

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--July 2011 vs. July 2010
(Routes sorted in order of 2011 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2011 vs. 2010 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2011	2010	% change	2011	2010	% Change		
80 UW CAMPUS	1,041,862	913,535	14.0%	101.87	89.56	13.7%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	185,470	172,702	7.4%	69.77	70.20	-0.6%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	21,564	16,715	29.0%	65.34	50.65	29.0%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	571,795	614,620	-7.0%	64.11	64.14	0.0%		
81-82 UW LATE NITE CIRCULATORS	160,563	117,961	36.1%	63.54	46.61	36.3%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	372,632	335,104	11.2%	50.03	45.86	9.1%		
2 WTP-NTP	751,174	650,380	15.5%	48.83	44.12	10.7%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	53,269	47,226	12.8%	47.06	41.67	12.9%		
50 WTP-SCHROEDER-RAYMOND LOOP	101,382	104,039	-2.6%	41.18	42.25	-2.5%		
4 NTP-STP	451,730	434,061	4.1%	40.76	39.47	3.3%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	123,646	109,871	12.5%	38.35	35.57	7.8%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	873,697	828,085	5.5%	37.62	35.09	7.2%		
40 STP - ARBOR HILLS LOOP	108,532	96,423	12.6%	37.49	34.80	7.8%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	82,518	75,931	8.7%	36.62	33.69	8.7%		
3 WTP-ETP	337,459	307,483	9.7%	33.65	30.70	9.6%		
16 STP - ETP	235,087	219,878	6.9%	32.99	30.76	7.3%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	540,587	485,354	11.4%	32.47	31.59	2.8%		
51 WTP-MUIR FIELD LOOP	48,547	39,488	22.9%	31.60	25.70	23.0%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	149,298	148,843	0.3%	31.35	31.26	0.3%		
55 VERONA- WTP COMMUTER	25,096	22,415	12.0%	31.23	27.70	12.7%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	637,943	614,977	3.7%	31.20	30.17	3.4%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	224,077	205,670	8.9%	29.97	28.58	4.9%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	13,793	15,009	-8.1%	29.69	32.31	-8.1%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	66,846	62,943	6.2%	28.97	27.57	5.1%		
81 & 12 WTP-DUTCH MILL-CAP SQUARE	81,955	75,688	8.3%	26.61	24.58	8.3%		
1 CAP SQUARE - UW	14,895	13,805	7.9%	25.98	24.08	7.9%		
21 LAKEVIEW LOOP	93,087	110,531	-15.8%	25.73	30.55	-15.8%		
27 NTP - UW CAMPUS COMMUTER	27,771	23,395	18.7%	25.60	21.62	18.4%		
47 ARBOR HILLS COMMUTER	46,924	42,598	10.2%	24.71	22.43	10.2%		
7 WTP-ETP (Weekends & Holidays Only)	78,719	67,390	16.8%	23.31	19.94	16.9%		
19 RED ARROW TR-CAP SQUARE	101,293	95,417	6.2%	22.99	21.70	6.0%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	301,925	280,894	7.5%	22.97	21.34	7.6%		
58 GREENTREE COMMUTER	40,128	37,178	7.9%	22.94	21.25	7.9%		
70 MIDDLETON-CAPITOL SQUARE	86,322	79,048	9.2%	22.25	20.47	8.7%	x	
32 ACEWOOD-THOMPSON LOOP	26,141	31,387	-16.7%	21.22	25.47	-16.7%	x	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	19,590	18,015	8.7%	20.06	18.44	8.8%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	41,674	33,270	25.3%	17.85	14.30	24.9%	x	
73 WTP-OLD SAUK TRAILS	74,259	71,288	4.2%	17.56	16.72	5.1%	x	
25 AMERICAN CENTER COMMUTER	7,149	5,562	28.5%	16.71	13.37	25.0%	x	
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	37,564	35,206	6.7%	16.38	15.48	5.8%	x	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	28,631	29,600	-3.3%	15.47	15.96	-3.1%	x	
52 WTP-FITCHBURG	23,960	37,027	-35.3%	14.67	22.77	-35.6%	x	
74 MIDDLETON LOOP	14,025	16,762	-16.3%	12.93	15.45	-16.3%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	6,206	5,904	5.1%	12.08	16.20	-25.4%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	15,814	25,014	-36.8%	9.27	14.38	-35.5%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	6,817	5,630	21.1%	6.99	5.77	21.1%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,508	1,517	-0.6%	4.64	4.67	-0.6%	x	
UNKNOWN ROUTE & ROAD BUS *	404	654	-38.2%	NA	NA	NA	x	
SYSTEM TOTAL	8,355,328	7,781,492	7.4%	37.68	35.42	6.4%	22.61	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	6,945,869	6,560,579	5.9%	33.72	32.14	4.9%	20.23	

