



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, December 11, 2012

5:15 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 -

Satya V. Rhodes-Conway; Briony Jean Foy; Anthony L. Brown II; Patricia Elson; Leslee J. Nelson; José J. Madera; Barbara M. Schrank and John Nicholas Schweitzer

Satya & Nick left @ 6:15 pm during the presentation about creating an arts marketing kit.

APPROVAL OF October 17, 2012 MINUTES

A motion was made by Schweitzer, seconded by Schrank, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

José gave a beautiful thank you to Norma Sober.

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

- [24290](#)** Signature Grant Review

Signature Grant Review - Jim Carrier presented a trailer of the product of his signature grant "The Librarian and the Banjo." First public screening is on Feb 16 at Lakeview Library, will be entered into Wisconsin Film Festival.
- [23110](#)** Endorsing Community Projects

Katherine Sinkewicz presented a proposal for a Spring Harbor Middle School underpass mural project.

A motion was made by Schrank, seconded by Sober, to endorse the project. The motion passed by voice vote/other.
- [28579](#)** Joint Marketing and Promotion for Artists

Wayne Glowac, an expert on branding, presented information about creating a brand for our cultural arts experience and asked MAC if this was an idea worth prusing.

A motion was made by Elson, seconded by Sober, to Approve going forward with exploring the idea of creating a position for marketing Madison's cultural arts. The motion passed by voice vote/other.

4. [21297](#) BLINK Proposal Review

A motion was made by Elson, seconded by Sober, to Approve providing additional funding for "Asylum." The motion passed by voice vote/other.

5. [28584](#) Review of Arts Budget

DISCUSSION ITEMS

6. [16650](#) MAC Meeting Dates & Locations
7. [21279](#) MAC Administrative Reports
8. [25024](#) 2012 Press and Publicity

ADJOURNMENT

A motion was made by Elson, seconded by Sober, to Adjourn at 6:45 p.m. The motion passed by voice vote/other.