



Traffic Engineering and Parking Divisions

David C. Dryer, P.E., City Traffic Engineer and Parking Manager

Madison Municipal Building, Suite 100
 215 Martin Luther King, Jr. Boulevard
 P.O. Box 2986
 Madison, Wisconsin 53701-2986
 PH 608 266 4761
 TTY/Textnet 866 704 2315
 FAX 608 267 1158

May 6, 2009

To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: March 2009 Revenue Report and April Activity Report

MARCH REVENUES

	Prior Yr Comp'ns		Actuals +/- Budget Comp'ns			
	Mar '09 +/- '08		For the Month of March		YTD thru March	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ (39,320)	(2.4)	\$ (580)	(.1)	\$ (53,330)	(3.2)
Off-Street Meters (Lots & Ramps)	(960)	(.7)	(1,550)	(3.2)	+ 2,800	+ 2.2
On-Street Meters	+ 25,250	+ 7.5	+ 6,240	+ 4.9	+ 11,520	+ 3.3
Constr'n Rev – On-Str Meters	(20,490)	(34.7)	(5,110)	(25.9)	(17,090)	(30.7)
Subtotal - On-Street Meter Rev	+ 4,760	+ 1.2	+ 1,120	+ .8	(5,570)	(1.4)
Monthly Parking (incl. LT Leases)	+ 3,030	+ 1.6	+ 550	+ .9	+ 2,400	+ 1.2
RP3 and Miscellaneous Rev	+ 2,560	+10.5	+ 260	+ 3.3	+ 3,880	+ 16.9
Totals	\$ (29,930)	(1.3)	\$ (190)	--	\$ (49,820)	(2.1)
	Column Ref >>>	A	B	C		

Note: Budget projections used for the comparisons in Col B will NOT reflect the proposed rate increases until said increases are implemented (about June 1).

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. The -\$39,320 variance vs YTD 2008 (Col A) is NET of an increase of +\$29,170 for Special Event revenue. "Regular" Cashiered revenues came in about -\$62,290 behind 2008 levels. Contributing factors: two fewer revenue-generating days to date this year (for February, as explained last month), continued general economic weakness, and slightly lower occupancy rates at all but two ramps. The State Street Campus Ramp (SSCa, #11) experienced the largest decline in "regular" cashiered revenue (-\$27,600); in addition to the 2 fewer revenue-generating days, there were also 6 fewer spaces in service, and occupancy was off about 4%, which equates to about 42 fewer occupied spaces *continually*. Despite the higher occupancy rate (+2%) for Government East, "regular" revenues were down about \$13,750, likely simply due to the two fewer revenue-generating days. (Note: Spring Break fell in March in both 2008 and 2009.)

On-Street Meter Revenues. The increase of about \$25,250 over 2008 (Col A), occurred *despite* one less revenue-generating day this year; on the 'plus' side, there were 3 extra spaces in service this year, as well as fewer declared snow emergencies.

Construction-Related Revenues. Contractor revenues, which are difficult to forecast, came in about -\$20,500 and -\$18,000 under 2008 levels (Col A) and Budget (Col C), respectively. For the *entire year*, we estimated that 2009 construction-related revenues would finish about \$10,500 below 2008 levels – which were *already* reduced as a result of the economic downturn -- so hopefully we'll see a turnaround over the remaining nine months ... (Due to temporary staffing shortages, no *details* for hangtag sales are available.)

RP3/Miscellaneous Revenues. (Note: the somewhat large “%” variances are simply due to the relatively small dollars involved.) RP3 permit sales thru March averaged about +\$1,700 vs both YTD 2008 and Budget. (Due to temporary staffing shortages, no *details* for RP3 permit sales are available.)

Re Advertising revenue: as mentioned at the February meeting, due to modifications requested by Adams Outdoor Advertising, lighted display advertising in ramps will generate \$33,000 *minimum* revenues in 2009 (vs the \$50,000 minimum since October 2005).

Bottomline: “Totals” are within -\$30,000 of the thru-March '08 totals (Col A) and within -\$50,000 of YTD Budget (Col C), with the two largest *negative* variances for Cashiered and Construction-related revenues. As mentioned, it appears the Cashiered variance is primarily due to two fewer revenue-generating days (i.e., the way the calendar fell). But because contractor revenues are tied to the economy, they will likely continue to be a “wild card” as will the response to our June 1 rate increases.

See Attachments A thru C for *detailed* 2008 vs 2009 revenue comparisons.

