APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: 5/2/07

UDC MEETING DATE: 5/.9/07

Action Requested
X Informational Presentation
___ Initial Approval and/or Recommendation
___ Final Approval and/or Recommendation

PROJECT ADDRESS: 2613 W Beltline Hwy, Madison, WI 53713 (Verlo)

ALDERMANIC DISTRICT: 14

OWNER/DEVELOPER (Partners and/or Principals)
Mortenson Investment Group
Bradley Hutter, President
Westwind Associates, Sean Baxter

ARCHITECT/DESIGNER/OR AGENT:
Potter Lawson, Inc.
Doug Hursh

CONTACT PERSON: Conlynn Goetsch
Address: 15 Ellis Potter Court
Madison, WI 53711
Phone: 608/274-2741
Fax: 608/274-3674
E-mail address: conlynng@potterlawson.com

TYPE OF PROJECT:
(See Section A for:)
___ Planned Unit Development (PUD)
___ General Development Plan (GDP)
___ Specific Implementation Plan (SIP)
___ Planned Community Development (PCD)
___ General Development Plan (GDP)
___ Specific Implementation Plan (SIP)
___ Planned Residential Development (PRD)
___ New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
___ School, Public Building or Space (Fee may be required)
___ New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
___ Planned Commercial Site

(See Section B for:)
___ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)
___ R.P.S.M. Parking Variance (Fee required)

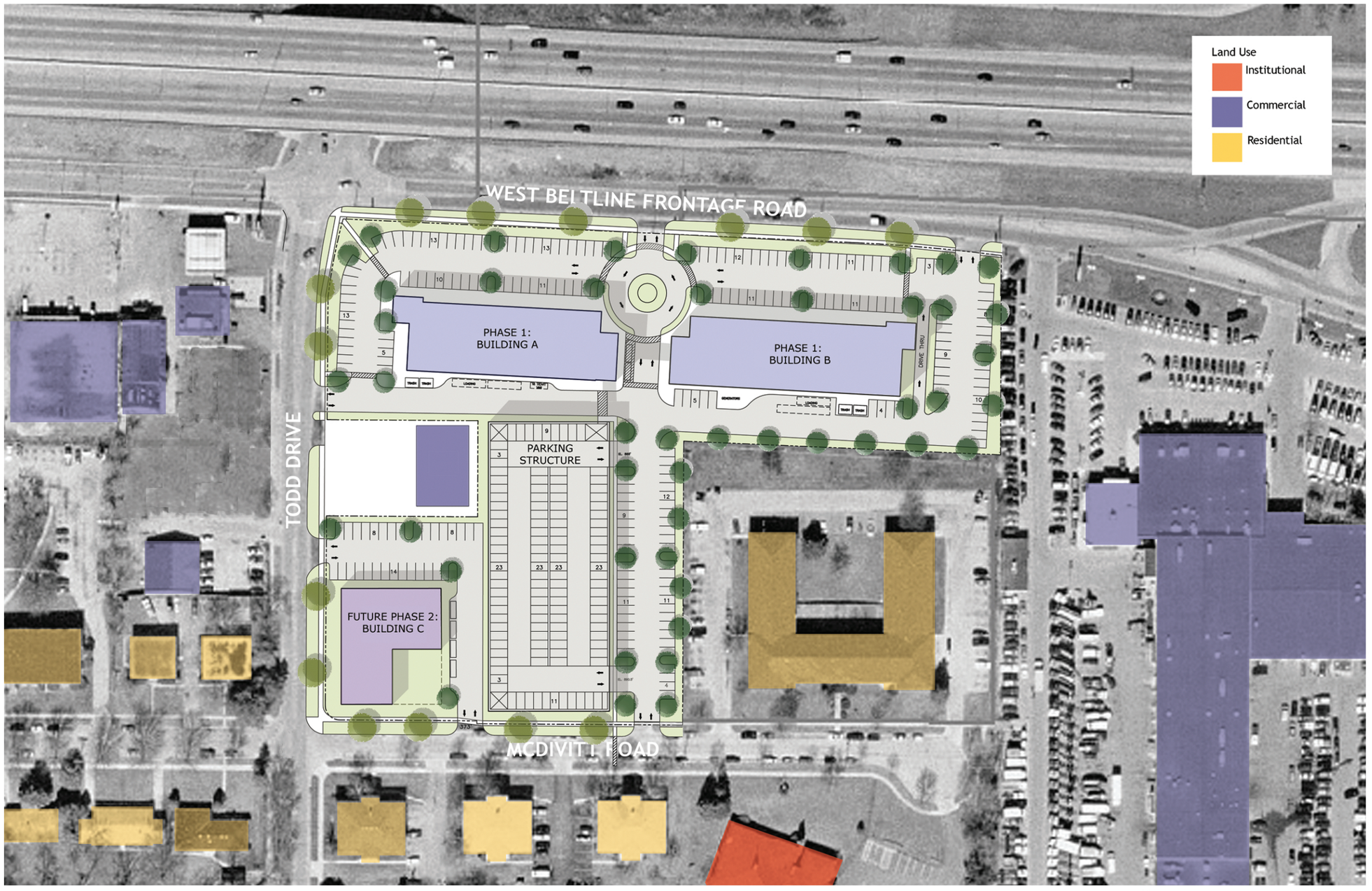
(See Section D for:)
___ Comprehensive Design Review* (Fee required)
___ Street Graphics Variance* (Fee required)

X Other New Mixed Use Construction with Retail

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Proposed S ite



Arbor Gate

Project number 2006.04.10