



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, April 18, 2024

4:00 PM

One John Nolen Drive
Hall of Fame Room

The City of Madison is holding the Monona Terrace Community and Convention Center Board of Directors meeting in-person.

1. **Written Comments:** You can send comments on agenda items to mtcccboard@mononaterrace.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>, or in person before the meeting. If you register to speak online, you will need to attend the meeting.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact:

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529
mtcccboard@mononaterrace.com

CALL TO ORDER / ROLL CALL

Andrea Nilsen will be attending by teleconference

APPROVAL OF MINUTES

March 21, 2024: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [82953](#) 3 mins. per person

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Monona Terrace Booking Event Assistance Advisory Committee may be present.

PRESENTATIONS

2. [82957](#) Monona Terrace New Staff Introductions: Bill Zeinemann, Associate Director Marketing and Event Services
3. [82959](#) Tourism Economics Presentation: Greg Pepitone, Associate Director, Tourism Economics
4. [82961](#) Destination Madison Report: Ellie Westman-Chin, President CEO Destination Madison and Jamie Patrick, Vice President, Madison Area Sports Commission

NEW BUSINESS

5. [82964](#) Nominating Committee Presents Slate of Officers for Vote: Jane Richardson, Subcommittee Chair
6. [82966](#) Reports Required by the Monona Terrace Agreement:
 - A. Monona Terrace Small Business and Employment Opportunities 2023 Report
 - B. Monona Terrace Joint Services with the Alliant Energy Center of Dane County 2023 Annual Report

REPORTS

7. [82969](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services
8. [82970](#) Finance Report: Jeff Boyd, Business Manager

9. [82971](#) Director's Report: Connie Thompson, Director
 - A. Administration
 - B. Operations
 - C. Community Relations
 - D. Gift Shop
 - E. Sales and Marketing
 - F. Event Services
 - G. Business Office/Human Resources
 - H. Catering

10. [82968](#) Presentation to Retiring Board Member, Jane Richardson: Judy Karofsky, Chair

11. [82974](#) Announcement from the Chair: Judy Karofsky, Chair
 - A. Finance Committee will need to meet before the May 16 Board Meeting
 - B. Both meetings will be held off premise at Destination Madison's offices.

ADJOURNMENT