

From: [Scanlon, Amy](#)
To: [Scanlon, Amy](#)
Subject: FW: proposed redevelopment at 3414 Monroe St
Date: Tuesday, October 21, 2014 12:13:29 PM

From: Emily Bugg [REDACTED] >
Date: October 20, 2014 at 2:03:46 PM CDT
To: "Cornwell, Katherine" <KCornwell@cityofmadison.com>
Cc: "[REDACTED]" <[REDACTED]>, "Dailey, Lucas" <district13@cityofmadison.com>
Subject: **proposed redevelopment at 3414 Monroe St**

Planning commission,

Please consider the following in review to the proposed redevelopment of the 3414 monroe st property. The mass and scale of this project is inappropriate for the space it is intended and would be a huge mistake.

I am a neighbor to this site and I am also trained in design and architecture and can easily envision the building based off the plans provided. In my understanding of these plans the building is large and looms over the sidewalk, changing the aesthetic of the corner and the neighborhood. It is clear the developer's intention to make the most of the space in what makes money for them, by squeezing in as many apartments as possible. While this is a great architectural feat and clearly serves a few individuals, there is no integrity to the values of good urban planning and zoning and negatively effects the lives of many. Allowing this to go forward is wrong for more than just aesthetic reasons, its giving the message that anyone who owns property is entitled to do what serves them with total disregard for how it shapes a city and peoples lives.

other ideas to consider are:

-parking is the responsibility of the developer to make at better effort to accommodate it's inhabitants. Parman's place is a great example of what happened when a development did not accommodate the needs of the building; increased traffic, daily parking tickets on Wyota ave.

- the historical integrity of the neighborhood and the aesthetic.

Thanks for you consideration,

Emily Bugg
Wyota resident