OCCUPANCY STATISTICS (ALL RAMPS, BRAYTON LOT AND ON-STREET)

Ramp - Max # Cash'd Spaces Available	Average		Avg # of			# of		# of Eve/	
	Weekday Occ'y (10 am – 2 pm)		Weekday Parkers at Peak(a) Occy			Weekday Hours @ +90% Occy		Weekend Hrs @ +90% Occy	
	YTD Mar 09	YTD Mar 08	YTD Mar 09	YTD Mar 08	2008 +/- '07	Mar 09	Mar 08	Mar 09	Mar 08
Cap Sq No – 488	63%	61%	307	298	+ 9	(daily avgs)		(monthly totals)	
Overture Ctr – 545 (b)	45%	50%	245	273	- 28	0.0	0.0	0.0	0.0
Gov East – 431	94%	92%	405	397	+ 8	3.9	3.4	0.0	0.0
State St Campus – 1066	62%	66%	661	703	- 42	0.5	1.0	9.5	22.0
State St Capitol – 700	62%	63%	434	441	- 7	0.2	0.7	4.0	9.5
Brayton Lot – 154 (POF)	95%	91%	146	140	+ 6	5.3	4.1	0.5	0.0
ALL Off-Street (YTD)	65%	66%	2,241	2,300	- 59	(ALL Off-Street = ALL Lots & Ramps)			
ALL On-Street (YTD)	56%	59%	548	581	- 33				

FYI: While occupancy information for the **Buckeye Lot** is not reported above (as the lot does not utilize the Parcs revenue/control equipment), we have been providing updates re mid-State Street parking demand. Thru March, occupancy at the Buckeye Lot averaged 50% (27 parkers) in 2009 vs 53% (28 parkers) for 2008.

Notes:

- (a) "Peak" Occupancy varies by facility, but typically occurs between 10 a.m. and 2 p.m.
 - (b) Occupancy levels at the Overture Center Ramp declined significantly as a result of Alliant's departure from the downtown (April 2002); i.e., on average, about 300-350 vacancies each half-hour resulted during weekdays.
- POF = pay-on-foot stations

ON-STREET METERS – ENFORCEMENT AND USAGE

Not available due to temporary staffing shortages ...

MONTHLY PARKING - WAITING LIST STATISTICS

Nov 2006 and May 1 2008 and 2009 Comparison									
Facility	Number of People on Waiting List								
	Residents			Non-Residents			Totals		
	11/06	5/1/08	5/1/09	11/06	5/1/2008	5/1/09	11/06	5/1/2008	5/1/09
Capitol Square North	17	50	43	19	53	45	37	103	88
Government East	28	69	47	34	77	45	63	146	92
Overture Center	0	14	5	0	12	3	0	26	8
State Street Capitol (a)	5	13	11	14	16	13	20	29	24
Totals	50	146	106	67	158	106	120	304	212
Note: Some individuals are on more than one waiting list. The total number, excluding duplicates, is	44	120	92	56	135	95	100	255	187

As you may recall, our last rate increase was June 2006, so the above chart includes results for Nov 2006 to provide some context for current numbers. As was the case in 2006, many parkers have 'bailed' on us – both in terms of renting and the waiting list – but as you can see above, our waiting list numbers are still higher than those for 2006.

Although, we still have a number of vacancies that we are trying to fill that will likely continue to pare this list. For instance, for the 13 vacancies at Government East, we have calls out to the next 13 people on the waiting list, and must wait until 10 am the following morning to receive their response and/or remove their name from the waiting list and move on to the next name. Here's a complete vacancy tally (again, numbers correspond to the map at back) ...

	# of Vacancies (5/6/09)
Blair (#1)	4
Cap Square North (#5)	13
Government East (#7)	13
Overture (#9)	2
State Street Capitol (#12)	1
Wilson Lot (#13)	<u>2</u> (1 each Business and Non-Business)
	35

Reminder: These vacancies may also reflect the 'seasonal' decline typical for this time of year as commuters turn to other seasonal commuting options: biking, walking, mopeds/motorcycles, etc.

(a) Due to the configuration of the State Street Capitol Ramp, we are unable to immediately accommodate carpoolers, as can be done at the other ramps. Consequently, the SSCO waiting list might at times include carpoolers; these carpoolers do have priority for new vacancies, however.

APRIL 2009 ACTIVITY REPORT

During April, staff worked on the following projects ...

- began work on our in-house Revenue/Expense statements;
- continued work on the various tasks required to implement rate increases on June 1 (e.g., notices to existing renters and contract holders, document updates, etc.);
- we advised Metric Parking Division, Metric Group Inc. of our intent to contract with them for multi-space meters;
- continued extensive concrete remediation at most structures; and
- continued efforts for changeover of revenue software from CTR to Zeag.

