

licensing

From: Gilda <gmul7755@gmail.com>
Sent: Wednesday, May 15, 2024 11:56 AM
To: licensing
Subject: MPL Corporation Investment Class A Liquor, Cider, Beer application

You don't often get email from gmul7755@gmail.com. [Learn why this is important](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Thank you for your attention.

I live in the Hawthorne Neighborhood. I'm wondering what your committee's current assessment of the alcohol outlet density is on/ around 3510 East Washington? My neighbors and I have counted 54 such outlets. Also, how much of the sales/excise taxes collected from these outlets are actually reinvested in the Hawthorne/Truax neighborhoods?

A man claiming to be a representative of the license applicant in item 51. on your 05.15.24 agenda spoke to myself and a group of neighbors on 05.13.24. We discussed his presentation and characterization of the applicant after he exited the meeting: We found him and his presentation odd, condescending and irrelevant.

We live in this neighborhood. We expect your committee to act with care and consideration for the best interests of the neighborhood and East Washington. Another "Convenient" liquor store is not needed on East Washington. 3510 East Washington is sandwiched between a grocery store and a Kwik Trip. There is a liquor store next to the Hawthorne Library on East Wash as well as a stand alone liquor store. There is a Walgreens, Hy-vee, Aldi, and another liquor store on the other side of Stoughton Rd. We are saturated with alcohol outlets and the problems that seem inextricably attached to them.

Despite the historic and systemic racism and unfair treatment of marginalized groups in Madison, I want to give your committee the benefit of doubt: Perhaps you were unaware of the current alcohol outlet density in the area. Now that you know, you can make an informed decision and deny MPL's license request(s). They are item 51. on your 05.15.24 agenda. I have copied their info from the agenda below:

MPL Corporation Investment • dba Crown Liquor
3510 E Washington Ave • Agent: Amit Kumar
Class A Beer, Class A Liquor, Class A Cider
Police Sector 513 (District 12)

Thank you, in advance.

Gilda Smith
53714