



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 17, 2024

5:30 PM

VIRTUAL

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 858 3860 8394

CALL TO ORDER / ROLL CALL

Others Present: Nicholas Heckman, George Reistad, Nan Fey, Jossett Gauley

Madison Food Policy Council Meeting called to order at by Chair Leete at 5:33PM.

Present: 10 - Regina M. Vidaver; Tag Evers; Nicholas S. Leete; Rebecca Kemble; Angelina Mico; Dustin K. Lundt; Noah R. Bloedorn; Devika J. Suri; Lindsey Day Farnsworth and Teal M. Evans

Excused: 7 - Jamie R. Bugel; Hedi L. Rudd; Christopher G. Brockel; Dadit G. Hidayat; Sarah M. Larson; Katie L. Strader and Ndemazea F. Fonkem

APPROVAL OF MINUTES

Motion to approve minutes from May 15 made by Vidaver. Second by Lundt. Motion passed with unanimous approval.

PUBLIC COMMENT

1. [84361](#) Public Comment: MFPC 7/17/24

None.

DISCLOSURES AND RECUSALS

Leete discloses that his organization, Rooted, WI has received past SEED awards and was interviewed for the SEED grant evaluation.

NEW BUSINESS**Action Items**

2. [84362](#) UW Extension presentation on SEED Grant Evaluation and acceptance of the report

Attachments: [SEED Grants Report DRAFT 071624.pdf](#)

Presentation by Day Farnsworth and Gauley from the attached slides.

Discussion:

- Suri: How many total grantees have there been?
- o Gauley: close to 50. Exhaustive list will be available in the report appendix
- Hidayat: SEED grant reviewer process has improved over time to reduce bias. What lead to the decision not to include SEED grant reviewers into the process?
- o Gauley: The primary reason to not interview MFPC members was because this effort was focused on the impacts of the grants. Questions of rubric or process could be examined in the future.
- o Reistad: Compares the current SEED grant impact evaluation to the difference between the 2018 Healthy Retail Access Program's process

evaluation compared to later impact evaluations of individual awards.

- o Hidayat: Consider impact of the decision-making process and how it can direct funds in certain ways, such as funding repeat organizations or width vs breadth.
 - Day Farnsworth: Emphasize the ripple effects and positive impacts of the grants. A tiered structure would provide new opportunities for even greater impact.
 - Reistad: Recommendations would come to staff. Staff is limited in implementing recommendations immediately.

Motion to accept the report made by Evers. Second by Suri. Motion passed with unanimous approval.

Report from the Chair

3. [72741](#) Madison Food Policy Council Chair

None

Regular Business Reports

4. [72192](#) Regional Food System Planning

Continuing biweekly meetings. Conducting a literature review of data and reports. Will add SEED evaluations and recommendations. Community engagement will begin this month. Another outcome soon will be a podcast hosted by Bloedorn.

5. [72193](#) Regional Agriculture and Food Sovereignty

Updating agricultural land leases hasn't happened in 2024 but RAFS will continue to work with City staff on this issue.

6. [77772](#) Dane Food Access Network

Emergency food partners convened at the Capitol in June to raise awareness of the extremely high levels of demand at food pantries across Dane County. More information in the State Journal article from 6/25:
https://madison.com/news/local/food-pantries-struggle-to-meet-rising-demand-in-madison-wisconsin/article_31642de2-2dbe-11ef-8aae-4fa65df46a2b.html

7. [75103](#) Farmland Preservation Task Force

Fey will be providing a summary on what has been accomplished by the Task Force to MFPC in the fall.

8. [72198](#) Madison Metropolitan School District

No report.

9. [72199](#) Double Dollars Program

Double Dollars contract with Community Action Coalition has been renewed by Dane County.

10. [72197](#)

Community Gardens

On July 10-12 Rooted held its annual Gardens Summit.

11. [77773](#)

Food System Assessment

No report.

Staff Reports

12. [72194](#)

Business Development Specialist

Healthy Retail Access Program Enterprise Assistance Training (HRAP EAT) initiative will have an orientation with HRAP store owner grantees later this month. Food Finance Institute will meet with store owners and develop a curriculum. Participants will receive a stipend for participating in the program.

13. [72195](#)

Public Health Madison & Dane County

Madison area wastewater showing increasing levels of COVID-19 and other infectious diseases. COVID-19 is at highest levels since end of march, although still much lower than winter surge.

Work progresses on an update to a report detailing food insecurity levels in Dane County. Anticipated completion is this fall.

Public market construction continues. Madison Public Market Foundation has hired a new director who will begin soon.

14. [72196](#)

Extension Dane County, UW-Madison

No report.

Announcements

- Upcoming MFPC and Dane County Food Council meeting subjects:
- 8/21 MFPC – Community of Learning and Practice presentation (Rebecca, Abha)
- 8/28 DCFC– Youth Gov Prog presentation on youth food insecurity
- 9/18 MFPC – City/County compost & food waste project updates (Alex Thomas, Bryan Johnson)
- 9/25 DCFC– [Tentative] Mt. Horeb food system community conversations project presentation (Catie DeMets)

ADJOURNMENT

Motion to adjourn the MFPC made by Vidaver. Second by Evers. Motion approved by unanimous approval at 6:40PM.