*April was a rough month as we were without one or BOTH of our key secretarial positions for most of the month, resulting in new (steep) learning curves for the rest of us (!) and certain things simply had to go undone. But, fortunately, Anne returned from Jamaica, and Sabrina Tolley was hired (eff April 27) to fill the vacancy created by Gail Phillips' retirement, so we're finally back to full-strength in the secretarial department!

2009 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2009- Through MAR						
					Actual +/- Budget	
((## = TPC Map Reference)			Budget	Actual	Amount	%
74000s	Permits					
	74281	RP3 (residential parking permits)	6,563.59	8,420.00	1,856.41	28.28
	74282	Motorcycle Permits	733.21	984.50	251.29	34.27
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	7,296.80	9,404.50	2,107.70	28.89
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		15,668.97	15,668.97	-	-
76710	Cashiered Revenue		-	-	-	-
		ALL Cashiered Ramps	-	-	-	-
	#4	582512 Cap Sq North	146,461.21	149,434.78	2,973.57	2.03
	#6	582532 Gov East	314,911.28	301,090.43	(13,820.85)	(4.39)
	#9	582522 Overture Center	187,007.10	174,824.20	(12,182.90)	(6.51)
	#11	582542 SS Campus-Frances	289,077.47	268,237.87	(20,839.60)	(7.21)
	#11	582552 SS Campus-Lake	378,956.88	369,836.47	(9,120.41)	(2.41)
	#12	582562 SS Capitol	352,467.21	352,125.24	(341.97)	(0.10)
		Subtotal - Cashiered Revenue	1,668,881.15	1,615,548.99	(53,332.16)	(3.20)
76720	Meters - Off-Street (NON-CYCLE)					
	#1	582334 Blair Lot	697.94	376.68	(321.26)	(46.03)
	#7	582344 Lot 88 (Munic Bldg)	2,343.70	2,229.66	(114.04)	(4.87)
	#2	582353 Brayton Lot-Machine	80,947.73	83,585.15	2,637.42	3.26
	#2	582354 Brayton Lot-Meters	671.59	537.64	(133.95)	(19.95)
	#3	582364 Buckeye/Lot 58	30,023.90	31,789.55	1,765.65	5.88
		582374 Evergreen Lot	6,276.33	5,709.69	(566.64)	(9.03)
		582414 Wingra Lot	1,922.48	1,467.09	(455.39)	(23.69)
	#12	582564 SS Capitol	6,585.85	6,485.11	(100.74)	(1.53)
		Subtotal - Meters Off-Street	129,469.52	132,180.57	2,711.05	2.09
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	-	94.70	94.70	n/a
		Subtotal -- 76720's	129,469.52	132,275.27	2,805.75	2.17
76730	Meters - On-Street					
		582114 Cap Sq Mtrs (new '05)	10,502.08	10,185.45	(316.63)	(3.01)
		582124 Campus Area	50,984.53	55,132.61	4,148.08	8.14
		582134 CCB Area	38,023.12	40,575.22	2,552.10	6.71
		582144 East Washington Area	14,203.93	13,103.80	(1,100.13)	(7.75)
		582154 GEF Area	24,989.10	27,330.04	2,340.94	9.37
		582164 MATC Area	19,166.38	20,911.68	1,745.30	9.11
		582174 Meriter Area	24,866.37	27,365.63	2,499.26	10.05
		582184 MMB Area	38,372.00	39,256.72	884.72	2.31
		582194 Monroe Area	16,955.02	17,448.38	493.36	2.91
		582204 Schenks Area	3,595.27	3,735.36	140.09	3.90
		582214 State St Area	30,491.38	32,170.31	1,678.93	5.51
		582224 University Area	62,120.11	59,227.37	(2,892.74)	(4.66)
		582234 Wilson/Butler Area	18,248.67	17,590.95	(657.72)	(3.60)
		Subtotal - Meters On-Street	352,517.96	364,033.52	11,515.56	3.27
		Const'n-Related Meter Rev (On-St)				
		74284 Contractor Permits	16,848.42	15,008.00	(1,840.42)	(10.92)
		74285 Meter Hoods	11,237.20	6,017.00	(5,220.20)	(46.45)
		74286 Construction Meter Removal	27,551.59	17,521.00	(10,030.59)	(36.41)
		Subtotal - Const'n Related Rev	55,637.21	38,546.00	(17,091.21)	(30.72)
		Totals - On-Street Meters	408,155.17	402,579.52	(5,575.65)	(1.37)
76740 / 50	Monthlies and Long-Term/Parking Leases					
76740's	#1	582335 Blair Lot	11,900.01	11,912.74	12.73	0.11
	#13	582405 Wilson Lot	13,074.99	13,302.27	227.28	1.74
	#4	582515 Cap Square North	47,900.01	49,335.23	1,435.22	3.00
	#6	582535 Gov East	41,625.00	42,688.48	1,063.48	2.55
	#9	582525 Overture Center	16,299.99	16,011.35	(288.64)	(1.77)
	#12	582565 SS Capitol - reg Mo'ys	28,222.50	28,173.00	(49.50)	(0.18)
		Subtotal - Monthlies	159,022.50	161,423.07	2,400.57	1.51
76750's	#9	582528 Overture Center	14,600.25	14,600.25	-	-
	#12	582568 SS Cap - LT Lease	20,243.74	20,244.00	0.26	0.00
		Subtotal -- LTL's	34,843.99	34,844.25	0.26	0.00
		Totals - Moy's and Leases	193,866.49	196,267.32	2,400.83	1.24
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	-	-	-	n/a
	78310	Property Sales	-	-	-	n/a
	78890	Other	48.93	1,819.30	1,770.37	3,618.17
		Subtotal -- Miscellaneous	48.93	1,819.30	1,770.37	3,618.17
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	23,014.70	26,892.77	3,878.07	16.85
		TOTALS	2,423,387.03	2,373,563.87	(49,823.16)	(2.06)

