



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMITTEE ON AGING

Wednesday, December 4, 2013

1:30 PM

Madison Public Library-Central Branch
201 W. Mifflin St.

CALL TO ORDER / ROLL CALL

Guests: Sonya Lindquist (EMMCA), UW Student observer.

City Staff: Christine Beatty (Senior Center), Katie Crawley (Mayor's Liaison)

Meeting called to order by Tammy Hagen at 1:30 pm with a quorum present.
Members enjoyed a quick tour of the beautiful downtown Madison Public Library.

Present: 13 -

Michael E. Verveer; Lauren Cnare; James C. Lamal; Michael R. Jackson;
Edna Canfield; Thomas Frazier; Felicitus Ferington; Faisal A. Kaud;
Kathleen Whitt; Mary Jo A. Rimkus; Tamara S. Hagen; Paul H. Kusuda
and Rosemary Lee

APPROVAL OF MINUTES

Unanimous approval of minutes on the motion of Lauren Cnare and Mary Jo Rimkus.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Paul Kusuda is a Dane County AAA member.

REPORTS

1. [32453](#) Madison Senior Coalitions

Sonya provided a statistical report. She highlighted the EMMCA Caregiver Support Program and the decision to offer a monthly meal with entertainment to both caregivers and the care-receivers in 2014. Churches and other groups will provide a simple meal to reduce costs. She also noted that the Board has engaged in several efforts to increase fund raising, including a goal in 2014 to raise \$20,000 with their golf outing.

2. [31594](#) Community Services Committee, Fay Ferington

The Committee has considered the Race to Equity report (which was distributed at the last CoA mtg). Fay described the statistics as "alarming" and

the group also heard from Paul Kusuda who amended his earlier criticism of the data, and Jim Lamal who asked about the impact on senior minority adults. Community Development and Community Services are formalizing the Emerging Opportunities Program. Fay offered to seek demographic information from the Race to Equity report, as was possible.

3. [31595](#) Changing Demographics Workgroup, Lauren Cnare

The Workgroup submitted a DRAFT report which will soon be accepted by the City Council and will be distributed to all CoA members by email. She noted that senior housing and transportation and the large increase in the senior population as well as the need for 'livable' communities was noted in the report. It also provides appropriate models from other cities.

4. [31596](#) Madison Senior Center Foundation, Jim Lamal

Our Foundation has ties now to the Madison Community Foundation through Amy Overby and we are tapping their expertise for our benefit. We will be examining our various fund raising campaigns and donor events to look for improvements. Plans are underway for a Spring or 3X yearly event to attract and cultivate donor gifts and generate more income for the Senior Center through Foundation giving.

DISCUSSION ITEMS

5. [32454](#) Advocacy Focus for Committee: Affordable Senior Housing/Mental Health Impact on Housing

Members discussed their ideas and questions about affordable housing:

- Who decides what is affordable?
- What are the income levels for senior housing?
- Should we have a 'senior needs forum' on housing, perhaps in March?
- Should we survey case managers regarding the needs for housing?
- What do seniors want in housing?
- Are there vacancies in senior housing in Madison?
- What locations, transportation, and time frames would ensure a good group of seniors for such a forum?
- Who could help us frame the appropriate questions?

Christine will contact Matt Wachter to seek his assistance and attendance at our January meeting, if possible.

6. [32455](#) Staff Report
- Monthly Report, if available
 - State Accreditation Recommendation
 - Planning for Next 6 Months; Strategic Operational Plan and Review

A report was submitted to the Madison Measures project which brings together the Senior Center and Senior Services into one benchmark document; it was shared with the CoA members for their information. The state accreditation visit went very well; we will soon be officially accredited by the WI Association of Senior Centers (WASC). The staff are soon to meet with Christine to identify their accomplishments in the last six months and plan goals for the period January through June 2014. Some suggestions were to include programs for Veterans, to continue LGBT program development, and to enhance senior advocacy.

ACTION ITEMS

7. [32456](#) Confirm COA Representative on the Community Services Committee

Fay Ferington was confirmed by unanimous acclamation as the CoA representative; her service is appreciated by members.

8. [32336](#) Reminder that all members of City of Madison committees, commissions, or boards must file a Statement of Interests form with the City Clerk's Office by January 7, 2014.

Most members have filed their statements; two requested that the link be sent again.

ADJOURNMENT

Meeting was adjourned at 3:30 on the motion of Mike Verveer and Fay Ferington.