



## Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: **September 2007 Revenue Report, Key Statistics and October Activity Report**

### SEPTEMBER AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Sept '07 +/- '06		September		YTD	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ + 313,600	+ 6.4	\$ ( 8,460)	( 1.4)	\$ + 255,780	+ 5.2
Off-Street Meters (Lots & Ramps)	+ 44,160	+11.3	( 3,090)	( 5.8)	+ 15,060	+ 3.6
On-Street Meters	+ 141,320	+12.5	(3,890)	( 2.7)	+ 27,850	+ 2.2
Constr'n Rev – On-Str Meters	+ 26,450	+14.1	(16,900)	(52.6)	( 9,900)	( 4.4)
Subtotal - On-Street Meter Rev	+ 167,770	+12.7	(20,790)	(11.7)	+ 17,950	+ 1.2
Monthly Parking (incl. LT Leases)	+ 33,070	+ 6.0	+ 650	+ 1.0	280	+ .1
RP3 and Miscellaneous Rev	+ 2,140	+ 1.3	(2,650)	( 8.1)	(210)	( .1)
Totals	<u>\$ + 560,740</u>	+ 7.7	<u>\$ ( 34,340)</u>	( 3.7)	<u>\$ + 288,860</u>	+ 3.8

#### Highlights/Remarks:

The variances over 2006 (first column) simply reflect the fact that rate increases were not effective until *June/July* of 2006.

Cashiered revenues: the increases over YTD Budget (right-most set of columns) are likely due to the following:

- one extra revenue-generating day thru September; and
- conservative 'projection' model – e.g., the model anticipated even greater price resistance (*lower* occupancy levels) than we are experiencing.

See Attachments A thru C for *detailed* revenue information.

**OCCUPANY STATISTICS (ALL RAMPS, BRAYTON LOT AND ON-STREET)**

Ramp - Max # Cash'd Spaces Available	Average		Avg # of			# of		# of Eve/	
	Weekday Occ'y (10 am – 2 pm)		Weekday Parkers at Peak(a) Occy			Weekday Hours @ +90% Occy		Weekend Hrs @ +90% Occy	
	Sep 06	Sep 07	Sep 06	Sep 07	2007 +/- '06	Sep 06	Sep 07	Sep 06	Sep 07
Cap Sq No – 488	52%	55%	249	266	+17	0.0	0.0	5.5	10.0
Overture Ctr – 545 (b)	57%	46%	301	244	(57)	0.2	0.0	5.0	18.0
Gov East – 431	86%	92%	368	392	+24	3.2	3.3	15.0	26.5
State St Campus – 1066	74%	78%	782	831	+49	.4	.4	24.0	46.0
State St Capitol – 700	73%	75%	515	529	+14	0.6	0.6	30.0	42.5
Brayton Lot – 154 (POF)	94%	94%	144	145	+ 1	4.4	4.5	11.5	18.0
ALL Off-Street (YTD)	67%	64%	2,338	2,239	(99)				
ALL On-Street (YTD)	65%	65%	644	631	(13)				

FYI: While occupancy information for the **Buckeye Lot** is not reported above (as the lot does not utilize the Parcs revenue/control equipment), we have been providing updates re mid-State Street parking demand. Thru September, occupancy at the Buckeye Lot averaged 52% (28 parkers) in 2007 vs 66% (35 parkers) in 2006.

**Notes:**

- (a) "Peak" Occupancy varies by facility, but typically occurs between 10 a.m. and 2 p.m.
  - (b) Occupancy levels at the Overture Center Ramp declined significantly as a result of Alliant's departure from the downtown (April 2002); i.e., on average, about 300-350 vacancies each half-hour resulted during weekdays.
- POF = pay-on-foot stations

**ON-STREET METERS – ENFORCEMENT AND USAGE**

Note: The Sept '07 survey is not yet complete due to the press of RP3 renewals; and no survey was done last July, due to inclement weather ...

	Aug 2006		July 2007	
	Avg	%	Avg	%
Total Number of Meters Surveyed ....	456		457	
less: Meters Out of Service for Construction	43	9%	55	12%
Of Remaining Meters Available for Use ...	413		402	
- Meters Occupied by Parkers Displaying D/V cards or Plates	55	12%	57	13%
- Meters Occupied and Paid (by NON-Dis/Vets)	137	30%	128	28%
- as % of Mtrs in use by Non-D/V's (Paid + Expired)	--	77%	--	80%
- <b>Compliance Rate*</b> (assumes some compliance for Exp'd Mtrs)	--	<b>83%</b>	--	<b>85%</b>
- Meters Occupied but Expired	41	9%	33	7%
- as % of Mtrs in use by NON-D/V's (Paid + Expired)	--	23%	--	20%
- Vacant Meters	181	40%	184	40%
- Tickets Issued in Survey Area	10	--	7	--
- <b>Enforcement Rate (% of Expired Mtrs that rcv'd ticket)</b>	--	<b>24%</b>	--	<b>21%</b>

\* "Compliance Rate" is an industry-wide term that refers to parkers who have paid as a percentage of those who should have paid. (Note: minor differences might exist in the table due to rounding.)

