



# Temporary B License

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Street Use: ☐ No ☒ **YES**  
Office Use Only

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

Peraps-2025-00125  
(License number)

(Alder District #) (Police Sector)  
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

## Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church  
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

**Organization Name:** Madison Homebrewers and Tasters Guild Phone: 757-604-1843

Address: PO Box 1365, Madison, WI 53701-1365 Email: rekuehn@wisc.edu Website: MHTG.org

Date organized: 1983 If a corporation, give date of incorporation: \_\_\_\_\_

WI State Seller's Permit ID: \_\_\_\_\_

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Paul McGuire	Madison, WI	
Vice President	Greg Tutusko	Madison, WI	
Treasurer	Ryan Mallet	Madison, WI	
Secretary	Laura Hall	Madison, WI	
Person in charge of event	Name	Phone	Email
	Doug Randall	608 215-8329	chairman@greataste.org

## Event Information

Event Name: Great Taste of the Midwest Event dates & time(s): Beer storage 8/8/2025, Event 8/9/2025 11am-7pm

Event Address: Olin Park, 1156 Olin Turnville Ct., Madison Estimated Attendance: 9000 patrons

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

The premises include all areas secured by fencing, including the pavillion and a number of tents.

Explain the purpose and nature of the event: Annual beer-tasting festival.

Describe your planned method of crowd control: Madison Police, staff, and private security.

How many security persons will you have on the licensed premises? 19+ officers and addional on traffic duty.

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: General Beverage/Frank Distr.

Quantities ordered: 2-3 1/2 barrels for each of approx 200 brewers

(If serving wine) Wholesaler/distributor/winery who will supply wine: Same as above

Quantities ordered: 30 cases or equivalent

## Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Paul McGuire Date: 06/16/2025

Printed name of **Officer** who is signing: Paul McGuire, President