F:\Tncommon\PARKING\MO-REPR\TSCHEDS\09BVSA.XLS\YTD 2009

B

Year-to-Date Revenues >> 2008 vs 2009						
Through MAR						
			2008 YTD	2009 YTD	2009 +/- 2008	
					Amount	%
74000s	Licenses, Permits, Fees					
	74281	RP3 (residential parking permits)	6,778.00	8,420.00	1,642.00	24.23
	74282	Motorcycle Permits	721.00	984.50	263.50	36.55
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Licenses, ...	7,499.00	9,404.50	1,905.50	25.41
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		15,668.97	15,668.97	-	-
76710	Cashiered Revenue		-	-	-	-
	582512	Cap Sq North	152,672.29	149,434.78	(3,237.52)	(2.12)
	582532	Gov East	314,042.86	301,090.43	(12,952.43)	(4.12)
	582522	Overture Center	181,348.84	174,824.20	(6,524.64)	(3.60)
	582542	SS Campus-Frances	285,706.07	268,237.87	(17,468.20)	(6.11)
	582552	SS Campus-Lake	372,416.96	369,836.47	(2,580.49)	(0.69)
	582562	SS Capitol	348,683.41	352,125.24	3,441.83	0.99
		Subtotal - Cashiered Revenue	1,654,870.44	1,615,548.99	(39,321.45)	(2.38)
76720	Meters - Off-Street (NON-CYCLE)					
	582334	Blair Lot	520.97	376.68	(144.29)	(27.70)
	582344	Lot 88 (Munic Bldg)	2,028.33	2,229.66	201.33	9.93
	582353	Brayton Lot-Machine	84,768.60	83,585.15	(1,183.45)	(1.40)
	582354	Brayton Lot-Meters	619.72	537.64	(82.08)	(13.24)
	582364	Buckeye/Lot 58	29,893.30	31,789.55	1,896.25	6.34
	582374	Evergreen Lot	5,626.75	5,709.69	82.94	1.47
	582414	Wingra Lot	1,711.16	1,467.09	(244.07)	(14.26)
	582564	SS Capitol	8,067.58	6,485.11	(1,582.47)	(19.62)
		Subtotal - Meters Off-Street	133,236.41	132,180.57	(1,055.84)	(0.79)
	Meters - Off-Street (CYCLES)					
	582507	ALL Cycles (eff 7/98)	-	94.70	94.70	n/a
		Subtotal -- 76720's	133,236.41	132,275.27	(961.14)	(0.72)
76730	Meters - On-Street					
	582024	Cap Sq Mtrs (new '05)	11,098.04	10,185.45	(912.59)	(8.22)
	582124	Campus Area	51,462.36	55,132.61	3,670.25	7.13
	582134	CCB Area	36,528.62	40,575.22	4,046.60	11.08
	582144	East Washington Area	12,509.50	13,103.80	594.30	4.75
	582154	GEF Area	23,667.94	27,330.04	3,662.10	15.47
	582164	MATC Area	18,615.32	20,911.68	2,296.36	12.34
	582174	Meriter Area	23,242.73	27,365.63	4,122.90	17.74
	582184	MMB Area	38,106.11	39,256.72	1,150.61	3.02
	582194	Monroe Area	16,920.59	17,448.38	527.79	3.12
	582204	Scheks Area	3,114.27	3,735.36	621.09	19.94
	582214	State St Area	28,968.38	32,170.31	3,201.93	11.05
	582224	University Area	58,596.37	59,227.37	631.00	1.08
	582234	Wilson/Butler Area	15,947.55	17,590.95	1,643.40	10.31
		Subtotal - Meters On-Street	338,777.78	364,033.52	25,255.74	7.45
	Const'n-Related Meter Rev (On-St)					
	74284	Contractor Permits	14,973.00	15,008.00	35.00	0.23
	74285	Meter Hoods	18,315.00	6,017.00	(12,298.00)	(67.15)
	74286	Construction Meter Removal	25,753.00	17,521.00	(8,232.00)	(31.97)
		Subtotal - Constr'n Related Rev	59,041.00	38,546.00	(20,495.00)	(34.71)
		Totals - On-Street Meters	397,818.78	402,579.52	4,760.74	1.20
76740 / 50	Monthlies and Long-Term/Parking Leases					
76470's	582335	Blair Lot	11,449.20	11,912.74	463.54	4.05
	582405	Wilson Lot	13,284.36	13,302.27	17.91	0.13
	582515	Cap Square No	47,328.36	49,335.23	2,006.87	4.24
	582535	Gov East	41,834.31	42,688.48	854.17	2.04
	582525	Overture Center	16,241.12	16,011.35	(229.77)	(1.41)
	582565	SS Capitol - reg Mo'ys	28,253.10	28,173.00	(80.10)	(0.28)
		Subtotal - Monthlies	158,390.45	161,423.07	3,032.62	1.91
76750's	582528	Overture Center	14,600.25	14,600.25	-	-
	582568	SS Cap - LT Lease	20,244.00	20,244.00	-	-
	582705	Convention Center	-	-	-	-
		Subtotal -- LTL's	34,844.25	34,844.25	-	-
		Totals - Moy's and Leases	193,234.70	196,267.32	3,032.62	1.57
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	-	-	-	n/a
	78310	Property Sales	275.80	-	(275.80)	(100.00)
	78890	Other	888.61	1,819.30	930.69	104.74
		Subtotal -- Miscellaneous	1,164.41	1,819.30	654.89	56.24
		Summary - RP3 and Misc Revenue (incl's Cycle Perm)	24,332.38	26,892.77	2,560.39	10.52
		TOTALS	2,403,492.71	2,373,563.87	(29,928.84)	(1.25)