**MONTHLY PARKING - WAITING LIST STATISTICS**

November 1, 2006 vs 2007 Comparison								
Facility	Number of People on Waiting List							
	Residents		Non-Residents		Carpoolers		Totals	
	11/1/06	11/1/07	11/1/06	11/1/07	11/1/06	11/1/07	11/1/06	11/1/07
Capitol Square North	17	55	19	55	0	0	36	110
Government East	28	68	34	84	0	0	62	152
Overture Center	0	8	0	11	0	0	0	19
State Street Capitol <sup>(a)</sup>	5	16	14	17	0	0	19	33
<b>Totals</b>	<b>50</b>	<b>147</b>	<b>67</b>	<b>167</b>	<b>0</b>	<b>0</b>	<b>117</b>	<b>314</b>
Note: Some individuals are on more than one waiting list. The total number, excluding duplicates, is ....	44	110	56	124	0	0	100	234

As shown, year-over-year waiting list numbers are about two to three times larger across the board, representing a gradual rebound from the lows following the June 1, 2006 rate increases.

(a) Due to the configuration of the State Street Capitol Ramp, we are unable to immediately accommodate carpoolers, as can be done at the other ramps. Consequently, the SSCo waiting list might at times include carpoolers; these carpoolers do have priority for new vacancies, however.

**OCTOBER 2007 ACTIVITY REPORT**

During October, staff participated in Halloween planning/implementation and viewed a demo of a single-pole credit card meter.

2007 REVENUES -- BUDGET VS ACTUAL  
Year-to-Date 2007- Through SEP

(A)

