



# Change of Officers

## City of Madison Clerk

210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☐ Liquor,

☒ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

### Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2021-00130

Business dba Name: Chuck E. Cheese's

Licensed Address: 438 Grand Canyon Dr., Madison, WI 53719

Liquor/Beer Agent Name: Preston H. Kinney Alder, District #: District 19 - Alder Guequierre

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): CEC Entertainment, LLC

Business Mailing Address: C/O Licensing, 1707 Market Place Blvd., Suite 200, Irving, TX 75063

Business Contact Name, Position: Maribel Alamillo, License Manager

Business Phone: (972) 258-5481 Business Email: malamillo@cecentertainment.com

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
Scott Drake	EVP & Chief Financial Officer

Officers/Members/Directors who will no longer hold their positions:

Name	Former Title
James Howell	EVP & Chief Financial Officer

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Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: \_\_\_\_\_

After this change, how many total officers/members/directors will be in the organization?: 4

Will this change alter your business plan? ☐ No ☐ Yes, please attach new business plan with application.

*Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.*

  
\_\_\_\_\_  
Authorized Signature

05/01/2025  
\_\_\_\_\_  
Date

☐ Form submitted by mail/e-mail  
Office Use Only