

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--October 2009 vs. October 2008**  
(Routes sorted in order of 2009 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2009 vs. 2008 Year to Date			Productivity, Trips per Revenue Hour				ROUTES < 60% of system avg.	ROUTE KEY
	2009	2008	% Change	2009	2008	% Change			
80 UW CAMPUS	1,656,303	1,361,988	21.6%	108.31	87.42	23.9%		<p><b>Core Routes</b> operate every day, from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b> (3 operates weekdays only; 7 operates wkends &amp; holidays only).</p> <p><b>Commuter Routes</b> operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57</b> <b>58, 71, 72, 74</b></p> <p><b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 24, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</b></p> <p><b>Connector Routes</b> connect transfer points throughout the day: <b>16, 17, 18.</b></p> <p><b>Circulator Routes</b> <b>1, 9, 10, 34</b></p> <p><b>Other routes:</b>  <b>8</b> operates between the Capitol Square and Spring Harbor, weekends only.  <b>19</b> operates like a core route between the Capitol Square and Allied Drive on weekdays.  <b>39</b> operates as a commuter route during peak hours; operates like a circulator route midday.  <b>59</b> operates weekdays &amp; holidays between the WTP and Fitchburg.  <b>67</b> connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.  <b>63 and 68</b> operate between the West Transfer Point and Prairie Town Center on weekends.  <b>70</b> operates like a core route between the Capitol Square &amp; Middleton on weekdays.</p> <p><b>UW Campus Circulators</b> <b>80, 81, 82, 84, 85</b></p> <p><b>School Day Supplemental Routes</b> <b>90, 91, 92, 93</b></p>	
90-93 SUPPLEMENTARY SCHOOL SERVICE	860,829	861,983	-0.1%	68.22	72.15	-5.4%			
85 UW CAMPUS-PARK ST CIRCULATOR	245,587	257,954	-4.8%	66.86	72.56	-7.9%			
81-82 UW LATE NITE CIRCULATORS	225,702	207,005	9.0%	54.38	48.48	12.2%			
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	23,132	4,066	468.9%	48.47	37.21	30.3%			
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	473,869	489,118	-3.1%	45.50	47.32	-3.8%			
2 WTP-NTP	936,030	919,747	1.8%	43.58	43.31	0.6%			
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	71,147	73,896	-3.7%	43.15	44.87	-3.8%			
50 WTP-SCHROEDER-RAYMOND LOOP	138,634	143,634	-3.5%	40.86	42.44	-3.7%			
4 NTP-STP	612,113	613,798	-0.3%	37.75	38.23	-1.3%			
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	140,319	96,520	45.4%	36.14	24.51	47.5%			
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	23,058	28,671	-19.6%	35.15	32.56	8.0%			
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,137,120	1,133,611	0.3%	33.94	34.14	-0.6%			
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	109,579	107,033	2.4%	33.86	33.78	0.2%			
40 STP - ARBOR HILLS LOOP	136,439	148,553	-8.2%	33.59	36.03	-6.8%			
21 LAKEVIEW LOOP	155,697	122,780	26.8%	32.84	28.25	16.3%			
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	208,043	200,284	3.9%	31.18	30.75	1.4%			
3 WTP-ETP	463,069	472,735	-2.0%	31.14	31.50	-1.1%			
16 STP - ETP	297,261	312,425	-4.9%	29.62	30.98	-4.4%			
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	645,393	660,095	-2.2%	29.42	29.73	-1.0%			
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	291,940	312,783	-6.7%	28.68	31.58	-9.2%			
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	826,945	864,797	-4.4%	28.27	29.90	-5.4%			
1 CAP SQUARE - UW	22,826	24,394	-6.4%	26.14	28.30	-7.6%			
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	85,037	85,185	-0.2%	25.99	27.02	-3.8%			
55 VERONA- WTP COMMUTER	28,909	25,253	14.5%	25.00	20.55	21.7%			
51 WTP-MUIR FIELD LOOP	50,273	49,602	1.4%	24.14	23.78	1.5%			
11 & 12 WTP-DUTCH MILL-CAP SQUARE	101,686	101,407	0.3%	22.70	23.40	-3.0%			
58 GREENTREE COMMUTER	56,894	61,192	-7.0%	22.45	24.08	-6.8%			
27 NTP - UW CAMPUS COMMUTER	35,264	36,336	-3.0%	22.43	21.73	3.3%			
47 ARBOR HILLS COMMUTER	61,313	65,819	-6.8%	22.28	23.35	-4.6%			
19 RED ARROW TR-CAP SQUARE	139,843	142,597	-1.9%	22.02	21.85	0.8%			
70 MIDDLETON-CAPITOL SQUARE	117,510	123,124	-4.6%	21.80	19.99	9.0%			
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	385,607	420,008	-8.2%	20.97	23.59	-11.1%	X		
7 WTP-ETP (Weekends & Holidays Only)	101,541	97,410	4.2%	20.80	20.10	3.5%	X		
52 WTP-FITCHBURG	45,808	57,192	-19.9%	20.45	25.47	-19.7%	X		
32 ACEWOOD-THOMPSON LOOP	35,714	33,793	5.7%	20.34	19.33	5.2%	X		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	24,584	24,441	0.6%	17.97	18.24	-1.5%	X		
73 WTP-OLD SAUK TRAILS	102,450	121,552	-15.7%	16.74	17.90	-6.5%	X		
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	42,872	36,913	16.1%	16.02	16.21	-1.2%	X		
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	43,878	46,349	-5.3%	15.73	16.72	-5.9%	X		
74 MIDDLETON LOOP	24,503	21,476	14.1%	15.34	15.11	1.5%	X		
25 AMERICAN CENTER COMMUTER	7,289	9,622	-24.2%	14.88	20.25	-26.5%	X		
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	38,000	3,998	850.4%	14.80	17.18	-13.9%	X		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	9,988	NA	NA	12.78	NA	NA	X		
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	6,878	605	1036.9%	9.66	12.19	-20.7%	X		
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	2,382	NA	NA	7.44	NA	NA	X		
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,096	411	410.0%	4.22	8.82	-52.1%	X		
UNKNOWN ROUTE & ROAD BUS *	204	627	-67.5%	NA	NA	NA	X		
<b>ROUTES DISCONTINUED DURING 2008:</b>									
24 AIRPORT LOOP (Discontinued October 2, 2008; Route 20 begins serving airport)	-	30,992	NA	NA	14.66	NA			
SPECIAL EVENT SERVICE	-	14,106	-100.0%	NA	30.07	NA			
<b>SYSTEM TOTAL</b>	<b>11,251,558</b>	<b>11,027,880</b>	<b>2.0%</b>	<b>36.29</b>	<b>35.99</b>	<b>0.8%</b>	<b>21.78</b>		
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>9,100,834</b>	<b>9,200,933</b>	<b>-1.1%</b>	<b>31.77</b>	<b>32.52</b>	<b>-2.3%</b>	<b>19.06</b>		

NOTE 1: Substantial changes were made across the system effective October 4, 2008 & August 23, 2009. This will affect comparisons of current service to previous.

NOTE 2: Beginning in October, year-to-date overcounts of Unlimited Ride Passes totaling 20,830 were subtracted from the 2009 route ridership totals, and 22,241 were subtracted from the 2008 route ridership totals.

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.