		Budget	Actual	Actual +/- Budget	
((# = TPC Map Reference)				Amount	%
<b>74000s Permits</b>					
74281	RP3 (residential parking permits)	93,734.45	80,767.00	(12,967.45)	(13.83)
74282	Motorcycle Permits	1,500.01	918.00	(582.01)	(38.80)
74283	Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Permits	95,234.46	81,685.00	(13,549.46)	(14.23)
<b>75300 Awards and Damages</b>					
76350	Advertising Revenue	59,924.97	58,814.51	(1,110.46)	(1.85)
<b>76710 Cashiered Revenue</b>					
	ALL Cashiered Ramps	-	-	-	
#4	582512 Cap Sq North	445,366.50	462,710.93	17,344.43	3.89
#6	582532 Gov East	838,848.49	978,848.27	139,999.78	16.69
#9	582522 Overture Center	558,864.72	555,356.20	(3,508.52)	(0.63)
#11	582542 SS Campus-Frances	927,371.44	912,122.02	(15,249.42)	(1.64)
#11	582552 SS Campus-Lake	1,172,925.40	1,222,011.53	49,086.13	4.18
#12	582562 SS Capitol	987,448.44	1,055,552.92	68,104.48	6.90
	Subtotal - Cashiered Revenue	4,930,824.99	5,186,601.87	255,776.88	5.19
<b>76720 Meters - Off-Street (NON-CYCLE)</b>					
#1	582334 Blair Lot	4,748.21	4,048.41	(699.80)	(14.74)
#7	582344 Lot 88 (Munic Bldg)	13,283.54	10,580.82	(2,702.72)	(20.35)
#2	582353 Brayton Lot-Machine	245,773.52	259,647.32	13,873.80	5.64
#2	582354 Brayton Lot-Meters	3,382.02	2,868.41	(513.61)	(15.19)
#3	582364 Buckeye/Lot 58	118,858.85	107,962.59	(10,896.26)	(9.17)
	582374 Evergreen Lot	-	16,027.16	16,027.16	n/a
	582414 Wingra Lot	6,756.64	5,566.75	(1,189.89)	(17.61)
#12	582564 SS Capitol	24,908.44	27,166.73	2,258.29	9.07
	Subtotal - Meters Off-Street	417,711.22	433,868.19	16,156.97	3.87
<b>Meters - Off-Street (CYCLES)</b>					
	582507 ALL Cycles (eff 7/98)	3,539.70	2,443.41	(1,096.29)	(30.97)
	Subtotal -- 76720's	421,250.92	436,311.60	15,060.68	3.58
<b>76730 Meters - On-Street</b>					
	582114 Cap Sq Mtrs (new '05)	25,654.49	35,688.05	10,033.56	39.11
	582124 Campus Area	195,724.45	201,816.86	6,092.41	3.11
	582134 CCB Area	106,172.71	121,929.73	15,757.02	14.84
	582144 East Washington Area	70,135.45	59,271.73	(10,863.72)	(15.49)
	582154 GEF Area	88,372.63	79,750.13	(8,622.50)	(9.76)
	582164 MATC Area	68,880.82	74,149.07	5,268.25	7.65
	582174 Meriter Area	103,258.56	99,165.75	(4,092.81)	(3.96)
	582184 MMB Area	121,927.33	123,671.34	1,744.01	1.43
	582194 Monroe Area	28,981.57	52,899.95	23,918.38	82.53
	582204 Schenks Area	13,759.91	12,499.05	(1,260.86)	(9.16)
	582214 State St Area	103,275.91	100,120.74	(3,155.17)	(3.06)
	582224 University Area	247,519.36	238,402.81	(9,116.55)	(3.68)
	582234 Wilson/Butler Area	68,988.75	71,141.15	2,152.40	3.12
	Subtotal - Meters On-Street	1,242,651.94	1,270,506.36	27,854.42	2.24
<b>Const'n-Related Meter Rev (On-St)</b>					
74284	Contractor Permits	53,736.39	65,328.00	11,591.61	21.57
74285	Meter Hoods	40,025.22	55,835.98	15,810.76	39.50
74286	Construction Meter Removal	130,186.47	92,880.56	(37,305.91)	(28.66)
	Subtotal - Constr'n Related Rev	223,948.08	214,044.54	(9,903.54)	(4.42)
	<b>Totals - On-Street Meters</b>	<b>1,466,600.02</b>	<b>1,484,550.90</b>	<b>17,950.88</b>	<b>1.22</b>
<b>76740 / 50 Monthlies and Long-Term/Parking Leases</b>					
76740's	#1 582335 Blair Lot	36,000.00	36,040.15	40.15	0.11
	#13 582405 Wilson Lot	42,354.00	40,307.93	(2,046.07)	(4.83)
	#4 582515 Cap Square North	144,486.00	144,024.60	(461.40)	(0.32)
	#6 582535 Gov East	123,840.00	125,322.18	1,482.18	1.20
	#9 582525 Overture Center	49,320.00	48,304.68	(1,015.32)	(2.06)
	#12 582565 SS Capitol - reg Mo's	81,990.00	84,256.79	2,266.79	2.76
	Subtotal - Monthlies	477,990.00	478,256.33	266.33	0.06
76750's	#9 582528 Overture Center	43,800.75	43,800.75	-	
	Wingra Lot/Wingra Lot (Commy Car)	-	8.00	8.00	n/a
	#12 582568 SS Cap - LT Lease	60,730.83	60,742.00	11.17	0.02
	Subtotal -- LTL's	104,531.58	104,550.75	19.17	0.02
	<b>Totals- Moy's and Leases</b>	<b>582,521.58</b>	<b>582,807.08</b>	<b>285.50</b>	<b>0.05</b>
<b>78000s Miscellaneous Revenues</b>					
78220	Operating Lease Payments	2,224.09	1,873.13	(350.96)	(15.78)
78310	Property Sales	-	9,194.12	9,194.12	n/a
78890	Other	6,131.80	11,734.70	5,602.90	91.37
	Subtotal -- Miscellaneous	8,355.89	22,801.95	14,446.06	172.88
	Summary - RP3 and Misc Revenue (incl's Cycle Perm)	183,515.32	163,301.46	(20,213.86)	(11.02)
	<b>TOTALS:</b>	<b>7,564,712.83</b>	<b>7,853,572.91</b>	<b>288,860.08</b>	<b>3.82</b>