F:\Tncommon\PARKING\MO-REPRTSCHEDS\09BVSA.XLS\YTD 09 VS 08

Department of Transportation -- Parking Division
YTD Revenue/Statistics -- thru March 2008 vs 2009

C

	-----Off-Street-----				=	Total	+ Street Meters	+ Misc. Revenues	= Totals *
	Meters *	+ Cashiered	+ Monthly						
2008 # of Spaces	310	3,219	498		4,027	1,413	-----	5,440	
2008 Revenue	\$ 133,236	\$ 1,654,870	\$ 193,235		\$ 1,981,342	\$ 397,819	\$ 24,332	2,403,493	
2009 # of Spaces	310	3,217	498		4,025	1,416	-----	5,441	
2009 Revenue	\$ 132,181	\$ 1,615,549	\$ 196,267		\$ 1,943,997	\$ 402,580	\$ 26,893	2,373,469	
2009 +/- 2008									
# of Spaces	-	(2)	-		(2)	3	-----	1	
Revenue	\$ (1,056)	\$ (39,321)	\$ 3,033		\$ (37,345)	\$ 4,761	\$ 2,560	(30,023)	
(% Rev Change)	-0.8%	-2.4%	1.6%		-1.9%	1.2%	10.5%	-1.2%	

* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	76	75	--	--	\$ 520.97	\$ 376.68	\$ 0.53	\$ 0.39		
	Lot 88 (Munic Building)	17	17	76	75	77%	65%	\$ 2,028.33	\$ 2,229.66	\$ 1.57	\$ 1.75		
	Brayton Lot Paystations	154	154	76	75	91%	95%	\$ 84,768.60	\$ 83,585.15	\$ 7.24	\$ 7.24		
	Brayton Lot Meters	12	12	76	75	59%	50%	\$ 619.72	\$ 537.64	\$ 0.68	\$ 0.60		
	Buckeye Lot	53	53	76	75	53%	51%	\$ 29,893.30	\$ 31,789.55	\$ 7.42	\$ 8.00		
	Evergreen Lot	23	23	76	75	--	--	\$ 5,626.75	\$ 5,709.69	\$ 3.22	\$ 3.31		
	Wingra Lot	19	19	76	75	--	--	\$ 1,711.16	\$ 1,467.09	\$ 1.19	\$ 1.03		
	SS Capitol	19	19	76	75	39%	22%	\$ 8,067.58	\$ 6,485.22	\$ 5.59	\$ 4.55		
	Cycles	48	48	0	0	--	--	\$ -	\$ -	n/c	n/c		
	CASHIERED	Cap Square North	488	488	86	84	61%	63%	\$ 152,672.30	\$ 149,434.78	\$ 3.64	\$ 3.65	
Gov East		431	430	86	84	92%	94%	\$ 314,042.86	\$ 301,090.43	\$ 8.47	\$ 8.34		
Overture Center		543	542	86	84	50%	45%	\$ 181,348.84	\$ 174,824.21	\$ 3.88	\$ 3.84		
SS Campus (Frances) (combined totals)		1,063	1,057	86	84	66%	62%	\$ 285,706.07	\$ 268,237.87	\$ 7.20	\$ 7.19		
SS Campus (Lake)								\$ 372,416.97	\$ 369,836.48				
MONTHLY	State St Capitol	694	700	86	84	63%	62%	\$ 348,683.41	\$ 352,125.23	\$ 5.84	\$ 5.99		
	Blair Lot Mo'y (eff 8/2002)	44	44	63	62			\$ 11,449.20	\$ 11,912.74	\$ 4.13	\$ 4.37	48	49
	Wilson Lot Mo'y	50	50	63	62			\$ 13,284.36	\$ 13,302.27	\$ 4.22	\$ 4.29	51	52
	Cap.Sq. N Mo'y	125	125	63	62			\$ 47,328.36	\$ 49,335.23	\$ 6.01	\$ 6.37	147	150
