



Draft Web Hierarchy for Madison Public Market
3.29.2017

<p>Imagine our Market</p> <ul style="list-style-type: none"> Design illustrations/floor plans Vendor profiles and information Food business incubator Programming ideas and inspiration Financial plan/budget Green space Location – Why E Wash Inclusiveness 	<p>Community</p> <ul style="list-style-type: none"> List of Advisory Leadership Council Community leader pictures and testimonials Partnerships with other non-profits City's commitment 	<p>Get a Taste of the Market!</p> <p>(We're putting together a traveling event that will tour different areas of the city over the summer and fall to build momentum for the Market. This page will list these events and other events associated with the campaign.)</p>	<p>Latest Updates</p> <p>(This might be a blog format?)</p> <ul style="list-style-type: none"> Running list of news articles Link to Friends of Market FB page Simple announcements and updates on events, progress, etc. 	<p>Give</p> <ul style="list-style-type: none"> Link to online giving site Opportunities to "buy a brick" Other Naming opportunities
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