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Year-to-Date Revenues >> 2006 vs 2007 Through SEP				2007 +/- 2006	
		2006 YTD	2007 YTD	Amount	%
<b>74000s Licenses, Permits, Fees</b>					
	74281 RP3 (residential parking permits)	86,017.00	80,767.00	(5,250.00)	(6.10)
	74282 Motorcycle Permits	2,009.30	918.00	(1,091.30)	(54.31)
	74283 Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Licenses, ...	88,026.30	81,685.00	(6,341.30)	(7.20)
<b>75300 Awards and Damages</b>		1,537.71	-	(1,537.71)	(100.00)
<b>76350 Advertising Revenue</b>		61,421.88	58,814.51	(2,607.37)	(4.25)
<b>76710 Cashiered Revenue</b>					
	582512 Cap Sq North	440,496.06	462,710.93	22,214.86	5.04
	582532 Gov East	854,625.16	978,848.27	124,223.12	14.54
	582522 Overture Center	576,682.75	555,356.20	(21,326.55)	(3.70)
	582542 SS Campus-Frances	891,929.07	912,122.02	20,192.95	2.26
	582552 SS Campus-Lake	1,140,176.94	1,222,011.53	81,834.59	7.18
	582562 SS Capitol	969,092.89	1,055,552.92	86,460.04	8.92
	Subtotal - Cashiered Revenue	4,873,002.87	5,186,601.87	313,599.00	6.44
<b>76720 Meters - Off-Street (NON-CYCLE)</b>					
	582334 Blair Lot	4,089.75	4,048.41	(41.34)	(1.01)
	582344 Lot 88 (Munic Bldg)	11,392.83	10,580.82	(812.01)	(7.13)
	582353 Brayton Lot-Machine	231,036.23	259,647.32	28,611.09	12.38
	582354 Brayton Lot-Meters	7,335.12	2,868.41	(4,466.71)	(60.89)
	582364 Buckeye/Lot 58	110,402.54	107,962.59	(2,439.95)	(2.21)
	582374 Evergreen Lot	-	16,027.16	16,027.16	n/a
	582414 Wingra Lot	5,843.22	5,566.75	(276.47)	(4.73)
	582564 SS Capitol	20,101.72	27,166.73	7,065.01	35.15
	Subtotal - Meters Off-Street	390,201.41	433,868.19	43,666.78	11.19
<b>Meters - Off-Street (CYCLES)</b>					
	582507 ALL Cycles (eff 7/98)	1,949.76	2,443.41	493.65	25.32
<b>Subtotal -- 76720's</b>		392,151.17	436,311.60	44,160.43	11.26
<b>76730 Meters - On-Street</b>					
	582024 Cap Sq Mtrs (new '05)	27,241.36	35,688.05	8,446.69	31.01
	582124 Campus Area	174,261.98	201,816.86	27,554.88	15.81
	582134 CCB Area	102,488.84	121,929.73	19,440.89	18.97
	582144 East Washington Area	59,547.96	59,271.73	(276.23)	(0.46)
	582154 GEF Area	80,606.06	79,750.13	(855.93)	(1.06)
	582164 MATC Area	63,239.46	74,149.07	10,909.61	17.25
	582174 Meriter Area	95,519.15	99,165.75	3,646.60	3.82
	582184 MMB Area	113,159.33	123,671.34	10,512.01	9.29
	582194 Monroe Area	26,762.97	52,899.95	26,136.98	97.66
	582204 Schenks Area	11,520.56	12,499.05	978.49	8.49
	582214 State St Area	89,000.52	100,120.74	11,120.22	12.49
	582224 University Area	218,312.22	238,402.81	20,090.59	9.20
	582234 Wilson/Butler Area	67,522.35	71,141.15	3,618.80	5.36
	Subtotal - Meters On-Street	1,129,182.76	1,270,506.36	141,323.60	12.52
<b>Const'n-Related Meter Rev (On-St)</b>					
	74284 Contractor Permits	52,969.00	65,328.00	12,359.00	23.33
	74285 Meter Hoods	26,035.50	55,835.98	29,800.48	114.46
	74286 Construction Meter Removal	108,592.50	92,880.56	(15,711.94)	(14.47)
	Subtotal - Constr'n Related Rev	187,597.00	214,044.54	26,447.54	14.10
<b>Totals - On-Street Meters</b>		1,316,779.76	1,484,550.90	167,771.14	12.74
<b>76740 / 50 Monthlies and Long-Term/Parking Leases</b>					
<b>76470's</b>					
	582335 Blair Lot	32,603.64	36,040.15	3,436.51	10.54
	582405 Wilson Lot	39,714.72	40,307.93	593.21	1.49
	582515 Cap Square No	135,812.72	144,024.60	8,211.88	6.05
	582535 Gov East	113,598.92	125,322.18	11,723.26	10.32
	582525 Overture Center	47,466.36	48,304.68	838.32	1.77
	582565 SS Capitol - reg Mo'ys	78,112.37	84,256.79	6,144.42	7.87
	Subtotal - Monthlies	447,308.73	478,256.33	30,947.60	6.92
<b>76750's</b>					
	582418 Wingra Lot (Comm'ty Car)	426.50	8.00	(418.50)	(98.12)
	582528 Overture Center	43,897.96	43,800.75	(97.21)	(0.22)
	582568 SS Cap - LT Lease	58,099.00	60,742.00	2,643.00	4.55
	582705 Convention Center	-	-	-	-
	Subtotal -- LTL's	102,423.46	104,550.75	2,127.29	2.08
<b>Totals - Moy's and Leases</b>		549,732.19	582,807.08	33,074.89	6.02
<b>78000s Miscellaneous Revenues</b>					
	78220 Operating Lease Payments	2,255.92	1,873.13	(382.79)	(16.97)
	78310 Property Sales	231.99	9,194.12	8,962.13	3,863.15
	78890 Other	7,689.81	11,734.70	4,044.89	52.60
	Subtotal -- Miscellaneous	10,177.72	22,801.95	12,624.23	124.04
Summary - RP3 and Misc Revenue (incl's Cycle Permits)		161,163.61	163,301.46	2,137.85	1.33
<b>TOTALS</b>		<b>7,292,829.60</b>	<b>7,853,572.91</b>	<b>560,743.31</b>	<b>7.69</b>