	Gov East Mo'y	85	85	63	62			\$ 41,834.31	\$ 42,688.48	\$ 7.81	\$ 8.10	100	102
	Overture Ctr Mo'y (b) (c)	75	75	63	62			\$ 30,841.37	\$ 30,611.60	\$ 6.53	\$ 6.58	95	93
	SS Cap. Mo'y (b) (d)	119	119	63	62			\$ 48,497.10	\$ 48,417.00	\$ 6.47	\$ 6.56	134	134
	Campus Area Route	174	173	76	75	51%		\$ 51,462.36	\$ 55,132.61	\$ 3.88	\$ 4.25	575	579
ON - STREET METERS	Capitol Square (f)	24	24	76	75	58% (f)		\$ 11,098.04	\$ 10,185.45	\$ 6.08	\$ 5.74		
	CCB Area Route	92	92	76	75	57%		\$ 36,528.62	\$ 40,575.22	\$ 5.22	\$ 5.88		
	East Washington Area Route	96	96	76	75	38%		\$ 12,509.50	\$ 13,103.80	\$ 1.71	\$ 1.82		
	GEF Area Route	81	82	76	75	42%		\$ 23,667.94	\$ 27,330.04	\$ 3.86	\$ 4.46		
	MATC Area Route	99	104	76	75	30%		\$ 18,615.32	\$ 20,911.68	\$ 2.47	\$ 2.67		
	Meriter Area Route	116	131	76	75	30%		\$ 23,242.73	\$ 27,365.63	\$ 2.64	\$ 2.79		
	MMB Area Route	101	106	76	75	45%		\$ 38,106.11	\$ 39,256.72	\$ 4.98	\$ 4.92		
	Monroe Area Route	124	125	76	75	pass		\$ 16,920.59	\$ 17,448.38	\$ 1.80	\$ 1.86		
	Schenks Area Route	80	80	76	75	pass		\$ 3,114.27	\$ 3,735.36	\$ 0.51	\$ 0.62		
	State Street Area Route	108	108	76	75	35%		\$ 26,400.73	\$ 32,170.31	\$ 3.22	\$ 3.98		
	University Area Route	209	186	76	75	28%		\$ 57,558.78	\$ 59,227.37	\$ 3.63	\$ 4.25		
	Wilson/Butler Area Route	110	109	76	75	26%		\$ 19,552.79	\$ 17,590.95	\$ 2.35	\$ 2.15		
	Various Routes	--	--	76	75	n/a		\$ -	\$ -	\$ -	\$ -		
	Subtotal - Route Revenue	1,413	1,416	76	75	--		\$ 338,777.78	\$ 364,033.52	\$ 3.16	\$ 3.43		
	Meter-Related Constrn Rev							\$ 59,041.00	\$ 38,546.00				
Total On-St Meter Revenue							\$ 397,818.78	\$ 402,579.52					
Miscellaneous	--	--					\$ 24,332.38	\$ 26,892.77					
Total (a)	5,488	5,489					\$ 2,403,492.72	\$ 2,373,469.29					

Footnotes:
(a) Excludes interest on investments
(b) Available to public on nights and weekends.
(c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m.
(d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
(e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
(f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute estimated occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour
n/a Not computed -- collection schedules are too varied to yield reliable information.

