

PARK EVENT PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Madison Free to Breathe Run/Walk

Event Organizer/Sponsor Free to Breathe

Is Organizer/Sponsor a 501(c)3 non-profit agency? 048289 Yes No

If Yes, provide State of Wisconsin Tax Exempt Number 45-0505050

Address 1 Point Place Suite 200

City/State/Zip Madison, WI 53719

Primary Contact Sharna Schwarz FAX 608-833-7906

Work Phone 608-828-8837 Phone During Event 608-695-1840

E-mail sschwarz@freetobreathe.org

Website freetobreathe.org

Secondary Contact Dan Le Duc Phone During Event _____

Work Phone 608-828-8844

E-mail dleduc@freetobreathe.org

Annual Event? Yes No

Charitable Event? YES Yes No

If Yes, name of charity to receive donations: Free to Breathe

Estimated Attendance 300-400 + (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification: Hours 3pm to 7pm Yes No

Park Requested Vilas Park Yes No

Shelter Reserved by Event Organizer Yes No

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 11/1/14 Rain Date(s) N/A

Event Start Date(s)/Time(s) 11/1/14 / 3pm Set-Up Date(s)/Time for Event 11/1/14 / 12pm-3pm

Event End Date(s)/Time(s) 11/1/14 / 7pm Take-Down Time 11/1/14 / 1pm-10pm

Does this require time in the park the day before your event? Yes No

APPLICATION SIGNATURE

The person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved park area. This permit is subject to all Municipal Ordinances as defined by the City of Madison. In addition to all rules and regulations governing the City's Parks Division. The applicant agrees that during the use of the park facility, the sponsoring organization will not exclude anyone from participation in, deny anyone the benefits of, or otherwise subject anyone to discrimination because of the person's race, color, creed, national origin or handicap.

The applicant has read the Park Events Application packet. The applicant has included all of the appropriate permit applications and materials for this event.

I hereby certify to the best of my knowledge that the information and statements contained in this application are complete and true. I understand that failure to report components of this event/activity may result in the loss of deposit, revocation of permit and/or failure to secure future permits.

Signature SSchwarz Date 3/17/14

We are a partnership of lung cancer survivors, advocates, researchers, healthcare professionals and industry leaders. And we are united in the belief that every person with lung cancer deserves a cure.

OUR MISSION is to ensure surviving lung cancer is the expectation, not the exception.

OUR VISION: Double lung cancer survival by 2022.

To turn this vision into reality, we focus on:

- Funding research with the greatest potential to save lives
- Helping all patients fully understand their treatment options
- Ensuring molecular tumor testing is standard of care
- Doubling the number of lung cancer patients participating in clinical trials

The Free to Breathe event series was initiated in an effort to build a foundation for raising the public's awareness of lung cancer and increasing research funding to defeat lung cancer. Funds raised from Free to Breathe events support our vision of doubling lung cancer survival by 2022. Free to Breathe is a 501(c)(3), non-profit organization, originally formed in 2001, and officially incorporated in 2003.

Free to Breathe events are runs, walks, bike rides, yogathons, or other athletic and community-minded activities. These events are an enjoyable way for survivors, family, friends, advocates and community and corporate teams to honor those who have been touched by lung cancer, by fundraising.

We are excited to bring the Madison Free to breathe event back to our home city after a 4-year hiatus! The event will be held on November 1 to kick off Lung Cancer Awareness Month. We are planning a family friendly, non-competitive 5K run/walk through the Vilas Park neighborhood followed by family-friendly activities and music at Vilas Park. We are tentatively planning to partner with food trucks and possibly a brewery to host a celebration from 5-7pm after the athletic portion of the event.



TBD - may partner with some local food trucks.
Will update permit once we have made contact w vendors

PARK EVENT VENDING PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____ Vending Permit Type: _____ Site: _____

EVENT ORGANIZER INFORMATION

Name of Group: Free to Breathe

Contact Person: Shana Schwarz

Address: 1 Point Place Suite 200

Work Phone: 608-828-8837 Home Phone: 608-695-1840

Today's Date: 3/17/14

A Parks Vending Permit is required for anyone who sells anything in a City Park. (MGO 8.17)

PRODUCT OR SERVICE SOLD

Please list every item sold or service provided. Attach an additional list, if necessary.