**Department of Transportation -- Parking Division  
Revenue(a) for the Months of September, 2006 and 2007(c)**



		-----Off-Street-----			Street		Misc.			
		Meters *	+ Cashiered	+ Monthly	= Total	+ Meters	+ Revenues	= Totals *		
2006	Number of Spaces	286	3,226	499	4,011	1,352	-----	5,363		
	Revenue	\$ 49,635	\$ 639,089	\$ 64,413	\$ 753,136	\$ 168,424	\$ 31,082	\$ 952,642		
2007	Number of Spaces	310	3,229	498	4,037	1,378	-----	5,415		
	Revenue	\$ 49,415	\$ 596,956	\$ 65,376	\$ 711,747	\$ 156,429	\$ 29,997	\$ 898,173		

\* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (e)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		Sep-06	Sep-07	Sep-06	Sep-07	Sep-06	Sep-07	Sep-06	Sep-07	Sep-06	Sep-07	Sep-06	Sep-07
<b>METERED</b>	Blair Lot (eff Aug 2002)	13	13	25	24	--	--	\$ 624.31	\$ 674.00	\$ 1.92	\$ 2.16		
	Lot 88 (Munic Building)	17	17	25	24	53%	88%	\$ 1,389.57	\$ 1,321.89	\$ 3.27	\$ 3.24		
	Brayton Lot Paystations	154	154	25	24	94%	94%	\$ 28,686.65	\$ 29,569.38	\$ 7.45	\$ 8.00		
	Brayton Lot Meters	12	12	25	24	58%	42%	\$ 2,250.87	\$ 486.63	\$ 7.50	\$ 1.69		
	Buckeye Lot	53	53	25	24	70%	72%	\$ 11,979.29	\$ 11,628.77	\$ 9.04	\$ 9.14		
	Evergreen Lot (f)	0	23	25	24	--	--	\$ -	\$ 1,521.16	\$ -	\$ 2.76		
	Wingra Lot	18	19	25	24	--	--	\$ 1,214.19	\$ 758.20	\$ 2.70	\$ 1.66		
	SS Capitol	19	19	25	24	32%	53%	\$ 3,489.91	\$ 3,454.84	\$ 7.35	\$ 7.58		
	Cycles	47	48	n/c	n/c	--	--	\$ 200.48	\$ 602.89	n/c	n/c		
	Cap Square North	488	488	28	27	52%	55%	\$ 54,816.05	\$ 55,783.05	\$ 4.01	\$ 4.23		
<b>CASHIERE</b>	Gov East	431	431	28	27	86%	92%	\$ 116,336.90	\$ 111,594.75	\$ 9.64	\$ 9.59		
	Overture Center	545	545	28	27	57%	46%	\$ 67,827.20	\$ 54,214.45	\$ 4.44	\$ 3.68		
	SS Campus (Frances) (combined totals)	1,062	1,066	28	27	74%	78%	\$ 113,893.47 261,330	\$ 106,580.50 246,755	\$ 8.79	\$ 8.57		
	SS Campus (Lake)							\$ 147,436.90	\$ 140,174.80				
<b>MONTHLY</b>	State St Capitol	700	699	28	27	73%	75%	\$ 138,778.08	\$ 128,608.10	\$ 7.08	\$ 6.81		
	Blair Lot Mo'y (eff 8/2002)	44	44	20	19			\$ 4,010.00	\$ 4,040.00	\$ 4.56	\$ 4.83	50	48
	Wingra Lot (Comm'ty Car) (h)	1	0	20	19			\$ 49.50	\$ -	\$ 2.48	\$ -	n/a	n/a
	Wilson Lot Mo'y	50	50	20	19			\$ 4,666.00	\$ 4,700.00	\$ 4.67	\$ 4.95	55	55
	Cap.Sq. N Mo'y	125	125	20	19			\$ 15,847.32	\$ 15,987.00	\$ 6.34	\$ 6.73	148	150
	Gov East Mo'y	85	85	20	19			\$ 13,694.95	\$ 14,131.85	\$ 8.06	\$ 8.75	98	101
	Overture Ctr Mo'y (b) (e)	75	75	20	19			\$ 10,061.33	\$ 10,362.25	\$ 6.71	\$ 7.27	92	95
	SS Cap. Mo'y (b) (d)	119	119	20	19			\$ 16,084.00	\$ 16,155.00	\$ 6.76	\$ 7.15	134	134
<b>ON-STREET METERS</b>	Campus Area Route	178	182	25	24	55%		\$ 20,774.93	\$ 22,914.61	\$ 4.67	\$ 5.25	577	583
	Capitol Square (g)	25	24	25	24	49% (g)		\$ 3,628.41	\$ 3,810.39	\$ 5.81	\$ 6.62		
	CCB Area Route	86	89	25	24	55%		\$ 13,447.77	\$ 13,016.35	\$ 6.25	\$ 6.09		
	East Washington Area Route	96	96	25	24	38%		\$ 7,730.24	\$ 7,186.40	\$ 3.22	\$ 3.12		
	GEF Area Route	76	75	25	24	46%		\$ 9,727.01	\$ 8,690.43	\$ 5.12	\$ 4.83		
	MATC Area Route	99	94	25	24	28%		\$ 8,299.45	\$ 8,056.79	\$ 3.35	\$ 3.57		
	Meriter Area Route	122	103	25	24	24%		\$ 12,523.56	\$ 10,458.48	\$ 4.11	\$ 4.23		
	MMB Area Route	94	89	25	24	44%		\$ 13,566.90	\$ 13,329.87	\$ 5.77	\$ 6.24		
	Monroe Area Route	102	122	25	24	pass		\$ 3,978.86	\$ 5,063.87	\$ 1.56	\$ 1.73		
	Schenks Area Route	77	80	25	24	pass		\$ 1,384.87	\$ 1,415.15	\$ 0.72	\$ 0.74		
	State Street Area Route	76	95	25	24	46%		\$ 10,653.21	\$ 11,219.31	\$ 5.61	\$ 4.92		
	University Area Route	215	219	25	24	52%		\$ 27,811.03	\$ 26,672.75	\$ 5.17	\$ 5.07		
	Wilson/Butler Area Route	106	110	25	24	40%		\$ 8,767.64	\$ 9,386.07	\$ 3.31	\$ 3.56		
	Various Routes	n/a	n/a	25	24	n/a	n/a	\$ -	\$ -	\$ -	\$ -		
	Subtotal - Route Revenue	1,352	1,378	25	24	--	--	\$ 142,293.88	\$ 141,220.47	\$ 4.21	\$ 4.27		
Meter-Related Constrn Rev							\$ 26,130.00	\$ 15,209.00					
Total On-St Meter Revenue							\$ 168,423.88	\$ 156,429.47					
Miscellaneous							\$ 31,081.83	\$ 29,997.28					
Total (a)	5,410	5,463					\$ 952,842.68	\$ 898,776.26					