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 9, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and 68 operate between the West Transfer Point and Prairie
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84, 85

School Day Supplemental Routes
90, 91, 92, 93, 94

ROUTE PERFORMANCE, Year to Date - July 2011

ROUTE	RIDERSHIP			Passengers/rev. hour	
	2011	2010	% change	2011	2010
1 CAP SQUARE - UW	14,895	13,805	7.9%	25.98	24.08
2 WTP-NTP	751,174	650,380	15.5%	48.83	44.12
3 WTP-ETP	337,459	307,483	9.7%	33.65	30.70
4 NTP-STP	451,730	434,061	4.1%	40.76	39.47
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	637,943	614,977	3.7%	31.20	30.17
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	873,697	828,085	5.5%	37.62	35.09
7 WTP-ETP (Weekends & Holidays Only)	78,719	67,390	16.8%	23.31	19.94
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	19,590	18,015	8.7%	20.06	18.44
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	123,646	109,871	12.5%	38.35	35.57
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	41,674	33,270	25.3%	17.85	14.30
11 & 12 WTP-DUTCH MILL-CAP SQUARE	81,955	75,688	8.3%	26.61	24.58
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	540,587	485,354	11.4%	32.47	31.59
16 STP - ETP	235,087	219,878	6.9%	32.99	30.76
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	301,925	280,894	7.5%	22.97	21.34
19 RED ARROW TR-CAP SQUARE	101,293	95,417	6.2%	22.99	21.70
21 LAKEVIEW LOOP	93,087	110,531	-15.8%	25.73	30.55
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	372,632	335,104	11.2%	50.03	45.86
25 AMERICAN CENTER COMMUTER	7,149	5,562	28.5%	16.71	13.37
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,508	1,517	-0.6%	4.64	4.67
27 NTP - UW CAMPUS COMMUTER	27,771	23,395	18.7%	25.60	21.62
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	13,793	15,009	-8.1%	29.69	32.31
32 ACEWOOD-THOMPSON LOOP	26,141	31,387	-16.7%	21.22	25.47
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	37,564	35,206	6.7%	16.38	15.48
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	15,814	25,014	-36.8%	9.27	14.38
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	224,077	205,670	8.9%	29.97	28.58
40 STP - ARBOR HILLS LOOP	108,532	96,423	12.6%	37.49	34.80
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	66,846	62,943	6.2%	28.97	27.57
47 ARBOR HILLS COMMUTER	46,924	42,598	10.2%	24.71	22.43
50 WTP-SCHROEDER-RAYMOND LOOP	101,382	104,039	-2.6%	41.18	42.25
51 WTP-MUIR FIELD LOOP	48,547	39,488	22.9%	31.60	25.70
52 WTP-FITCHBURG	23,960	37,027	-35.3%	14.67	22.77
55 VERONA- WTP COMMUTER	25,096	22,415	12.0%	31.23	27.70
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	149,298	148,843	0.3%	31.35	31.26
58 GREENTREE COMMUTER	40,128	37,178	7.9%	22.94	21.25
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	6,817	5,630	21.1%	6.99	5.77
70 MIDDLETON-CAPITOL SQUARE	86,322	79,048	9.2%	22.25	20.47
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	53,269	47,226	12.8%	47.06	41.67
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	82,518	75,931	8.7%	36.62	33.69
73 WTP-OLD SAUK TRAILS	74,259	71,288	4.2%	17.56	16.72
74 MIDDLETON LOOP	14,025	16,762	-16.3%	12.93	15.45
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	6,206	5,904	5.1%	12.08	16.20
MIDDLETON ROUTES TOTAL	316,599	296,159	6.9%	24.18	22.85
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	28,631	29,600	-3.3%	15.47	15.96
80 UW CAMPUS	1,041,862	913,535	14.0%	101.87	89.56
81-82 UW LATE NITE CIRCULATORS	160,563	117,961	36.1%	63.54	46.61
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	21,564	16,715	29.0%	65.34	50.65
85 UW CAMPUS-PARK ST CIRCULATOR	185,470	172,702	7.4%	69.77	70.20
90-93 SUPPLEMENTARY SCHOOL SERVICE	571,795	614,620	-7.0%	64.11	64.14
UNKNOWN ROUTE & ROAD BUS *	404	654	-38.2%	NA	NA
SYSTEM TOTAL	8,355,328	7,781,492	7.4%	37.68	35.42
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	6,945,869	6,560,579	5.9%	33.72	32.14

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.