Food Item: _____
If selling food, please indicate your Temporary Restaurant License #: _____

Non-Food Item: _____

Services: _____

Lessons: _____

DETAIL OF VENDOR SET-UP

Please include what your vending site will contain (tables, tents, electricity, etc.)

INSURANCE

All vendors must supply a certificate of insurance for product and premises insurance in the amount of \$1,000,000 in the aggregate naming the City of Madison as 'additional insured.'

Insurance Company: _____ Insurance Policy No.: _____

SIGNATURES

Vendor Signature: _____ Date: _____

Park Division Authorization: _____ Date: _____

PARKS VENDING PERMIT TYPE

- Daily \$275.00 (NT)
- Annual \$900.00 (NT)
- Special Event Vending Permit (up to 7 vendors) \$840.00 (NT)

*An Umbrella Permit for a community event may be purchased by the Event Organizer and will cover up to 7 (seven) vendors. The Event Organizer must all cover these 7 vendors under the Event Organization's/Sponsor's insurance.

Date of Event: November 1, 2014 Park: Vilas

PARK EVENT AMPLIFICATION PERMIT APPLICATION

By Ordinance, public amplification is not allowed in City Parks except by permission from the Parks Division. Permission for amplification does not exempt a group from Madison Ordinance noise restrictions. Please be considerate of park neighbors and other park users. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

EVENT INFORMATION

Name of Event Madison Free to Breathe Run/Walk
Contact Person Shana Schwarz Phone # During Event 608-695-1840
Park Vilas Park Date 11/1/14

TYPE OF AMPLIFIED SOUND

Band TBD DJ TBD Sound System Speeches/Announcements Karaoke
 Other (please specify) with either a band or DJ

Times of Sound 3:00pm to 7:00pm (4-hour maximum)

EXCERPTS FROM APPLICABLE CITY ORDINANCES

8.29 PUBLIC ADDRESS SYSTEMS IN PARKS:

- (1) No public address systems or sound amplification devices shall be used in any public park within the City of Madison except as permitted by this section. The Parks Superintendent may issue permits in accordance with this section. A permit shall not exempt the holder from the provisions of Sec. 24.08.
- (3) The Superintendent may limit the hours of operation and the location within the park of any such system or equipment so as to insure the benefit of such system or equipment to the group seeking its use and to minimize any unreasonable interference with the peace and enjoyment of other users of the park and those adjacent to such park.
- (5) The Police Department is authorized to require the discontinuance of any such system or equipment operating outside the prescribed hours or location.

24.08 NOISE REGULATION

(2) In the following zoning districts established under Chapter 28 of the Madison General Ordinances, the noise emitted from any source and measured at any point within any distance beyond fifty (50) feet of the property or public right-of-way where the noise is produced or beyond fifty (50) feet from the noise source when such exists on public property shall not exceed the amounts indicated in the following table:

SOUND PRESSURE LEVEL

R1, R2, R3, R4, R4A, R4L, Agriculture.

Conservancy, Office Residence

7:00 p.m. to 7:00 a.m.—70 dBA

7:00 a.m. to 7:00 p.m.—75 dBA

R5, R6

All times—75 dBA.

**Madison Run/Walk
TENTATIVE Event Day Schedule
November 1, 2014**

Event Schedule

12:00 p.m. – Setup begins for registration

2:00 p.m. – Registration and check-in begins

3:00 p.m. – DJ/Emcee makes general rolling announcements

3:30 p.m. – Pre-race rally & warm up; recognition of top fundraisers

4:00 p.m. – 5K run and 5K walk begins immediately after runners

4:05 p.m. – 1 mile walk begins

4:30 p.m. – Food and beverage vendors open, family activities

5:00 p.m. – Band or DJ Plays family friendly music

7:00 p.m. – Band/DJ concludes, food and beverage vendors close

7:00 p.m. – 9:00 p.m. – cleanup/teardown