D-1

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

LOCATION / FACILITY	TOTAL SPACES	JAN 09			FEB 09			MAR 09		
		# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
ON - STREET METERS	1080	1006	459	54.4%	1005	435	56.7%	909	381	58.1%
CITY LOTS:										
BUCKEYE - BLOCK 58	53	53	23	56.6%	53	30	43.4%	53	25	52.8%
BRAYTON - METERS	12	12	7	41.7%	12	3	75.0%	12	8	33.3%
PARKMASTER	154	154	10	93.5%	154	0	100.0%	154	5	96.8%
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	8	52.9%	17	6	64.7%
SUBTOTAL - CITY LOTS	236	236	44	81.4%	236	41	82.6%	236	44	81.4%
CITY RAMPS:										
OVERTURE CENTER - CASHIERED	529	527	299	43.3%	527	274	48.0%			
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	18	14	22.2%	19	13	31.6%	19	17	10.5%
STATE STREET CAPITOL - CASHIERED	706	706	314	55.5%	706	184	73.9%			
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	424	7	98.3%	425	10	97.6%			
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1058	400	62.2%	1042	292	72.0%			
CAPITOL SQUARE NORTH - CASHIERED	481	481	163	66.1%	481	175	63.6%			
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
SUBTOTAL - CITY RAMPS	3597	3590	1197	66.7%	3576	948	73.5%	395	17	95.7%
SUBTOTAL - CITY LOTS + RAMPS	3833	3826	1241	67.6%	3812	989	74.1%	631	61	90.3%
TOTAL CITY STREETS + LOTS + RAMPS	4913	4832	1700	64.8%	4817	1424	70.4%	1540	442	71.3%
CAPITOL SQUARE SOUTH - METERS	436	395	102	74.2%	418	87	79.2%	434	163	62.4%
CAPITOL SQUARE SOUTH - PERMITS	534	534	0	100.0%	534	0	100.0%	534	0	100.0%
TOTAL PUBLIC SPACES	5883	5761	1802	68.7%	5769	1511	73.8%	2508	605	75.9%

Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Overture Center Ramp - Average of 2 spaces out of service for January.
- 2 Government East Ramp - Average of 2 spaces out of service for January.
- 3 State Street Campus Ramp - Average of 2 spaces out of service for January.
- 4 Capitol Square South Ramp - 41 spaces out of service.
- 5 Overture Center Ramp - Average of 2 spaces out of service for February.
- 6 Government East Ramp - Average of 1 space out of service for February.
- 7 State Street Campus Ramp - Average of 18 spaces out of service for February.
- 8 Capitol Square South Ramp - 18 space out of service.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

