



Office of the Common Council

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March 7, 2012

To my colleagues and friends on the City of Madison Board of Park Commissioners,

In conjunction with the Tenney-Lapham Neighborhood Association, I am pleased to support the permission of responsible alcohol sales at Breese Stevens Stadium by the Madison 56ers Soccer Club.

Representatives of the Madison 56ers attended a Tenney-Lapham Neighborhood Association meeting and presented their proposal for the safe and responsible sale of alcohol at Madison 56ers games, which they received support for. In the months since, I have worked with Scott McDonell and representatives from the Madison 56ers in their preparation of a detailed alcohol serving plan that will provide for beer sales at Breese Stevens Field that are managed well and are to have a minimum impact in the neighborhood.

The Madison 56ers Soccer Club is a well-respected and important institution to the Madison community since 1956. I am excited that the 56ers have chosen the storied Breese Stevens as their home field and welcome the growing success of this facility in the larger context of redevelopment along E Washington Avenue and within the Tenney-Lapham neighborhood.

I am confident that the alcohol serving plan and business model prepared by the Madison 56ers will enhance the vitality of this facility and lead to greater recognition of Madison Parks' facilities. Upon your review, I urge you to support the sale of alcohol at Breese Stevens Field for Madison 56ers soccer games, and thank you for your consideration.

Sincerely,

Bridget Maniaci
District 2 Alderperson
City of Madison