

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: May 18, 2010

TO: Noble Wray, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2010 First Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for January- March, 2010. After working for most of 2009 below authorized strength due to the unanticipated retirement of a member early in the year, the Traffic Enforcement Safety Team (T.E.S.T.), as of February 2010, returned to its fully authorized strength (1 sergeant, 5 AM officers, 3 PM officers).

In the first quarter of 2010, the Madison Police Department issued 6,533 traffic citations (4,664 citations for hazardous violations and 1,869 citations for non-hazardous violations). These numbers reflect an 8% increase over the total number of citations issued in the first quarter of 2009. Of this total, 2,444 citations (2,015 hazardous and 429 non-hazardous) were issued by the Traffic Enforcement Safety Team. These numbers represent a 51% increase in the total number of citations issued by TEST officers over the same time frame last year.

Two of the specific offenses in which the largest increase in percentage of citations was seen are speeding, and right of way (failure to yield to pedestrian) violations. These offenses totaled 2517, and 79, citations respectively, in the first quarter of this year, as compared to 2114 and 26 citations in the same time frame last year. These figures reflect a 19% increase in the number of speeding citations, and a 203% increase in the number of right-of-way (pedestrian) citations. Variables that could, in part, explain these increases are the return of the T.E.S.T. unit to full strength, an increase in the number of pedestrian right-of-way grant initiatives scheduled thus far in 2010 due to an increase in funding, and an increased level of cooperation between the Madison Police Department and local groups, such as Safe Communities, aimed at raising awareness, through education and enforcement efforts, of pedestrian, bicyclist and motorist rights and responsibilities.

Signal violations comprised one group of offenses in which a significant decrease in percentage of citations issued was observed. The number of citations issued in the first quarter of 2010 for these offenses totaled 332, as opposed to 397 in 2009, a 16% decrease. Further examination is necessary to try and determine the causative factors which may account for this difference. Possible explanations include fewer traffic violations of this nature, improved traffic engineering, and calls for service affecting officer availability for traffic enforcement. Regardless, MPD officers and supervisors remain cognizant of the vital role traffic enforcement plays in the safety of our community, and we will continue to make traffic enforcement a priority in 2010.

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received 223 citizen calls during the first quarter of 2010. 130 warning letters were sent as a result of reported violations. In Madison's school zones, Crossing Guard observations resulted in 466 warning letters being sent and 34 citations issued in the first quarter of 2010.

Eight traffic enforcement overtime grant initiatives were scheduled for the first quarter of 2010. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), excessive speed, and pedestrian safety. These initiatives resulted in 94 citations being issued.

In the first quarter of 2010, Traffic Specialists investigated 3 significant traffic crashes resulting in serious injury to three individuals. Two of these crashes involved pedestrians. The use of alcohol was determined to be a factor in one of these crashes. No fatalities resulted from these traffic crashes.

Please see attachments for all citation/warning data.

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY -- QUARTERLY REPORT -- (2008-2010)
FIRST QUARTER

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			END OF YEAR TOTALS		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010
OMVWI (A)	198	198	202	210	197		194	176		169	147		771	718	
OMVWI (B)	161	158	138	152	146		142	134		123	104		578	542	
RECKLESS	10	18	13	36	20		32	26		15	11		93	75	
SPEEDING	1223	2114	2517	1779	3085		2038	2798		1684	1479		6724	9476	
STOP & GO	349	397	332	312	355		370	336		356	261		1387	1349	
ARTERIAL	155	137	140	142	146		211	194		107	86		615	563	
PASS/TURNING MVMT	168	167	160	144	183		174	135		161	143		647	628	
DEVIATING	50	84	70	59	78		83	69		63	59		255	290	
WRONG WAY	49	81	103	86	232		93	96		72	47		300	456	
ALL OTHERS	52	74	51	77	82		90	72		42	46		261	274	
RIGHT OF WAY (M.V.)	274	299	292	238	306		242	220		324	278		1078	1103	
RIGHT OF WAY (PED.)	13	26	79	30	63		92	128		32	41		167	258	
FAILURE TO CONTROL	252	194	133	53	79		101	78		168	138		574	489	
FOLLOW TOO CLOSE	167	169	177	137	201		175	231		212	260		691	861	
INATTENTIVE	139	152	173	155	184		231	200		170	157		695	693	
UNSAFE BACKING	31	32	35	19	21		33	30		26	25		109	108	
DR. SIGNAL	0	0	2	0	1		1	1		1	0		2	2	
BIKE/PED	8	12	47	15	19		74	28		14	21		111	80	
TOTAL HAZARDOUS	3,299	4,312	4,664	3,644	5,398	0	4,376	4,952	0	3,739	3,303	0	15,058	17,965	0
NON-HAZARDOUS VIOLATIONS															
DL/VEH REG	1055	1424	1440	1248	1561		1464	1517		1017	1053		4784	5555	
VEH EQUIP	97	206	317	141	281		142	297		126	181		506	965	
HIT AND RUN	64	81	87	79	84		80	75		67	48		290	288	
ALL OTHERS	19	23	25	34	25		48	15		8	9		109	72	
TOTAL NON-HAZ	1,235	1,734	1,869	1,502	1,951	0	1,734	1,904	0	1,218	1,291	0	5,689	6,880	0
TOTAL VIOLATIONS	4,534	6,046	6,533	5,146	7,349	0	6,110	6,856	0	4,957	4,594	0	20,747	24,845	0

Updated: 5/10/10/jak

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY -- TEST -- QUARTERLY REPORT -- (2008-2010)
FIRST QUARTER

