

Board of Health for Madison and Dane County
Resolution #2018 –13

Authorization of Budget Transfer of Maternal and Child Health Block Grant Funds and to Enter into Contracts for Purchase of Services with Three Local, Community-based Organizations

Public Health-Madison and Dane County (PHMDC) is committed to increasing equity in breastfeeding in Dane County, and supporting pregnant women and families in their choice to breastfeed. In an effort to better connect the community and PHMDC clients with breastfeeding resources, PHMDC applied for and received funding from the Wisconsin Department of Health Services (DHS) 2018 Maternal and Child Health (MCH) block grant. This grant allows PHMDC to explore more nuanced approaches to providing coordinated breastfeeding services and support within our diverse communities.

In late 2017, PHMDC recognized an opportunity to partner with three community organizations providing evidence-based and culturally and linguistically appropriate breastfeeding support: Harambee Village LLC, Centro Hispano, Inc., and the African American Breastfeeding Alliance of Dane County, Inc. With support from this grant, these organizations were able to serve 105 parents through monthly breastfeeding support groups, quarterly breastfeeding community classes, and family dinners with the doulas. Additionally, 15 PHMDC clients were referred from PHMDC to these community organizations for doula and breastfeeding support.

PHMDC aims to continue to use its grant funding to contract with the aforementioned organizations in order to provide community members and PHMDC clients—particularly clients of color—with better referrals and resources in their own communities. Budgets for block grant funds are set months in advance of receiving the funding and a realignment of the budgets within a single program area to best match grant objectives typically takes place at the beginning of the calendar year. Due to staffing changes, the MCH block grant budget was not able to be realigned in early 2018 and PHMDC is requesting to transfer funds within the MCH block grant budget to enter into purchase of services contracts with the community-based organizations to purchase breastfeeding support services for mothers in Dane County.

Continuing our partnership with these organizations will give PHMDC's clients access to community based doulas and peer breastfeeding counselors; services that PHMDC does not currently provide. The transfer of funding within the MCH block grant will address the following grant objectives:

- PHMDC will partner with three community-based organizations to leverage funding and data in order to increase access to culturally and linguistically appropriate breastfeeding services and support

- Create an improved referral system for culturally and linguistically appropriate breastfeeding services and support between PHMDC and three community-based organizations

NOW THEREFORE BE IT RESOLVED that the Board of Health for Madison and Dane County, on behalf of Public Health-Madison and Dane County, authorizes the transfer of the amounts of the Wisconsin Department of Health Services 2018 Maternal and Child Health block grant as outlined, and authorizes the Director of Public Health-Madison and Dane County to sign purchase of services contracts with Harambee Village LLC, Centro Hispano, Inc., and the African American Breastfeeding Alliance of Dane County, Inc., for the purpose of providing breastfeeding services and support to clients, as described above.

Wisconsin Department of Health Services 2018 Maternal and Child Health block grant account strings:

32323-51110-00000 Permanent Salaries	(60,000)
32323-52410-00000 Health Insurance Benefit	(18,000)
32323-52411-00000 Dental Insurance	(1,000)
32323-52510-00000 WI Retirement	(5,000)
32323-52610-00000 FICA benefits	(5,835.29)
32323-53155-00000 Program supplies	9,836.29
32323-53210-00000 Work supplies	(11,000)
32323-53230-00000 Medical supplies	9,500
32323-53250-00000 Food and Beverage	500
32323-54520-00000 Conference & Training	14,500
32323-54820-00000 Community Contracts	35,499
32323-54645-00000 Consulting	30,000
32323-54655-00000 Printing Services	1,000

Drafted by: Katarina Grande
 Introduced: May 21, 2018
 Action: