

STREET USE PERMIT APPLICATION

LFID 22002

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event 29th Annual Goodman Atwood Summerfest

Event Organizer/Sponsor Goodman Community Center

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES 41840

Address 149 Waubesa Street

City/State/Zip Madison, WI 53703

Primary Contact Becky Steinhoff

FAX (608) 241-1518

Work Phone (608) 241-1574

Phone During Event 212-1471

E-mail becky@goodmancenter.org

Website www.goodmancenter.org

Secondary Contact Margo Tiedt

Phone During Event 445-1574

Work Phone (608) 241-1574

E-mail margo@goodmancenter.org

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: Goodman Community Center

Estimated Attendance 7,000-8,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours Noon to 7pm Yes No

EVENT CATEGORY

- Run/Walk
- Music/Concert
- Festival
- Rally
- Parking (i.e., bagging meters)
- Other _____

LOCATION REQUESTED

- Capitol Square (note specific blocks below)
 - Podium/700-800 State Street
 - 30 on the Square (a.k.a. top of 100 block of State Street)
 - Other (specific blocks/streets requested below)
- Street Names and Block Numbers: 2000-2100 Atwood Avenue

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 7/30/11 Rain Date(s) None

Event Start Date(s)/Time(s) Noon Set-Up Date(s)/Time for Event 6:30am

Event End Date(s)/Time(s) 7:00pm Take-Down Time 7:15pm-9pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

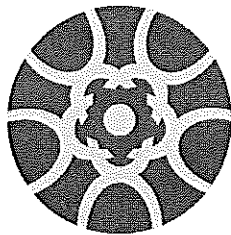
_____/We waive the 21-day decision requirement. _____ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Handwritten Signature]

Date 3/25/11



Goodman
Community Center

April 5, 2011
Madison City Clerk
210 Martin Luther King Jr. Blvd. Room 103
Madison, WI 53703

To Whom It May Concern:

Please see the following supplemental information to complete our application for a Street Use Permit on July 30, 2011 for the 29th Annual Goodman Atwood Summerfest:

Event Schedule:

Event set-up: 6:30am-noon
Festival: noon-7pm
Event take-down: 7:15pm-9pm

Event Site Map:

*Attached

Safety and Security plan:

The Goodman Community Center will hire two off-duty police officers to be on site for the duration of the event. Additionally, Goodman Community Center staff and volunteers will be on hand to assist vendors and festival attendees with any questions or concerns. All vendors will be given a map of the festival with safety information, including the location of fire hydrants and cross streets. As in previous years, the Madison Fire Department will be present at the festival, barring any other emergencies.

The Goodman Community Center information tent will be located in front of the Barrymore Theater. Staff and volunteers will have access to maps and emergency phone numbers should an emergency arise. All staff will have access to cell phones, and will be wearing shirts so that they are easily identifiable. A basic first aid kit will be kept at the information tent.

Notification schedule:

1776 402 8281153204

The District 6 Alder was notified of the event March 28th, 2011 by email and phone. Letters to Atwood businesses informing them of the festival will be mailed the week of April 5th, 2011. The May issue of the *Eastside News* will inform residents of the festival.

*A copy of the notification letter is attached.

Certificate of Insurance


Forthcoming.

Recycling Plan

As in 2011, we will work with George Dreckmann at the City of Madison to acquire 21 recycling bins. These are marked with hexagons on the event map.

