



# Change of Officers

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
licensing@cityofmadison.com  
608-266-4601

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

(Agenda Item Number)
(Legistar file number)
55644-20638 (License number)
9, Conklin (Alder District # and Name)
Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

### Licensed Premises Information

This application modifies existing alcohol license number: 55644-70638  
Business dba Name: Watts Rd Mobil  
Licensed Address: 8230 Watts Rd Madison WI 53719  
Liquor/Beer Agent Name: Suzanne Dorsey-Sterling Alder, District #: 9, Conklin

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Kelley Williamson Company  
Business Mailing Address: 1132 Harrison Ave Rockford IL 61104  
Business Contact Name, Position: Debbie Viederis  
Business Phone: 815-387-6243 Business Email: debbiev@kw-01.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Robert Lindeman	Director
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Wally Beville (deceased)	Director



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Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

No  Yes, explain: We have multiple liquor license's in WI See Attached

After this change, how many total officers/members/directors will be in the organization?: 6

Will this change alter your business plan?  No  Yes, please attach new business plan with application.

*Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.*

John C. Griffin  
Authorized Signature

9/2/21  
Date

Form submitted by mail/e-mail  
Office Use Only