspection:*

City Staff inspected the vehicle and it has appropriate safety equipment and vehicle breaks.

*Insurance:*

City Staff has reviewed the Capitol Pedaler's Certificate of Liability Insurance and deemed that the level and type of coverage meet the criteria provided under City Ordinance.

**CONCLUSIONS**

Both Capitol Pedaler and il Corvo Pedicab Service are meeting all requirements as provided under Madison General Ordinances.

**RECOMMENDATIONS**

It is recommended that the operating licenses of both of the currently licensed carriers be renewed, and that the attached resolution be recommended for approval.