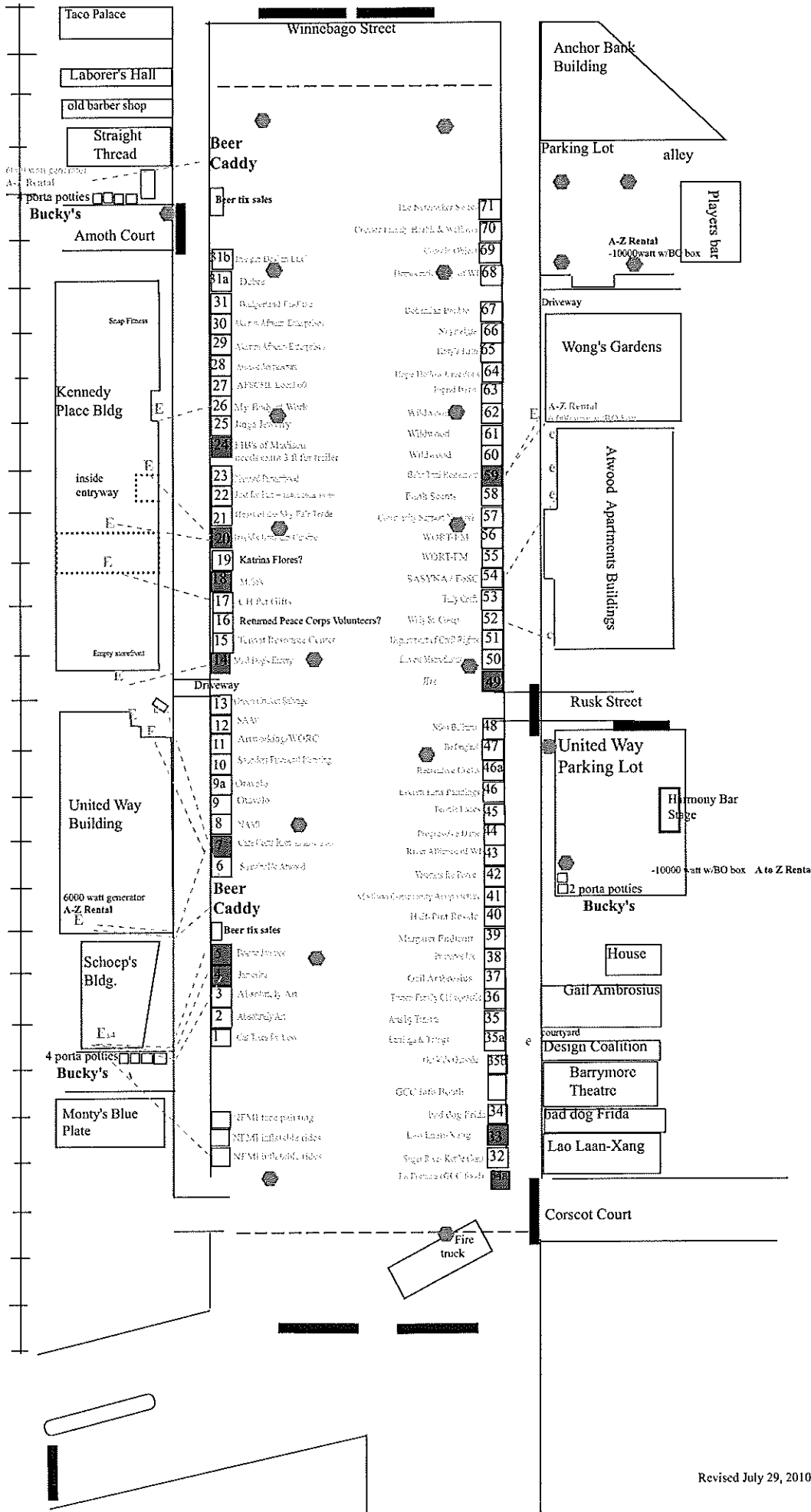
If there any questions or if further information is needed, please don't hesitate to contact me.
We look forward to another productive and fun-filled Goodman Atwood Summerfest!

Best,



Maggie Brick
Goodman Atwood Summerfest Volunteer
(608) 698-5711
Maggie.brick@gmail.com

Atwood Summerfest-July 31, 2010





Saturday, July 31 ● Noon to 7:00 pm

2000-2100 blocks of Atwood Avenue

ALL PROCEEDS BENEFIT THE GOODMAN COMMUNITY CENTER!

MUSIC

Harmony Bar / Capital Brewery Blues Stage

- 12:00-12:50 pm Kristy Larson Honky Tonk Band
- 1:10-2:00 pm Piper Road Spring Band
- 2:20-3:10 pm The Alex Wilson Band
- 3:30-4:20 pm The Midwesterners
- 4:40-5:30 pm Altered 5
- 5:50-7:00 pm Jim Schwall/Andy Ewen Band

also sponsored by:



Maximum Ink / Ale Asylum Rock Stage:

- The Shtetlblasters (Electronica-Klezmer)
- The Kingtown Rockers (Reggae)
- V05 (9 piece classic Disco)
- Soul Shaker (Blues-Rock)
- Beatallica (Beatles meet Metallica)

also sponsored by:



SPONSORS MAKE THE DAY

Ale Asylum, Barrymore Theatre, Capital Brewery, General Beverage, Harmony Bar and Grill, Harris Bank, Kennedy Place, Maximum Ink Music Magazine, MGE, M & M Real Estate Investments, Pabst Beer, Pellitteri's, Rokker, Rokker's mom, Schoep's Ice Cream, Seversin's Service Station, Smart Dental, Sticha Brothers Sound, TDS Custom Construction, Tailor Made, Wilson's Bar & Grill, United Way of Dane County, WORT, Yahara Bay Distillers

FOOD • FUN

All kinds of fun!

Face painting, dancing, inflatable games, arts and crafts and a host of activities and fun! More than 60 vendor booths!

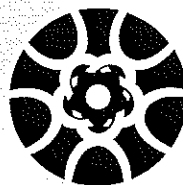
Ethnic and other tasty foods!

Italian beef, Thai, Jamaican, Costa Rican and more. Kettle corn and chocolate! And beer and other refreshing beverages and treats.

VOLUNTEER

We need 125 people to help serve beer, set up before and clean up afterwards.

Interested? Contact Tanya MK at 241-1574 x231 or tanyamk@goodmancenter.org.



**Goodman
Community Center**

149 Waubesa St. • Madison, WI 53704 • 241-1574