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			END OF YEAR		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	TOTALS		
													2008	2009	2010
OMVWI (A)	0	1	0	1	0		0	1		0	1		1	3	
OMVWI (B)	0	0	0	1	0		0	1		0	1		1	2	
RECKLESS	0	0	0	0	1		0	0		0	0		0	1	
SPEEDING	545	1193	1813	705	1582		681	1293		786	905		2717	4973	
STOP & GO	18	39	24	19	30		29	61		32	33		98	163	
ARTERIAL	23	20	18	3	10		3	25		6	8		35	63	
PASS/TURNING MVMT	10	18	14	6	20		11	14		9	4		36	56	
DEVIATING	0	1	3	0	1		1	2		0	1		1	5	
WRONG WAY	12	31	38	9	84		13	28		25	12		59	155	
ALL OTHERS	0	5	0	0	1		0	2		0	1		0	9	
RIGHT OF WAY (M.V.)	28	23	58	33	53		23	33		42	31		126	140	
RIGHT OF WAY (PED.)	0	9	42	7	6		18	50		5	6		30	71	
FAILURE TO CONTROL	6	1	3	3	1		2	2		3	2		14	6	
FOLLOW TOO CLOSE	0	1	1	0	1		0	3		0	2		0	7	
INATTENTIVE	0	0	1	3	1		0	0		0	2		3	3	
UNSAFE BACKING	0	0	0	0	0		0	0		0	1		0	1	
DR. SIGNAL	0	0	0	0	0		0	0		0	0		0	0	
BIKE/PED	0	0	0	0	0		0	1		0	0		0	1	
TOTAL HAZARDOUS	642	1,342	2,015	790	1,791	0	781	1,516	0	908	1,010	0	3,121	5,659	0
NON-HAZARDOUS VIOLATIONS															
DL/VEH REG	83	144	216	70	178		87	147		89	97		329	566	
VEH EQUIP	28	118	196	35	141		49	139		52	92		164	490	
HIT AND RUN	0	0	0	0	1		0	0		0	0		0	1	
ALL OTHERS	3	13	17	0	4		2	0		1	4		6	21	
TOTAL NON-HAZ	114	275	429	105	324	0	138	286	0	142	193	0	499	1,078	0
TOTAL VIOLATIONS	756	1,617	2,444	895	2,115	0	919	1,802	0	1,050	1,203	0	3,620	6,737	0

Updated: 5/10/10/jak

MADISON POLICE DEPARTMENT

2010 Alcohol (OWI) Enforcement Grant

	*Citations Issued	Warnings Issued	Total
Jan to Mar 2010	25	1	26

2010 Speed Enforcement Grant

	*Citations Issued	Warnings Issued	Total
Jan to Mar 2010	49	3	52

2010 Pedestrian Safety Enforcement Grant

	*Citations Issued	Warnings Issued	Total
Jan to Mar 2010	20	0	20

*Various offenses which are reflected in the Department quarterly totals.

Madison Police Department

2010 First Quarter - Warning Totals (Stop Card and Written)

	Central	East	North	South	West
Jan to Mar 2010	222	207	139	140	140

Madison Police Department

2010 Traffic Complaint Hotline Quarterly Totals - First Quarter

	Citywide calls	Letters Sent	Recorded	Total Calls by District				
Jan to Mar 2010	223	130	93	West	East	South	North	Central
				81	29	45	14	54

Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general speeding complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

2010 Boom Car Ordinance Totals - First Quarter

	Citations	Warnings	Total
Jan to Mar 2010	0	0	0

Warning letters/Violation letters sent: 1/1/2010 - 3/31/2010	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	39	4	9	5	0
Failure to Stop for Crossing Guard – citation	24	1	6	0	0
Failure to stop for school bus w/red lights-warning	1	0	0	0	0
Failure to stop for school bus w/red lights-citation	3	0	0	0	0
Failure to stop for emer vehicle at Fire Station-	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-citation	0	0	0	0	0
Driving against traffic	1	2	7	0	0
Drop off in “No Stopping, Standing, Parking” zone	19	0	5	0	0
Excessive speed in school zone	23	1	56	51	0
Excessive speed in school zone w/children present	5	0	7	0	0
Failure to observe posted “STOP” sign	11	0	63	5	0
Failure to stop for clearly marked red stop light	38	0	7	0	0
Failure to yield to pedestrian in a crosswalk	0	0	0	0	0
Mid-block U-turn in a school zone	13	17	0	1	0
Parking in a “No Parking” zone	17	7	0	1	0
Parking too close to a crosswalk, less than 15 feet	6	0	0	0	0
Stopping on/blocking marked crosswalk	2	1	5	0	0
Unsafe drop off of a child in the middle of the street	4	6	0	0	0
Miscellaneous	2	0	7	0	0
Total Warnings / Violations by district*	208	39	172	63	0
Total Warning letters/Violation letters sent*	203	39	169	63	0
# of Adult School Xing Guard locations in the district	17	8	10	11	2
# of Schools served by Xing guards in the district	18	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

**SCHOOLS SERVED BY CROSSING GUARDS
WITHIN EACH DISTRICT:**

WEST	EAST	SOUTH	NORTH	CENTRA
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd	Gompers	OKeefe
Huegel	Glendale	Edgewoo	BlckhwkM	
Olson	Hawthor	Randall	Lakeview	
Midvale	Kennedy	Lincoln	Lindberg	
Queen of	Schenk	Franklin	Lowell	
Van Hise	Whitehor	Leopold	Mendota	
Hamilton			Sandburg	
John Muir				
Jefferson				
Memorial				
Orchard				
Toki M.S.				
St. Maria				
GlenSteph				
Thoreau				
Chavez				