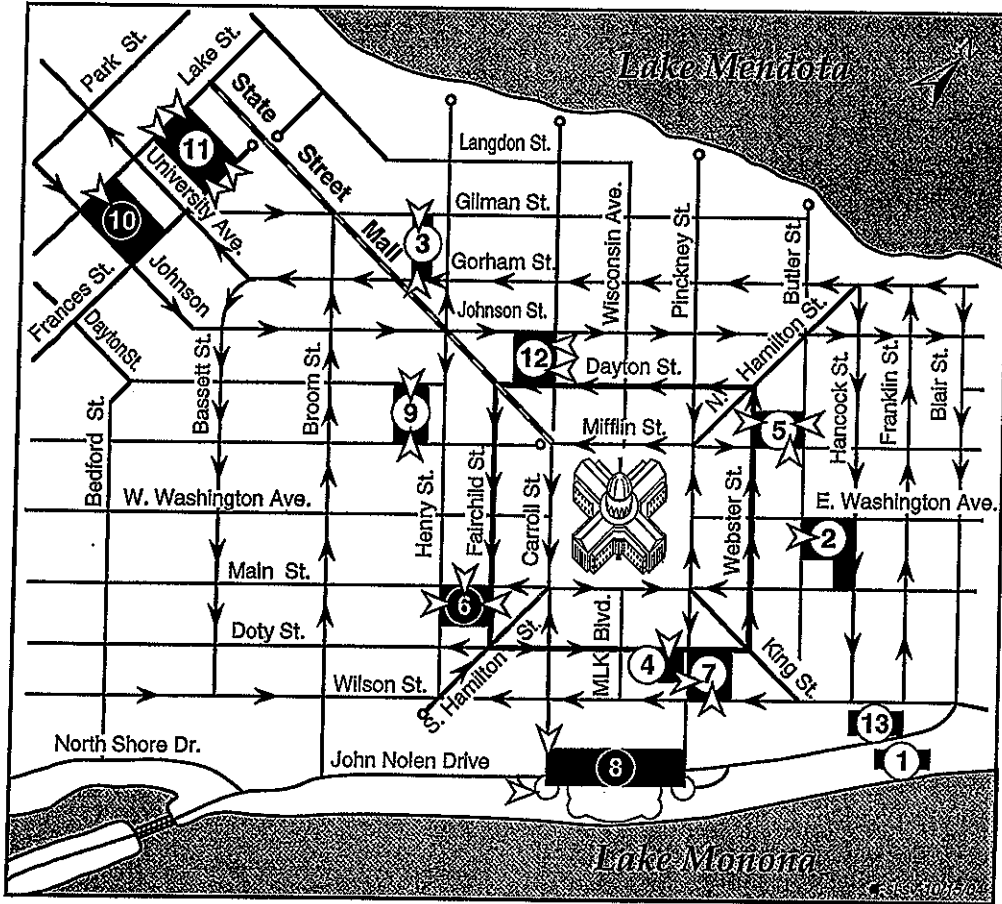
LOCATION / FACILITY	JAN 08				FEB 08				MAR 08		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1085	973	392	59.7%	973	383	60.6%	988	415	58.0%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	26	50.9%	53	22	58.5%	53	25	52.8%	
BRAYTON - METERS	12	12	7	41.7%	12	4	66.7%	12	4	66.7%	
PARKMASTER	154	154	4	97.4%	154	0	100.0%	154	6	96.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	3	82.4%	17	4	76.5%	17	5	70.6%	
SUBTOTAL - CITY LOTS	236	236	40	83.1%	236	30	87.3%	236	40	83.1%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	529	267	49.5%	523 ³	258	50.7%	529	237	55.2%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	12	36.8%	19	10	47.4%	
STATE STREET CAPITOL - CASHIERED	706	700 ¹	263	62.4%	697 ⁴	171	75.5%	702 ⁸	209	70.2%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	17	96.0%	426	9	97.9%	426	26	93.9%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1060	372	64.9%	1053 ⁵	189	82.1%	1057 ⁹	174	83.5%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	176	63.4%	481	175	63.6%	481	195	59.5%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3591	1108	69.1%	3575	814	77.2%	3590	851	76.3%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3827	1148	70.0%	3811	844	77.9%	3826	891	76.7%	
TOTAL CITY STREETS + LOTS + RAMPS	4918	4800	1540	67.9%	4784	1227	74.4%	4814	1306	72.9%	
CAPITOL SQUARE SOUTH - METERS	367	359 ²	73	79.7%	338 ⁶	74	78.1%	339 ¹⁰	21	93.8%	
CAPITOL SQUARE SOUTH - PERMITS	606	606	0	100.0%	590 ⁷	0	100.0%	592 ¹¹	0	100.0%	
TOTAL PUBLIC SPACES	5891	5765	1613	72.0%	5712	1301	77.2%	5745	1327	76.9%	

- Notes:
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
 3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
 4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Capitol Ramp - Average of 6 spaces out of service for January.
- 2 Capitol Square South Ramp - 8 metered spaces out of service due to snow.
- 3 Overture Center Ramp - Average of 6 spaces out of service for February.
- 4 State Street Capitol Ramp - Average of 9 spaces out of service for February.
- 5 Sate Street Campus Ramp - Average of 7 spaces out of service for February.
- 6 Capitol Square South Ramp - 29 metered spaces out of service due to snow.
- 7 Capitol Square South Ramp - 16 permit spaces out of service due to snow.
- 8 State Street Capitol Ramp - Average of 4 spaces out of service for March.
- 9 Sate Street Campus Ramp - Average of 3 spaces out of service for March.
- 10 Capitol Square South Ramp - 28 metered spaces out of service due to snow.
- 11 Capitol Square South Ramp - 14 permit spaces out of service due to snow.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	# City Operated Facilities
③ Buckeye Lot	# Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	