**Footnotes:**

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2006 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parcex system. Weekday timeframe = 10 a.m. thru 2 p.m. ("peak" occupancy).
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Effective October 20, 2006 (after being out of service for about 14 months), the Evergreen Lot was returned to operation as part of the Monroe Commons Condominium project. (Prior to the June 2006 rate increase, this lot typically generated revenue of about \$700/mo -- \$8,400 annually.)
- (g) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$3,810 of revenue would support an occupancy rate of about 58% (24 meters x 24 days x 9 hrs/day x \$1.25/hour x 58% rate = \$3,810).
- (h) Community Car terminated their lease agreement at the Wingra Lot effective Jan 6, 2007.

Spaces Out of Services: 1 Cashiered (State Street Capitol)  
92 On-Street Meters  
93

# CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-1

LOCATION / FACILITY	JUL 07				AUG 07			SEP 07		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
<b>ON - STREET METERS</b>	<b>1085</b>	<b>928</b>	<b>321</b>	<b>65.4%</b>	<b>957</b>	<b>282</b>	<b>70.5%</b>	<b>939</b>	<b>307</b>	<b>67.3%</b>
<b>CITY LOTS:</b>										
BUCKEYE - BLOCK 58	53	53	21	60.4%	53	27	49.1%	53	15	71.7%
BRAYTON - METERS	12	12	10	16.7%	12	6	50.0%	12	7	41.7%
PARKMASTER	154	154	8	94.8%	154	0	100.0%	154	0	100.0%
MUNICIPAL BLDG - BLOCK 88	17	17	1	94.1%	17	2	88.2%	17	2	88.2%
<b>SUBTOTAL - CITY LOTS</b>	<b>236</b>	<b>236</b>	<b>40</b>	<b>83.1%</b>	<b>236</b>	<b>35</b>	<b>85.2%</b>	<b>236</b>	<b>24</b>	<b>89.8%</b>
<b>CITY RAMPS:</b>										
OVERTURE CENTER - CASHIERED	529	529	260	50.9%	529	281	46.9%	529	265	49.9%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	11	42.1%	19	9	52.6%	19	9	52.6%
STATE STREET CAPITOL - CASHIERED	706	706	368	47.9%	706	311	55.9%	706	140	80.2%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	426	49	88.5%	426	30	93.0%	426	21	95.1%
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1060	415	60.8%	1059	364	65.6%	1059	161	84.8%
CAPITOL SQUARE NORTH - CASHIERED	481	481	228	52.6%	481	218	54.7%	481	203	57.8%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
<b>SUBTOTAL - CITY RAMPS</b>	<b>3597</b>	<b>3597</b>	<b>1331</b>	<b>63.0%</b>	<b>3596</b>	<b>1213</b>	<b>66.3%</b>	<b>3596</b>	<b>799</b>	<b>77.8%</b>
<b>SUBTOTAL - CITY LOTS + RAMPS</b>	<b>3833</b>	<b>3833</b>	<b>1371</b>	<b>64.2%</b>	<b>3832</b>	<b>1248</b>	<b>67.4%</b>	<b>3832</b>	<b>823</b>	<b>78.5%</b>
<b>TOTAL CITY STREETS + LOTS + RAMPS</b>	<b>4918</b>	<b>4761</b>	<b>1692</b>	<b>64.5%</b>	<b>4789</b>	<b>1530</b>	<b>68.1%</b>	<b>4771</b>	<b>1130</b>	<b>76.3%</b>
CAPITOL SQUARE SOUTH - METERS	302	315	72	77.1%	269	40	85.1%	360	79	78.1%
CAPITOL SQUARE SOUTH - PERMITS	671	561	0	100.0%	608	0	100.0%	533	0	100.0%
<b>TOTAL PUBLIC SPACES</b>	<b>5891</b>	<b>5637</b>	<b>1764</b>	<b>68.7%</b>	<b>5666</b>	<b>1570</b>	<b>72.3%</b>	<b>5664</b>	<b>1209</b>	<b>78.7%</b>

**Notes:**

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
  - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
  - b. Cashier section of ramps -- the daily average computed for the month.
  - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
  - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
  - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
  - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Capitol Square South Ramp - 1 metered space out of service due to construction.
- 2 Capitol Square South Ramp - 96 reserved spaces out of service due to construction.
- 3 State Street Campus Ramp - Average of 1 space out of service for August.
- 4 Capitol Square South Ramp - 96 reserved spaces out of service due to construction.
- 5 State Street Campus Ramp - Average of 1 space out of service for September.
- 6 Capitol Square South Ramp - 19 metered spaces out of service due to construction.
- 7 Capitol Square South Ramp - 61 reserved spaces out of service due to construction.

# CENTRAL AREA PARKING INFORMATION

## AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

LOCATION / FACILITY	JUL 06				AUG 06				SEP 06		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
<b>ON - STREET METERS</b>	1085	1008	404	59.9%	994	375	62.3%	1005	399	60.3%	
<b>CITY LOTS:</b>											
BUCKEYE - BLOCK 58	53	53	17	67.9%	53	0	100.0%	53	16	69.8%	
BRAYTON - METERS	12	12	7	41.7%	12	6	50.0%	12	5	58.3%	
PARKMASTER	154	154	14	90.9%	154	10	93.5%	154	0	100.0%	
MUNICIPAL BLDG - BLOCK 88	17	15	4	73.3%	17	4	76.5%	17	8	52.9%	
<b>SUBTOTAL - CITY LOTS</b>	<b>236</b>	<b>234</b>	<b>42</b>	<b>82.1%</b>	<b>236</b>	<b>20</b>	<b>91.5%</b>	<b>236</b>	<b>29</b>	<b>87.7%</b>	
<b>CITY RAMPS:</b>											
OVERTURE CENTER - CASHIERED	572	572	292	49.0%	572	285	50.2%	572	267	53.3%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	15	21.1%	19	13	31.6%	
STATE STREET CAPITOL - CASHIERED	706	706	359	49.2%	706	325	54.0%	706	156	77.9%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	46	89.2%	426	34	92.0%	426	27	93.7%	
STATE STREET CAMPUS - CASHIERED	1060	1060	342	67.7%	1057	337	68.1%	1056	171	83.8%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	200	58.4%	481	221	54.1%	481	202	58.0%	
<b>SUBTOTAL - CITY RAMPS</b>	<b>3640</b>	<b>3640</b>	<b>1252</b>	<b>65.6%</b>	<b>3637</b>	<b>1217</b>	<b>66.5%</b>	<b>3636</b>	<b>836</b>	<b>77.0%</b>	
<b>SUBTOTAL - CITY LOTS + RAMPS</b>	<b>3876</b>	<b>3874</b>	<b>1294</b>	<b>66.6%</b>	<b>3873</b>	<b>1237</b>	<b>68.1%</b>	<b>3872</b>	<b>865</b>	<b>77.7%</b>	
<b>TOTAL CITY STREETS + LOTS + RAMPS</b>	<b>4961</b>	<b>4882</b>	<b>1698</b>	<b>65.2%</b>	<b>4867</b>	<b>1612</b>	<b>66.9%</b>	<b>4877</b>	<b>1264</b>	<b>74.1%</b>	
CAPITOL SQUARE SOUTH - METERS	302	357	79	77.9%	359	69	80.8%	407	33	91.9%	
CAPITOL SQUARE SOUTH - PERMITS	671	566	0	100.0%	527	0	100.0%	471	0	100.0%	
<b>TOTAL PUBLIC SPACES</b>	<b>5934</b>	<b>5805</b>	<b>1777</b>	<b>69.4%</b>	<b>5753</b>	<b>1681</b>	<b>70.8%</b>	<b>5755</b>	<b>1297</b>	<b>77.5%</b>	

**Notes:**

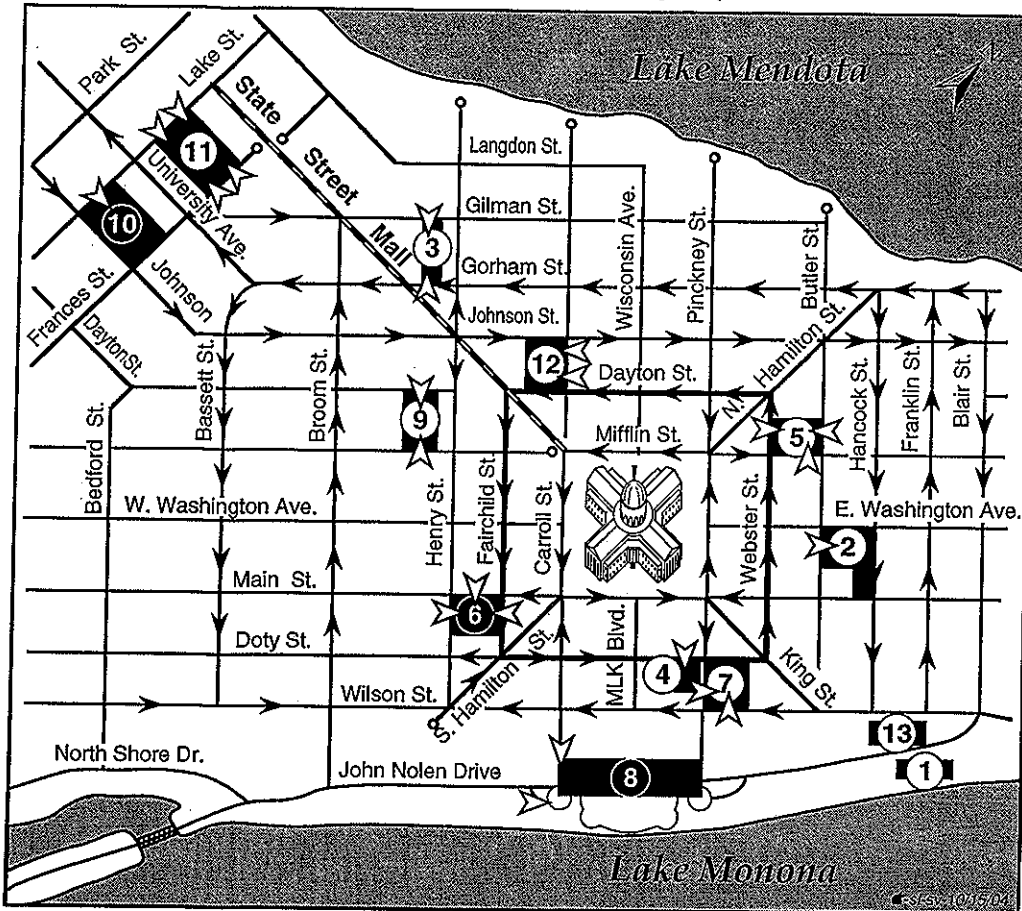
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
  - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
  - b. Cashier section of ramps -- the daily average computed for the month.
  - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
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  - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
  - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Lot 88 - 2 spaces converted to dis/vet spaces during farmer's market.
- 2 Capitol Square South - 1 metered space out of service for July.
- 3 Capitol Square South - 49 reserved spaces out of service due to construction.
- 4 State Street Campus Ramp - Average of 3 spaces out of service for August.
- 5 Capitol Square South - 87 reserved spaces out of service due to construction.
- 6 State Street Campus Ramp - Average of 4 spaces out of service for September.
- 7 Capitol Square South - 95 reserved spaces out of service due to construction.



# DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊕ City Operated Facilities
③ Buckeye Lot	⊙ Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	